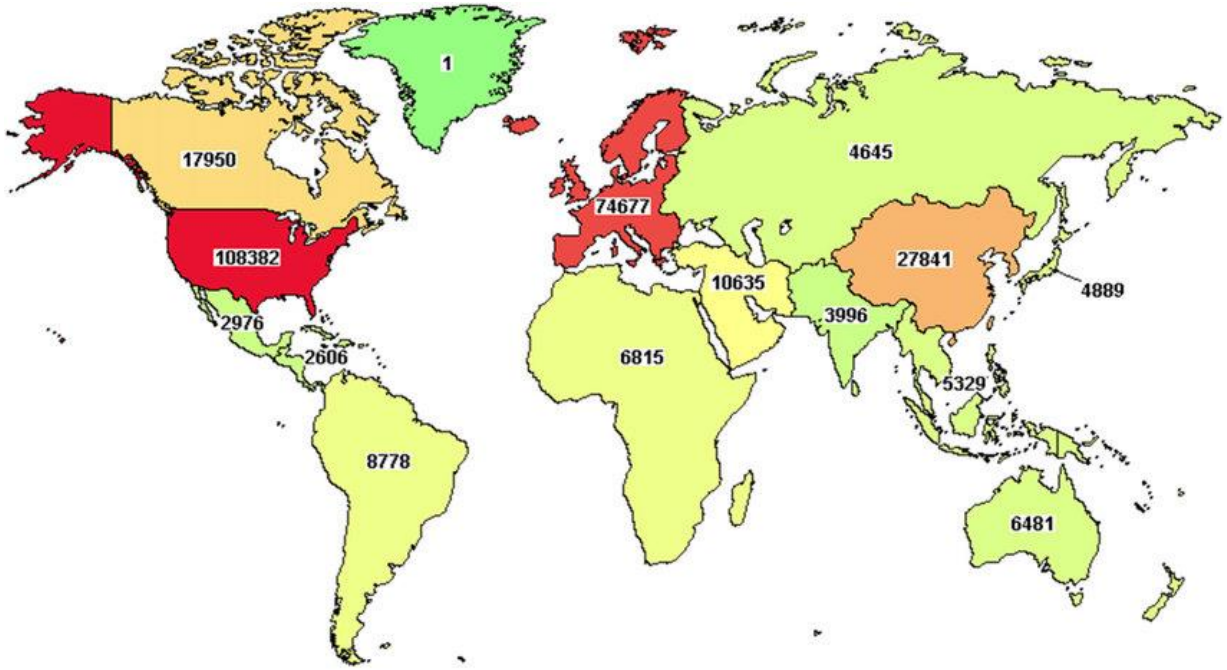
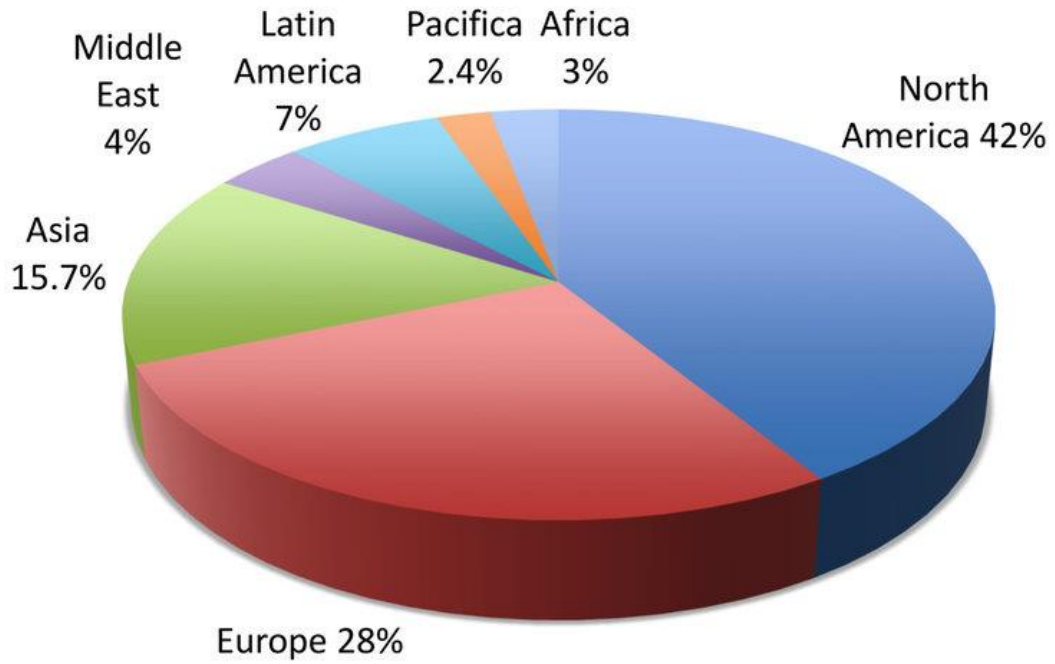
# Optimizing Patient Recruitment and Adherence in Oncology Trials: A Data-Driven Approach Using Hospital Information Systems

