

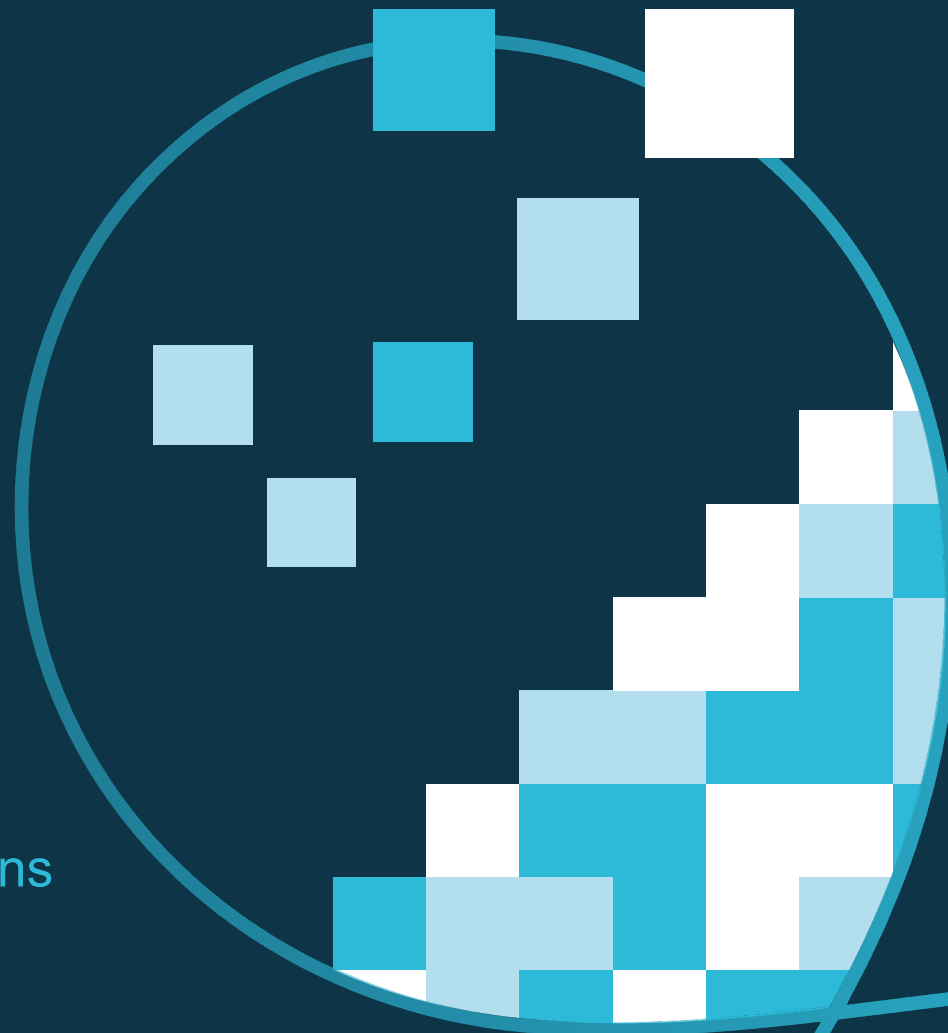
# Data Ecosystems 2.0: The Data-fluid Organisation



