

Single Day Events

2022

Prospectus &
Application Form

About PHUSE

PHUSE continues to advance its status as the global healthcare data science community, whose aim is to share clinical information, ideas, tools and standards.

Through the events, Working Groups and numerous initiatives, PHUSE continues to Connect – Share – Advance.

Events

- US Computational Science Symposium
- EU Connect
- US Connect
- Global Single Day Events
- Data Transparency Events

PHUSE Working Groups

There are seven Working Groups:

- Data Visualisation and Open Source Technology
- Data Transparency
- Emerging Trends & Technologies
- Nonclinical Topics
- Optimizing the Use of Data Standards
- Risk Based Monitoring
- Safety Analytics

PHUSE Blog

The PHUSE Blog consists of four exciting categories: Events Across the Globe, Industry Topics, All Things PHUSE and Working Groups News. This online publication contains regular news updates, interviews, industry articles and reviews!

Webinars

• PHUSE Community Forum

The purpose of this forum is to allow the PHUSE Community to communicate and discuss industry-related topics in an informal and open atmosphere. Alongside this, each Working Group will utilise Disqus to host offline discussions and continue sharing information.

• PHUSE Webinar Wednesday

Each month, the PHUSE Community can hear a high-level update from the PHUSE board, committee, and Working Group members. This covers all aspects of PHUSE, including events, deliverables, key activities, and industry hot topics.

• PHUSE Expert Answers to Community Questions

The PHUSE Community have the opportunity to ask experts in a specific field of interest about a particular topic through Expert Answers to Community Questions.

PHUSE Single Day Events

In 2008, the first SDE was held in London, United Kingdom with 56 attendees. Since then, they have become available in three global regions: APAC, Americas and EMEA and welcome thousands of individuals each year. PHUSE provided virtual access to these popular events during 2020 and 2021, as well as hosting the first-ever hybrid SDE in Shanghai, China. The events have grown from strength to strength since fruition and we are pleased to celebrate 15 years of SDEs in 2022.



Single Day Events are one-day global events held throughout the year across the three regions. They cover a range of topics related to clinical data science and are a perfect way to get a quick hit of valuable information on a particular hot topic within the industry.

The SDEs agenda contains presentations that focus on one theme. Dedicated Q&A sessions and networking breaks allow the audience to delve deeper into the topic and are an excellent opportunity for cross-company collaboration with other professionals in your region.

“Our virtual events continued in 2021 due to the global nature of COVID. The first (Spring) SDE took place in May and covered topics such as macro version management using SAS LSAF and GitHub for managing codes repositories. In September, we discussed multilingualism in data science at our Autumn event and heard some great presentations on the growing use of Python and the language of knowledge graphs. We ended the year with our Winter event ‘staying FAIR’, with presentations about open source vs proprietary coding, data standards alignment, and the CDISC Open Rules Engine.

In 2022 we look forward to returning to face-to-face eventing and hope to see you at one of our events in the near future.”

– John Salter, *EMEA Director*



Sponsorship

The hybrid approach that will be taken for 2022 Single Day Events will allow for an in-person event accompanied by a virtual broadcasting. This means increased sponsorship options, with a focus on both the physical and virtual elements, to ensure your company achieves maximum exposure.

PHUSE are looking forward to the atmosphere of a face-to-face event. Take advantage of a physical SDE by hosting the event, and providing the venue and catering.

PHUSE Single Day Events fuel cross-company collaboration - 2021 SDEs welcomed attendees from 365 different companies! Use your venue to create a collaborative environment for individuals to learn from one another and network, whilst also having creative freedom over the branding to get your message across.

Please note, PHUSE Signature Supporters have priority on hosting Single Day Events.

If you're interested in hosting a PHUSE SDE, take a look at the Venue & Food Sponsorship package on page 5.



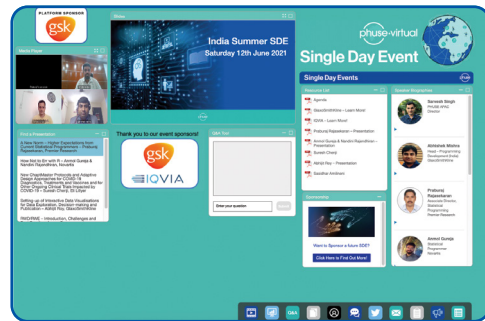
Benefit Highlights

GUARANTEED PRESENTATION SLOT*

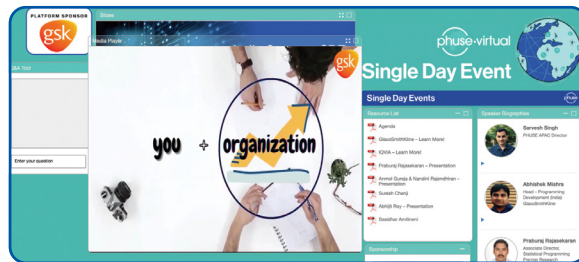
Presentation slots at a Single Day Event are limited. Take the opportunity to present your company's expertise on a particular topic to an audience you may not usually work with.

