

A REVOLUTION IN CLINICAL DATA FLOW

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Vision

IMAGINE REAL-TIME DATA INSIGHTS DRIVE CLINICAL TRIALS

Growing adoption of connected devices, sensors and wearables has opened possibilities of futuristic Clinical trials where we can ingest, clean, transform and analyze data seamlessly, at click of a button and with minimal lag.

Trend

THE TECH AND DATA EXIST, LEADERS ARE BENEFITING

There is an exponential increase in type of data sources and data volumes, and there are advancements made in different pockets of the value chain to manage this varied and disjointed datasets

But

PHARMA ARE NOT LEVERAGING CLINICAL DATA EFFECTIVELY

Inertia within your organization...

- Risk-averse for large-scale R&D transformations
- Unable to operate with speed and vision of tech giants
- Lack of leadership buy-in and missing budgetary controls

Creates hurdles to evolve the ecosystem...

- Impetus on implementation rather than valuable solutions
- Lack of cohesive data strategy and standards
- Cultural and behavioral changes often neglected

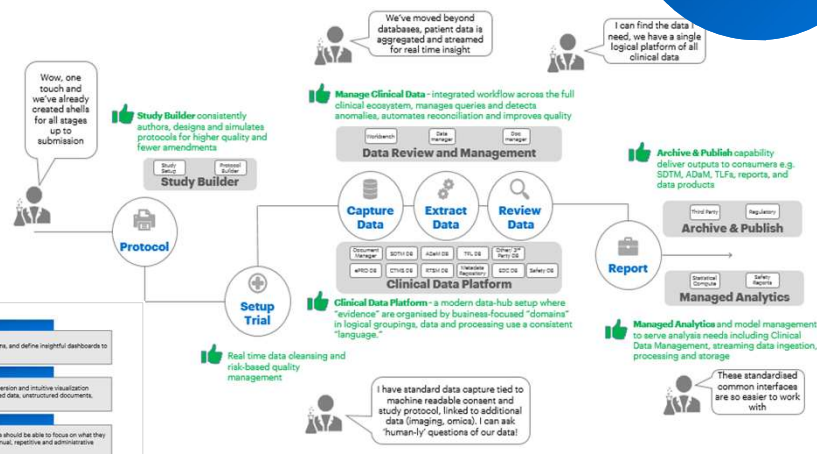
And perpetuates pain and inefficiency

- Siloed data in disconnected systems, manual handoffs
- Legacy technology and bad user experience
- Mass of integrations that are inefficient and difficult to adapt

Solve

DATA FLOW WILL POWER THE NEXT LEAP OF CLINICAL INNOVATION

We envision a transformed clinical ecosystem with streamlined flow, robust standards, intelligent automation, and real-time insights for a simplified end-user experience and improved patient outcomes



Go!

WE NEED TO CHANGE THE WAY WE LOOK AT CLINICAL DATA FLOW

A multi-dimensional view of data, technology, and processes is mandated to co-create data fabric and ecosystem which can drive innovation and aim for decentralized and in-silico trials in future