

A green CRO - why we should all be on a journey of continuous improvement

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ABSTRACT (HEADER 1)

In 2021, the issue of climate change came to the forefront with the COVID-19 pandemic inadvertently allowing us to reach some climate targets for the first time. We realised that the pandemic would irreversibly change our work lives and despite the doomsday predictions, the world could be saved. We want to be a carbon-neutral company that focuses on sustainability. We have already taken real steps towards this goal, ready to improve further. Our team take sustainable practices into their private lives and have become ambassadors for our mission. By committing to carbon neutrality and sustainability, Contract Research Organisations along with other pharmaceutical companies are joining the green economy. Together we provide a blueprint for green transformation to the pharmaceutical industry. No matter what sector of the pharmaceutical industry (including CROs), we can all become more sustainable. We invite you to join us in the mission to stop climate change.

INTRODUCTION

Green is more than just a color; it's a promise - a promise to ourselves, our clients, partners, suppliers, and generations yet to come. At Chrestos, we've embraced this promise wholeheartedly, embodying it in every facet of our operations. Our mission as a "Green CRO" isn't just a tagline; it's a call to action, a commitment to a climate-neutral future where our planet remains habitable and thriving.

In a world grappling with the pressing challenges of man-made global warming, Chrestos stands as a beacon of hope, firmly believing in humanity's ability to halt and reverse its adverse effects. This belief fuels our unwavering dedication to sustainability. We have set out on an audacious journey, not just for ourselves but for the collective good of humanity, to effect profound changes and ensure the responsible stewardship of our planet's resources.

SECTION 1: THE GREEN CRO

GREEN AS A PROMISE

The color green symbolizes life, growth, and renewal. It's a promise of sustainability—a commitment to preserving our environment while enhancing the quality of life for all. At Chrestos, we've taken this promise to heart. Our vision extends beyond profit margins; it encompasses a profound sense of responsibility towards our planet and future generations.

Our conviction is simple yet profound: we firmly believe that we can counteract the devastating effects of human-induced climate change. This belief isn't based on blind optimism but on a structured approach to sustainability that permeates our every action. We know that a climate-neutral world is attainable without sacrificing prosperity or progress. It's a monumental task, one that requires collective effort, innovation, and unwavering determination.

As a company rooted in the pharmaceutical industry, our focus has evolved over the years. While we originated in statistical services, today, we specialize in the evaluation of clinical studies, offering a diverse range of specialized services. However, our core values have remained constant - the relentless pursuit of excellence, a commitment to quality, and unwavering support for our employees. Every individual at Chrestos is an integral part of our company, and we ensure that they receive the support they need for personal and professional development.

Our customers place their trust in us to deliver flawless research and development work within specified timelines. Quality and reliability are not mere buzzwords; they are cornerstones of our philosophy. By upholding these values, we demonstrate our respect for our clients' financial resources and time.

SECTION 2: ZERO EMISSIONS

COMMITTED TO ZERO EMISSIONS

In an era defined by the urgent need to combat climate change, achieving zero emissions is not merely a lofty goal - it's an imperative. Chrestos embraces this imperative as a cornerstone of our commitment to sustainability.

Our pledge to zero emissions extends beyond our immediate operations; it encompasses a holistic evaluation of both direct and indirect emissions throughout our value and supply chains. We understand that to mitigate our carbon footprint, we must not only reduce emissions within our organization but also hold our partners and suppliers to the same high standards.

To achieve this goal, we have implemented rigorous internal guidelines for procurement. The mantra of "reduce, reuse, recycle" guides our purchasing decisions, promoting the careful selection of environmentally friendly products and materials. Our dedicated procurement team diligently analyzes offers, ensuring that sustainability is at the forefront of every transaction.

Moreover, when commissioning services, we prioritize partnerships with organizations in the green economy. Collaborating with like-minded partners who share our commitment to zero emissions and responsible resource utilization is a fundamental aspect of our sustainability strategy. We actively support these service providers in adopting sustainable business practices and encourage them to conduct audits of their own supply chains.

SECTION 3: THE BASIS OF EVERYTHING: OUR PERFORMANCE

SUPPORTING OUR EMPLOYEES, SUSTAINING EXCELLENCE

At Chrestos, we recognize that our most valuable asset is our employees. They are not just the lifeblood of our organization; they are the embodiment of our commitment to sustainability. Central to our mission is the unwavering support of our team members and their personal development.

Our management team understands that every individual at Chrestos plays an integral role in our journey toward sustainability. Whether working on a monumental project or a minor task, every employee enjoys our full support. Our philosophy stands firm: no matter how large or small the project, we stand behind it with unwavering dedication.

