



Commercial Guidelines for Sponsored Sessions

Overview

PHUSE is a non-profit community serving clinical data scientists with the mission to promote innovation, share ideas, contribute to and influence industry process development, championing programming within the healthcare industry as a career choice.

A fundamental aspect and core strength of the proceedings is the open and transparent sharing of ideas, code, utilities, experience, and processes for the benefit of the industry.

Principles

Delivering a sponsored session as part of a PHUSE event provides a platform for you to introduce, inform and educate participants on activities, how products can be utilised and findings in a non-commercial manner.

We ask that you do not promote commercial products or outsourced services for commercial gain. Similarly, references to alternative products and solutions should be non-biased and remain in the spirit of the event.

Software vendors, Recruitment Agencies and CROs are a valued part of the event and the opportunity to promote their products and/or services has been provided via exhibiting, sponsoring and presenting within the “Software Demonstrations” Stream.

Without exception, Hands-on Workshops are open for all conference attendees, irrespective of their company or position. When confirmed in advance, capacity limits and pre-registration may be set if session logistics require.

It is the responsibility of Hands-on Workshop sponsors and facilitators to ensure the content shared is commercially appropriate.

Monitoring

A member of the PHUSE Board and/or organising committee will review presentations in advance and monitor the sponsored sessions to ensure they adhere to the commercial guidelines, with any concerns being highlighted to the presenters.

Contravening of this agreement could lead to individual exclusion and/or prohibiting a company from actively participating in future PHUSE events (i.e. submitting presentations or delivering sponsored content).