

PHUSE US Connect 2024

Lessons for Leadership from Lincoln

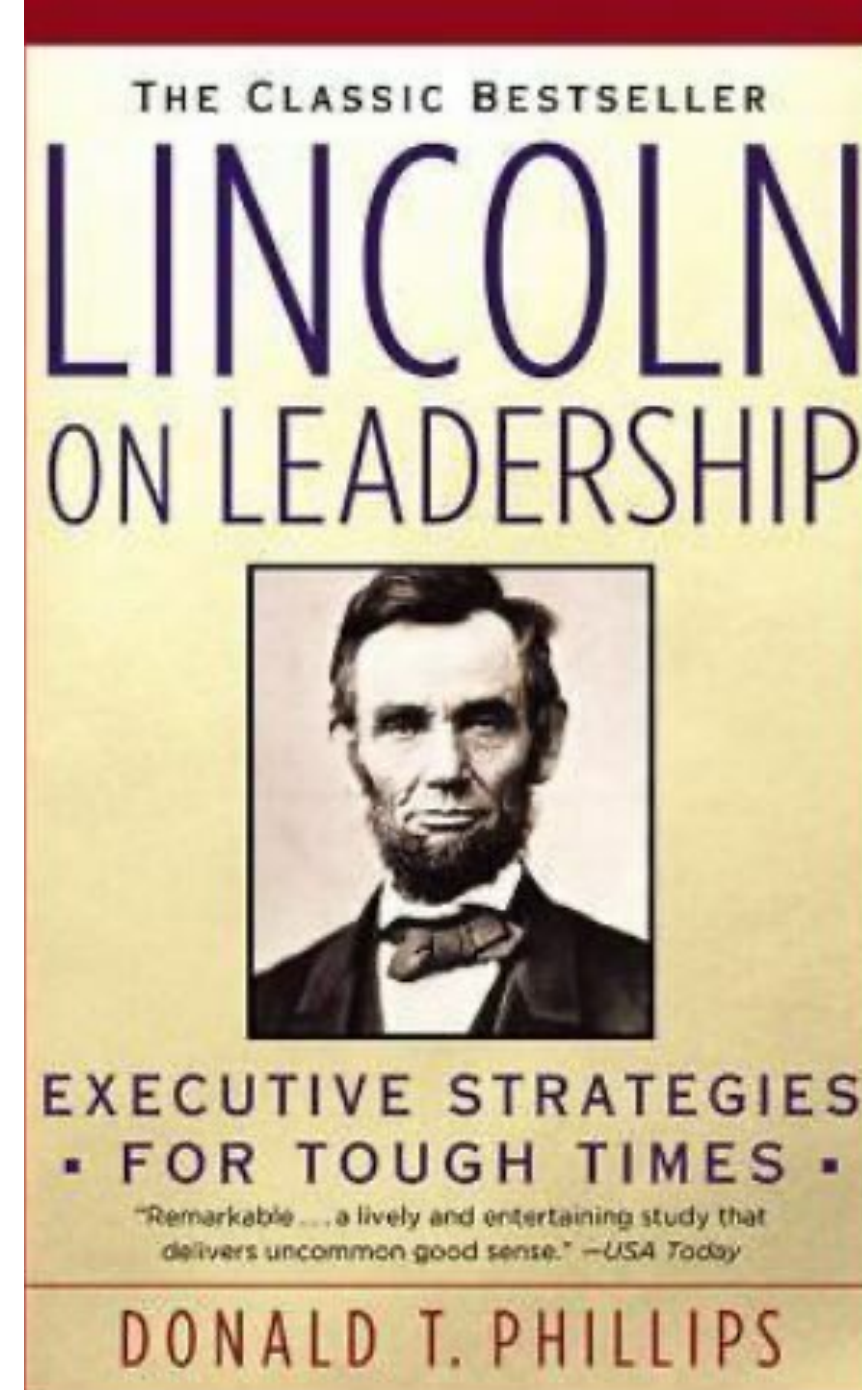
February 25 - 28, 2024

Abraham Pulavarti

Internal Use Only



Amazing book with
great insights for
leaders



Part 1 - People

- 1. Get out of office**
- 2. Build Strong Alliances**
- 3. Persuade rather than Coerce**

