



Bringing futuristic ideas to life today ...

The Role of AI in the Biometrics and Medical Writing functions

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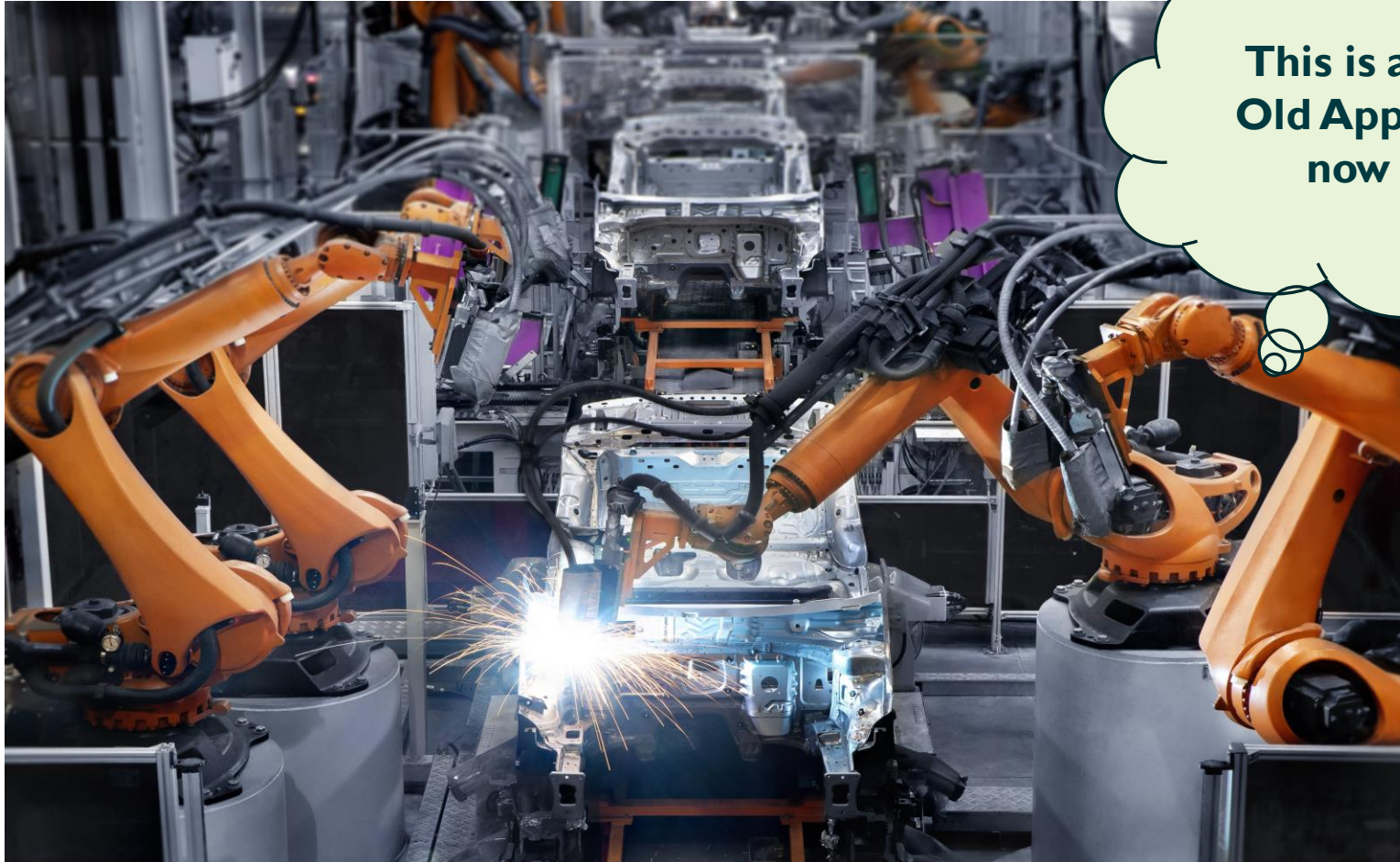
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Current: Robotic Process Automation



