

Working Group Events

Data Transparency Autumn Event

Real World Data Autumn Event

Prospectus

PHUSE Working Group Events

PHUSE has been committed to advancing knowledge and best practices within clinical data and regulatory science since 2014. Our virtual Working Group Events play a pivotal role in that mission by providing free spaces for data transparency, real world evidence and nonclinical topics professionals across the industry to share research, ask questions and address industry challenges.

By bringing together representatives from regulatory bodies, industry and academia, we enable collaboration through presentations, panel discussions and interactive Q&A sessions. Attendees gain insights into key topics from patient-centred innovation and data protection to fit-for-purpose data and regulatory-ready real world data.

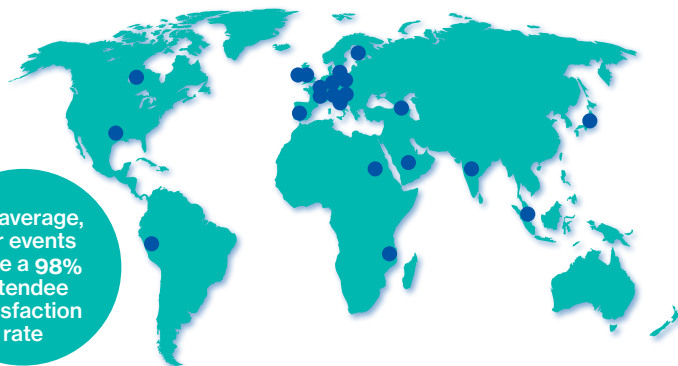
The Working Group Events continue to drive progress and innovation in the industry by promoting new ideas, improving cross-company collaboration and providing a platform for idea sharing.

2026 DT Attendees

In 2026, the Data Transparency Autumn Event in September welcomed a total of **447** live attendees* – spanning across **111** different companies and across **27** unique countries globally!

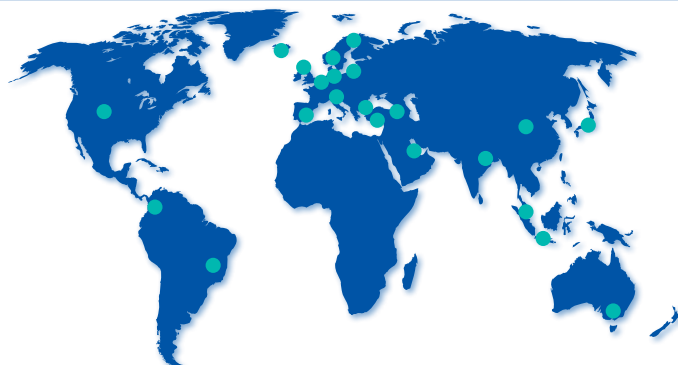
**Attendance figure includes individuals who attended multiple session of the Data Transparency Autumn Event*

On average,
our events
have a **98%**
attendee
satisfaction
rate



2025 RWD Attendees

In 2025, the Real World Data Spring Event in April welcomed a total of **291** live attendees – spanning across **118** different companies and across **25** countries globally!



About PHUSE

PHUSE continues to advance its status as the global healthcare data science community, whose aim is to share clinical information, ideas, tools and standards.

Events

- APAC Connect
- EU Connect
- US Connect
- Global Single Day Events
- Data Transparency Event
- Nonclinical Advance Event
- Real World Data Event

Webinars

- **PHUSE Webinar Wednesday**
This monthly webinar covers all aspects of PHUSE, including events, deliverables, key activities and industry hot topics.

PHUSE Working Groups

There are nine Working Groups:

- Data Transparency
- Data Visualisation & Open Source Technology
- Emerging Trends & Innovation
- Nonclinical Topics
- Optimizing the Use of Data Standards
- pharmaverse
- Real World Evidence
- Risk Based Quality Management
- Safety Analytics

Working Group Webinars

These webinars provide a virtual space for the PHUSE Project Leads and Members to highlight and share industry topics of interest relating to their Working Groups.

Working Group Community Forums

PHUSE Community Forums provide an open, collaborative environment where members engage in structured discussion, share practical experience, and explore real-world challenges relevant to the global PHUSE community.

PHUSE Blog

This online publication contains regular news updates, interviews, industry articles and reviews!

For more information about PHUSE, visit our website at phuse.global.

Sponsorship

Hosting a virtual event means that no matter where you are in the world you can participate. It provides the industry with a broader opportunity to share knowledge on a global scale, connecting through the virtual event platform. Our sponsorship package offers a range of benefits with ample company exposure. See page five for full details.

Each and every one of the PHUSE Data Transparency Events bring together the world's best speakers who are at the forefront of sharing in-depth experiences, insights and the future direction in what remains a challenging, ever-changing and fast-moving environment.

- Stephen Bamford

PHUSE Founder & Chairman of the Board | Head of Clinical Data Standards & Transparency, Johnson & Johnson

Benefits



COMPANY E-FLYER

Take creative freedom over an e-flyer and craft a targeted message for a highly engaged PHUSE audience. This is a great way to showcase your company offerings, as the flyer will be featured on the website, with no restrictions on content length.



DELEGATE LIST

The Working Group Events welcome a broad spectrum of attendees across the globe. Having a list of their names, job titles, companies and countries is a valuable tool for you, as a sponsor, to utilise in your own strategy.



