

A close-up, shallow depth-of-field photograph of a wooden chessboard. The board is set with various pieces, including pawns, knights, and kings. The lighting is warm and directional, creating strong highlights and shadows on the polished wood and the pieces. The background is blurred, focusing attention on the pieces in the foreground.

Applied Strategy: The Human Touch to Success

Shereen Anisa Khwajazada

Agenda

- + What is Strategy?
- + Strategic Management Tools
- + Innovation of Strategic Planning
- + Business to Individual Strategies
- + Issues with Strategy Formulation
- + Conclusion



What is Strategy?

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What does strategy mean to you?



bold leader
creative
inspiration focus fast
transpiration





Strategy

- Identifying
- Diagnosing
- Conceiving
- Realizing

A decorative graphic in the top-left corner consisting of a large white 'X' and a white circle, both with a soft glow effect.

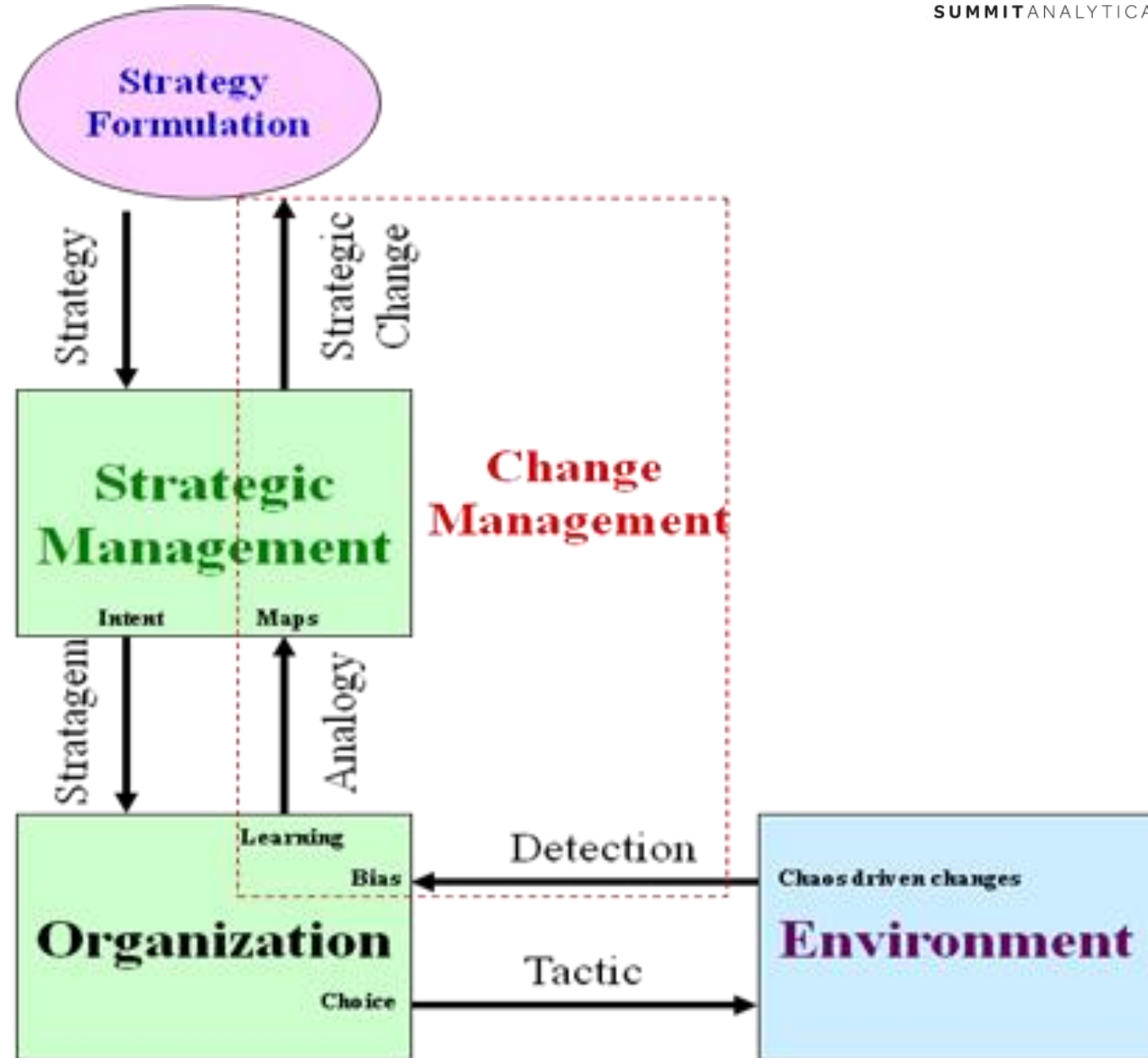
Strategic Reasoning

“Recognize, analyze, formulate and implement” (DeWit & Meyer, 2010).



Corporate Strategy

A Model of Strategic
Management and
Change Management



Seven Deadly Sins of Strategic Planning

Famous Forecasts in History:

- “Atomic energy might be as good as our present-day explosives, but it is unlikely to produce anything more dangerous” (Winston Churchill, 1939).
- “I think that there is a world market for about five computers” (Thomas J. Watson, President of IBM, 1948).
- “X-Rays are a hoax” (Lord Kelvin, 1900).
- “Not within a thousand years will man ever fly” (Wilbur Wright, 1901).



Success Factors for Strategic Change Initiatives: A Qualitative Study of Healthcare Administrators' Perspectives

Success Factors:

- Culture and values
- Business processes
- People and engagement
- Service quality and client satisfaction
- Coherent planning
- Financial resources and accountability
- Leadership
- Market forces and external demands
- Access to information
- Communication



Individual Strategy: Identifying

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What is your individual strategy mission statement?

All responses to your question will be shown here

Each response can be up to 200 characters long

Turn on voting to let participants vote for their favorites



Individual Strategy: External Diagnosing

"Who you know determines what you get to do. And what you get to do determines what you get to know."
Linda A. Hill



Individual Strategy: Internal Diagnosing



Individual Strategy: Conceiving

- Planned Strategy originates from formal plans; the benefit is authority is in control of in great detail with the goal of implementation.
- Entrepreneurial Strategy is accepted by players usually within small organizations from a central vision.
- Ideological Strategy is embraced by players from shared beliefs.
- Umbrella Strategy is formed through guidelines and boundaries for players operating from constraints.
- Process Strategy allows leadership influence indirectly through the process.
- Unconnected Strategy is tied to or from a subunit or individual.
- Consensus Strategy is a mutual adjustment among different actors.
- Imposed Strategy is controlled through the environment.



"BY CHANGING NOTHING, NOTHING CHANGES"

~ TONY ROBBINS

Individual Strategy: Realizing



Summary

“The most important problem involving strategy formulation is failing to distinguish planning from strategizing” (Hamel, 1996).



The way to get started
is to quit talking and
begin doing.

Walt Disney



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Thank You

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