

*SEP

Strengthening Relationships with External Business Partners* in Statistical Programming - The Why and the How



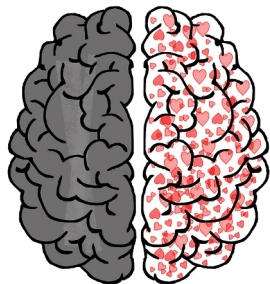
Christoph Ziegler – F. Hoffmann - La Roche, Basel, Switzerland



Agenda

WHY?

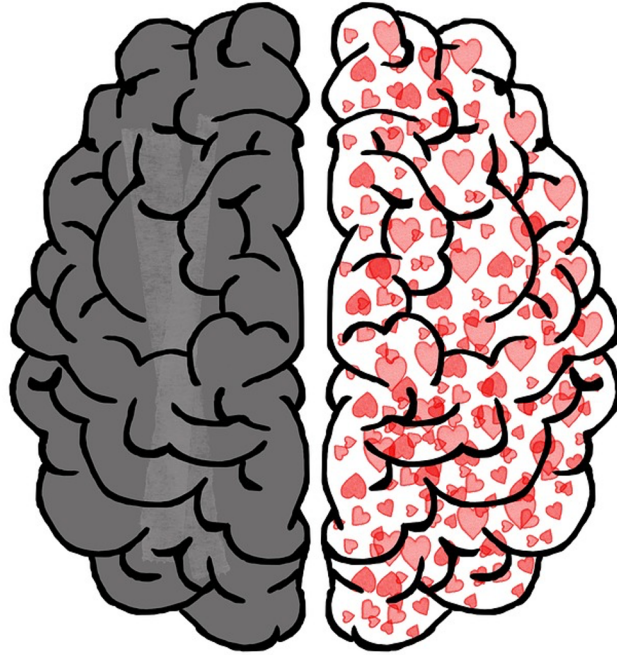
HOW?



Background / Context / Why?

WHY?

How - Mindset



How - Upskilling



How - Tools and Processes



How - People and Engagement



Conclusions





Doing now what patients need next