



APAC Connect 2026

The APAC Connect 2026, held from 19-21 February in Hyderabad, India, marked a major milestone as PHUSE's first Connect in the region. Attendees engaged with thought-leading experts, explored innovation and resilience in a transforming world, and collaborated across the industry to address key challenges shaping the future of drug development and data science.



"We attended the first PHUSE APAC Connect ever and would not have missed it."



"History in the making! So proud to have attended the first-ever PHUSE APAC Connect in Hyderabad."



"This event gave me a great platform to introduce our organisation and share more about the company and the work we do, and exchange meaningful conversations with professionals from across the industry."



"Conferences like this remind me why I love what I do. Continuous learning, knowledge sharing, and collaborating with passionate professionals who are shaping the future of our industry."



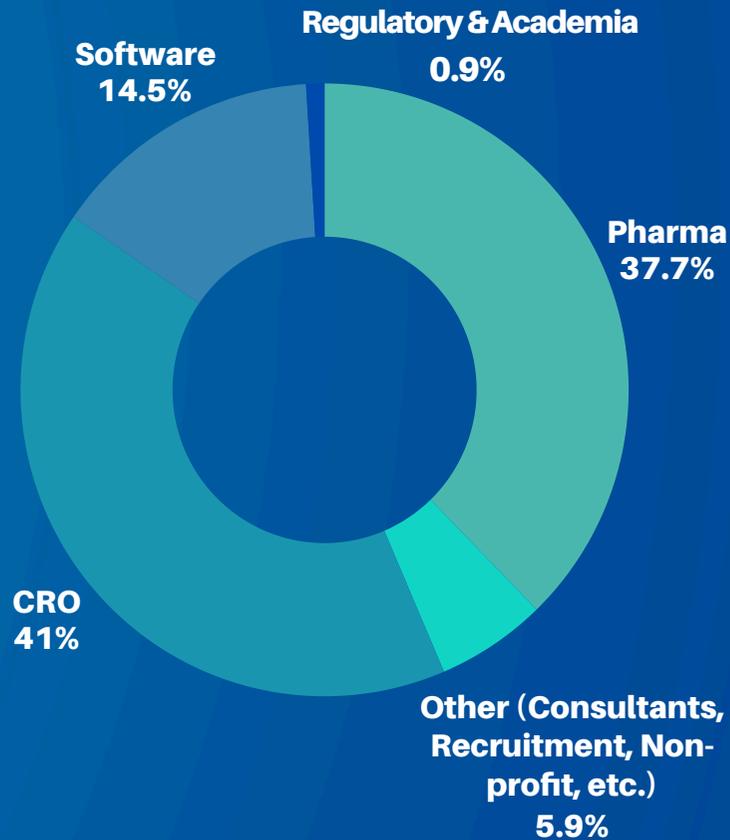
"PHUSE continues to be one of the most impactful platforms where data science, regulatory intelligence, and innovation converge to shape the future of clinical development."



"Thrilled and privileged to be part of PHUSE APAC Connect! It was an incredible opportunity to work alongside some of the best minds in the industry, exchanging ideas and insights that will stay with me for years."

Who Attended?

Company Type

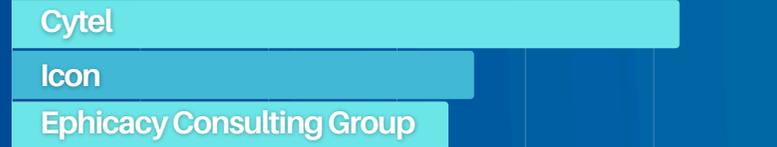


Top Attending Companies

Pharma



CRO



Software



Regulatory & Academia



615
Total Attendees

401
First-time to PHUSE
214
Returning

114
Companies

17
Countries

Countries Attended

Armenia
Australia
Belgium
China
France
Germany
India
Ireland
Japan
Philippines
Singapore
South Africa
South Korea
Spain
Switzerland
United Kingdom
United States



While this event was focused on the APAC region, participation included members from across the wider PHUSE global community. This reflected the strong cross-regional engagement and collaborative spirit that characterise PHUSE activities worldwide!

