



Reshaping Leadership Styles: How to Be More Effective as Leaders in Today's ever-changing Environment

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Traditional leadership

Lee Iacocca



Lee Iacocca, former CEO of Chrysler Corporation, is often considered an example of a prominent leader with a traditional leadership style from the 80s.



Here are some of his leadership attributes

Strong, charismatic personality

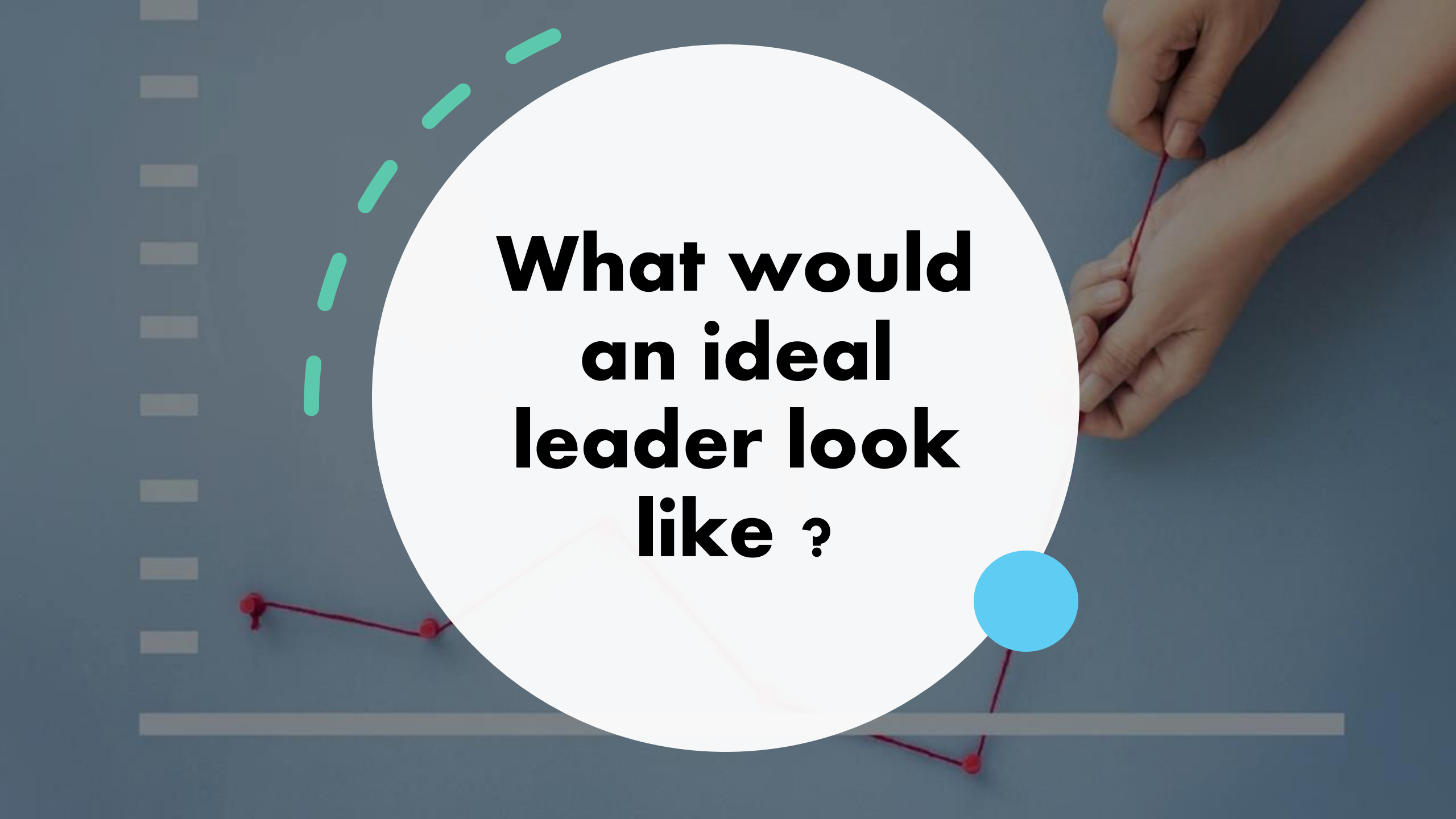
Motivate and inspire his employees

Strict management style

Results driven, which he achieved through a top-down approach to leadership.