**This is a very
Old Approach
now ...**

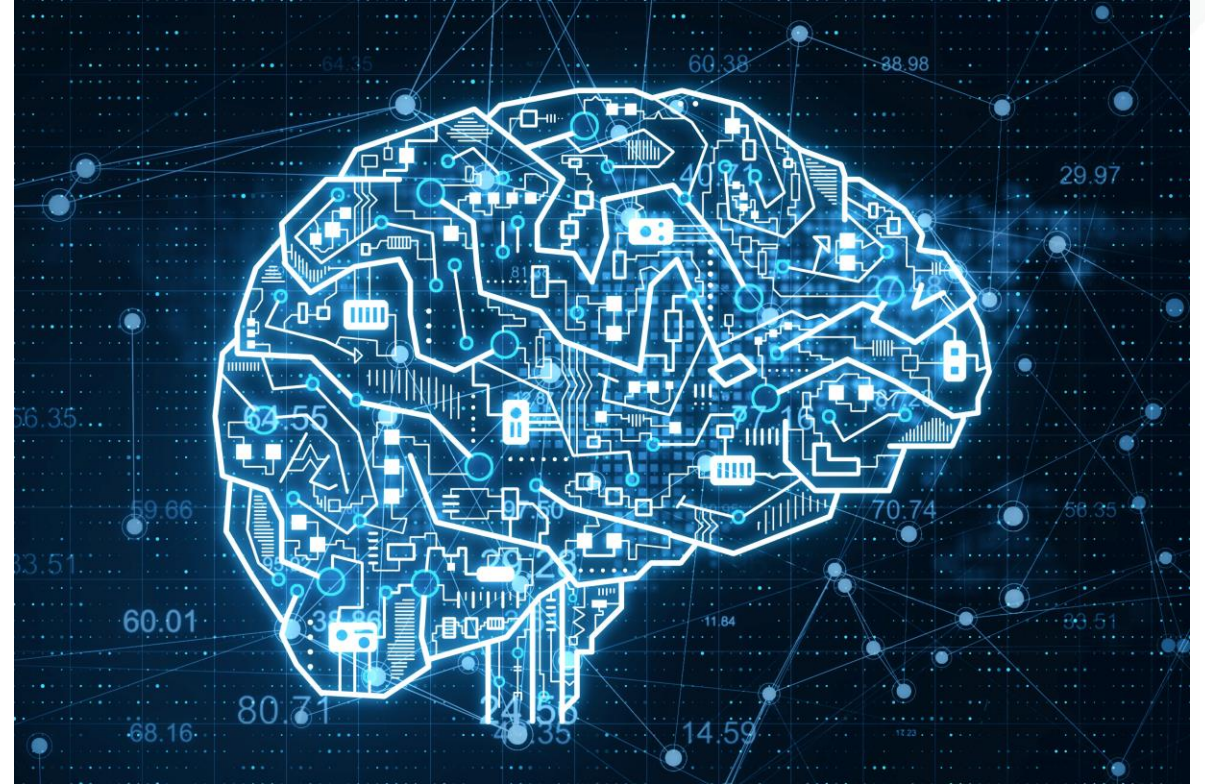
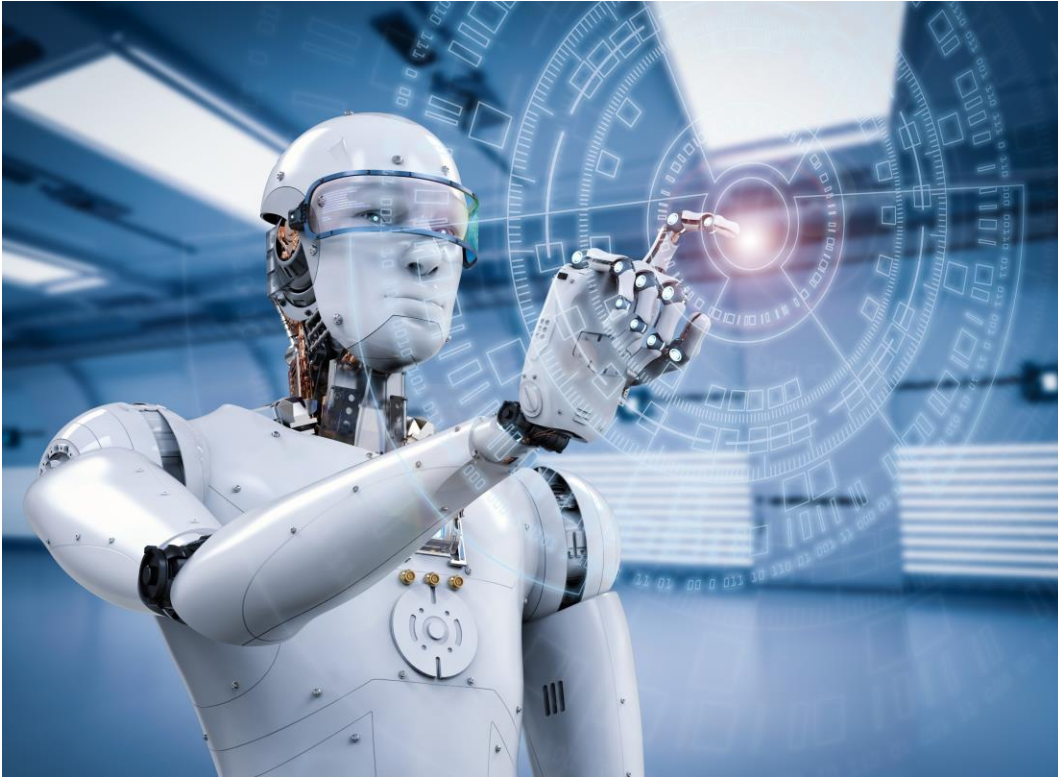