PHUSE Events App



Click-Throughs
50,941

Conversations
253

Sponsor Page
Views
798

Activity Feed
Posts
72



DID YOU KNOW?

A Connect App Sponsor would get a daily push notification to **615** attendee's phones!

Hands-on Workshops

Hands-on Workshops deliver immersive, practical learning experiences that encourage collaboration and knowledge exchange. Attendees build applied, real-world skills while engaging directly with peers and industry experts, and sponsors connect with a highly engaged audience through impactful thought-leadership opportunities.

From Code to High-Speed Clinical Submission: Hands-on with the Modernised SCE Platform Augmented with Agent

This Hands-on Workshop focused on the evolving clinical programming landscape and the shift toward modernised, scalable platforms supporting speed, transparency, automation, and compliance. The session reinforced the importance of innovation in delivering high-quality clinical trial outputs.

The workshop provided strong audience engagement through practical interaction, positioned the sponsor as a thought leader and created clear brand alignment at the centre of interactive discussion.



Next-Gen Biometrics: AI Use Cases That Deliver Real Impact

This Hands-on Workshop addressed key challenges within the clinical trial biometrics landscape, including increasing data complexity, manual processes, and scalability constraints. It underscored the growing relevance of AI and LLM-enabled solutions in enhancing data review, documentation, programming efficiency and overall workflow performance.

The session positioned the sponsor at the forefront of AI-driven innovation, facilitated meaningful audience interaction through interactive learning, which strengthened brand alignment.



Platinum Sponsors

Platinum Sponsors - AstraZeneca, Johnson & Johnson, and Precision for Medicine, received enhanced visibility and exclusive opportunities to engage with the PHUSE Community.



Sponsor Zones

The Sponsor Zones, hosted by Ephicity Consulting Group and SENSAN Biosciences, provided a large, customised space in the Exhibition Hall where attendees could explore their solutions and see their industry impact firsthand.



Connect Sponsors

Connect Sponsors Novo Nordisk, Pfizer, and Thermo Fisher Scientific gained digital and onsite brand visibility, allowing attendees to engage with their offerings without the need for a booth.



Social & Networking Events

As a first for the APAC region, the evening social events created a vibrant space for attendees to connect after a full day of sessions.