AREVIK STEPANYAN

NATIONAL CENTER OF ONCOLOGY AFTER V.A. FANARJAN

# Map of Studies Registered on ClinicalTrialsgov 2018



# The Challenges in Oncology Trials

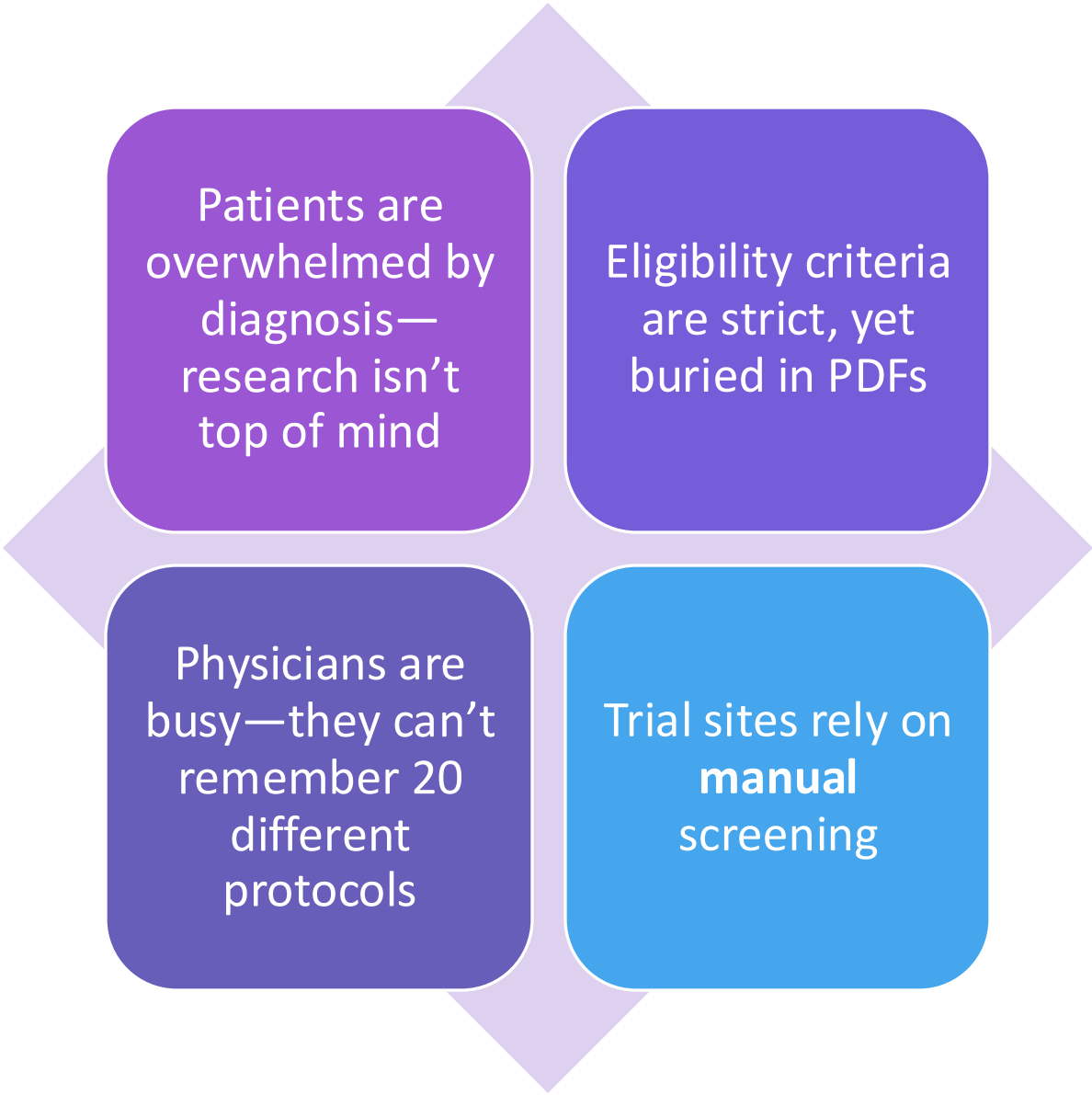
## Patient Recruitment Challenges

- High dropout rates.
- Difficulty in meeting enrollment timelines.
- Limited awareness among patients.

## Patient Adherence Challenges

- Complexity of trial protocols.
- Long-term commitment required.

