



connect·share·advance

Single Day Events

*Clinical Data Standards in the Era of AI & ML -
Achieving Efficiency in Programming, Analysis and
Submission*

phuse.global



connect·share·advance

From Standards to Strategy: Enabling Exposure–Response Modelling with AI under ICH M15

Enabling Model-Informed Decisions through Standardized Data in the AI Era

Aishwarya Mehendale & Dipika Dhule

20 -June - 2026

phuse.global



Disclaimer

connect·share·advance

The views and opinions expressed in this presentation are my own and do not necessarily reflect those to my organization . All information is presented for educational and informational purposes only .



Why this matters now

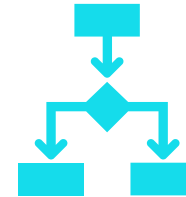
connect·share·advance



 **AI & MIDD
Momentum**



 **Regulatory
Expectations**



 **Predictive
Decision-Making**



 **Trusted Data
Foundation**



Model-Informed Drug Development (MIDD)

ICH M15: Key Principles

1

Models are evaluated based on a clearly defined ***question of interest***

2

Require a well-specified ***context of use*** (decision-focused application)

3

Assess ***model influence*** relative to other evidence

4

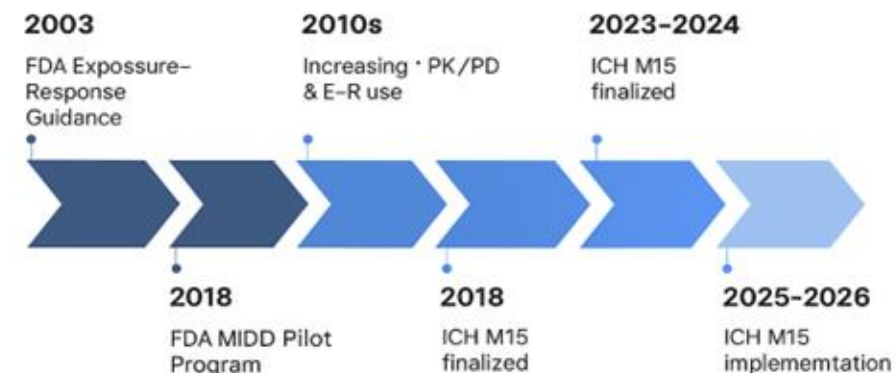
Consider ***risk of incorrect decisions*** and associated uncertainty

5

Evaluate ***model impact*** on development and regulatory strategy

6

Require transparent, traceable, and reproducible model inputs and outputs



Role of Exposure–Response Modeling in MIDD

- Quantifies exposure–response variability across patients.
- Supports dose selection & benefit–risk decisions
- Links exposure to clinical endpoints (efficacy, safety, biomarkers)
- Moves beyond MTD to optimal exposure targets
- Uses regression models to predict outcomes



Current challenges in enabling model-informed analytics

connect·share·advance



Data & Integration

Fragmented clinical, PK, and exposure data
No unified structure across key endpoints



Workflow Efficiency

Repeated re-derivation across analyses
Inconsistent exposure–response definitions



Traceability

Limited lineage from source to model
Poor transparency of model-ready inputs



Regulatory Readiness

Challenges meeting ICH M15 expectations
AI outputs not yet submission-ready



ADER: The Standardized Dataset for Model-Ready E-R Analysis

connect·share·advance

Unified Data Source

 ADSL + ADPPK + ADAE seamlessly integrated into a single subject-level dataset

Efficient Modeling

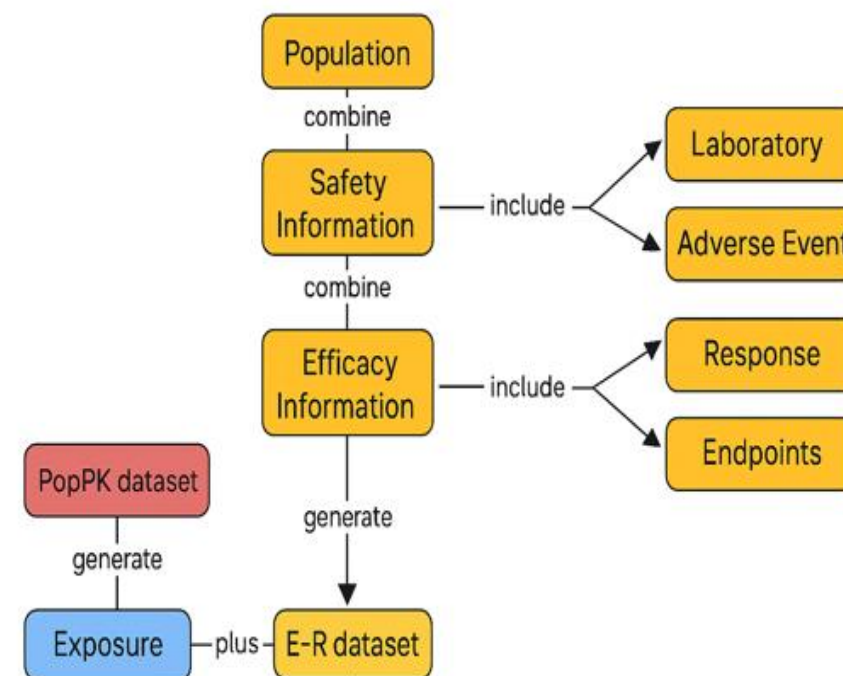
 Pre-linked exposure and response data enables faster, analysis-focused modeling

