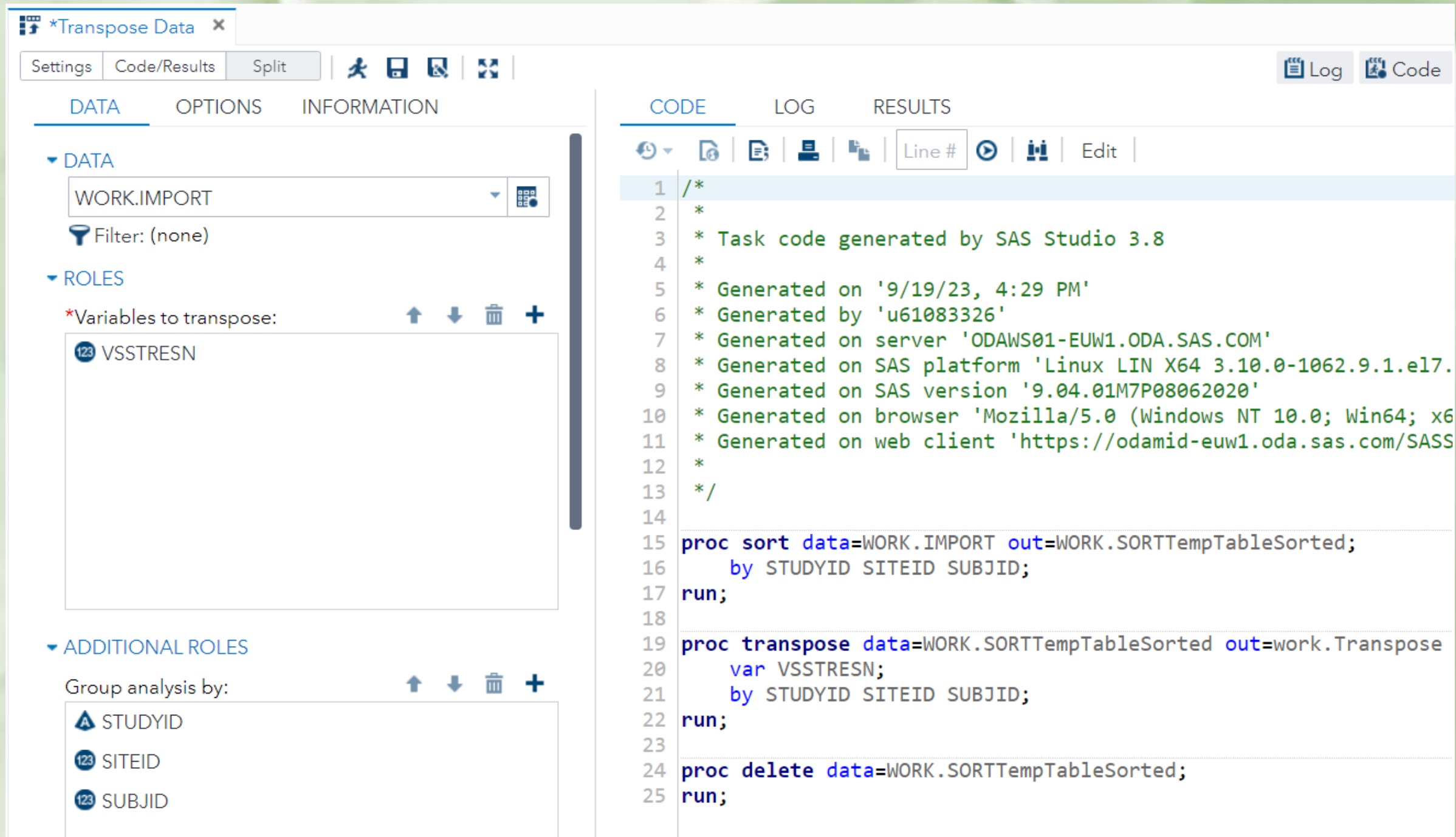
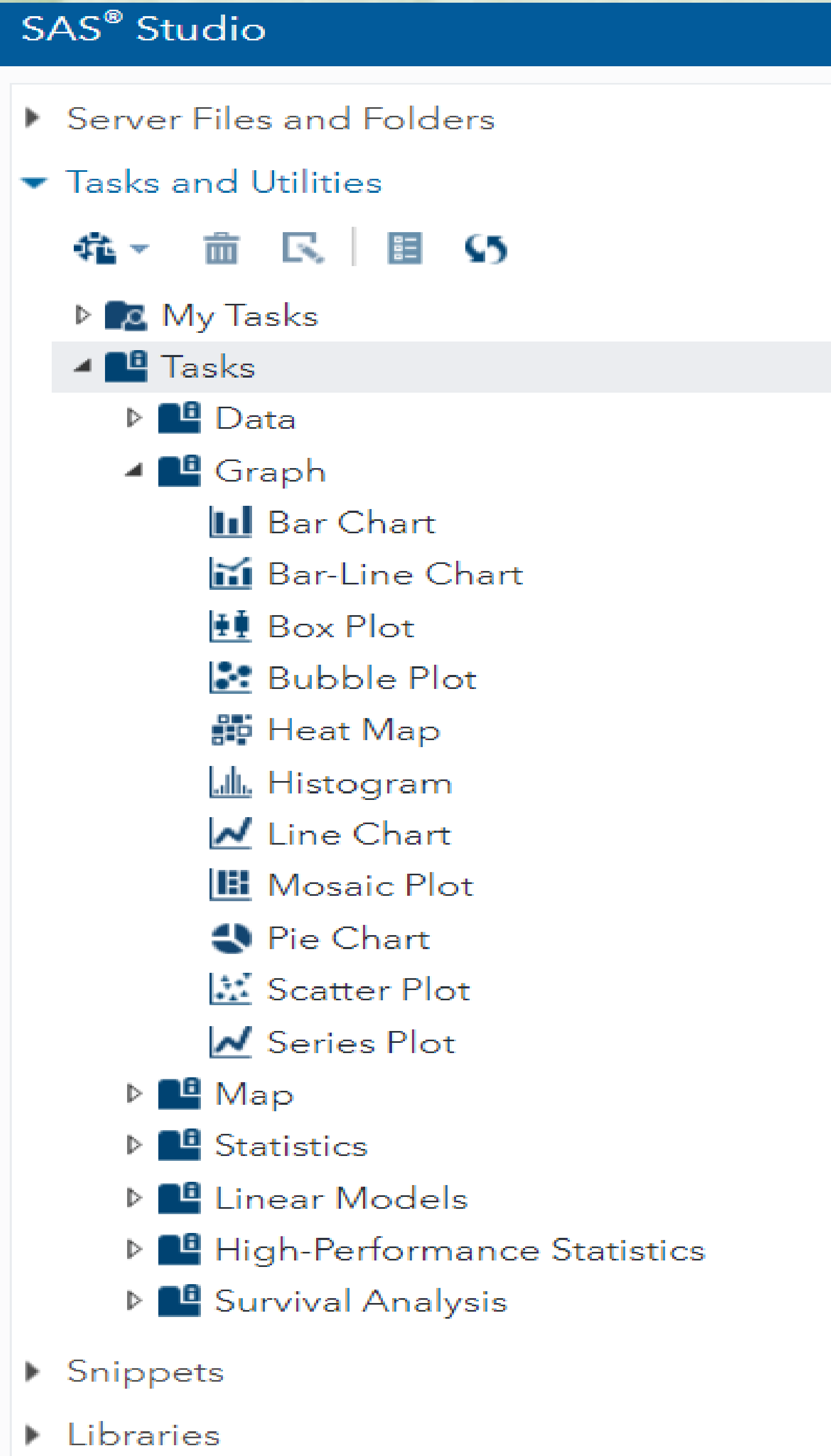
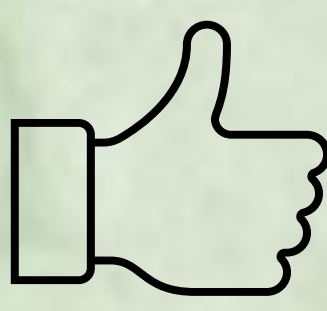


