

Data Transparency Events

Winter Event: 7–9 February 2023
Summer Event: 20–22 June 2023

**Prospectus &
Application Form**

PHUSE Data Transparency Events

Active since 2014, PHUSE's Data Transparency Working Group provides subject matter expertise for the review of draft deliverables and guidance documents from regulatory bodies (such as the EMA and Health Canada), as well as other industry organisations (such as TransCelerate), and academia.

Team members have developed data de-identification standards for SDTM, addressed EMA Policy 0070 matters, created a Data Transparency Roadmap across jurisdictions, and are addressing GDPR aspects relevant to clinical trials. Last year, the Working Group updated the white paper on Terminology Harmonisation in Data Sharing and Disclosure Deliverables Terms and Definitions.

Since their inception in 2020, the free-to-attend Data Transparency Events have gone from strength to strength. Having celebrated our 5th event in 2022, PHUSE has strengthened its position as the world's largest home for data transparency events, where questions can be asked and challenges addressed.

These virtual events have created an unrestrictive space where individuals passionate about the area can come together to share vital knowledge, develop new ideas, and spark innovation through presentations, panel discussions and Q&A sessions, alongside experts in the data sharing field.

On average,
our events have a
98% attendee
satisfaction rate

“ Each and every one of the PHUSE Data Transparency Events bring together the world's best speakers who are at the forefront of sharing in-depth experiences, insights and the future direction in what remains a challenging, ever-changing and fast-moving environment. ”

- **Stephen Bamford**

PHUSE Founder & Chairman of the Board
Head of Clinical Data Standards & Transparency, Janssen R&D

Event Timeline



About PHUSE

PHUSE continues to advance its status as the global healthcare data science community, whose aim is to share clinical information, ideas, tools and standards.

Events

- US Computational Science Symposium
- EU Connect
- US Connect
- Global Single Day Events
- Data Transparency Events

PHUSE Working Groups

There are seven Working Groups:

- Data Transparency
- Data Visualisation & Open Source Technology
- Emerging Trends & Technologies
- Nonclinical Topics
- Optimizing the Use of Data Standards
- Risk Based Monitoring
- Safety Analytics

PHUSE Blog

This online publication contains regular news updates, interviews, industry articles and reviews!

Webinars

- **PHUSE Community Forum**
This forum creates an informal and open space where individuals can discuss industry-related topics, alongside offline discussions, via via Disqus, our platform for public comment sharing.
- **PHUSE Webinar Wednesday**
This monthly webinar covers all aspects of PHUSE, including events, deliverables, key activities and industry hot topics.
- **PHUSE Expert Answers to Community Questions**
Ask a panel of experts within a specific field of interest your questions.

For more information about PHUSE, visit our website at phuse.global.

Digital Sponsorship

Hosting the Data Transparency Events digitally means no matter where you are in the world you can participate. It provides the industry with a broader opportunity to share knowledge on a global scale, connecting through the PHUSE Engagement Hub.

PHUSE offers a range of sponsorship options with ample company exposure through its event platform. The interactive sessions enable you to immerse yourself in the content and interact with others. There are three packages for you to choose from: Platform, Media or Virtual Event. See page five for full benefit details.

The Platform Sponsor's clickable logo is displayed in a prime position for the duration of the event. Taking top spot next to the media player, it can always be seen by the attendees and is exclusively for the Platform Sponsor!



All sponsor logos will be displayed in the e-banner.

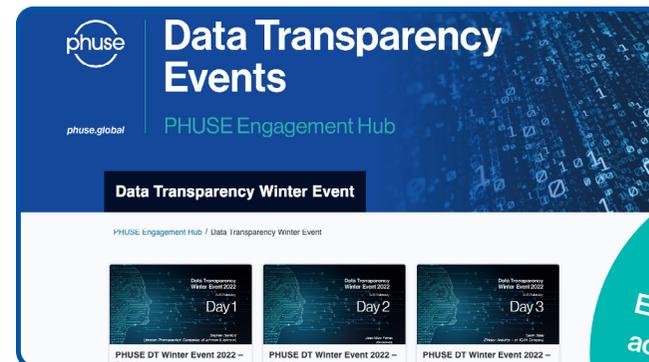
Here, attendees can view the sponsor e-flyers to learn more about your company. These can be tailored to best suit your specific content requirements.



Want to share a company video with the PHUSE Community? Platform and Media Sponsorship are the perfect packages for you to make a statement. They include a 90-second video played each day of the event to get your message in front of an engaged audience.