Traceable & Consistent

 Clear SDTM → ADaM → ADER flow ensures reproducibility and audit readiness

ICH M15 Aligned

 Transparent, reviewable inputs supporting model-informed drug development





The Transformative Role of AI in E-R Modeling: From Data Creation to Analysis

connect·share·advance

AI-Driven Automation of ADER Creation	1. Automated Implementation of Analysis Logic: 2. AI-Assisted Code Generation 3. Intelligent Quality Control
Enhancing E-R Analysis and Interpretation	1. Discovering Complex Relationships: 2. Identifying Key Drivers and Interactions: 3. Enabling Explainable Insights

Standards provide the foundation, AI/ML accelerates and enhances efficiency



Efficiency Gains Across Workflow

Step	Traditional Approach	AI/ML + Standards Approach
Data Standardization	Manual mapping	Automated mapping
Data Cleaning	Rule-based checks	Intelligent anomaly detection
Analysis	Predefined models	Flexible, data-driven models
Interpretation	Static outputs	Dynamic, explainable insights (SHAP)

Combining standardized data with AI transforms static workflows into efficient, scalable, and insight-driven exposure-response analysis



Phase II Case Study

connect·share·advance



Workflow

ADER integrates exposure, demographic, efficacy, and safety data into a single model-ready layer. The workflow then applies multi-task machine learning to estimate tumor response, adverse-event risk, and dose optimization opportunities.



High-level for XGBoost and SHAP

connect·share·advance

XGBoost is a gradient boosting algorithm that builds multiple decision trees sequentially to minimize prediction error.

Object function is to minimize:

$l(y_i, \hat{y}_i) \rightarrow$ loss (error) + control the complexities hidden in the data

After each iteration :

1. Computes prediction error :

$$\text{Residual} = y_i - \hat{y}_i$$

2. Computes the gradient :

$$g_i = \frac{\partial l(y_i, \hat{y}_i)}{\partial \hat{y}_i}$$

Measures the **rate of change** of one variable with respect to another.

3. Update the prediction by specifying the learning rate.

Prediction is done based on summation of all trees to output probability of response.

SHAP (SHapley Additive exPlanations) explains model predictions by assigning each feature a contribution using Shapley values from game theory.

Intuition :

ϕ_i = average marginal contribution of feature 'i'

For feature i :

Consider all subsets "S"

Add variable 'i'