PP02 – Key Author: Simon Woods
(swoods7@its.jnj.com)

Check the menu!



Lots to choose from, visit often!



Entrée



Uh-oh... My statto
is asking me for a
complex mixed
model...

I always forget
how to import a
spreadsheet...

Where do I
start with a
box plot?

What's the
transpose
syntax again?

Just order the right task from the menu

Main course



Challenge: Explain statistical programming to 17 grads joining
“Integrated Data Analysis and Reporting”

Goal: Get them to choose SP as a permanent role

Option 1: A monotonous, forgettable overview of our job and
hope to retain those with an interest on a permanent basis.

Option 2: Grab this challenge by the scruff of the neck and
show them just how SEXY stat programming really is!

Result:

Clinical and Statistical Programming in a Week
(5 days to do what usually takes 50)

How:

SAS Task with a side dish of creativity, influential speakers, and
audience engagement

Grab the handout for more information



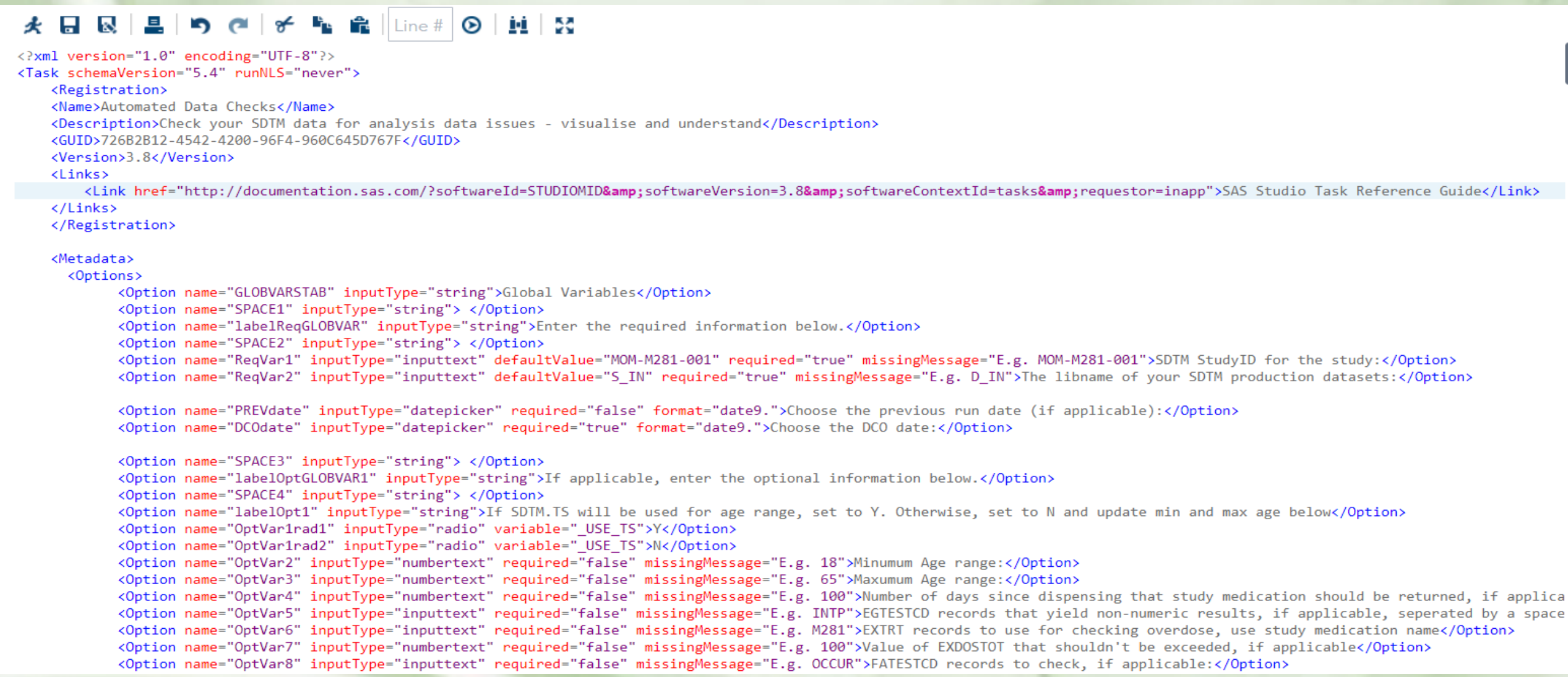
SAS Task: 3 Ways

Pudding

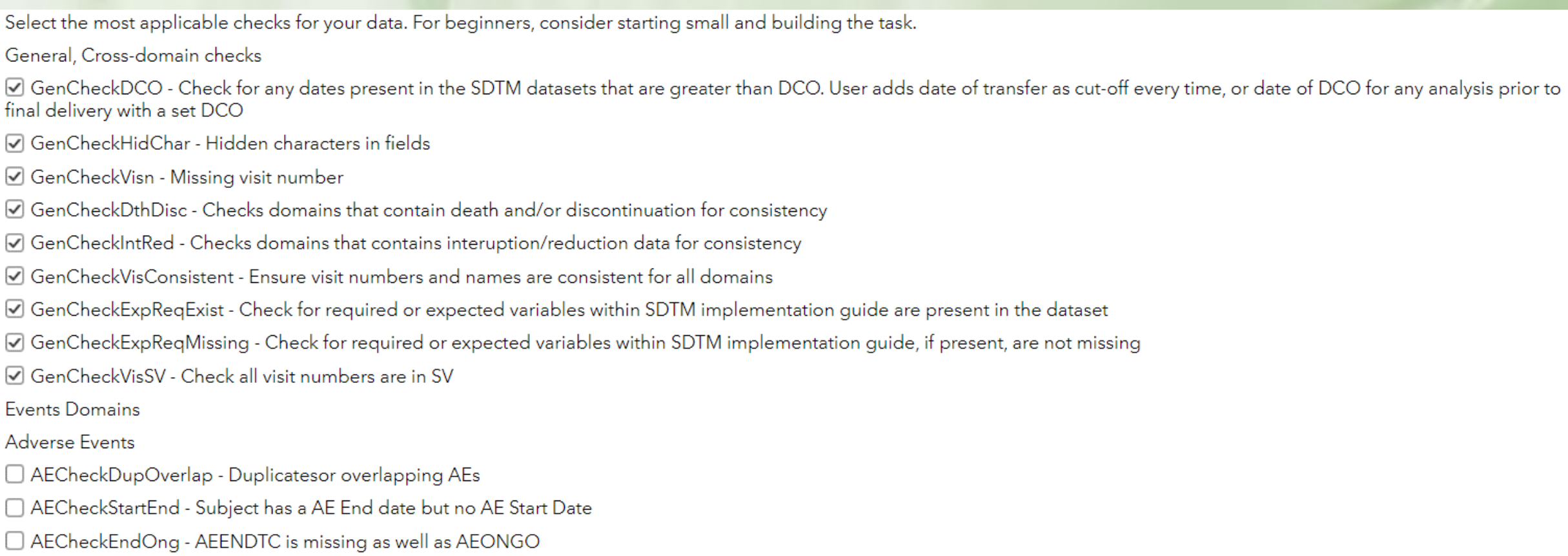
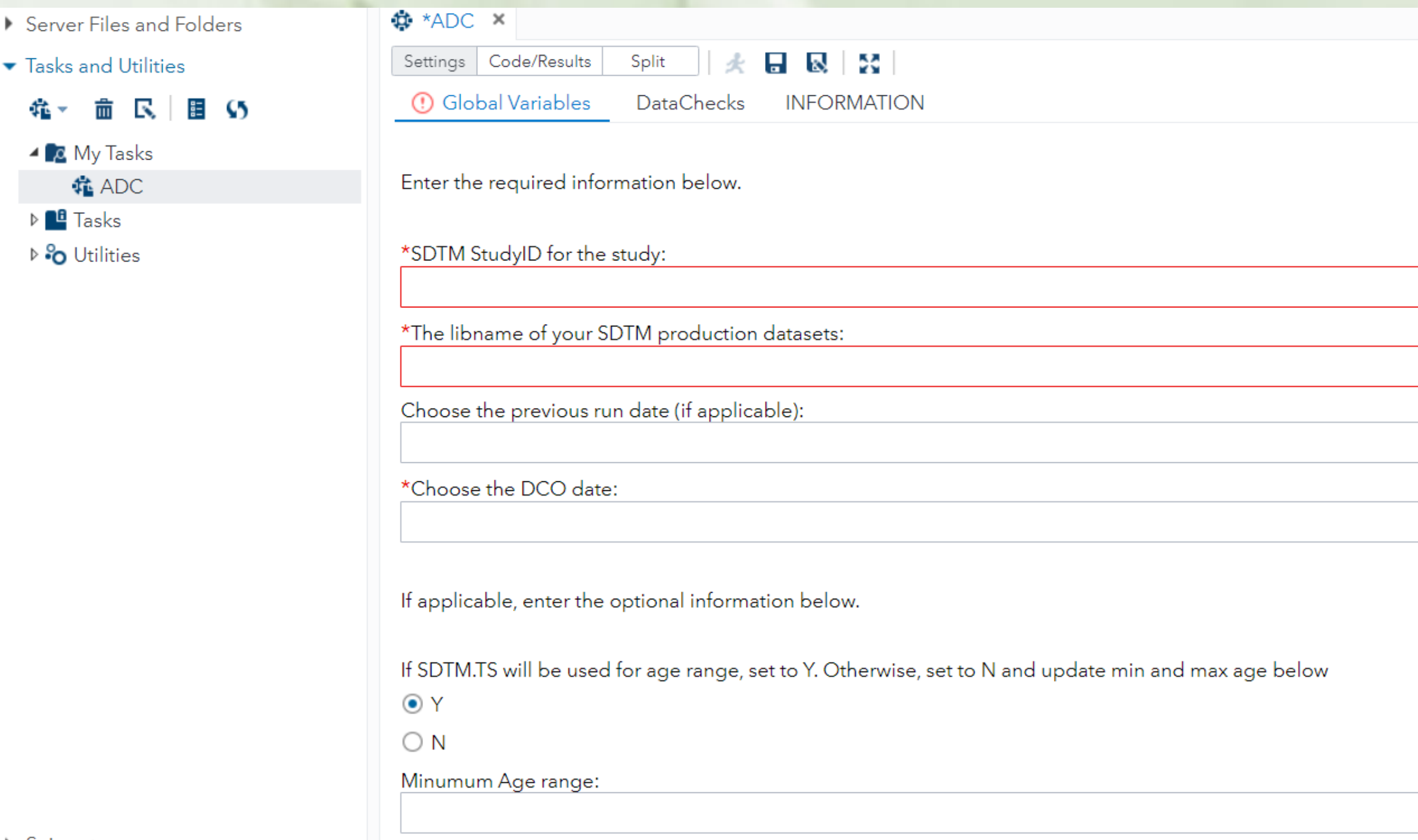
(go on, indulge yourself...)



Two scoops of XML...



Plus a sprinkle of an old idea in need of a refresh...



Creates a versatile, reusable app for all tastes