**Berber Snoeijer**  
Business Consultant, ClinLine



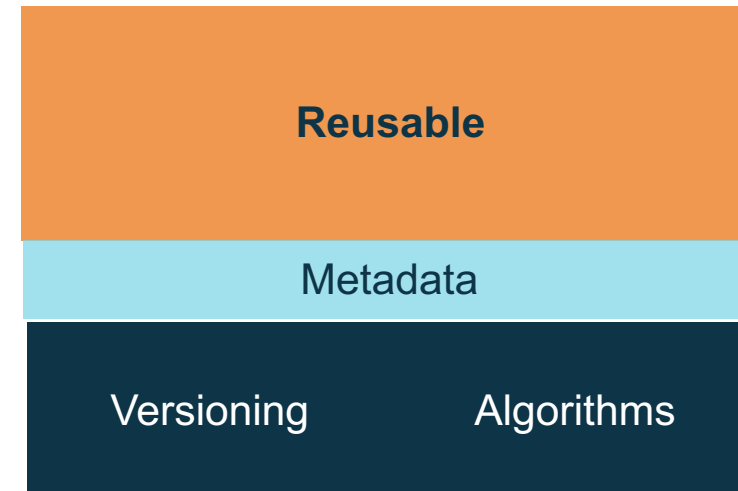
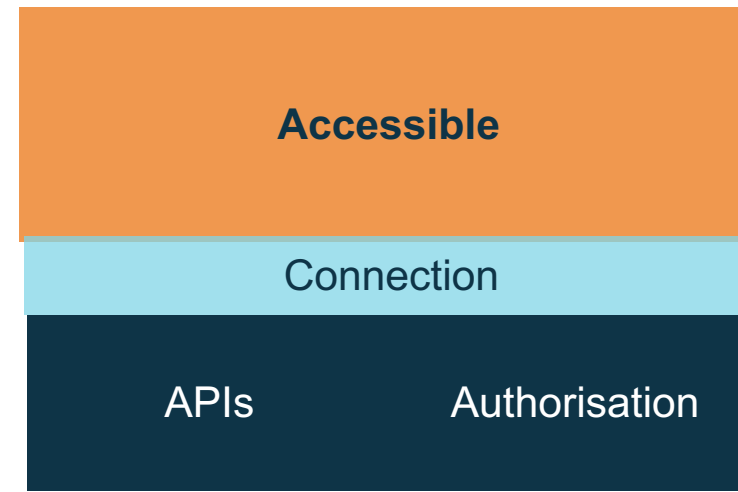
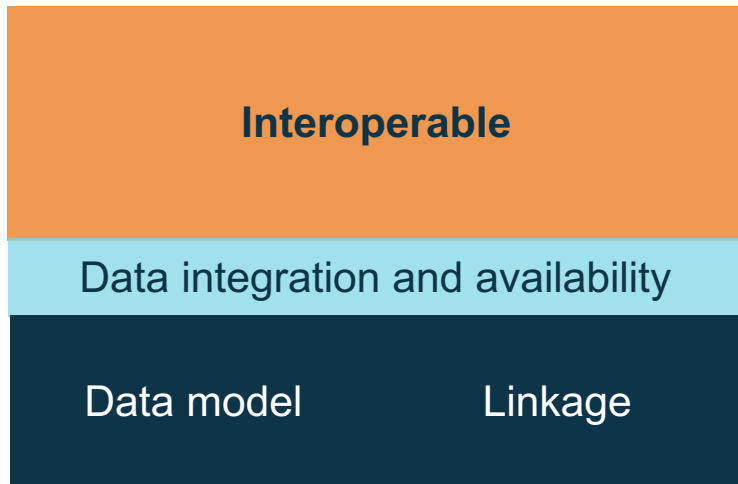
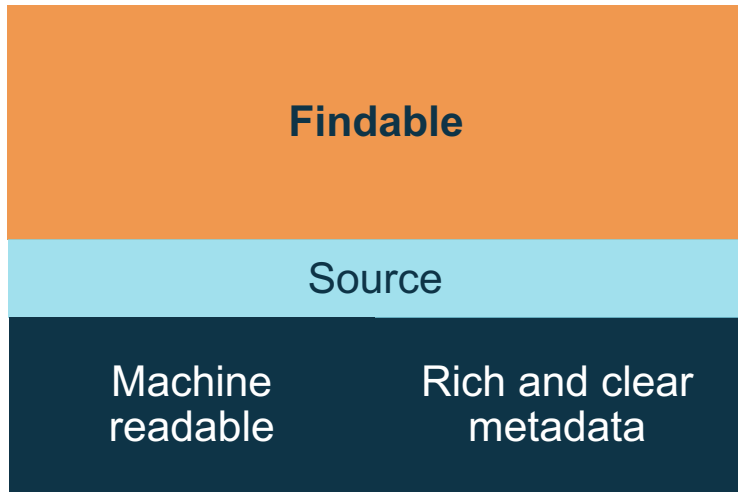
**Achilleas Zaras**  
Solutions Consultant, eClinical Solutions