Measure change in prediction

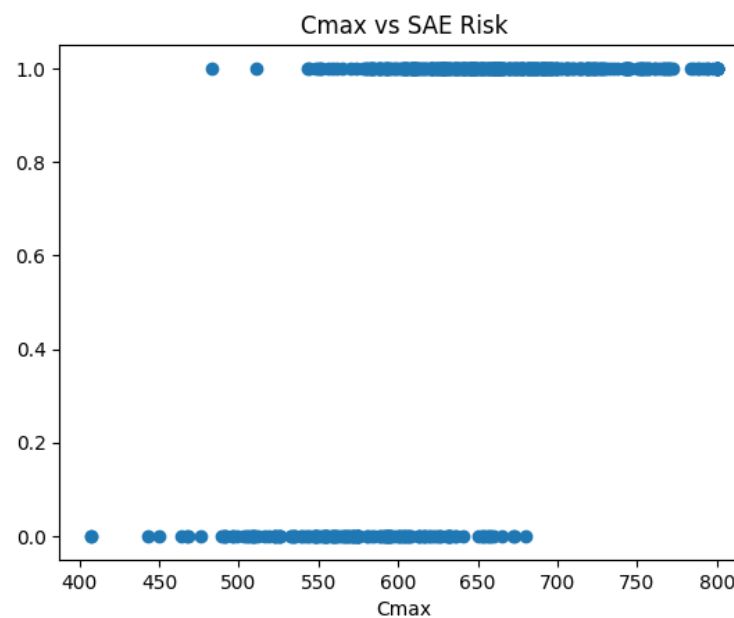
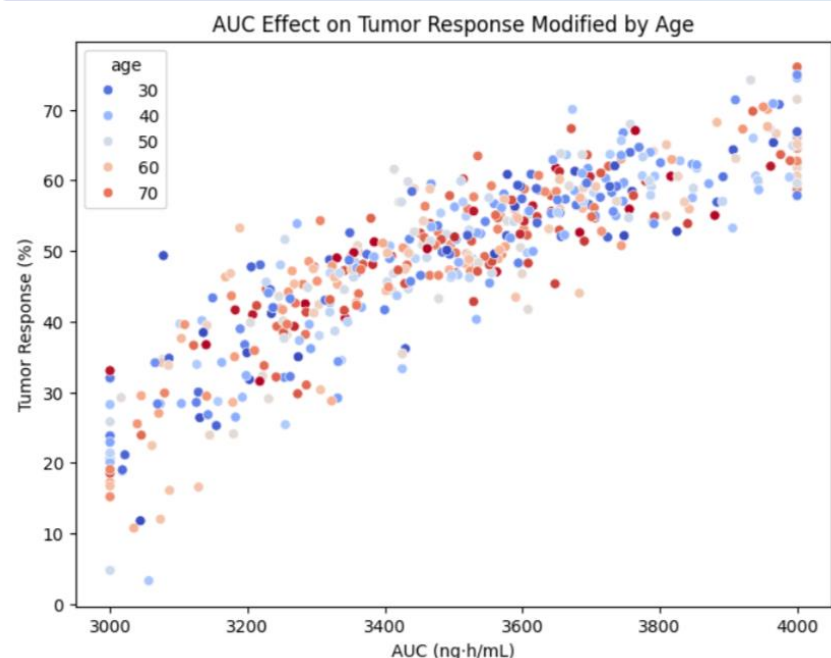
SHAP gives you:

1. Feature importance
2. Direction of effect
3. Individual explanation
4. Detection of thresholds



Phase II Case Study Continued

connect·share·advance



Key findings :

- Nonlinear AUC–response relationship with plateau beyond ~3400–3800 (ng·h/mL)
- Age modifies exposure–response dynamics .
- Sharp increase in SAE risk above Cmax ~550 (ng/mL)
- Optimal window: AUC 3400–3800 (ng·h/mL) & Cmax <550 (ng/mL)

