phuse·digital

Data Transparency Event

Autumn Event: 15–17 September 2026

Data Transparency is also coming to
the US Connect 2026 on 22–26 March!
Find out more inside

Prospectus

phuse.global

PHUSE Data Transparency Events

Active since 2014, PHUSE's Data Transparency Working Group provides subject matter expertise for the review of draft deliverables and guidance documents from regulatory bodies (such as the EMA and Health Canada), as well as other industry organisations (such as TransCelerate), and academia.

Since their inception in 2020, the free-to-attend Data Transparency Events have gone from strength-to-strength. These virtual events have created an unrestricted space where questions can be asked and challenges addressed. Individuals passionate about the area can come together to share vital knowledge, develop new ideas and spark innovation through presentations, panel discussions and Q&A sessions, alongside experts in the data-sharing field.

Building on this success, Data Transparency is now moving into an exciting new phase with a dedicated **PHUSE Pavilion™** at the **US Connect 2026.** This new format will expand the conversation beyond virtual events, providing an engaging in-person space where industry leaders, regulators, and innovators can connect, explore opportunities, and shape the future of data sharing.

2025 Attendees

On average, our events have a **98%** attendee satisfaction rate

So far, in 2025 the the Winter Event, in February, welcomed **351** live attendees – spanning across an incredible **131** different companies across **15** countries globally!

About PHUSE

PHUSE continues to advance its status as the global healthcare data science community, whose aim is to share clinical information, ideas, tools and standards.

Events
- APAC Connect
- EU Connect
- US Connect
- Global Single Day Events
- Data Transparency Event
- Real World Data Event

PHUSE Working Groups
There are nine Working Groups:
- Data Transparency
- Data Visualisation & Open Source Technology
- Emerging Trends & Innovation
- Nonclinical Topics
- Optimizing the Use of Data Standards
- pharmaverse
- Real World Evidence
- Risk Based Quality Management
- Safety Analytics

PHUSE Blog
This online publication contains regular news updates, interviews, industry articles and reviews!

Webinars
- **PHUSE Webinar Wednesday**
  This monthly webinar covers all aspects of PHUSE, including events, deliverables, key activities and industry hot topics.

- **Working Group Webinars**
  These webinars provide a virtual space for the PHUSE Project Leads and Members to highlight and share industry topics of interest relating to their Working Groups.

For more information about PHUSE, visit our website at phuse.global.

Sponsorship

Hosting the Data Transparency Event digitally means that no matter where you are in the world you can participate. It provides the industry with a broader opportunity to share knowledge on a global scale, connecting through the virtual event platform. The sponsor options offer a range of benefits with ample company exposure. See page five for full details.

> Each and every one of the PHUSE Data Transparency Events bring together the world's best speakers who are at the forefront of sharing in-depth experiences, insights and the future direction in what remains a challenging, ever-changing and fast-moving environment.
>
> *– Stephen Bamford*
> *PHUSE Founder & Chairman of the Board | Head of Clinical Data Standards & Transparency, Johnson & Johnson*

Platform imagery example. Subject to change.

Benefits

COMPANY E-FLYER
Take creative freedom over an e-flyer and craft a targeted message for PHUSE's captivated data transparency audience. This is a great way to showcase extra information about your company offerings, as the flyer will be featured on the Advance Hub and displayed during the live event.

DELEGATE LIST
The Data Transparency Events welcome a broad spectrum of attendees across the globe. Having a list of their names, companies and countries is a valuable tool for you, as a sponsor, to utilise in your own strategy.

Did you know...

An average of 100 questions per event are submitted during the Q&A sessions.

That's an incredible display of attendee engagement and further exploration of the field through direct conversation!
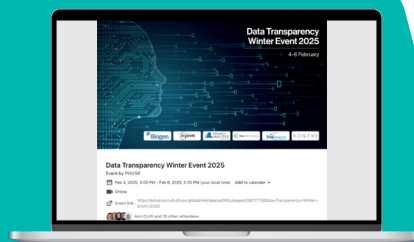
Logo Exposure

In today's competitive business landscape, companies are constantly seeking innovative ways to increase brand visibility and build strong connections with their target audience.

Maximise your reach with PHUSE's captivated data transparency audience! This event provides an unparalleled opportunity to gain valuable logo exposure across our communications and digital platforms, leading up to, during and after the event.