# Content

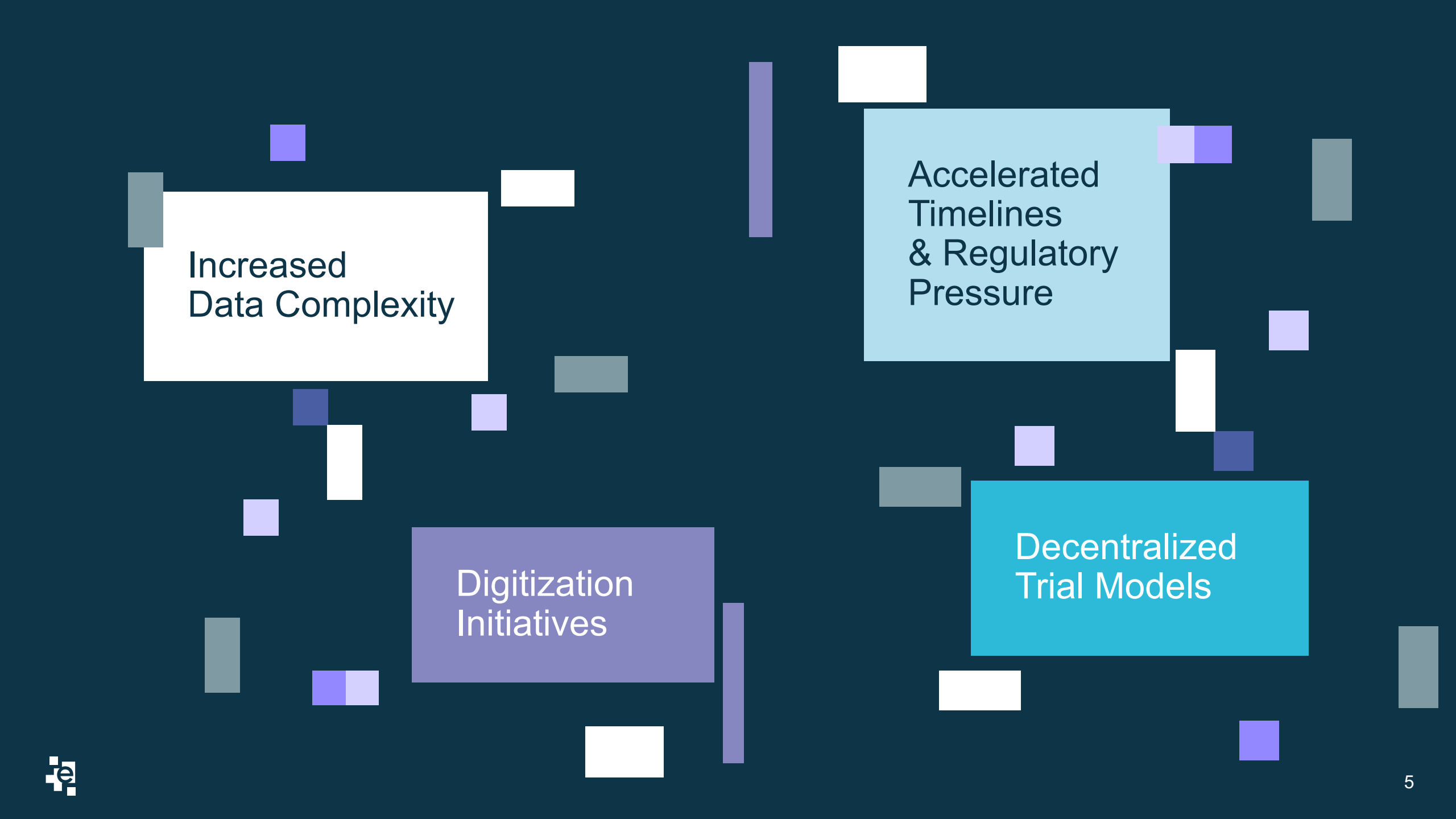
- FAIR principles overview
- FAIR issues and solutions in practice
- Examples of FAIRness in illuminate

