



Data is on the Menu! Are you still arguing about the oven?

*From Coders to Data Caterers:
Serving insight in an AI-Powered World*



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Are you still fighting the SAS vs. R war?



SAS vs R

Open Source

Proprietary

Good

vs
Evil

Statisticians

vs
Programmers

Cats

vs
Dogs

Left

vs
Right

Republicans

vs
Democrats

They

vs
us



The evolution of Statistical Programming

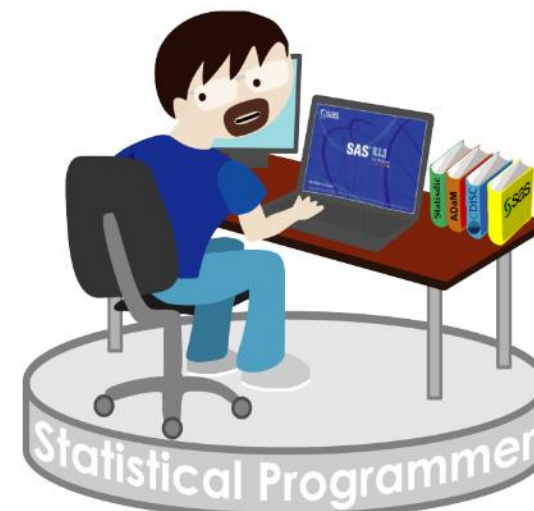
*From “Managing the Change – Evolving from Statistical Programmers to Clinical Data Scientist”
PHUSE EU Connect 2021, Sascha Ahrweiler*