PHUSE ENGAGEMENT HUB

Data Transparency Event recordings will be published to the host platform, so that the PHUSE Community can access the content on demand. As a sponsor, your company video, logo and e-flyer will continue to be accessible post-event.*



*Subject to chosen package

In the months after the 2021 Winter Event, 400+ individuals accessed the recordings which is incredible extra exposure!

Here's What Our Attendees Love About the Event

I especially enjoy the regulatory updates from Health Canada and the EMA

It was great to hear about EU CTR first hand

All the presenters are very good, I've learnt a lot attending these events

Presentations span such a variety of multiple disclosure topics

This event has so many highly relevant topics and speakers

There is such in-depth information available on key industry topics

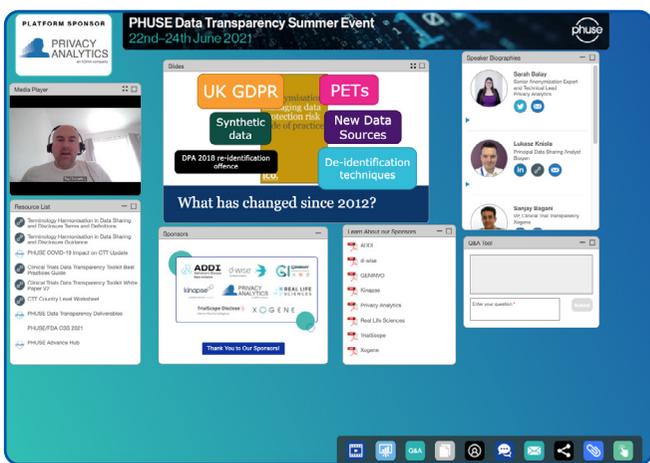
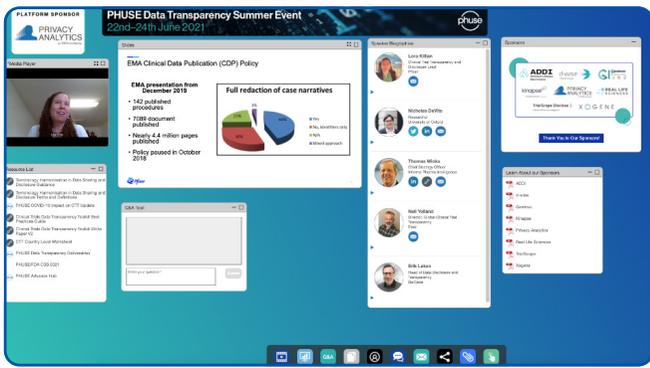
I love the Q&A sessions – great discussions take place

Gaining great understanding of the challenges of new technologies

The event is well organised and professionally done

I generally come to these events to learn more practical knowledge about emerging best practices for regulatory compliance

Did you know....
An average of 100 questions per event are submitted at the Q&A sessions that conclude each day. That's an incredible display of attendee engagement and further exploration of the field through direct conversation!



[Click here to read the summary blogs from the Winter and Summer Events of 2022!](#)

Sponsorship

If you're interested in presenting at a future Data Transparency Event then we would love to hear from you! Contact workinggroups@phuse.global to find out more.

Benefits	Platform Sponsor ⁵	Media Sponsor	Virtual Event Sponsor
Price ¹	£12,500	£6,000	£1,000
Maximum number of sponsors per package	1	4	12
Company logo on sponsorship page (PHUSE website)	✓	✓	✓
Company logo in all event communications	✓	✓	✓
Company logo on platform e-banner – displayed during the event	✓	✓	✓
Company e-flyer shared on the platform	✓	✓	✓
Delegate list ²	✓	✓	✓
90-second sponsor video played on each day of the event ³	✓	✓	
Company logo displayed in a prime position for the duration of the event	✓		
Sponsor marketing list ⁴	✓		

¹ VAT will be charged at the applicable rate (where appropriate).

² All registered attendees are included on the delegate list (name, company and country).

³ Each video will be played once per day.

⁴ Only those attendees that have specifically chosen for their information to be shared during the event registration process.

⁵ The PHUSE Supporter discount is applicable to base sponsorship items only (Media and Virtual Event Sponsor).

Application Process

If you would like to sponsor a 2023 Data Transparency Event, please contact events@phuse.global with details of the package(s) you're interested in taking out.

The T&Cs are outlined on the PHUSE website:

phuse.global/Terms_&_Conditions.

The above options are offered on a first come, first served basis.