

Shrinking the Atlantic: Leading in a Global Environment

Marc Drucker (he/him)
Associate Director Methodology Lead – Clinical & Statistical Programming

PHUSE EU Connect 2022

Overview

- 1 **What is Shrinking the Atlantic?**

- 2 **My Experience and Growth Leading in Global Environment**

- 3 **Key Learnings**

- 4 **Conclusion**

- 5 **Q&A**

Shrinking the Atlantic – my Definition...



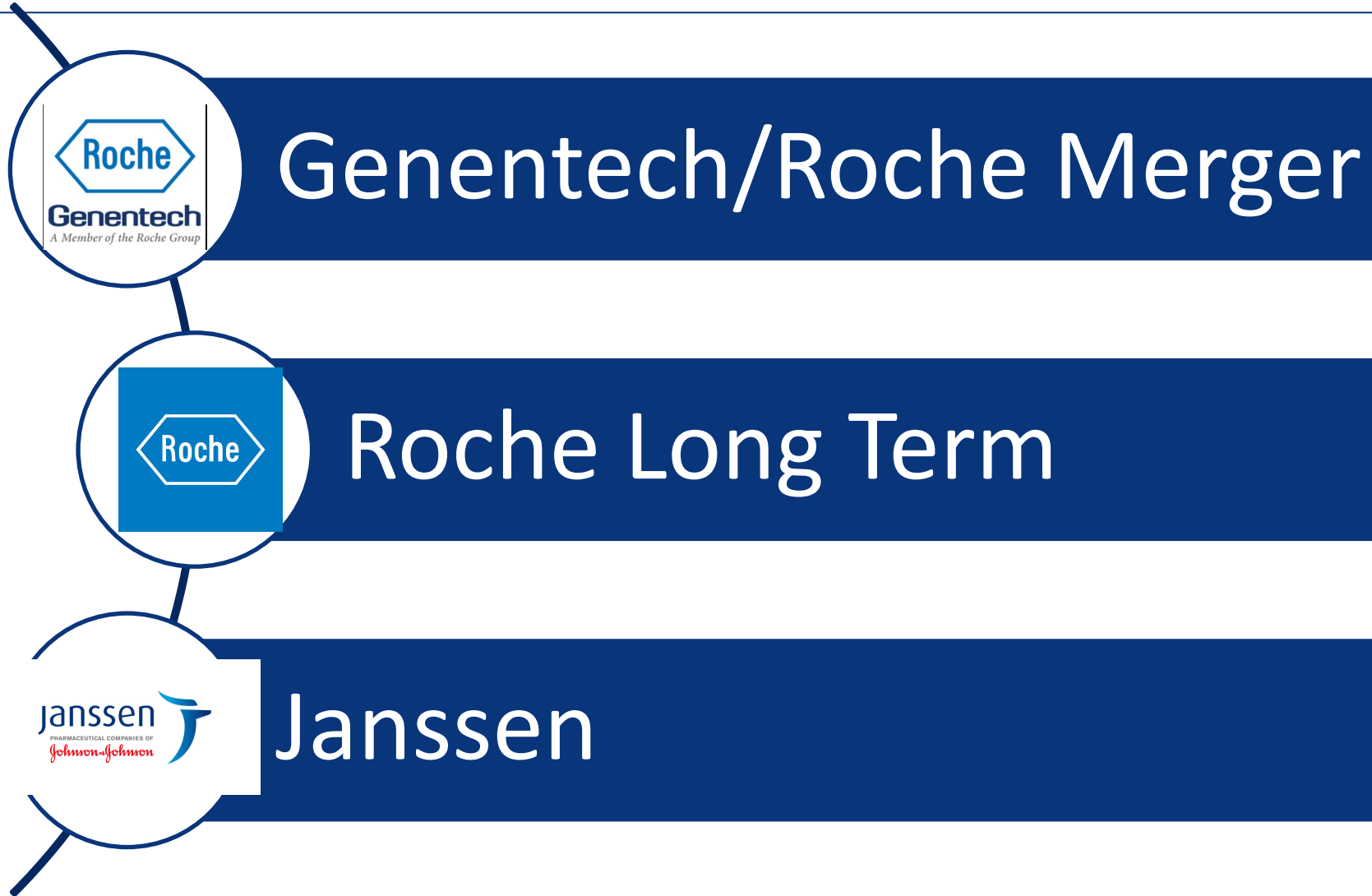
- Increase the overlap between teams across the globe
- Work as a single unified team towards the same goal

Really... it's Shrinking the WORLD....



- We are all working in an ever-shifting landscape where things are becoming more global
- Acknowledging that there is an increased need to align with India and APAC

My Experience/Growth as a Leader in the Environment



Key Learnings – Aligning Team With Work



Partner team members with projects with stakeholders local to them.

If possible, apply a follow the sun model to allow team members to partner and execute.



Key Learnings – Availability and Engagement



Responsive and Inclusive!

Key Learnings – Synchronous v Asynchronous Communication



Key Learnings – Cultural Sensitivity



Biggest Takeaway – Leadership Style



Micromanagement doesn't work – Allow team to have autonomy!!!

Trust but Verify!!!



Conclusion.....





Q&A

Skin cells at 20x magnification