# Make it FAIR



# Internal System Chaos





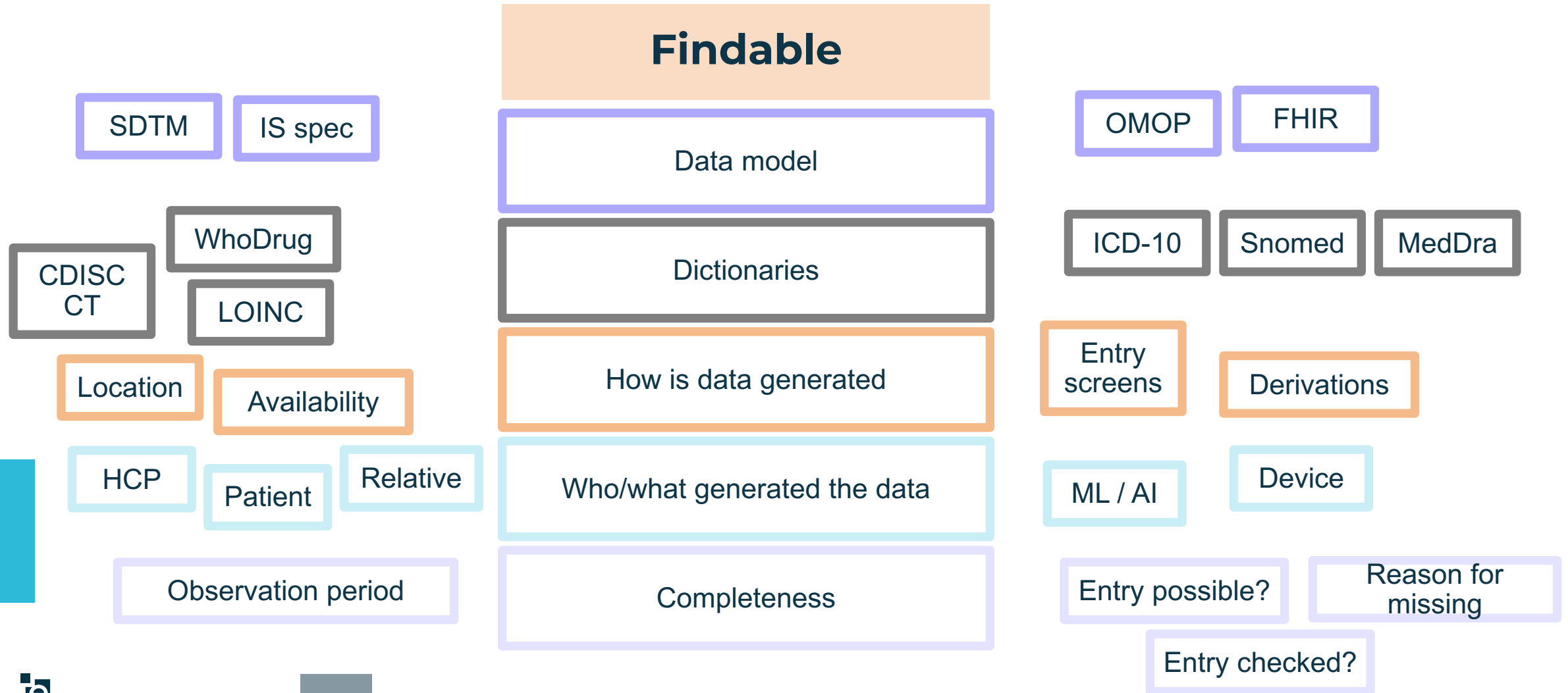
Increased  
Data Complexity

Accelerated  
Timelines  
& Regulatory  
Pressure

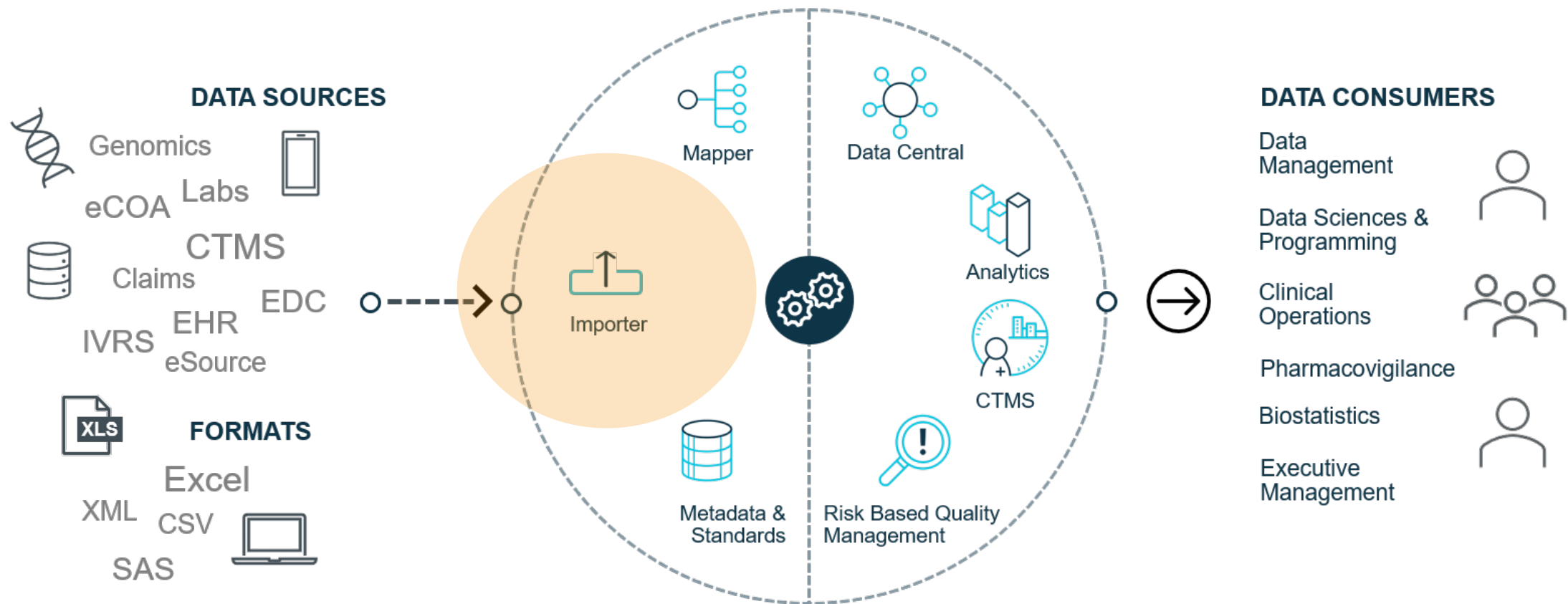
Digitization  
