

Single Day Event

Leveraging AI & ML in Clinical Development in AstraZeneca

By

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Agenda



Responsible AI in AstraZeneca



Data & AI Ethics Principles



Data Science & AI in AZ



Case-Study AZ Compliant Generative
AI and Proof of Concept in AZ



AstraZeneca's Data & AI Ethics and Principles



**Private and
Secure**



**Human
Centric and
Socially
Beneficial**



Fair



**Explainable
and
Transparent**



Accountable



Data Science & AI in AZ



**AI & Knowledge
Graphs for Drug
Discovery**



**Data science to
improve clinical
practice and clinical
trials**



**AZ Compliant
Generative AI**

Generative AI in AstraZeneca: Proof of Concept



Gen AI Proof of Concept:

Executive Summary

Background: **main output from Drug Projects is text**

Departments:

- *Patient Safety*
- *Clinical*
- *Regulatory*

- *+50% of average member time spent on creating text*
- *Small efficiency gains = big impact on submissions*

Approach:

- *Grant access to entire drug project team to a secure AZ compliant Generative AI instance with Product-specific documentation embedded and provide agile technical support*

Introduction:

Project Objective and Structure





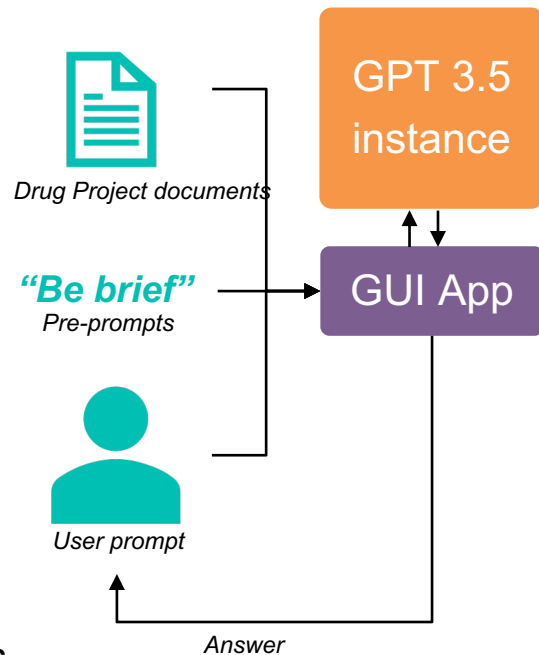
Introduction

Background:

- The main output from Drug Projects is text:
 - Submissions*
 - Briefing books*
 - Reg response*
 - QA docs*
 - Reactive Q&As*
 - Published papers*
 - Presentation*
 - Emails*
 - (...)*

Approach:

- All global Drug Project team members (+50), across R&D and BBU, were given access to a secure version of AZ Compliant Generative AI for writing support
 - No restrictions on how to use the tech and a technical lead assigned to maximize value
 - Drug Project-specific contextual material was added to the AZ Compliant Generative AI “memory”
- A weekly virtual stand-up meeting was scheduled, project was continuously evaluated, and lessons learned documented





Objective

- 150+ business use cases were created across the organisation using Large Language Models (LLM)
- Assess efficiency gains in **writing-based tasks** by integrating AZ Compliant Generative AI model to a specific drug project

Inform introduction of similar models in the broader organisation:

- What are the key use-cases?
- What does and does not work?

Outcomes

- Key Results
- Impactful Use-Cases
- Architecture Considerations





Key Outcomes

Overall, the generative AI pilot demonstrated positive results and received favourable feedback from users

- *Model adoption was in line with expectations of summarising and information Retrieval*
- *Users generally expressed satisfaction with the model's performance and desired to retain access to the model in the future*
- *50% of users reported significant time savings*
- *Non-native English speakers found most value from the writing support*
- *Future requests include PowerPoint integration and improved document workflows*



Impactful Use Examples

FDA Rapid Response RSI: Large-scale Table QC in 5 days

- *PDF tables needed to be validated towards corresponding RDF in a spot-check fashion*
- *Pairwise table comparison greatly reduced manual efforts and increased confidence in results*
- *Tool helped meet timelines and avoid submission withdrawal*

Email to EMA Reporting Preliminary Assessment of Annexa-I

- *Bullet points with all email topics*
- *Generate email in correct style and level of formality*
- *Tool saved time and improved readability*

Regulatory Response: 15 Questions from EMA with 4 Days to Answer

- *Bullet-points in mixed Swedish and English to allow fast drafting*
- *Generate full text using AZ Compliant Generative AI and manual edits*
- *Tool enabled meeting EMA deadlines and avoid submission withdrawal*

However, most value comes from use in everyday tasks

“It is easier to edit a text than to draft it from scratch”

