

Prospectus

US Connect 2026
22–26 March

Renaissance Austin Hotel

EU Connect 2026
15–18 November

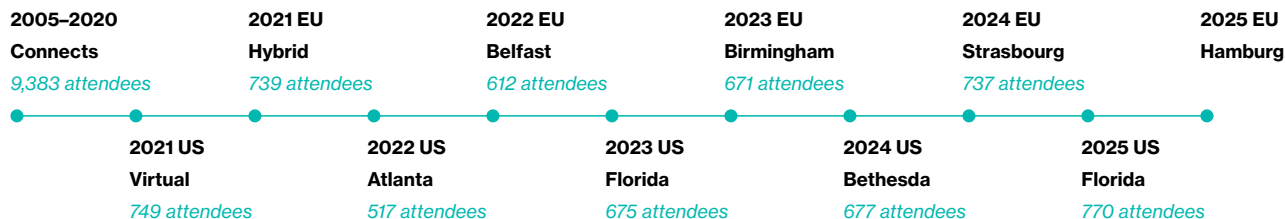
SEC (Scottish Event Campus) Glasgow

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PHUSE Connects

PHUSE Connect events began back in 2005, when 270 attendees came together in Heidelberg, Germany. Since then, the Connects have grown to include annual events in Europe and the United States. This multi-day event attracts a global audience from across the industry, welcoming more than 15,000 individuals in its 20-year history.



The new year brings fresh possibilities! As you plan your 2026 budget, be sure to mark your calendar for the PHUSE Connects – an event that promises unparalleled value for your professional growth, providing opportunities for networking, learning, and gaining actionable insights.

Networking is a key element, and our multiple evening social events provide ample opportunity for this. PHUSE offers an extensive range of sponsorship and exhibition opportunities for companies to really make their impression on an engaged, passionate audience.



Who Attends a Connect?



Pharma 44%

CRO 23%

Software 20%

Regulatory & Academia 1%

Other 12%
(Consultants, Recruitment, Non-profit, etc.)

US Connect 2025 attendees joined us from over 180 companies!

*Based on the US Connect 2025, with 770 attendees

Sponsorship Packages

PHUSE are excited to offer a variety of sponsorship opportunities at the Connect events. Read on for a deep-dive in to each opportunity and find full details on the package benefits on page 6.

⑤ PHUSE SUPPORTER DISCOUNT APPLICABLE



PLATINUM SPONSORSHIP ⑤

US 2026: \$26,000 | EU 2026: £25,000

Includes 10 Connect Passes

Elevate your company message and broaden your influence by stepping into the spotlight as a Platinum Sponsor! This comprehensive sponsorship package will maximise your impact at our PHUSE Connects.

The large exhibition space offers a creative canvas for designing a stand-out booth from which to showcase your latest products, innovative technologies and compelling brand narratives.

Sponsorship includes logo exposure in communications pre and post event, as well as in and around the venue. You'll also benefit from a sponsored App post and a job advertisement on the PHUSE website, where you can strategically align your company messaging during peak event times.

With 10 Connect passes included, you can enjoy strong company representation. Your team will also have a complimentary reserved table in a prime area at the Connect Dinner – the perfect environment for informal networking with new connections and existing customers.

SPONSOR ZONE ⑤

US 2026: \$13,000 | EU 2026: £12,000

Includes 4 Connect Passes

If a traditional exhibition booth doesn't suit your needs, then why not utilise this package where you have the freedom to brand and equip an enhanced exhibition space in your own way to create a zone for attendees to congregate.



From meaningful conversations to fun moments, we're grateful for the opportunity to engage with so many brilliant people and explore new ways to partner.
– Penfield Search Partners

EXHIBITION ⑤

US 2026: \$8,000 | EU 2026: £6,500

Includes 2 Connect Passes

Join the hustle and bustle of the Connect exhibition hall to showcase your company and services to our Community. This package provides a standard size booth amongst our other exhibitors.

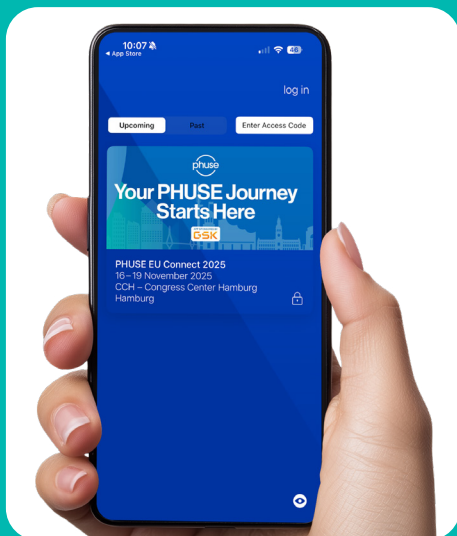


PHUSE APP [®]

US 2026: \$9,000 | EU 2026: £8,000

Includes 2 Connect Passes

The PHUSE App is the attendee go-to for all event materials before and during the event. Each sponsor will have their own profile that features their direct communication channels, and a link to their website – a great way to interact with the Connect attendees!