Initiatives

Decentralized  
Trial Models

# Applying FAIR principles



# Accessible



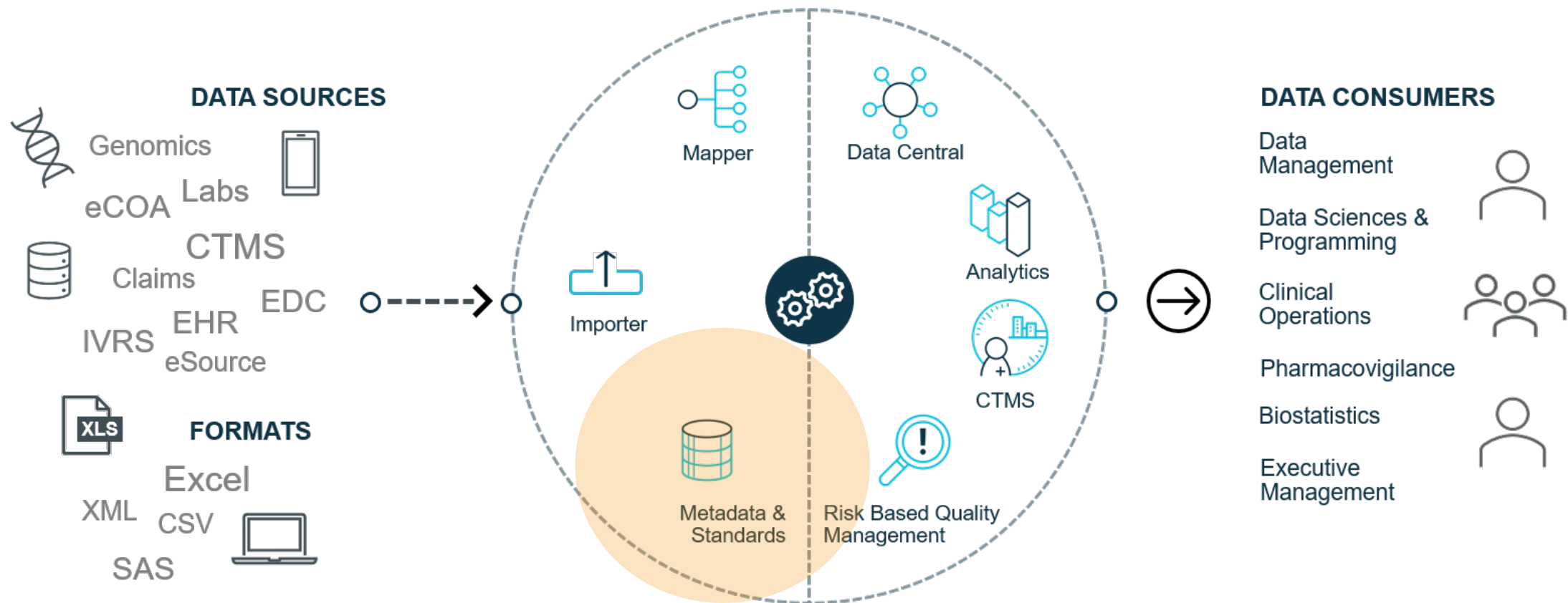
One clinical data platform from ingestion to insights —  
across all data sources