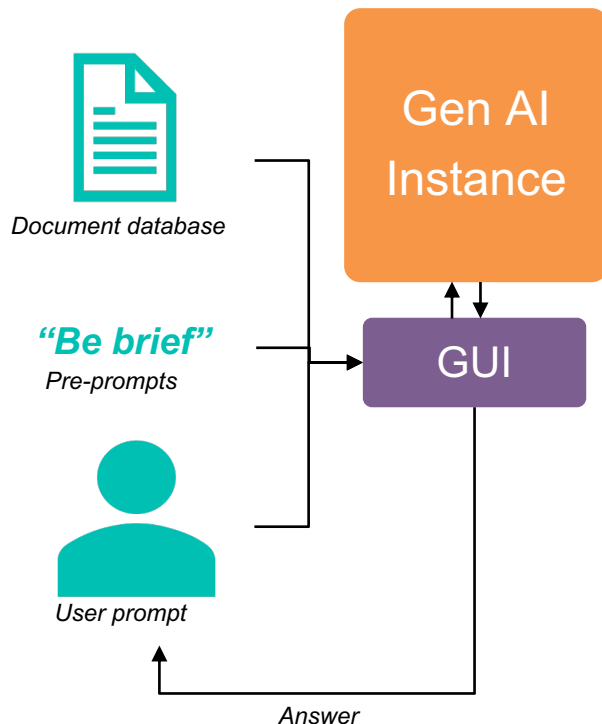


Architecture considerations

Retrieval Augmented Generation - RAG

- *LLM models lack information about things happening after their training or that is not part of their test set*
- *Re-training models are often infeasible due to size*
- *Different approaches have been proposed to address this problem by giving the model access to relevant context*
- *Model needs to be “aware” of Drug Project-specific information*

LLM-Large language models





How does Retrieval Augmented Generation Work?

1. Prepare Text Data	2. Create Embeddings	3. Retrieve Context & Generate
• <i>Get a corpus (generally PDFs)</i> • <i>Parse them to relevant format in markdown</i> • <i>Optionally add metadata tags</i> • <i>Split them into smaller chunks = documents</i>	• <i>Pass documents to pretrained word-embedding model</i> • <i>We use general-purpose model</i> • <i>Can be specific to e.g. scientific text</i> • <i>Receive vector set</i>	• <i>Embed prompt and fetch k closest document neighbours. k is a hyperparameter, we use 5</i> • <i>Pass documents to model alongside prompt</i> • <i>Typically, together with other “pre-prompts”</i>

Standard architecture. Used for e.g., Question-answering.



Overview of Lessons Learned

Technical

- *RAG architecture needs more work to fulfil user needs and Query across several documents of different types*
- *Token limitation is often a challenge*
- *Rate limits make tool slow (instance shared with other Proof of Concepts)*
- *Unstructured documents (e.g. PDFs) a challenge*
 - *Need parsing into e.g. markdown format*
 - *Not possible to handle documents where some numbers are images (OCR difficult)*

Project Management

- *Timelines of instance access need to allow for development and testing before users expect access*
 - *Certain requirements must be set even if the approach is iterative and experimental*
 - *E.g. logging requirements for a complete analysis at readout*
- *Locating and processing documents best done before instance access is granted*

OCR-Optical Character Recognition

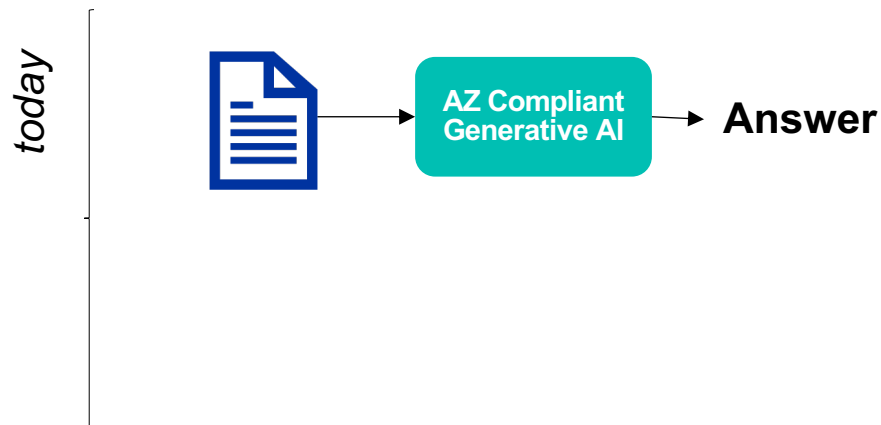


Conclusion

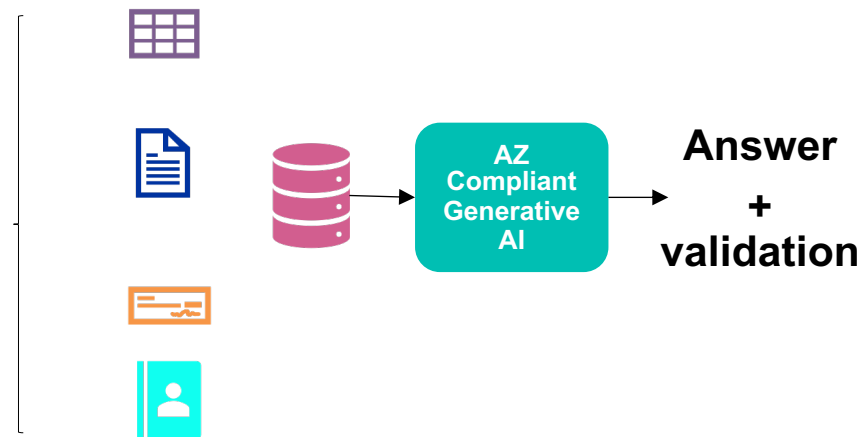
- *The Generative AI instance was successfully deployed and appreciated by end-users*
- *This was the first time Generative AI was introduced within a drug-project, making it a notable milestone*
- *Around 50% of users report saving at least 10% of time ~ 1/3 use AZ Compliant Generative AI daily or weekly*



Evolving Landscape



Example use: What information do you have on Thrombotic Events in the ANNEXA-I CSP?



Example use: How many Thrombotic Events are there across all Drug Project studies?

Thank you





The Global Healthcare Data Science Community

Contact Channels

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