phuse·connect
connect·share·advance

Prospectus

APAC Connect 2027
28–30 January
Hilton Convention Centre, Bengaluru

US Connect 2027
14–18 March
Renaissance Dallas Addison Hotel

PHUSE Connects

PHUSE Connect events began back in 2005, when 270 attendees came together in Heidelberg, Germany. Since then, they've grown to include annual events in Europe and the United States. Across its 20-year history, the multi-day event has welcomed more than 18,000 professionals from around the world, reflecting the strength and engagement of the PHUSE community.

This year, we made history with the launch of the first-ever APAC Connect, hosted in Hyderabad, India. This landmark addition to our global line-up represented a major step forward in connecting the APAC community, building on our presence in the region, developed through our Single Day Events (SDEs) held across India, China, and Japan. The APAC Connect represents the next evolution of our regional engagement.

2005–2022
Connects
11,388 attendees

2022 EU
Belfast
612 attendees

2023 US
Florida
675 attendees

2023 EU
Birmingham
671 attendees

2024 US
Bethesda
677 attendees

2024 EU
Strasbourg
737 attendees

2025 US
Florida
770 attendees

2025 EU
Hamburg
757 attendees

2026 APAC
Hyderabad
615 attendees

2026 US
Austin
852 attendees

2026 EU
Glasgow
756 attendees

PHUSE offers an extensive range of sponsorship and exhibition opportunities for companies to really make their impression on an engaged, passionate audience.

The new year brings fresh possibilities!

As you plan your 2027 budget, be sure to mark your calendar for the PHUSE Connects.









Who Attends a Connect?



- **Pharma 45.4%**
- **CRO 25.7%**
- **Software 19.3%**
- **Regulatory & Academia 2.6%**
- **Other 7%**
  (Consultants, Recruitment, Non-profit, etc.)

US Connect 2026 attendees joined us from 235 different companies!

*Based on the US Connect 2026, with 852 attendees

Sponsorship Packages

Ⓢ PHUSE SUPPORTER DISCOUNT APPLICABLE

PHUSE are excited to offer a variety of sponsorship opportunities at the Connect events. Read on for a deep-dive in to each opportunity and find full details on the package benefits on page 6.



PLATINUM SPONSORSHIP Ⓢ

APAC 2027: ₹14,00,000 | US 2027: $26,000

Includes 10 Connect Passes

Elevate your company message and broaden your influence by stepping into the spotlight as a Platinum Sponsor! This comprehensive sponsorship package will maximise your impact at our PHUSE Connects, offering you unmatched opportunities for brand exposure, networking and strategic connections.

The large exhibition space offers a creative canvas for designing a stand-out booth from which to showcase your latest products, innovative technologies and compelling brand narratives. This is also a great chance to capture professional photos of your booth and team for future marketing.

Sponsorship includes logo exposure in communications both before and after the event, as well as in and around the venue. You'll also benefit from a sponsored App post where you can strategically align your company messaging during peak event times.

With 10 Connect passes included, you can enjoy strong company representation. Your team will also have a complimentary reserved table in a prime area at the Connect Dinner – the perfect environment for informal networking with new connections and existing customers.

SPONSOR ZONE Ⓢ

APAC 2027: ₹9,00,000 | US 2027: $13,000

Includes 4 Connect Passes

If a traditional exhibition booth doesn't suit your needs, then why not utilise this package where you have the freedom to brand and equip an enhanced exhibition space in your own way to create a zone for attendees to congregate.



> **Thank you to everyone who stopped by our booth and shared insights and experiences – it was a pleasure connecting with mentors, leaders, peers, partners and new contacts across the industry.**
> ***– Phastar***

EXHIBITION Ⓢ

APAC 2027: ₹6,50,000 | US 2027: $8,250

Includes 2 Connect Passes

Step into the dynamic environment of the Connect exhibition hall to showcase your company and services to our Community. This package provides a standard size booth amongst our other exhibitors.





