phuse·virtual

Data Transparency Events

Winter Event: 8–10 February 2022
Summer Event: 28–30 June 2022

**Prospectus &
Application Form**

phuse.global

About PHUSE

PHUSE continues to advance its status as the global healthcare data science community, whose aim is to share clinical information, ideas, tools and standards.

Through the events, Working Groups and numerous initiatives, PHUSE continues to Connect – Share – Advance.

Events
• US Computational Science Symposium
• EU Connect
• US Connect
• Global Single Day Events
• Data Transparency Events

PHUSE Working Groups
There are seven Working Groups:
• Data Visualisation and Open Source Technology
• Data Transparency
• Emerging Trends & Technologies
• Nonclinical Topics
• Optimizing the Use of Data Standards
• Risk Based Monitoring
• Safety Analytics

PHUSE Blog
The PHUSE Blog consists of four exciting categories: Events Across the Globe, Industry Topics, All Things PHUSE and Working Groups News. This online publication contains regular news updates, interviews, industry articles and reviews!

Webinars
• **PHUSE Community Forum**
The purpose of this forum is to allow the PHUSE Community to communicate and discuss industry-related topics in an informal and open atmosphere. Alongside this, each Working Group will utilise Disqus to host offline discussions and continue sharing information.

• **PHUSE Webinar Wednesday**
Each month, the PHUSE Community can hear a high-level update from the PHUSE board, committee, and Working Group members. This covers all aspects of PHUSE, including events, deliverables, key activities, and industry hot topics.

• **PHUSE Expert Answers to Community Questions**
The PHUSE Community may ask experts in a specific field of interest about a particular topic through Expert Answers to Community Questions.

PHUSE Data Transparency Events

In the PHUSE Data Transparency Working Group, data de-identification standards for SDTM have been developed, we have addressed EMA Policy 0070 matters, created a Data Transparency Roadmap across jurisdictions, and we are addressing GDPR aspects relevant to clinical trials. Draft deliverables and guidance documents are regularly reviewed by this group, from regulatory bodies, industry organisations like TransCelerate, and from academia.
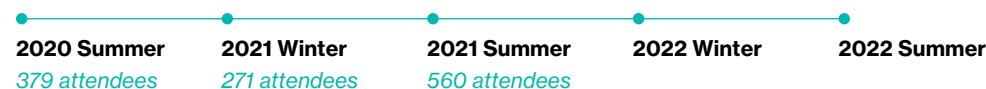
Our Data Transparency Events started in June 2020, and due to the success and the results, we're looking forward to having both a Winter and Summer Event in 2022. Individuals passionate about data transparency can come together at these Events to develop new ideas and spark innovation.

"PHUSE is proud to be the world's largest home for Data Transparency Events. Our Data Transparency meeting creates a space for all like-minded individuals to take part in collaborative innovation across the industry."

– Stephen Bamford,
PHUSE Founder and Chairman of the Board

Data Transparency Event Timeline

2020 Summer	2021 Winter	2021 Summer	2022 Winter	2022 Summer
379 attendees	*271 attendees*	*560 attendees*		

Virtual Sponsorship

Hosting the Data Transparency Events virtually means no matter where you are in the world you can participate. It provides the industry with a broader opportunity to share knowledge and experience with one another on a global scale, connecting through the PHUSE Engagement Hub.

PHUSE have created three sponsorship packages for you to chose from: Platform, Media or Virtual packages.

The platform sponsors clickable logo will be displayed in a prime position on the platform for the duration of the event.
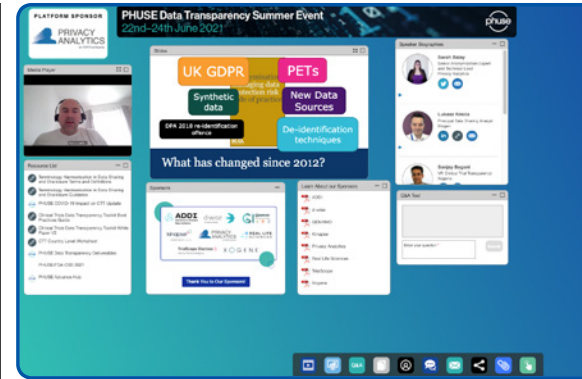
All sponsor logos will be displayed in the e-banner.