Early 20th Century
Support of Statistician



Early 1980s
Increased support of
Statistician

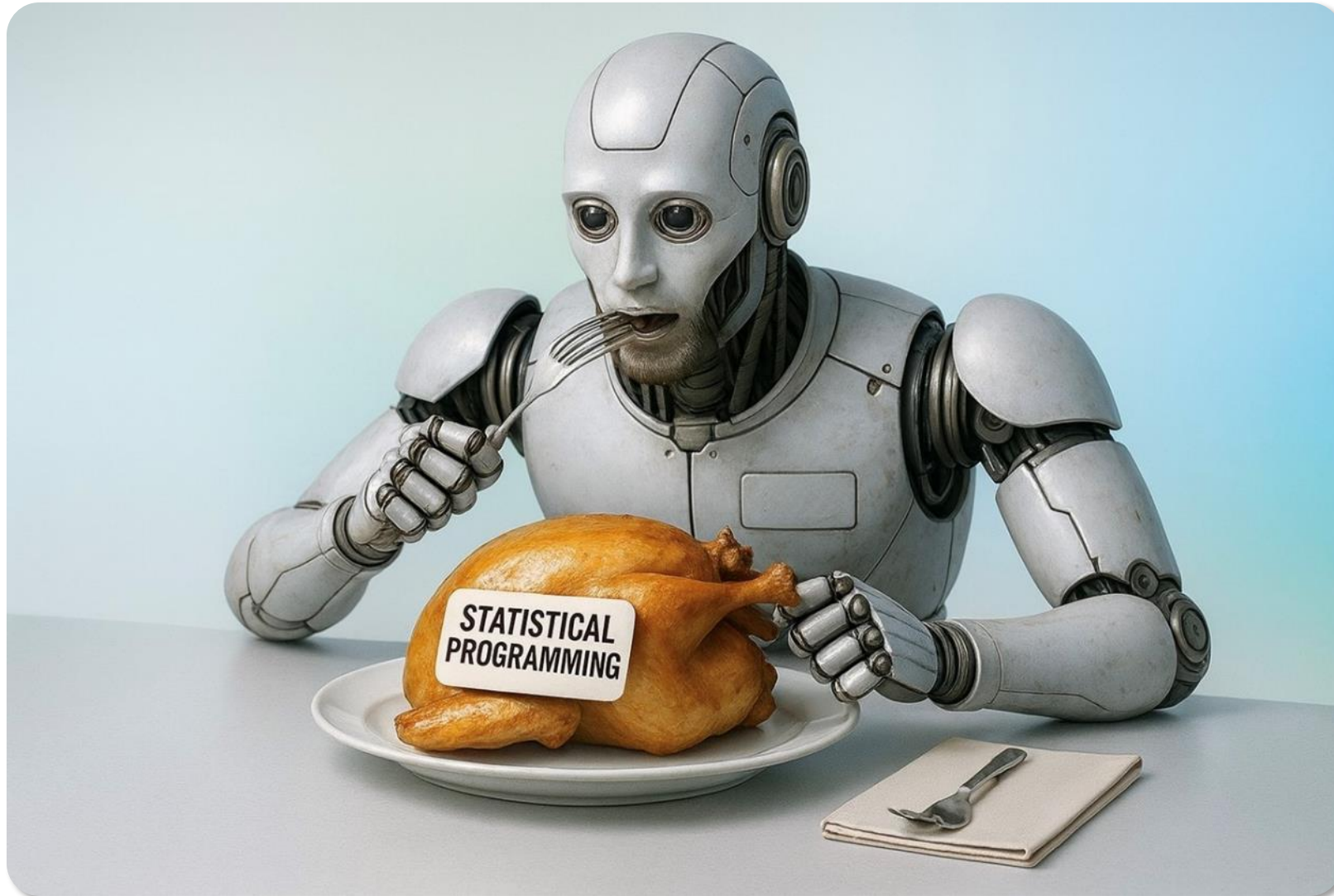


Late 1990s/ Early 2000s
Increased engagement
in CDISC data standards
and statistical methods