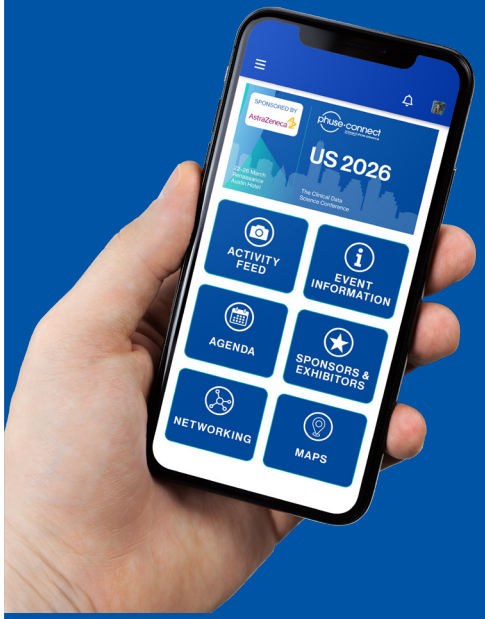


PHUSE APP Ⓢ

APAC 2027: ₹8,00,000 | US 2027: $9,000

Includes 2 Connect Passes

The PHUSE App is the attendee go-to for all event materials before and during the event. Each sponsor will have their own profile that features their direct communication channels, and a link to their website – a great way to interact with the Connect attendees!





Don't miss the Sponsored App Post opportunity on page nine!

PHUSE's favourite App features:

- A detailed agenda, including presentation abstracts
- Personalised schedules and recommended sessions based on your interests
- Multiple networking features including private messaging and an interactive activity feed
- Sponsor and Exhibitor profiles – a great opportunity for attendees to learn more about you.

As the PHUSE App sponsor, you will also benefit from:

- Prominent and exclusive logo exposure on the home page
- Daily app posts sent as a push notification to each attendee's phone
- Inclusion in all communications related to the App.

CONNECT SPONSOR Ⓢ

APAC 2027: ₹6,50,000 | US 2027: $8,250

Includes 1 Connect Pass

Ensure your brand stands out without the commitment of a booth. Your logo will appear on pre-event digital channels, including the App and, e-mails and throughout the venue, showcasing your brand to the Community at every touchpoint.





HANDS-ON WORKSHOPS Ⓢ

APAC 2027: ₹6,00,000 | US 2027: $8,000

Includes 2 Connect Passes

Why not sponsor and facilitate an interactive session with attendees? Hands-on Workshops feature demonstrations, brainstorming and thought-provoking discussions!





Imagery examples. Subject to change.

NETWORKING EVENTS

Each includes 2 Connect Passes

PHUSE offers a range of evening events, included for all attendees as part of the full Connect ticket!

Welcome Event Ⓢ

US 2027: $9,250

US Only

Kick off Connect with an evening of dynamic networking. This event is your perfect opportunity to connect with a wide range of professionals in a welcoming atmosphere that sets the tone for the event. As a sponsor, your logo will receive exposure in the lead-up to the event, as well as visibility throughout the evening, positioning your brand alongside these first connections and opening moments of the Connect.



Welcome & Poster Event Ⓢ

APAC 2027: ₹6,50,000

APAC Only

Launch the Connect with a standout evening that brings the entire Community together for an interactive evening designed to maximise your brand's visibility and foster meaningful connections. Sponsors gain prime exposure, demonstrate industry leadership and engage directly with attendees through Q&A sessions and discussions – all in a relaxed, welcoming atmosphere.





Poster Session Ⓢ

US 2027: $9000

US Only

Participants can explore the visually engaging posters at their own pace, as attendees share perspectives and discover new approaches in an interactive environment.

Sponsors will benefit from logo placement on the poster tabs and signage ensuring consistent visibility as participants move through the session.

Meet the authors and take the opportunity to discuss the topics and ask questions.