Abraham Lincoln Birthplace National Historic Park

- Sinking Springs Farm near Hodgenville, Kentucky
- The First Lincoln Memorial at his birthplace
- 56 steps for 56 years of his life
- Sinking Springs Farm
- Nearby Knob Creek Farm
- About 200,000 people visit every year



Part 2 - Character

1. **Honesty and Integrity**
2. **Never act out of vengeance**
3. **Courage to handle unjust criticism**
4. **Be a Master of Paradox**

Gettysburg National Military Park

- Located at Gettysburg, Pennsylvania
- Lincoln's Gettysburg Address Speech
- Gettysburg National Cemetery



Part 3 - Endeavor

1. Be decisive

2. Lead by being Led

3. Set Goals and be Results-Oriented

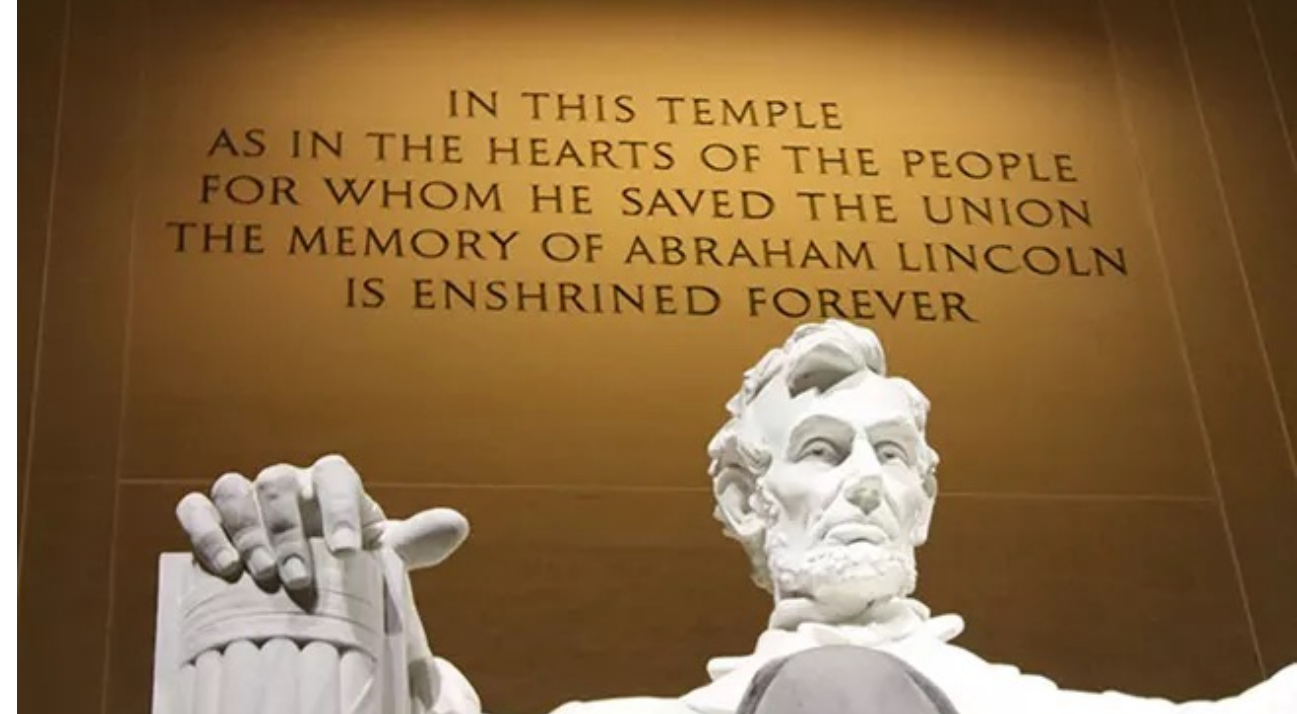
4. Keep searching until you find your 'Grant'

5. Encourage Innovation



Lincoln Memorial

- Located at Washington, DC
- For a century, the Lincoln Memorial steps witnessed history making events such as ‘I Have a Dream’ speech, Marian Anderson concert, and many more.
- Thousands visit every day



Part 4 - Communication

1. Master the art of public speaking
2. Influence people through conversation and storytelling
3. Preach a vision and continually reaffirm it

Conclusion

Contact:

Email: abraham.pulavarti@bms.com