# Why This Happens



# Global Best Practices Are Emerging

**Integrating hospital data systems (HIMS) with trial platforms**

**Using AI for real-time patient matching**

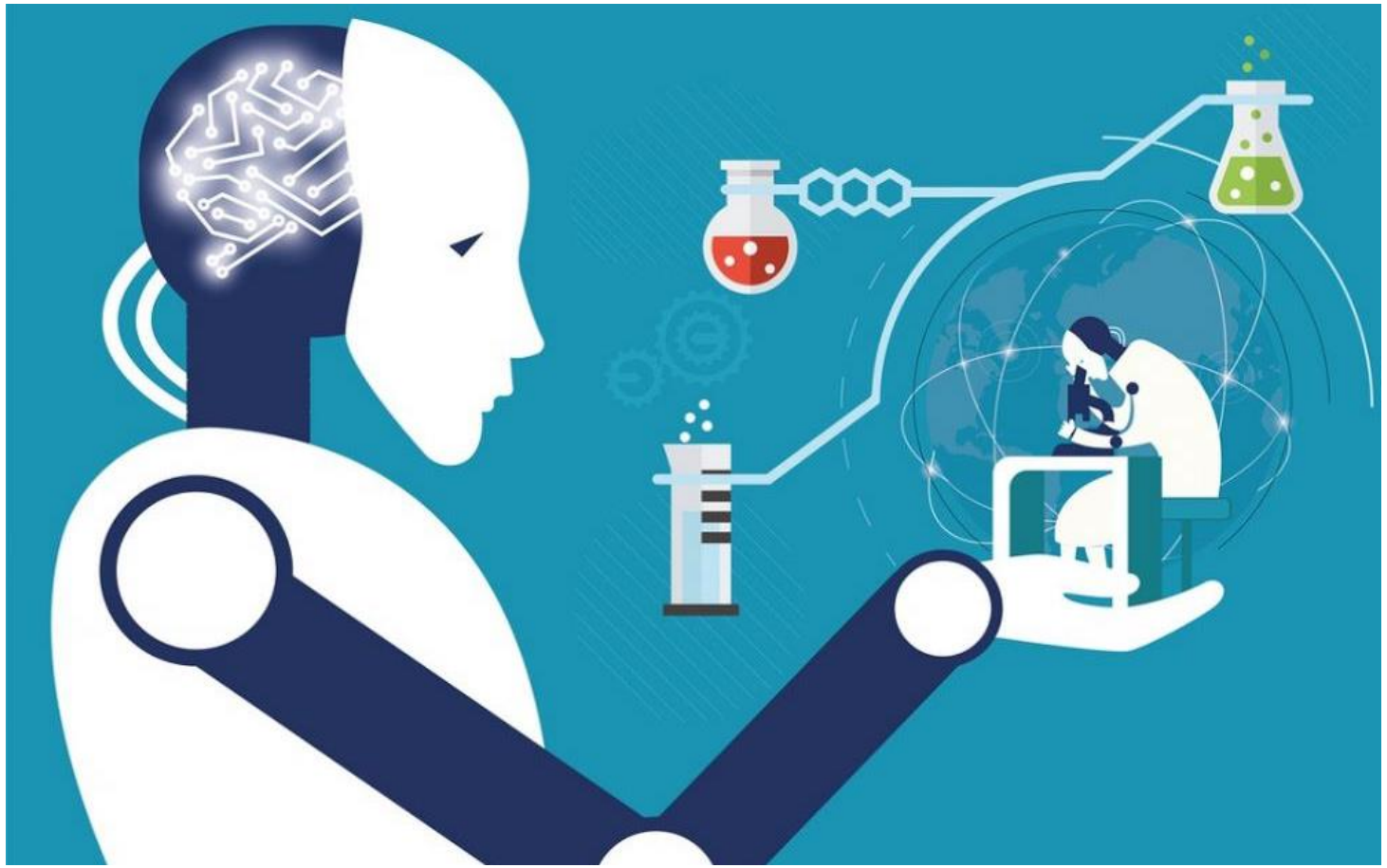
**Digitally supporting patients throughout the trial**


# What Happens Without Integration

# Building an Integrated System

- Linking HIMS and eCRFs so patient data flows directly into trial systems
- Embedding eligibility logic into the system—so the system flags patients, not people
- Using dashboards for coordinators to see potential matches across departments
- **Using More than 15 systems at once for trial management**

PPD Preclarus
TERRA LAB
DST Database & Statistics Technology
MEDIDATA
wcg InvestigatorSpace
SUVODA
Sonic Realtime
CLARIO.
VOIANT Hub
PATIENT CRS
proviDHe
viedoc