**Welcome &
Poster Event**

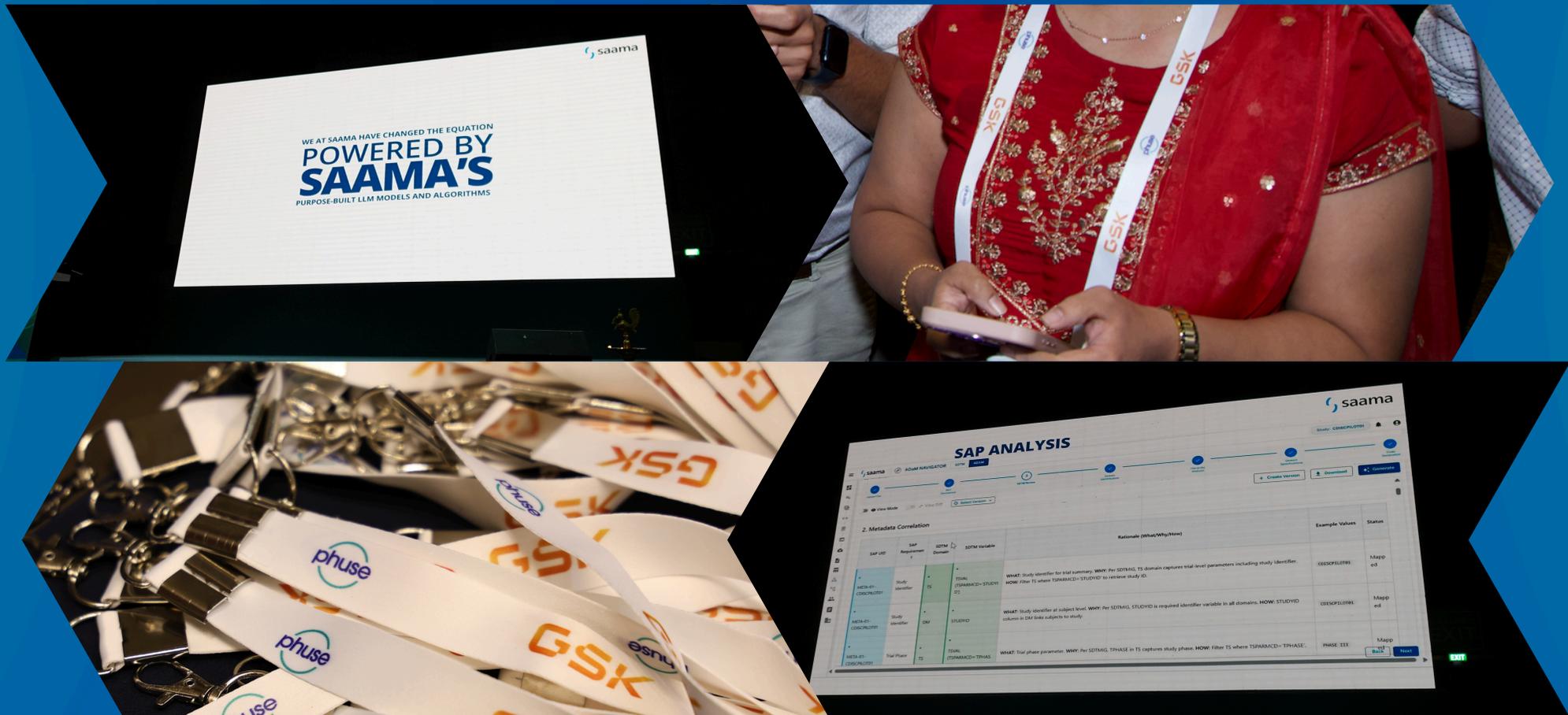
Sponsoring these events offered a standout opportunity to elevate brand visibility in a relaxed, highly engaging environment.



**Connect
Dinner**

Branding Opportunities

The Keynote Video from Saama, captured attention and told a compelling story. The 90-second video was played during a Keynote Plenary Session when all attendees were present and engaged - delivering maximum visibility and impact.



Connect Lanyards provided all-day brand visibility, worn by attendees at all times across the event and captured in photos, social media and post-event materials - extending exposure well beyond the event itself.

Exhibitor Feedback



“ We're truly grateful for the engaging conversations, insightful discussions, and the vibrant energy from the global clinical research community. The interactions with industry leaders, partners, and innovators made the day both productive and inspiring. ”

- Sylphid Analytics



“ The event enabled strong leadership conversations, meaningful networking, and opened up new business opportunities across clinical data, AI-enabled analytics, and RWD/RWE. ”

- SENSAN Biosciences



“ Thank you to everyone who stopped by our booth and shared insights and experiences- it was a pleasure connecting with mentors, leaders, peers, partners, and new contacts across the industry. ”

- Phastar



“ From the energy of the venue to the conversations at our booth, from engaging moments to meaningful exchanges with delegates - #PHUSE APAC Connect 2026 was truly memorable. The dialogue was bold, forward-looking, and grounded in real impact. ”

- ICON



Thank You to Our Sponsors & Exhibitors For Supporting the APAC Connect 2026



And a Special Thank You to Our Platinum Sponsors...



See you in Bengaluru, India next year!

28-30 January 2027

Sponsor next year's event!

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