Connect Dinner Ⓢ

APAC 2027: ₹8,00,000 | US 2027: $10,000

Truly a night to remember, this renowned PHUSE social event gathers all attendees for an evening of celebration where they can enjoy a delicious dinner and entertainment. Put your company stamp on this popular event and make connections that last beyond the Connect.



Sponsorship Packages

PHUSE SUPPORTER DISCOUNT APPLICABLE – SEE PAGE 12

Package	Platinum Sponsor	Sponsor Zone	Connect Exhibition	Connect Dinner	PHUSE App	Poster Session	Welcome Event	Hands-on Workshop Sponsor*	Connect Sponsor
APAC	₹14,00,000	₹9,00,000	₹6,50,000	₹8,00,000	₹8,00,000	Welcome & Poster Event ₹6,50,000		₹6,00,000	₹6,50,000
US	$26,000	$13,000	$8,250	$10,000	$9,000	$9,000	$9,250	$8,000	$8,250
Number of packages available	3	2	Venue dependent	1	1	1	1	1 per Workshop	5
Package includes									
Connect passes	10	4	2	2	2	2	2	2	1
Company logo on the PHUSE website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company profile & e-flyer on the PHUSE App	✓	✓	✓	✓	✓	✓	✓	✓	✓
Delegate information**	✓	✓	✓	✓	✓	✓	✓	✓	✓
Referenced in Connect communications	✓ Including one sponsored App post	✓ In connection with Sponsor Zone		✓ In connection with sponsored event	✓ Including one sponsored App post each day of the event	✓ In connection with sponsored event	✓ In connection with sponsored event	✓ In connection with sponsored event	✓
Company logo displayed at the Connect venue	✓	✓ Within the Sponsor Zone		✓ At sponsored event		✓ At sponsored event	✓ At sponsored event	✓ At sponsored event	✓
Exhibition space	✓ Larger space	✓	✓						
Reserved table at the Connect Dinner	✓			✓					
Marketing information***	✓								

The Sponsorship and/or Exhibition T&Cs are outlined on the PHUSE website: *https://phuse.global/Terms_&_Conditions*
The above packages are subject to change and will be offered on a first come, first served basis.
TAX will be charged at the applicable rate.
Contact the Events team for any PHUSE Supporter discount enquiries.

* Hands-on Workshop sponsorship is subject to availability and content approval. Content for workshops is required to be varied and provide a rounded learning experience for attendees. Contact events@phuse.global for more information/to submit a short abstract for review.
** All registered attendees are included on the delegate list (name, job title, company and country).
*** Only those attendees who have specifically chosen for their contact information to be shared during the event registration process.

Discover More Opportunities

Details of additional packages and branding opportunities can be found on the following pages:

- Page 7 - Connection & Wellness packages
- Page 9 - Branding Opportunities
- Page 10 - US Connect Pavilions

Application Process

If you would like to sponsor a PHUSE Connect event, please contact us with details of the package(s) you're interested in taking out.
Contact: events@phuse.global

Connection & Wellness Opportunities

US 2027: $6,000

US Only

Includes 2 Connect Passes

PHUSE offers a variety of social and wellness sponsorship opportunities that go beyond the general sessions, fostering meaningful interactions, promoting well-being and showcasing your brand in the moments that matter most. From early morning fitness sessions to creative activities, these curated experiences complement the core conference agenda, giving attendees the chance to relax, recharge and connect in informal settings. Consistently well-attended and highly rated, these events offer exceptional visibility within experiences participants remember long after the event concludes.

Previous Connects have included:

- Guided walking tours exploring the host city
- Sip & Paint sessions
- Mindfulness and breathwork workshops
- Yoga and circuit training classes
- Evening social events like Nutrition Talks

Each opportunity comes with connect passes and logo exposure both digitally and at the event. Opportunities differ at each Connect, so please contact the PHUSE team to explore current availability and find the option that best aligns with your brand – including creating a bespoke option.