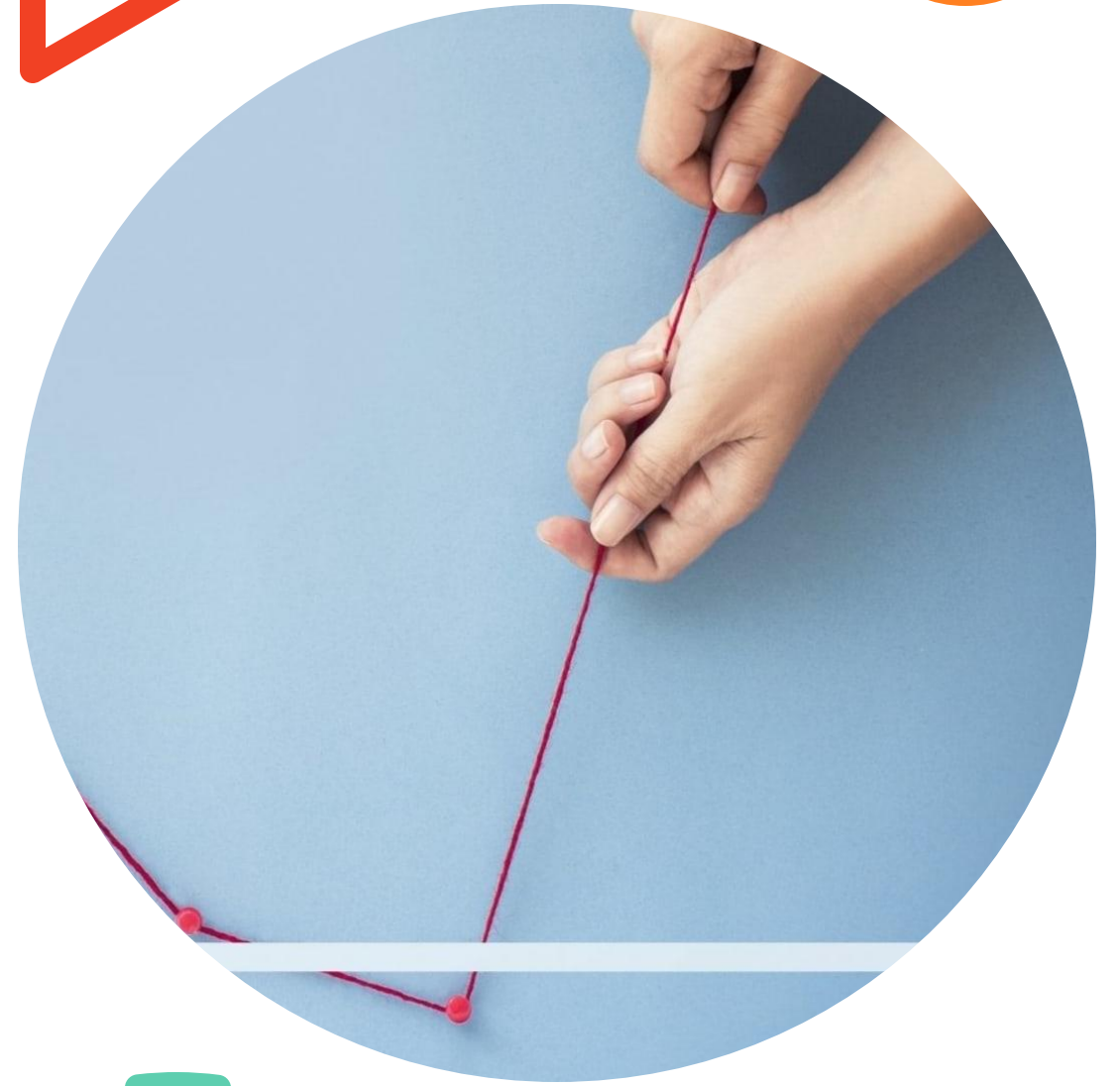


Iacocca was able to turn the struggling Chrysler Corporation during the 1980s and was widely credited with saving the company from bankruptcy.

The background features a pair of hands tying a red string knot. Overlaid on this are several geometric elements: a large white circle containing the text, a series of teal dashed lines forming an arc on the left, a light pink curved line, a solid blue circle on the right, and a horizontal grey bar at the bottom.

**What would
an ideal
leader look
like ?**

**Do you feel you
possess these
characteristics?**



“Leadership is hard to define and good leadership even harder. But if you can get people to follow you to the ends of the earth, you are a great leader”

Indra Nooyi

Former Chairman and CEO, PepsiCo



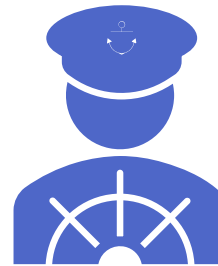
So..what is leadership?