# Accessible



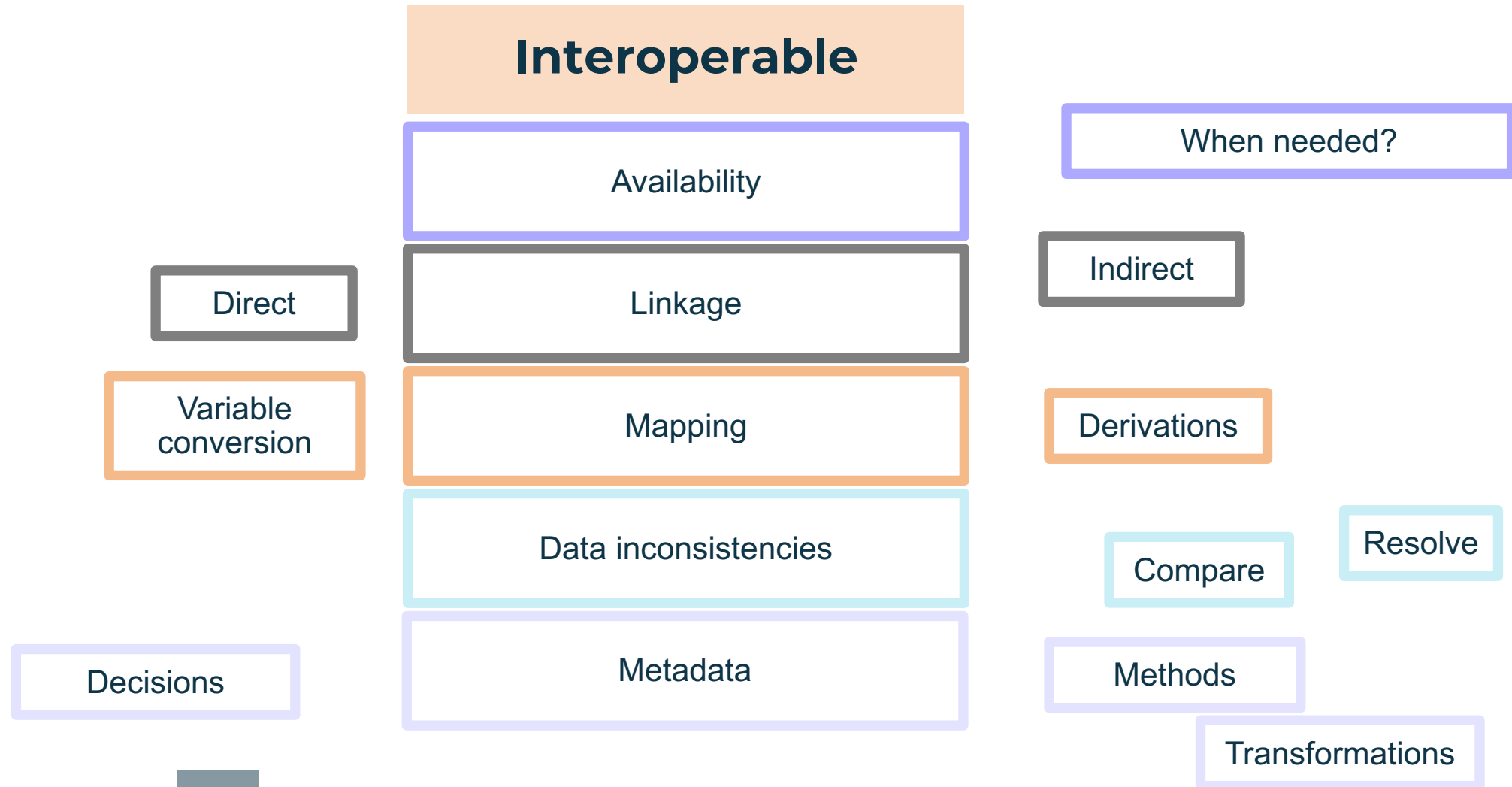
One clinical data platform from ingestion to insights —  
across all data sources

# Accessible



One clinical data platform from ingestion to insights —  
across all data sources

# Applying FAIR principles



# Data Standards for Drug and Biological Product Submissions Containing Real-World Data

## Guidance for Industry

### ***DRAFT GUIDANCE***

This guidance document is being distributed for comment purposes only.