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Future

- Re-thinking on the process
- Developing automation

- Robotic Vs. Artificial

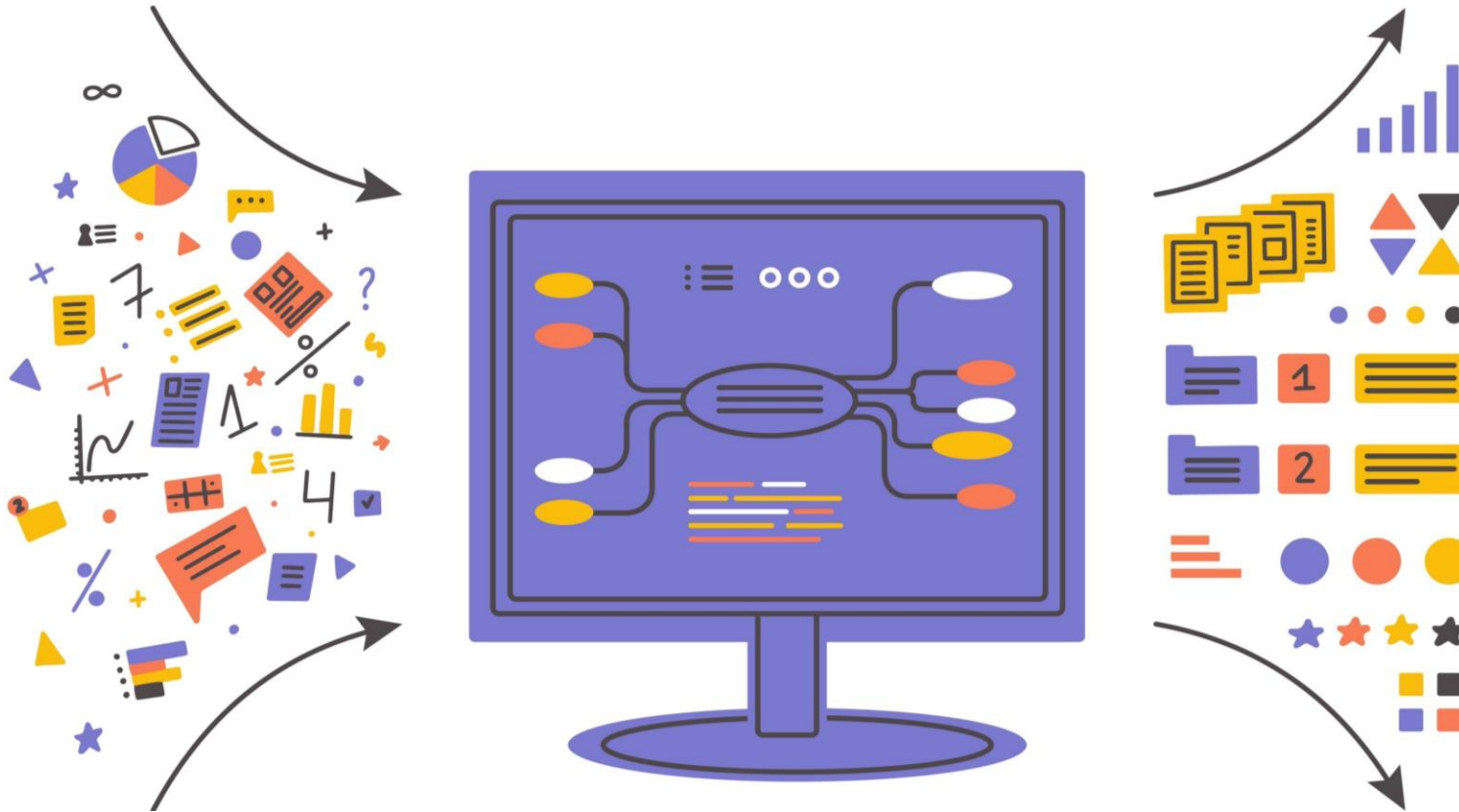


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Biometric & Medical Writing- Challenges

- Never ending use cases
- Structured Data
- Un-structured data
- Picking the right battle
- Data style & document style
- Size and type of data increasing



Role of AI

- Redefine the way we work
- Opportunity to re-imagine
- Re-imagining the cost optimization and talent availability
- Balance between cost vs. automation vs. strategic direction
- Accuracy of deliverables



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