Here, attendees can view the sponsor e-flyers, allowing them to learn more about their company updates.
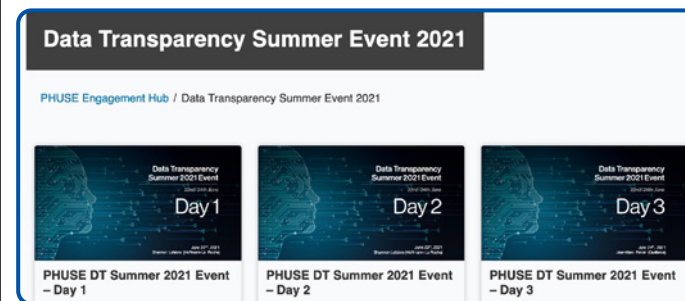

TECHNOLOGY
PHUSE offers a range of sponsorship options with ample exposure for companies through its events platform. The interactive sessions enable you to immerse yourself in the content and interact with others.

Want to share a company video with the PHUSE Community? Media Sponsorship is a great way to make a statement. The package includes a 90-second video that is played each day of the event. See more details on the next page!

PHUSE ENGAGEMENT HUB
The recordings from the Data Transparency events will be published to the host platform, in order that the PHUSE Community can access the content free of charge, on-demand. As a sponsor, your company video, logo or e-flyer will continue to be accessible post-event.*

*Subject to chosen package

Sponsorship

Benefits	Platform Sponsor[5]	Media Sponsor	Virtual Event Sponsor
Price[1]	£12,500	£6,000	£1,000
Maximum number of sponsors per package	1	4	12
Company logo on sponsorship page (PHUSE website)	✔	✔	✔
Company logo in all event communications	✔	✔	✔
Company logo on platform e-banner – displayed during the event	✔	✔	✔
Company e-flyer shared on the platform	✔	✔	✔
Delegate list[2]	✔	✔	✔
90-second sponsor video played on each day of the event[3]	✔	✔	
Company logo displayed in a prime position for the duration of the event	✔		
Sponsor marketing list[4]	✔		

[1] VAT will be charged at the applicable rate (where appropriate).

[2] All registered attendees are included on the delegate list (name, company and country).

[3] Each video will be played once per day.

[4] Only those attendees that have specifically chosen for their information to be shared during the event registration process.

[5] The PHUSE Supporter discount is applicable to base sponsorship items only. (Enhanced option is excluded: Platform Sponsorship.)

The T&Cs are outlined on the PHUSE website:
phuse.global/Terms_&_Conditions.
The above options are offered on a first come, first served basis.

Application Form

Please select which Data Transparency Event(s) from the list below:

Data Transparency Winter Event 2022	Data Transparency Summer Event 2022

Please select the sponsorship package(s) from the list below*:

Platform Sponsor	Media Sponsor	Virtual Event Sponsor

*As per the T&Cs, sponsorship is offered on a first come, first served basis.

Company/
Organisation:

_____

Company Type:
CRO/Recruitment/Software/Pharma/Other

_____

Primary Contact Name:

_____

Primary Contact Email:

_____

Tel:

_____

Invoice Contact Name:

_____

Invoice Contact Email:

_____

Invoice Details (full company name and address details to appear on the invoice):

_____

_____

_____

VAT Number:

_____

Purchase Order Number (if applicable):

_____

Preferred Invoice Currency:

€ Euros   £ Sterling $ US Dollars

Please note it is not possible to invoice in other currencies.

_____

I agree to the T&Cs of sponsorship
(available on the PHUSE website *phuse.global/Terms_&_Conditions*).
Signature: Date:

_____

See the next page for further important information required. Confirmation and invoice will follow.

Information Required

Please provide the following information to the PHUSE Office at *events@phuse.global*. This will be used to populate the appropriate benefits, as stated on page four.

1. A high-resolution .eps file of your company logo

2. A company e-flyer (PDF format)

3. A 90-second promotional video (MP4 file)*

*Applies to Platform and Media Sponsorship packages only

Please return page five once completed and signed to the PHUSE Office: *events@phuse.global***.**