The pharmaceutical industry demands precision, reliability, and innovation. Our customers rely on us to deliver impeccable research and development work within specified timeframes. It is our commitment to quality and reliability that allows us to steward our clients' financial and temporal resources with care.

With our business model, we have created an economically stable foundation that enables us to operate with sustainability at the forefront of our practices. This stability ensures that we can consistently support our employees' growth and development while delivering excellence to our customers.

SECTION 4: THE PATH TO CLIMATE NEUTRALITY

STRATEGIES FOR SUSTAINABILITY: HOMEWORK AND USE MULTIPLIERS

Achieving climate neutrality is not a solitary endeavor; it requires a multifaceted strategy. At Chrestos, our approach is grounded in two key strategies: Homework and Use Multipliers.

Homework

Our commitment to sustainability starts with prudent resource management. We understand that how we use our capital resources can significantly impact our carbon footprint. In procurement, we adopt a "reduce, reuse, recycle" philosophy, seeking products and materials with the lowest environmental impact. Our dedicated purchasing team diligently assesses offers, ensuring that sustainability considerations guide every purchasing decision.

When it comes to services, we prioritize partnerships with organizations in the green economy. We collaborate with like-minded partners who share our commitment to zero emissions and responsible resource utilization. Moreover, we actively support these service providers in adopting sustainable business practices and encourage them to conduct audits of their own supply chains.

Use Multipliers

Our employees and customers are instrumental in advancing our sustainability goals. As a company with significant personnel costs, employee motivation is a vital lever for our overarching sustainability objective. We invest in

knowledge building and offer incentives to promote sustainable behavior not only within our organization but also in our employees' private lives.

Our customers are integral partners in our sustainability journey. We engage in open dialogues about improvement opportunities, valuing their experiences and sustainability efforts.

Furthermore, we extend our invitation to other companies, particularly those in our industry, to join the green economy. We willingly share our knowledge and experiences to facilitate a rapid transition to zero emissions and sustainability.

SECTION 5: PROMOTE INNOVATIONS

INNOVATION: THE ENGINE OF SUSTAINABILITY

While steadfast dedication to sustainability is essential, we recognize that achieving climate neutrality demands innovation. At Chrestos, we embrace innovation as an integral component of our sustainability strategy. We understand that innovation is the key to overcoming existing challenges and unlocking opportunities for a greener future.

Innovation isn't limited to our services; it's a mindset that permeates every aspect of our organization. We actively encourage all employees to contribute innovative ideas and recognize that innovation is an integral part of our day-to-day business operations. We allocate both time and financial resources to foster innovation because we understand that the full scope of its benefits may only become apparent in the future.

As a team, we are committed to keeping innovation at the forefront of our sustainability efforts. We believe that by continuously seeking new solutions and approaches, we can push the boundaries of what is possible in our quest for climate neutrality.

CONCLUSION (HEADER 1)

In the fast-evolving landscape of corporate responsibility and environmental stewardship, Chrestos, as a Green CRO, stands as a beacon of unwavering commitment to sustainability. Our journey toward climate neutrality and responsible resource management represents not only a corporate mission but a collective human endeavor to safeguard our planet and ensure a thriving future for generations to come.

Our vision transcends profit margins and economic stability; it extends to a profound sense of responsibility, promising to counteract the adverse effects of human-induced global warming. The symbolism of the color green embodies our promise—a promise that guides our actions, decisions, and unwavering determination.

Our mission is clear: to be a climate-neutral company, consistently focused on sustainability in all areas, and to never stop striving to improve. Sustainability is not just a buzzword but a way of life at Chrestos. It influences our procurement decisions, our partnerships, and our relationships with employees and customers. Quality, reliability, and innovation are not just corporate values but the bedrock of our practices.

As we move forward, we remain committed to our journey. We are driven by the belief that achieving climate neutrality requires both dedication and innovation. By supporting our employees, promoting sustainable behavior in our personal lives, and actively engaging with our customers and partners, we multiply the impact of our efforts. Sustainability is a collective endeavor, and we invite others to join us in the green economy, sharing our knowledge and experiences for the greater good.

RECOMMENDED READING (HEADER 1)

<https://unglobalcompact.org/>

<https://ecovadis.com/>

<https://www.co2neutralwebsite.com/>

<https://www.baumev.de/>

<https://www.bvma.de/>

<https://chrestos.de/en/GREEN>

CONTACT INFORMATION (HEADER 1)

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