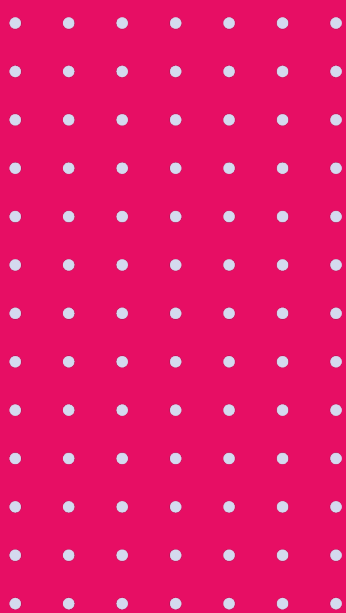




Protecting the intangible

The impact of culture on business
outcomes

PHUSE EU 2022

01

Company Culture: what is it and why is it important?

02

Identifying areas to protect and measuring outcomes

03

Being a Guardian of Culture

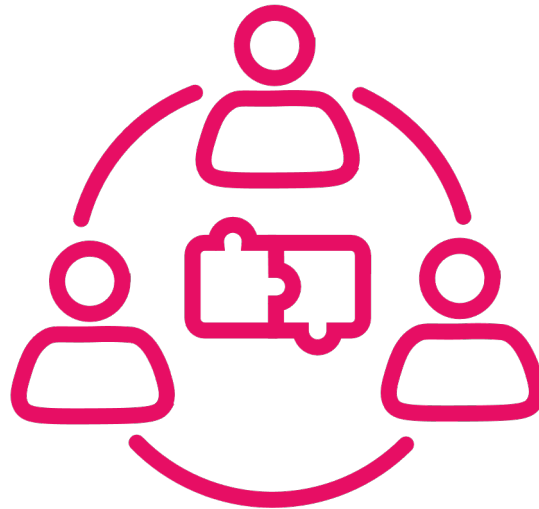
What is company culture?



Why is company culture important and how does it affect business outcomes?



What does good company culture look like?



Identifying areas to protect?

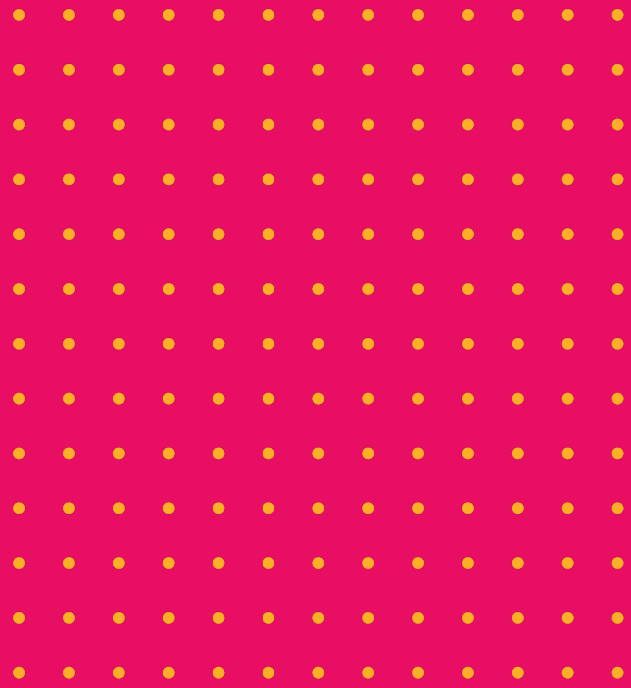


Strategy and measuring outcomes



Being a Guardian of Culture





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Thank you!

Find us at **BOOTH 26**