Contact Us















The Hands-on workshops were great, the Monday Night was delicious and fun, the social networking events were a great way to meet new people
- US Connect Attendee



It's a great place to be and connect, we're 100% coming back!
–Appsilon



It was a wonderful experience where I could see all the pharma companies from APAC at a single place, a truly amazing and knowledgeable experience.
- APAC Connect Attendee



I enjoyed the Social Events and importance on health and wellness!
– US Connect Attendee



Branding Opportunities

Branded options are a great way to maximise company visibility during the Connect. They can be purchased alone, or alongside other packages to create a bespoke bundle that suits your needs.

CONNECT LANYARDS

APAC 2027: ₹4,00,000 | US 2027: $8,000

The Connect Lanyards not only provide brand visibility during the event itself, but also in photographs, social media posts and perhaps even future promotional materials.

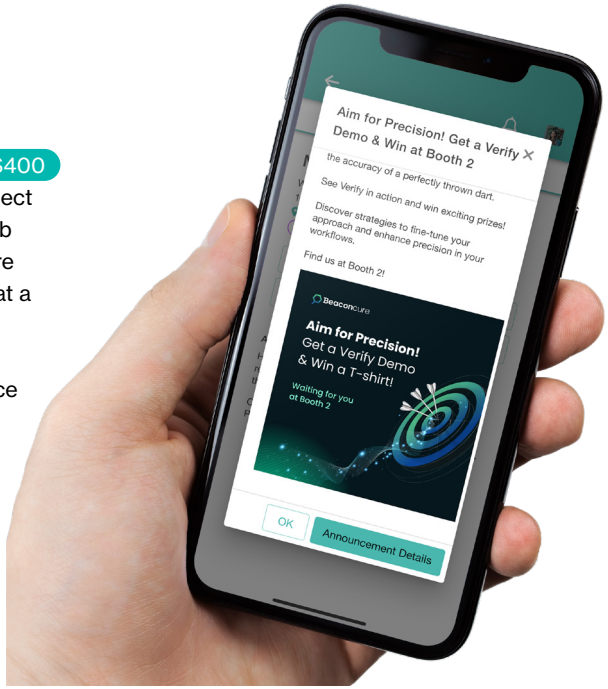


SPONSORED APP POST

APAC 2027: ₹35,000 | US 2027: $400

Utilise a targeted App post to connect directly with attendees. Promote job openings, showcasing new software or advertising booth competitions at a prime user engagement time.

Our platform offers a dynamic space to captivate event attendees and elevate your brand presence.



90-SECOND KEYNOTE VIDEO

APAC 2027: ₹3,00,000 | US 2027: $4,000

Keynote Videos are a standout Connect sponsor item. They capture attention, tell a compelling story, and make a lasting impact. Your 90-second video will be played during a Keynote Plenary Session, the time when every single attendee is in the room, focused and engaged.



Why this matters:

- It's the most effective way to get your message across to the entire audience
- Attendees remember the brands they see on the big screen
- Your video gets premium placement at the session with the highest attendance.

This is one of the most in-demand sponsorships, and it's available at a discounted rate when taken out alongside another sponsorship or exhibition package. T&Cs apply.

CONNECT CATERING

APAC 2027: ₹3,25,000 per day | US 2027: $4,000 per day

If you're looking to showcase your company in a more informal setting, catering sponsorship offers continuous visibility throughout the day.

Your logo will be prominently displayed at food and beverage stations in the exhibition hall, ensuring your brand is seen by attendees at every break as they gather, network and recharge.



EXCLUDES EVENING EVENTS

PHUSE Pavilion™ at the US Connect 2027

PHUSE Pavilion™ returns for another year of dynamic, themed spaces woven throughout the main conference agenda, in a conference-within-a-conference format.

The 2027 Pavilions will feature Data Transparency, Open Source and Real-World Evidence, bringing hands-on learning, lively discussions and meaningful connections to the conference.