Don't miss the Sponsored App Post opportunity on page nine!

PHUSE's favourite App features:

- A detailed agenda, including presentation abstracts
- Personalised schedules and recommended sessions based on your interests
- Multiple networking features including private messaging and an interactive activity feed
- Sponsor and Exhibitor profiles – a great opportunity for attendees to learn more about you.

As the PHUSE App sponsor, you will also benefit from:

- Prominent and exclusive logo exposure on the home page
- Daily app posts sent as a push notification to each attendee's phone
- Inclusion in all communications related to the App.

Imagery example. Subject to change.

CONNECT SPONSOR [®]

US 2026: \$8,000 | EU 2026: £5,500

Includes 1 Connect Pass

This package ensures prominent company exposure without having an exhibition booth. Have your logo featured pre-event across our digital platforms including the App and e-mail shots, as well as during the event at the venue!

“This was my first PHUSE event and I had a great time attending the hands-on workshops, presentations, networking with old colleagues and industry experts.”
– US Connect 2025 Attendee



Imagery example. Subject to change.

HANDS-ON WORKSHOPS [®]

US 2026: \$7,500 | EU 2026: £7,000

Includes 2 Connect Passes

Why not sponsor and facilitate an interactive session with attendees? Hands-on Workshops featuring demonstrations, brainstorming and thought-provoking discussions!



Imagery example. Subject to change.



Imagery example. Subject to change.

NETWORKING EVENTS

Each includes 2 Connect Passes

PHUSE offers three great evening events, included for all attendees as part of the full Connect ticket!

Welcome Event

US 2026: \$9,000 | EU 2026: £7,000

Kick off the Connect with an evening of dynamic networking! This event is your perfect opportunity to connect with a wide range of professionals, all in a relaxed and welcoming atmosphere. Make the most of this chance to expand your network and begin the event with new connections.



The Welcome Event & Poster Session were great as it kept people in the Exhibition Hall, which allowed for networking and people moving around!
– Connect Life Sciences

Connect Dinner

US 2026: \$9,000 | EU 2026: £8,500

Truly a night to remember, this renowned PHUSE social event gathers all attendees for an evening of celebration where they can enjoy a delicious dinner and entertainment. Put your company stamp on this popular event and make connections that last beyond the Connect.



Poster Session

US 2026: \$8,500 | EU 2026: £7,500

Participants can explore the visually engaging posters at their own pace, sparking meaningful conversations and networking opportunities.

Meet the authors and take the opportunity to discuss the topics and ask questions.



Sponsorship Packages

⑤ PHUSE SUPPORTER DISCOUNT APPLICABLE

Package	⑤ Platinum Sponsor	⑤ Sponsor Zone	Connect Dinner	Welcome Event	Poster Session	⑤ App Sponsor	⑤ Connect Sponsor	⑤ Hands-on Workshop Sponsor*	⑤ Connect Exhibition
Number of packages available	3	2	1	1	1	1	5	1 per Workshop	Venue dependent
Package includes									
Connect passes	10	4	2	2	2	2	1	2	2
Company logo on the PHUSE website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company profile & e-flyer on the PHUSE App	✓	✓	✓	✓	✓	✓	✓	✓	✓
Delegate information**	✓	✓	✓	✓	✓	✓	✓	✓	✓
Referenced in Connect communications	✓ Including one sponsored App post	✓ In connection with Sponsor Zone	✓ In connection with sponsored event	✓ In connection with sponsored event	✓ In connection with sponsored event	✓ Including one sponsored App post each day of the event	✓	✓ In connection with sponsored event	
Company logo displayed at the Connect venue	✓	✓ Within the Sponsor Zone	✓ At sponsored event	✓ At sponsored event	✓ At sponsored event		✓	✓ At sponsored event	
Exhibition space	✓ Larger space	✓							✓
Reserved table at the Connect Dinner	✓		✓						
One complimentary job advert on the PHUSE website	✓								
Marketing information***	✓								

The Sponsorship and/or Exhibition T&Cs are outlined on the PHUSE website: phuse.global/Terms_&_Conditions.

The above packages are subject to change and will be offered on a first come, first served basis.

TAX will be charged at the applicable rate.

Contact the Events team for any PHUSE Supporter discount enquiries.

* Hands-on Workshop sponsorship is subject to availability and content approval. Content for workshops is required to be varied and provide a rounded learning experience for attendees. Contact events@phuse.global for more information/to submit a short abstract for review.