Leadership is the process of influencing others to achieve a common goal. It involves

Inspiring and guiding individuals or groups to work towards a shared vision

Making decisions that help achieve that vision.



Effective leadership requires a range of skills:

Communication

Problem-solving

Decision-making

Ability to motivate and inspire others.

Modern day leader **Jeff Bezos**

Jeff Bezos, the founder and former CEO of Amazon, is known for his unique leadership style and attributes that have contributed to the success of the company. Here are some of the key leadership attributes and style associated with Jeff Bezos:

- Customer obsession
- Innovation
- Long-term thinking
- Data-driven decision-making
- Hands-on approach
- High standards
- Visionary leadership





Modern Day Leadership

Modern day leadership refers to the style and approaches to leadership that have emerged in recent times, typically in response to changes in the world and in organizations. Here are some key elements to modern leadership.

- Focus on collaboration
 - Diversity, and inclusiveness
 - Empower their followers to share ideas and contribute to decision-making
 - Focus on adaptability and innovation
 - Ethical and responsible
 - To create positive impact on organizations and society as a whole
 - Addressing social and environmental issues
 - Ensuring organizations are run sustainably and responsibly
- 

**DON'T TURN TO THE DARK
SIDE**

**BE A TRANSFORMATIONAL
LEADER**

WHY do we need to shift leadership styles?

- Challenges
- Flexibility
- Adapting to innovation
- Burnout
- Generation gap
- Global workforce





Traditional leadership styles – Why are they not always effective in today's environment ?

- Changing workplace dynamics
- Emphasis on collaboration
- Need for innovation
- Importance of ethics and values
- Desire for work-life balance

Overall, traditional leadership styles may not be as effective in today's environment because they may not align with the changing needs and expectations of employees and organizations.

Leaders must be able to adapt and evolve their leadership style in order to be successful in today's dynamic and complex work environment.



New Age Leadership Styles

New age leadership refers to the emerging leadership styles and approaches that are being developed in response to the changing needs and expectations of organizations and employees. Some of the key elements of new age leadership include:

Servant leadership

Emotional intelligence

Agile leadership

Transformational leadership

Authentic leadership

Purpose-driven leadership

Servant Leadership

Servant leadership is a leadership philosophy that **prioritizes serving others and creating a positive impact**. It is characterized by a focus on **empowering and serving the needs of employees, customers, and other stakeholders**. The core principles of servant leadership include:

- Empathy
- Stewardship
- Empowerment
- Foresight
- Growth

<https://youtu.be/3dS7FpUUbY8>



Key takeaways to become a servant leader

Empathy

- Active listening
- Understand others needs and perspectives
- Practice compassion and kindness
- Prioritize the well-being of others.

Communication

- Effective communication
- Develop your communication skills and be transparent and honest in your interactions with others

Delegation

- Effectively delegate responsibility and authority
- Empower others to take ownership
- Encourage collaboration and teamwork.

Foresight

- Develop strategic thinking skills and be able to anticipate future challenges and opportunities.
- Be prepared to lead through change and uncertainty.

Personal growth

- Focus on your own personal and professional growth and encourage the growth of others.
- Create a culture of continuous learning and improvement.

Integrity

- Lead with integrity and be true to your values.
- Be transparent and trustworthy and build strong relationships with others.

Service orientation

- Cultivate a service orientation and prioritize the needs of others.
- Be focused on creating a positive and sustainable impact, not just for your organization, but also for the wider community.



I'd tell my boss
to go jump in
a lake, but he'd
probably just delegate
that to me too.



Traditional vs Current leadership styles

Traditional Leadership Style	Current Leadership Style
Autocratic and hierarchical	Collaborative and flat
Top-down decision making	Decentralized decision making
Command-and-control approach	Empowerment and delegation
Focus on power and control	Focus on growth and development
Solely profit-oriented	Holistic impact-oriented

Closing remarks

Leadership styles have evolved over time, and traditional styles may no longer be effective in today's dynamic and complex work environment.

Leaders need to adapt and reshape their leadership styles to be more impactful and effective in creating positive change.

Leaders must focus on serving others and creating a positive impact and be prepared to lead through change and uncertainty.

By developing essential skills such as empathy, communication, foresight, personal growth, and integrity, leaders can become more effective and impactful in their roles.



**ANY QUESTIONS,
COMMENTS, OR
THOUGHTS?**