The Data Transparency Pavilion
Designed as a vibrant hub, it will feature expert-led sessions, practical case studies and discussions on evolving transparency requirements. It will bring together regulators, sponsors, technology leaders and patient advocates to explore responsible data sharing, anonymisation, AI-in disclosure and patient access, highlighting real-world solutions and future approaches to transparency.

The Open Source Pavilion
This Pavilion will bring together industry leaders and technology experts to explore the use of open source software and solutions for clinical trial data used in the research of medicines and vaccines for patients worldwide. The Pavilion examines GxP compliance and validation, and the evolving impact of AI on medicines and vaccine development.

The Real-World Evidence Pavilion
Created as space for industry experts, researchers and data users to discuss the handling and analysis of observational data and explore key RWE topics. It is dedicated to the handling and analysis of observational data, including registries, health claims and medical records databases, and non-interventional prospective and retrospective studies and discusses a variety of RWD topics.

Why Sponsor a Pavilion?

Whether your goals are brand visibility, thought leadership, recruitment, or community building – Pavilions provide a powerful platform to meet them.

Pavilion sponsorship is designed to maximise both your impact and your connections. With two full Connect passes included, your team is fully part of the conversations shaping the future of our industry. Your logo and brand will be visible across PHUSE mailings, digital platforms and onsite event signage, ensuring strong recognition before, during and after the event. You'll also join the exclusive Networking Mixer, where you can enjoy valuable face-to-face time with peers and leaders.

Package	Sponsor Ⓢ
Price[1]	$8,000
Number of packages available	Enquire
Package includes	
Connect passes	2
Logo & Brand Visibility	✔
Networking Mixer	✔
Delegate List[2]	✔

1 TAX will be charged at the applicable rate (where appropriate).
2 All registered attendees are included on the delegate list (name, company, job title and country).
The T&Cs are outlined on the PHUSE website: https://phuse.global/







phuse


Coronado Research


We don't have to do this
We get to do this

APAC Connect 2026
PHUSE EVENTS APP
BECOME A PHUSE SUPPORTER IN 2026
2026 EVENTS
CONNECT WITH

phuse
Plenary - Hall Z
Monday 17 November
David McCandless
Tuesday 18 November
Dan Hunt
Wednesday 19 November
James Logan

Congratulations to the Award Winners!

ALTAIR
SMARTER DECISIONS START

WELCOME


About PHUSE

PHUSE continues to advance its status as the global healthcare data science community, whose aim is to share clinical information, ideas, tools and standards.

Events
- APAC Connect
- EU Connect
- US Connect
- Global Single Day Events
- Data Transparency Event
- Real World Data Event
- Nonclinical Advance Event

Webinars
- Webinar Wednesday: Updates on events, deliverables, and industry hot topics
- Working Group Webinars: Deep dives into projects and innovations from our community

PHUSE Blogs
- News, interviews, articles, and reviews to keep you informed

Working Groups

PHUSE hosts nine Working Groups, delivering industry-leading projects and thought leadership:
- Data Visualisation & Open Source Technology
- Data Transparency
- Emerging Trends & Innovation
- Nonclinical Topics
- Optimizing the Use of Data Standards
- pharmaverse
- Real World Evidence
- Risk Based Quality Management
- Safety Analytics



Maximise Your Sponsorship

PHUSE Supporter Packages
- Invest in your team's development with Signature or Premier Supporter packages – a cost-effective way to engage with PHUSE globally.

Contact community@phuse.global

Discounts & Benefits
- Supporter discounts are available on select sponsorship and exhibition packages – highlighted with an Ⓢ symbol.

Contact events@phuse.global

Global Promotion
- Don't stop at event exposure. Expand your company's presence worldwide with PHUSE mailshot advertising and additional promotional opportunities.

Contact communications@phuse.global

Follow Us on LinkedIn

Sign Up to Our Mailing list