Comments and suggestions regarding this draft document should be submitted within 60 days of publication in the *Federal Register* of the notice announcing the availability of the draft guidance. Submit electronic comments to <https://www.regulations.gov>. Submit written comments to the Dockets Management Staff (HFA-305), Food and Drug Administration, 5630 Fishers Lane, Rm. 1061, Rockville, MD 20852. All comments should be identified with the docket number listed in the notice of availability that publishes in the *Federal Register*.

For questions regarding this draft document or the Real-World Evidence Program, please email [CDERMedicalPolicy-RealWorldEvidence@fda.hhs.gov](mailto:CDERMedicalPolicy-RealWorldEvidence@fda.hhs.gov).

U.S. Department of Health and Human Services  
Food and Drug Administration  
Center for Drug Evaluation and Research (CDER)  
Center for Biologics Evaluation and Research (CBER)

October 2021  
Real-World Data/Real-World Evidence (RWD/RWE)

### **Considerations for Mapping Real-World Data to**

Documentation of the sponsor's rationale for choosing particular CDISC data elements for RWD and documentation of the differences between the two is critical. The sponsor should provide a description of the general approach and anticipated impact of data mapping as a part of or in an

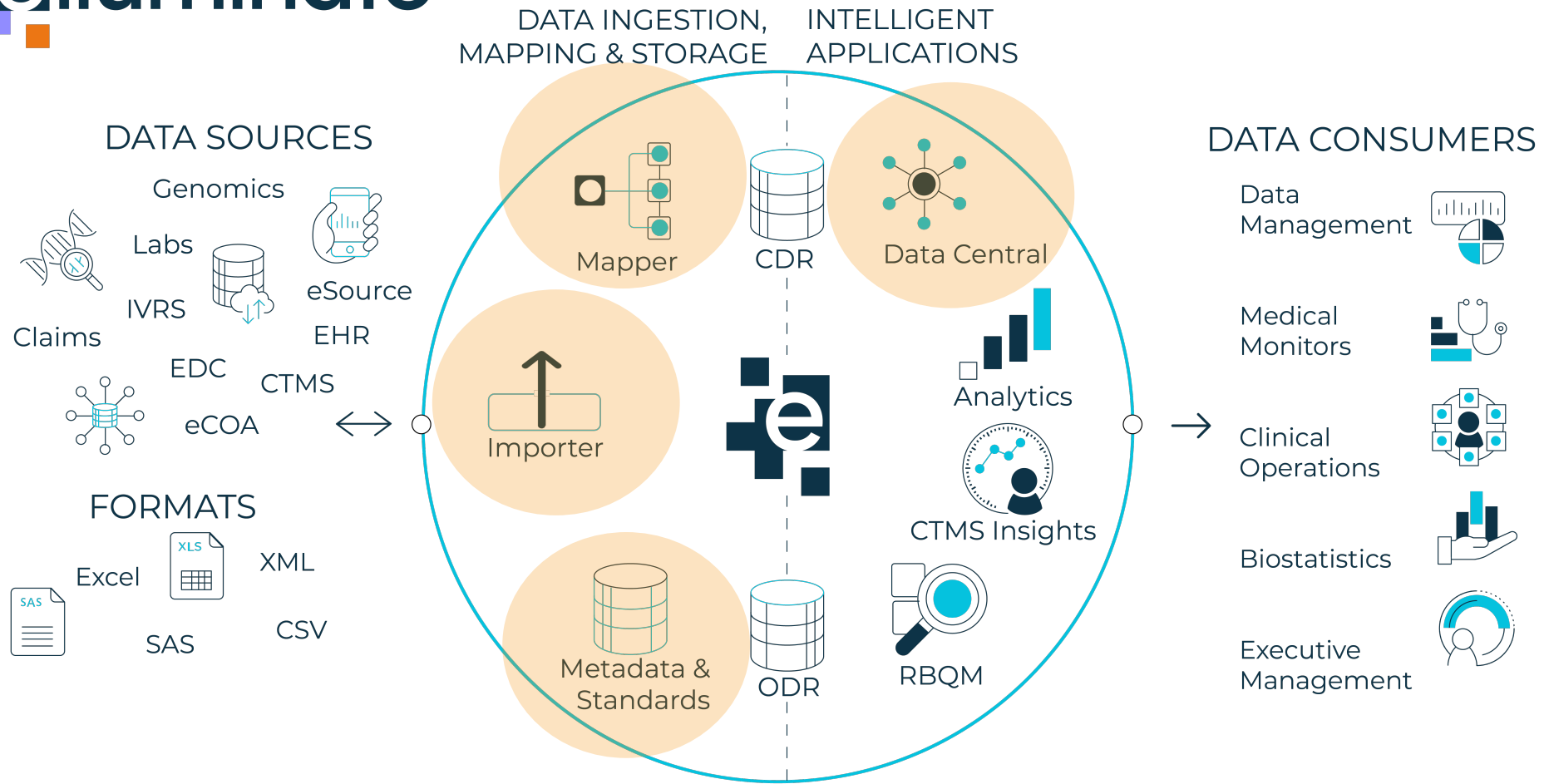
### **Considerations for Data Transformations**