** All registered attendees are included on the delegate list (name, company and country).

*** Only those attendees who have specifically chosen for their contact information to be shared during the event registration process.

Application Process

If you would like to sponsor a PHUSE Connect event, please contact events@phuse.global with details of the package(s) you're interested in taking out.

Connection & Wellness Opportunities

US 2026: \$6,000 | EU 2026: £4,000

PHUSE offers a variety of social and wellness sponsorship opportunities that go beyond the general sessions, fostering meaningful interactions, promoting well-being and showcasing your brand in the moments that matter most. From early morning fitness sessions to creative activities, these curated experiences complement the core conference agenda, giving attendees the chance to relax, recharge and connect in informal settings. Consistently well-attended and highly rated, these events offer exceptional visibility within experiences participants remember long after the event concludes.

Previous Connects have included:

- Guided walking tours exploring the host city
- Sip & Paint sessions
- Mindfulness and breathwork workshops
- Yoga and circuit training classes
- Evening social events like Nutrition Talks

Each opportunity comes with connect passes and logo exposure both digitally and at the event. Opportunities differ at each Connect, so please contact the PHUSE team to explore current availability and find the option that best aligns with your brand – including creating a bespoke option.

Contact Us





“

Great venue and I enjoyed the daily wellness activities.
– *Clymb Clinical*

”



“

It's a great place to be and connect, we're 100% coming back!
– *Appsilon*

”



“

The number of social activities was great this year!
– *US Connect 2025 Attendee*

”



“

I enjoyed the Social Events and importance on health and wellness!
– *US Connect 2025 Attendee*

”



Branding Opportunities

Branded options are a great way to maximise company visibility during the Connect. They can be purchased alone, or alongside other packages to create a bespoke bundle that suits your needs.

CONNECT LANYARDS

US 2026: \$7,500 | EU 2026: £6,500

The Connect Lanyards not only provide brand visibility during the event itself, but also in photographs, social media posts and perhaps even future promotional materials.

They are made from 100% recycled plastic (RPET), are fully biodegradable and naturally antibacterial! So, by sponsoring this item you are not only enjoying standout brand recognition but are supporting PHUSE's sustainable event initiatives.



90-SECOND KEYNOTE VIDEO

US 2026: \$4,000 | EU 2026: £3,500

Your video will be played during a Keynote Plenary Session – a prime time with all attendees gathered in one place.

The cost of this option is reduced when taken alongside another sponsorship or exhibition package. T&Cs apply.

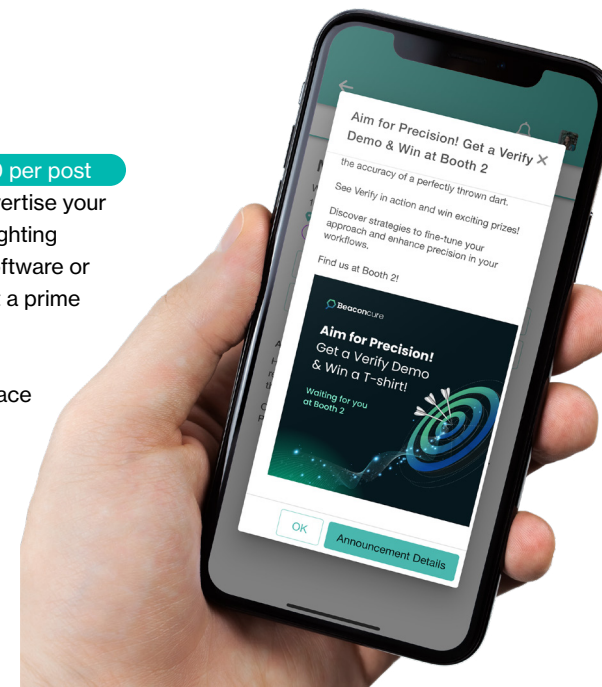


SPONSORED APP POST

US 2026: \$400 | EU 2026: £250 per post

Utilise a targeted App post to advertise your company message such as highlighting job openings, showcasing new software or advertising booth competitions at a prime user engagement time.

Our platform offers a dynamic space to captivate event attendees and elevate your brand presence.



CONNECT CATERING

US 2026: \$4,000 | EU 2026: £2,500 per day

If you'd prefer to showcase your company in a more informal atmosphere, then catering sponsorship is for you!

Have your logo displayed on the food and beverage stations, for guaranteed visibility throughout each break of your chosen day.



EXCLUDES EVENING EVENTS

Introducing PHUSE Pavilion™ to the US Connect 2026

For the first time at a US Connect, PHUSE is proud to introduce dedicated Pavilion spaces integrated throughout the main conference agenda. Join us in Austin, Texas, where innovation runs deeper, connections grow stronger, and real progress takes shape through hands-on engagement across the entire event.