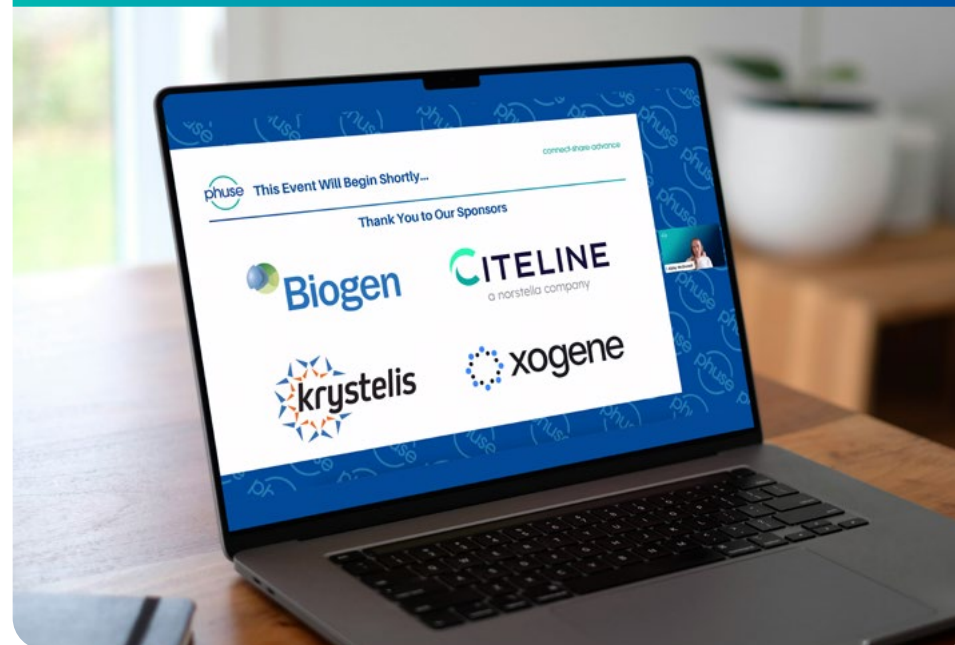
90-SECOND VIDEO

Videos are a standout perk of sponsoring and one of the most powerful ways to get your message in front of your target audience. They capture attention and make a lasting impact. Your 90-Second Video will be played once during a live session when every single attendee is tuned in, focused and engaged!

Did you know...

An average of 51 questions per event are submitted during the Q&A sessions.

That's an incredible display of attendee engagement and further exploration of the field through direct conversation!



Platform imagery example. Subject to change.

The PHUSE Real World Data Event will build upon the engagement in the Real World Evidence Projects, Community Forums, and PHUSE CSS break-out sessions. It will bring together engaged speakers from the field ranging from data vendor and data registry representatives to pharmaceutical and biotech industry representatives who are sharing their knowledge and ideas around Real World Data utilisation in a fast-moving and challenging environment.

- Berber Snoeijer

PHUSE Real World Evidence Working Group Lead

Logo Exposure

In today's competitive business landscape, companies are constantly seeking innovative ways to increase brand visibility and build strong connections with their target audience.

Maximise your reach with PHUSE's captivated audience! This event provides an unparalleled opportunity to gain valuable logo exposure across our communications and digital platforms, leading up to, during and after the event.

1

Targeted Reach and Engagement

Reach your ideal audience by sponsoring events tailored to your industry. Gain direct exposure to attendees who are genuinely interested in the event's theme, increasing the likelihood of meaningful connections.



2

Amplified Recognition

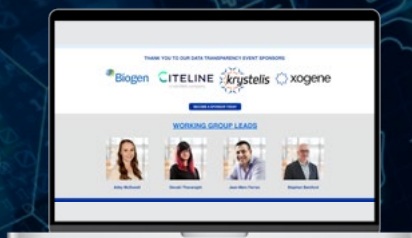
Boost your brand visibility through consistent exposure across event communications, digital platforms and during the live event. Your logo becomes memorable, building strong recognition with a broad audience.



3

Positive Brand Association

Align your brand with meaningful events that resonate with your target audience, fostering positive emotions and enhancing brand loyalty.



Here's What Our Attendees Love About These Events

This event has so many highly relevant topics and speakers

I love the Q&A sessions – great discussions take place

Gaining great understanding of the challenges of new technologies

The event is well organised and professionally done

All the presentations were great. It's like a refresher to me so I make sure to attend it every time

There is such in-depth information available on key industry topics

Presentations span such a variety of multiple disclosure topics

The presentations were highly engaging, particularly due to the diverse perspectives shared by experts around the world

I highly appreciate all the speakers and their incredible work and also the deep intention to collaborate and make things better for everyone around

This was my first time attending PHUSE. I will attend this event in the future and encourage all my colleagues to attend. It has been an extremely insightful set of three days

The sessions were engaging and provided clear insights, and I found the presentations particularly valuable for understanding

Virtual Events

Benefits	Virtual Event Sponsor
Price ¹	£1,250
Maximum number of sponsors	12
Company logo on PHUSE website	✓
Company logo in all related event communications	✓
Company logo displayed during the event	✓
Company e-flyer shared on the PHUSE website	✓
Delegate list ²	✓
90-Second Video that will be played once during the live event ³	✓

PHUSE Supporters receive up to
10% DISCOUNT
on the sponsorship package!⁴

Application Process

If you would like to sponsor a Working Group Event in 2027, please sign up via the [PHUSE website](#). If you have any questions, contact events@phuse.global.

¹ TAX will be charged at the applicable rate (where appropriate).

² All registered attendees are included on the delegate list (name, job title, company and country).

³ Capped at 3 per event. Available on a first-come, first-served basis.

⁴ 10% for Signature Supporters and 5% for Premier Supporters

The T&Cs are outlined on the PHUSE website: phuse.global/Terms_&Conditions.

This sponsorship package is subject to availability and offered on a first-come, first-served basis.