# The AI Advantage

Faster Recruitment

Higher Enrollment Rates

Patient Identification

Reduced Screen Failures

EHR Screening Efficiency

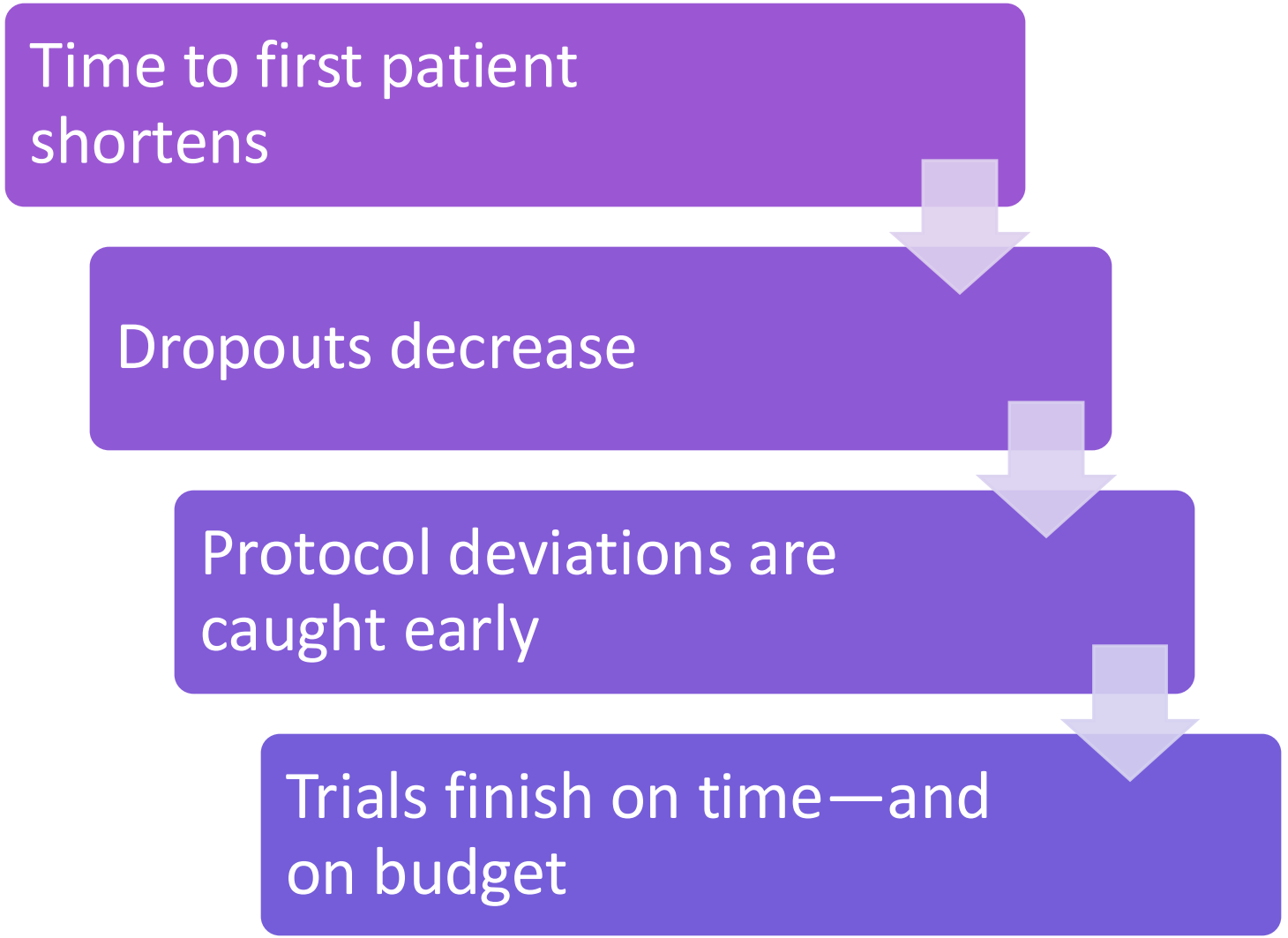
# Supporting Adherence Digitally

**Mobile apps**

**Telehealth**

**Patient diaries**


# What Makes Implementation Successful




# The Big Picture Impact

Patients are automatically identified

Trials are embedded into routine care

No one is left out due to a missed opportunity

# Imagine the Future

# But what if you don’t have AI yet?

- Introduce decision trees for initial eligibility screening
- Integrate them into tumor board meetings
- Encourage sponsors to incentivize intensive screening efforts at the site level


# Patients shouldn't have to find the trial. The trial should find the patient.

# Thank you

**Arevik Stepanyan**

**Head of Clinical Research and Cancer Registry Department**

**National Center of Oncology after V.A. Fanarjan**

**Email: arevik.stepanyan@oncology.am**