90-SECOND SPONSOR VIDEO*

Promote your company message or service through video. Sponsor videos are played during event intervals through the media player, across the virtual attendees' screens, or live to those attending in person.



When a Sponsor video is played, the media player automatically expands to full screen for attendees!

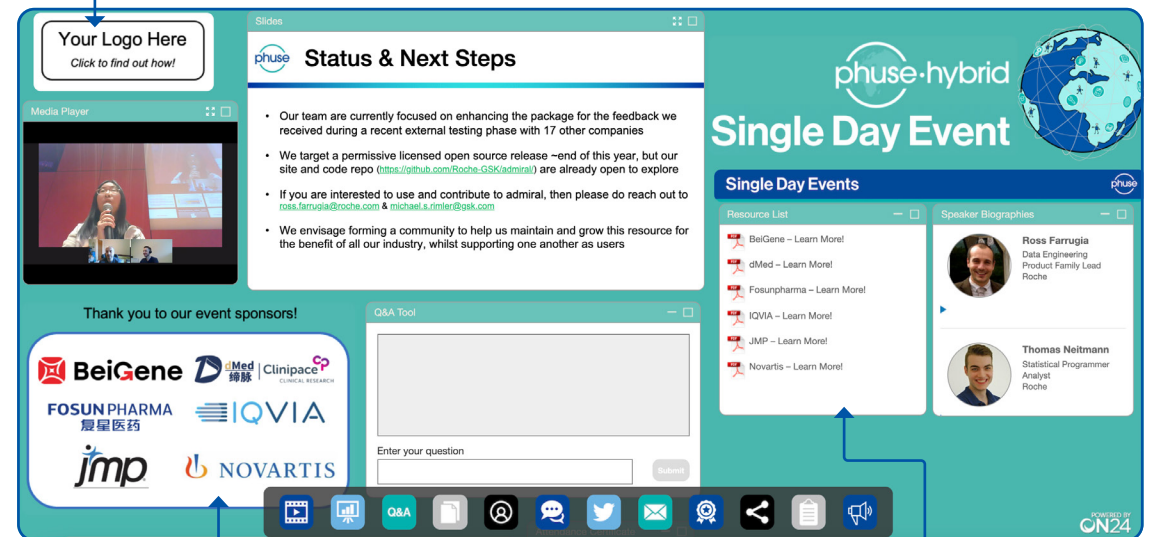


COMPANY E-FLYER SHARED ON THE PLATFORM*

E-flyers are available to attendees in the resources box on the virtual event platform. Did you know ... during 2021, our sponsor e-flyers were clicked more than 1,000 times!

*Applicable to certain packages. See page 5.

The Platform Sponsor logo is prominently displayed for the duration of the event.
This will link to a web page of your choice!



The platform e-banner – displaying all sponsor logos.

Sponsor e-flyers will be linked here for quick and easy attendee viewing!

CONTINUED EXPOSURE

Following the SDE, the recording will be made available to the entire PHUSE Community via the Engagement Hub. As a sponsor, your e-flyer, logo or video will continue to be accessible post-event.

Sponsorship

Benefits	Venue & Food Sponsorship ⁶	Virtual Platform Sponsorship	Media Sponsorship	Event Sponsorship ²
Price ¹	No charge, covers the venue and food cost	\$2,500	\$1,500	\$750
Maximum number of sponsors per package (per event)	1	1	2	Unlimited
Logo on PHUSE website – relevant SDE page	✓	✓	✓	✓
Logo in all relevant SDE communications	✓	✓	✓	✓
Delegate List ³	✓	✓	✓	✓
Logo on the platform e-banner – displayed during the SDE	✓	✓	✓	✓
90-second sponsor video – played once during the SDE	✓	✓	✓	
Company e-flyer shared on the platform – clickable during the SDE	✓	✓		
Guaranteed presentation slot ⁷	✓	✓		
Marketing List ⁴	✓	✓		
Logo on platform background – displayed during the SDE		✓		
Logo/company branding displayed at venue	✓ (provided by sponsor)			
Physical attendee passes (guaranteed) ⁵	5	4	2	1

¹ Prices are available in €, £ or \$. VAT will be charged at the applicable rate.