Increased specialization over the past 50 to 60 years



Efficiency got us here! But AI eats efficiency for breakfast





Moments of disruption are inefficient by design



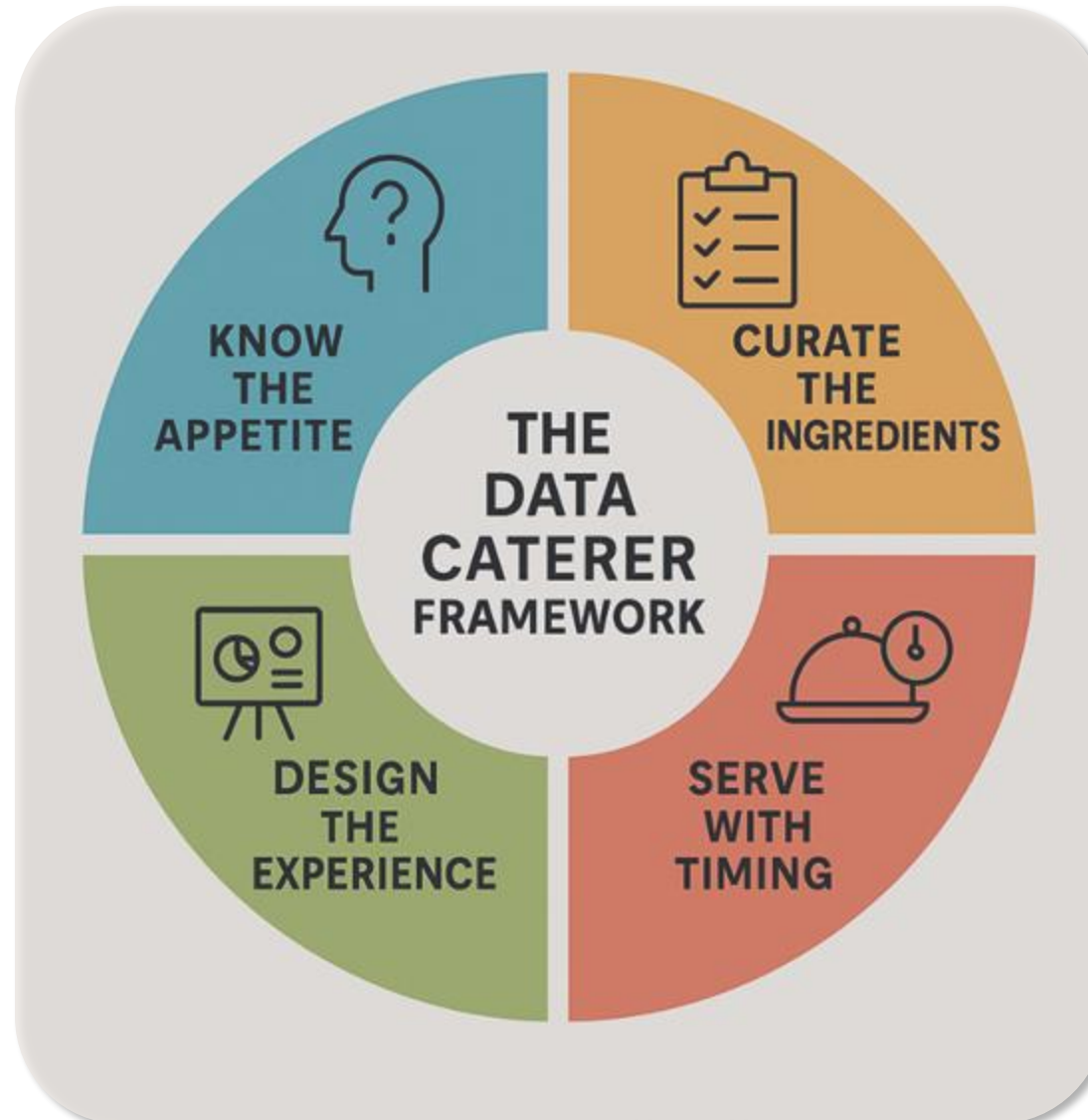


We all have in common that we are serving **Data** insights for partners, peers & stakeholders





Further exploring the Data Caterer idea reveals 4 core competencies and accountabilities



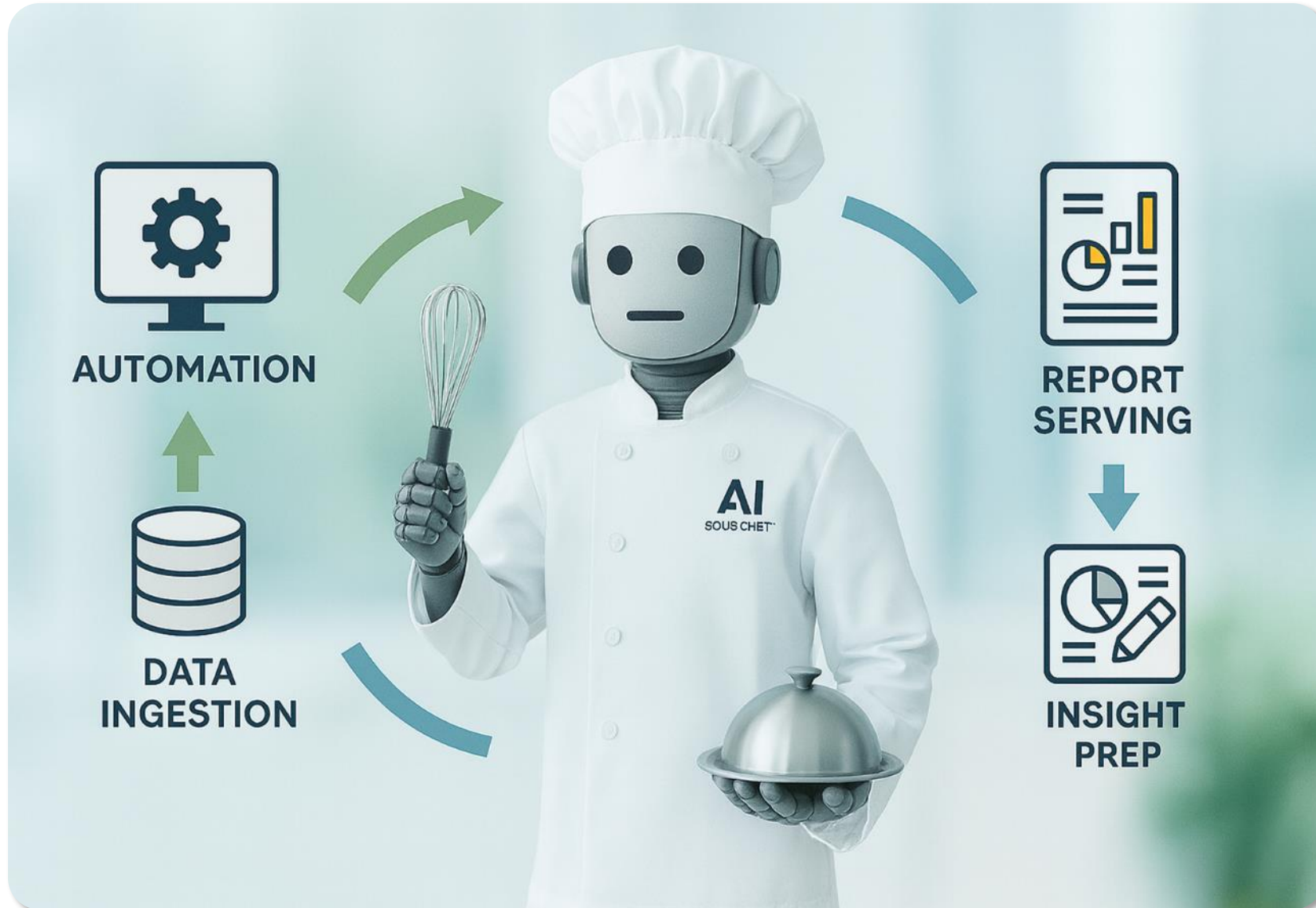


As a data Caterer, you need to understand the appetite of your guests, which does not start with “tell me what you need”