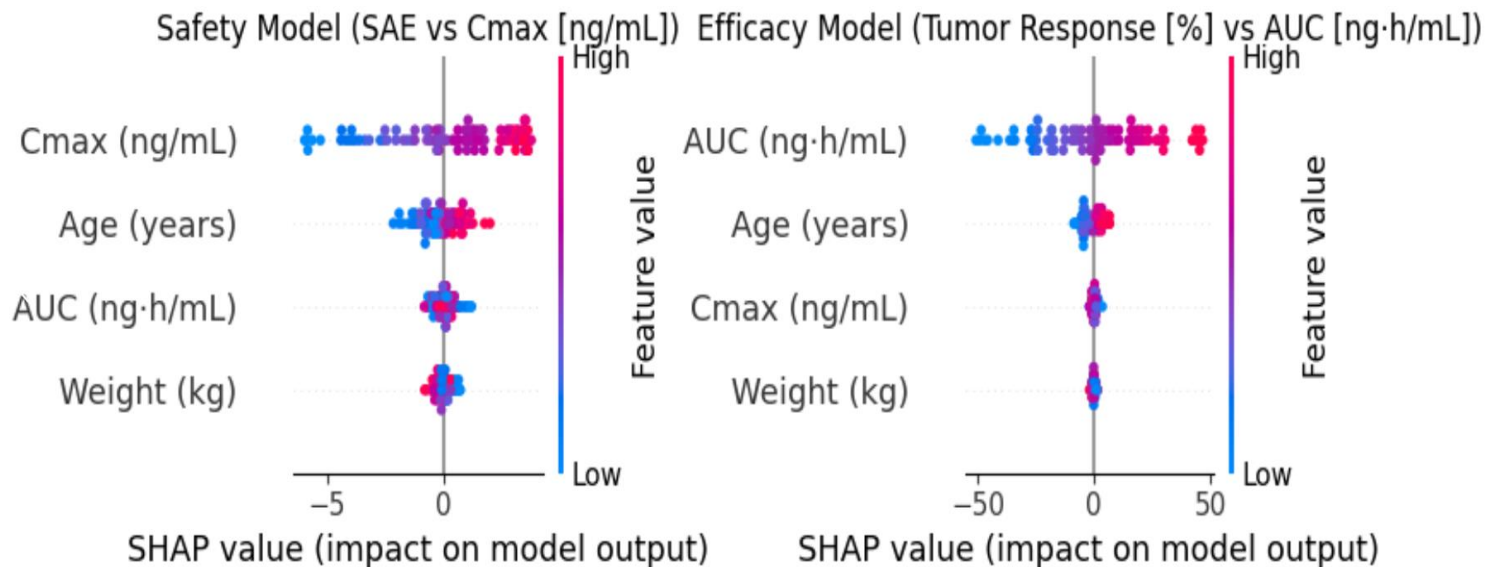
Benefit-Risk Optimization

An optimal exposure range was identified (AUC: 3400–3800, Cmax <550), balancing efficacy and safety. The model correctly predicts patient safety outcomes in 84% of cases, indicating strong performance in identifying risk patterns.

Personalized Dosing : The AI model provides individualized risk predictions and suggested patient-specific exposure targets, enabling precision dosing strategies.

AUC - Area under the curve

Cmax – Maximum Concentration (highest amount of drug measured in the bloodstream or a targeted organ after administration)



Key insights:

Safety Model:

- Cmax (ng/mL) is the dominant driver of SAE risk, showing the largest impact.
- Higher Cmax values (red points) are consistently associated with increased SAE risk, confirming a strong, monotonic toxicity relationship.
- Other covariates (age, AUC, weight) show minimal contribution, indicating: Safety is primarily exposure-driven (peak concentration) with limited influence of patient characteristics

Efficacy Model:

- AUC (ng·h/mL) is the dominant driver of tumor response, showing the highest impact on model predictions.
- Increasing AUC is associated with progressively higher efficacy, confirming a strong exposure–response relationship
- Age moderately modifies response, indicating variability in treatment benefit across patient groups
- Other variables (Cmax, Cmin, weight) show minimal contribution to efficacy, reinforcing AUC as the primary determinant



From Standards to Strategy: Enabling E–R Modeling under ICH M15

connect·share·advance

Role of ADER in Supporting ICH M15 Compliance

Standardized ADER dataset provides:

- Clearly defined **model inputs** (exposure, efficacy, safety)
- **Consistent and reusable data structure** across analyses
- Ensures:
Traceability (SDTM → ADaM → ADER → Model outputs)
Alignment between **MAP planning** and **MAR reporting**

Supports MAP (Model Analysis Plan)

- Data-driven identification of E–R relationships
- Detects nonlinear patterns & covariate effects
- Guides model structure and variable selection

Supports MAR (Model Analysis Report)

- SHAP provides interpretable model outputs .
- Explains feature contribution (AUC, Cmax, etc.)
- Enhances transparency and traceability



The future of exposure–response modeling is not replacing traditional methods with AI but integrating AI-driven insights with structured data and interpretable models to support reliable, transparent, and regulator-ready decisions.





-
- ICH. M15 Model-Informed Drug Development – General Principles. Final Guideline, 2026.
 - U.S. Food and Drug Administration (FDA). Exposure–Response Relationships — Study Design, Data Analysis, and Regulatory Applications. This guidance outlines how PK exposure metrics such as AUC and Cmax are used to support dose selection and safety assessment.
 - Deng, Y., et al. Applications of Machine Learning in Oncology Drug Development. Demonstrates use of AI models like XGBoost in dose optimization and exposure–response analysis.
 - Harun R, Yang E, Kassir N, Zhang W, Lu J. (2023). Machine learning for exposure–response analysis: Methodological considerations and confirmation of their importance via computational experimentations.
 - Bruno, R., et al. Population pharmacokinetics and exposure–response relationships in oncology. Highlights importance of balancing efficacy and toxicity in dose selection
 - Xiaohan Ye, Lin Liu, Yuyan Wang, and Meng Qu, BeOne Inc.(2025) From Data to Regulatory: Best Statistical Programming Practices for Population PK, Concentration-QTc and Exposure-Response Analyses
 - Tomoyuki Mizonu, Michael N Neely (2026) Rising Role of Artificial Intelligence in Clinical Pharmacometrics and Model-Informed Precision Dosing in Pediatrics.

connect·share·advance



THANK YOU!