Sponsors should document data challenges encountered during transformation to an FDA-supported data standard and a justification of their approach to enable the application of an FDA-supported data standard. Mapping of standards and terminologies can be handled using the

# Applying FAIR principles

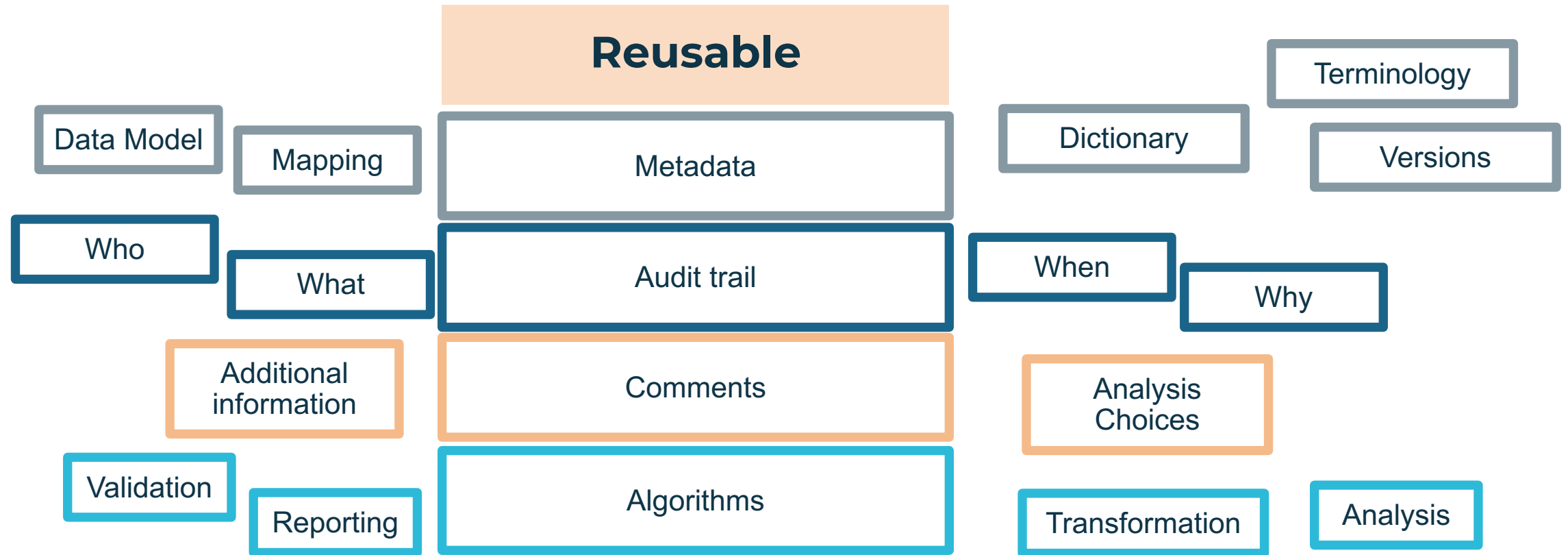
Interoperable

Findable



One platform for clinical and operational data from ingestion to insights  
-across all data sources

# Applying FAIR principles



# Data Chaos



# Practical examples in elluminate



# The Clinical Data Platform of Choice

Helping the industry move to digital

Increased control via one source of truth across all data sources with automated ingestion via flexible APIs & Connectors

End to end platform, fit for purpose capabilities optimized for common use cases

Out of the Box Analytics: Clinical Cross Trial & Operational/CRO Oversight

Comprehensive Data Review for reduced cycle times and data intelligence

Enabling self-service and simplified user experience

AI/ML Capabilities coming for RBQM and Data Review



# Thank you

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