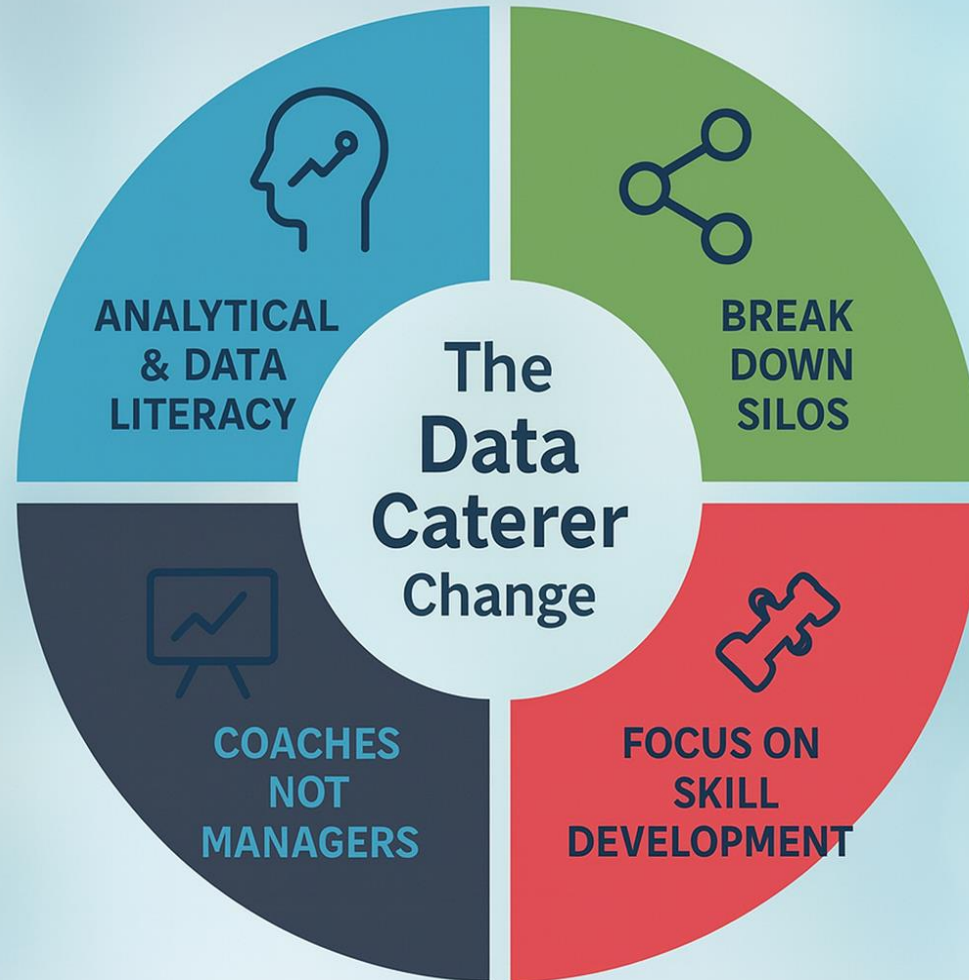


The AI Sous-Chef – A threat or opportunity?





How can we get there?





Summary

Embrace the AI Revolution Become the Data Caterer of Tomorrow

- GenAI isn't just a disruptor—it's the ultimate sous-chef, transforming our kitchen forever.
- Efficiency alone won't keep us relevant. It's time to master the art of serving insights that spark decisions.
- Let's reinvent ourselves: 80% of routine tasks may be automated, but the remaining 20%—the creative, strategic, human touch—is where our true value lies.
- Think beyond code. Curate experiences. Anticipate appetites. Deliver clarity, not just dashboards.
- The future belongs to those who feed curiosity, not just data.

Are you ready to serve?





Thank you