² The PHUSE Supporter discount is applicable to base sponsorship only (Event Sponsorship).

³ All registered attendees are included on the delegate list (name, company & country).

⁴ Only those attendees that have specifically chosen for their information to be shared during the event registration process.

⁵ Attendee passes are places held for physical attendance and are subject to a maximum of 20% attendance cap per company (venue dependant).

⁶ Signature PHUSE Supporters have priority to host an SDE providing the venue and catering.

⁷ Abstracts are required to be non-commercial and submitted by the deadline to be eligible.

The T&Cs are outlined on the PHUSE website:
phuse.global/Terms_&_Conditions.

The above options are offered on a first come, first served basis.

Application Form

Please select the sponsorship package(s) from the list below*:

	Venue & Food Sponsorship	Virtual Platform Sponsorship	Media Sponsor	Event Sponsorship
India Spring – Mar				
India Summer – Jun				
India Autumn – Sept				
India Winter – Dec				
China Autumn – Nov				
Japan Winter – Dec				
EMEA Summer – Jun				
EMEA Autumn – Sep				
EMEA Autumn – Oct				
EMEA Winter – Dec				
Americas Summer – Jul				
Americas Summer – Aug				
Americas Autumn – Oct				

*As per the T&Cs, sponsorship is offered on a first come, first served basis. Venue sponsorship available where possible.

Company/
Organisation:

Company Type:
CRO/Recruitment/Software/Pharma/Other (please specify)

Primary Contact Name:

Primary Contact Email:

Tel:

Invoice Contact Name:

Invoice Contact Email:

Invoice Details (full company name and address details to appear on the invoice):

VAT Number:

Purchase Order Number (if applicable):

Preferred Invoice Currency:

€ Euros £ Sterling \$ US Dollars

Please note it is not possible to invoice in other currencies.

I agree to the T&Cs of sponsorship
(available on the PHUSE website phuse.global/Terms_&_Conditions).

Signature:

Date:

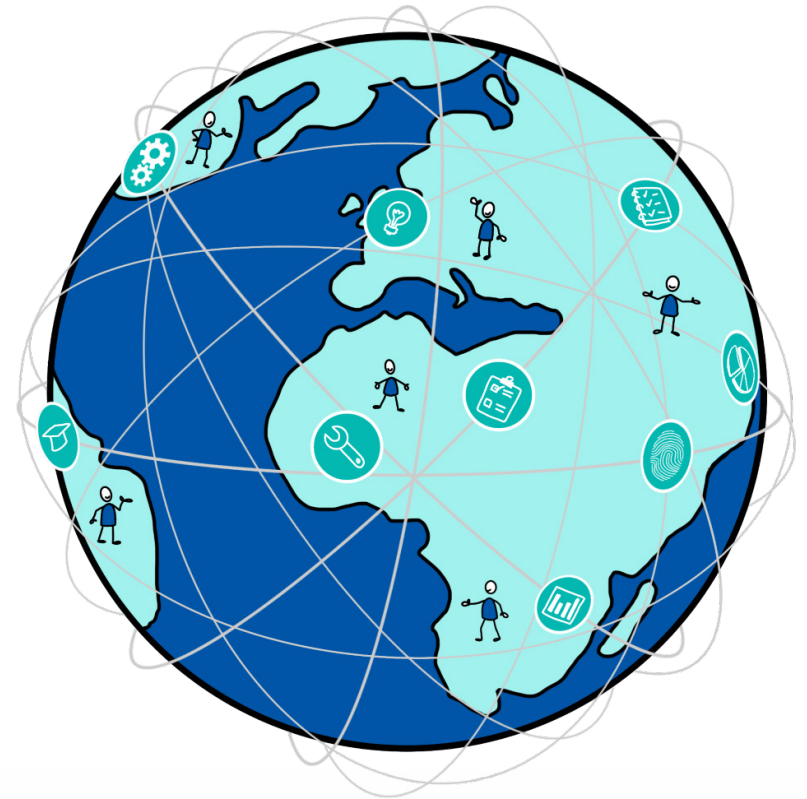
See the next page for further important information required. Confirmation and invoice will follow.

Information Required

Please provide the following information to the PHUSE Office at events@phuse.global. This will be used to populate the appropriate benefits.

1. A high-resolution .eps file of your company logo
2. A company e-flyer (PDF format)
3. A 90-second promotional video (16:9 MP4 file)*

*Not applicable to the 'Event Sponsorship' package



Please return this document once completed and signed to the PHUSE Office:
events@phuse.global