US 2026 \$8,000

Includes 2 Connect Passes

Pavilion™ sponsorship is designed to maximise both your impact and your connections. With two full Connect passes, your team is fully part of the conversations shaping the future of our industry. Your logo and brand will be visible across PHUSE mailings, digital platforms and onsite event signage, ensuring strong recognition before, during and after the event. You'll also join the exclusive Networking Mixer, where you can enjoy valuable face-to-face time with peers and leaders.

The PHUSE Pavilions marks the start of an exciting new chapter for the US Connect. This dynamic space will grow into a true hub of innovation, transparency and collaboration; I'm excited to see the impact it will create as it becomes an integral part of the event experience.

– Stephen Bamford, Founder and Chairman of the Board

The Data Transparency Pavilion

Designed as a vibrant hub, the Data Transparency Pavilion will bring together global regulators, industry leaders, and transparency experts to explore the evolving landscape of data sharing and disclosure in clinical research. Through interactive sessions, real-world case studies, and forward-thinking dialogue, the DT Pavilion will spotlight global initiatives, regulatory trends, and practical tools that support responsible and effective data use. It's the ideal setting to influence best practices and help shape the future of clinical data transparency.

The VULCAN Pavilion **Not available for sponsorship*

The Vulcan Pavilion will showcase how HL7® FHIR® standards are transforming clinical and translational research through global collaboration and interoperability. Delegates can explore Vulcan's role in bridging clinical care and research, learn from real-world FHIR® implementations, and gain insight into projects advancing areas such as adverse events, real-world data, and digital protocols. With a focus on efficiency, standardisation and innovation, the Pavilion highlights Vulcan's expertise, resources, and partnerships that are shaping the strategic landscape of evidence generation worldwide.

The Open Source Pavilion

The Open Source Pavilion aims to provide delegates with high-quality, curated content related to the use of open source software and solutions on clinical trial data used in the development of new medicines and vaccines for patients worldwide. Sessions will tackle very common questions related to GxP compliance and validation, as well as newly developing questions such as long term sustainability and the impact of AI. Join us for an immersive experience, concurrent with the US Connect, to push the limits on our understanding of the value that open source tools can bring to our data workflows in clinical trial analyses.

The Real-World Evidence Pavilion

The Real-World Evidence (RWE) Pavilion will feature interactive sessions, hands-on workshops, and a missing data imputations hackathon. It brings together industry experts, vendors, and data users to discuss trends, techniques, and regulatory use of real-world data. Participants can submit abstracts sharing their RWE experiences and challenges. A Real-World Data Future Solutions Challenge will highlight winning solutions at the Pavilion. Sponsorship opportunities are available, including software demonstration slots.

Why Sponsor a Pavilion?

Whether your goals are brand visibility, thought leadership, recruitment, or community building – Pavilions provide a powerful platform to meet them.

Package	Data Transparency Sponsor	Open Source Sponsor	Real World Evidence Sponsor
Price ¹	\$8000		
Number of packages available	Enquire	Enquire	Enquire
Package includes			
Connect passes	2	2	2
Logo & Brand Visibility	✓	✓	✓
Networking Mixer	✓	✓	✓
Delegate List ²	✓	✓	✓

¹ TAX will be charged at the applicable rate (where appropriate).

² All registered attendees are included on the delegate list (name, company and country).

The T&Cs are outlined on the PHUSE website: phuse.global/

About PHUSE

PHUSE continues to advance its status as the global healthcare data science community, whose aim is to share clinical information, ideas, tools and standards.

Events

- APAC Connect
- EU Connect
- US Connect
- Global Single Day Events
- Data Transparency Event
- Real World Data Event

Webinars

- Webinar Wednesday: Monthly updates on events, deliverables, and industry hot topics
- Working Group Webinars: Deep dives into projects and innovations from our community

PHUSE Blogs

- News, interviews, articles, and reviews to keep you informed

Working Groups

PHUSE hosts nine Working Groups, delivering industry-leading projects and thought leadership:

- Data Visualisation & Open Source Technology
- Data Transparency
- Emerging Trends & Innovation
- Nonclinical Topics
- Optimizing the Use of Data Standards
- pharmaverse
- Real World Evidence
- Risk Based Quality Management
- Safety Analytics



Maximise Your Sponsorship

PHUSE Supporter Packages

- Invest in your team's development with Signature or Premier Supporter packages – a cost-effective way to engage with PHUSE globally.

Contact community@phuse.global

Discounts & Benefits

- Supporter discounts are available on select sponsorship and exhibition packages – highlighted with an Ⓢ symbol.

Contact events@phuse.global

Global Promotion

- Don't stop at event exposure. Expand your company's presence worldwide with PHUSE mailshot advertising and additional promotional opportunities.

Contact communications@phuse.global

Follow Us on LinkedIn



Sign Up to Our Mailing list