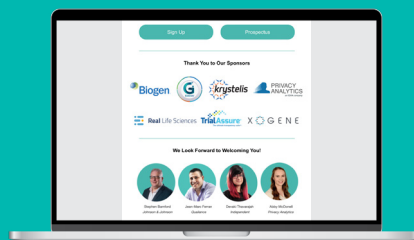## 1 Targeted Reach and Engagement

Reach your ideal audience by sponsoring events tailored to your industry. Gain direct exposure to attendees who are genuinely interested in the event's theme, increasing the likelihood of meaningful connections.
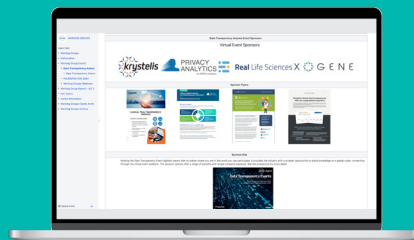
2 Amplified Recognition

Boost your brand visibility through consistent exposure across event communications, digital platforms and during the live event. Your logo becomes memorable, building strong recognition with a broad audience.

3 Positive Brand Association

Align your brand with meaningful events that resonate with your target audience, fostering positive emotions and enhancing brand loyalty.

Here's What Our Attendees Love About the Event

Learning how AI can impact CTT was incredibly useful

I love the Q&A sessions – great discussions take place

Gaining great understanding of the challenges of new technologies

The event is well organised and professionally done

This event has so many highly relevant topics and speakers

There is such in-depth information available on key industry topics

Presentations span such a variety of multiple disclosure topics

The presentations were highly engaging, particularly due to the diverse perspectives shared by experts around the world

I highly appreciate all the speakers and their incredible work and also the deep intention to collaborate and make things better for everyone around

This was my first time attending PHUSE. I will attend this event in the future and encourage all my colleagues to attend. It has been an extremely insightful set of three days

Introducing PHUSE Pavilion™ to the US Connect 2026

For the first time at a US Connect, PHUSE is proud to introduce a dedicated data transparency space, integrated throughout the main conference agenda. Join us in Austin, Texas in 2026, where innovation runs deeper, connections grow stronger, and real progress takes shape through hands-on engagement across the entire event.

US 2026 $8,000

Includes 2 Connect Passes

Pavilion sponsorship is designed to maximise both your impact and your connections. With two full Connect passes, your team is fully part of the conversations shaping data transparency. Your logo and brand will be visible across PHUSE mailings, digital platforms and onsite event signage, ensuring strong recognition before, during and after the event. You'll also join the exclusive Networking Mixer, where you can enjoy valuable face-to-face time with peers and leaders.

phuse·pavilion™
connect·share·advance

"
The Data Transparancy Pavilion marks the start of an exciting new chapter for the US Connect. This dynamic space will grow into a true hub of innovation, transparency and collaboration; I'm excited to see the impact it will create as it becomes an integral part of the event experience.
– Stephen Bamford, Founder and Chairman of the Board
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Data Transparency Pavilion

Designed as a vibrant hub, the Data Transparency Pavilion will bring together global regulators, industry leaders, and transparency experts to explore the evolving landscape of data sharing and disclosure in clinical research. Through interactive sessions, real-world case studies, and forward-thinking dialogue, the DT Pavilion will spotlight global initiatives, regulatory trends, and practical tools that support responsible and effective data use. It's the ideal setting to influence best practices and help shape the future of clinical data transparency.

Data Transparency Working Group

US Connect 2026

Data Transparency Autumn Event

Benefits	Virtual Event Sponsor
Price[1]	£1,000
Maximum number of sponsors per package	12
Package includes	
Company logo on PHUSE website	✔
Company logo in all related event communications	✔
Company logo displayed during the event	✔
Company e-flyer shared on the PHUSE website	✔
Delegate list[2]	✔

Data Transparency Pavilion

Package	Data Transparency Sponsor
Price[1]	$8000
Number of packages available	Enquire
Package includes	
Connect passes	2
Logo & Brand Visibility	✔
Networking Mixer	✔
Delegate List[2]	✔

PHUSE Supporters receive up to
20% DISCOUNT
on both sponsorship packages!

Application Process

If you would like to sponsor a 2026 Data Transparency Event please contact events@phuse.global with details of the package(s) you're interested in taking out.

[1]   TAX will be charged at the applicable rate (where appropriate).

[2]   All registered attendees are included on the delegate list (name, company and country).

The T&Cs are outlined on the PHUSE website: *phuse.global/Terms_&_Conditions*.

The above options are offered on a first-come, first-served basis.