

To Digitally Transform Your Workplace ... Change Your Operating System

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GLOBAL PRODUCT DEVELOPMENT

My Frame of Reference

Experience-based Adjustments

Changing Your Operating System

Extending an Olive Branch

My Frame of Reference

Targeted business value drivers

- Cycle-times on-vector for market access
- ROI of our human resources
- More efficient science



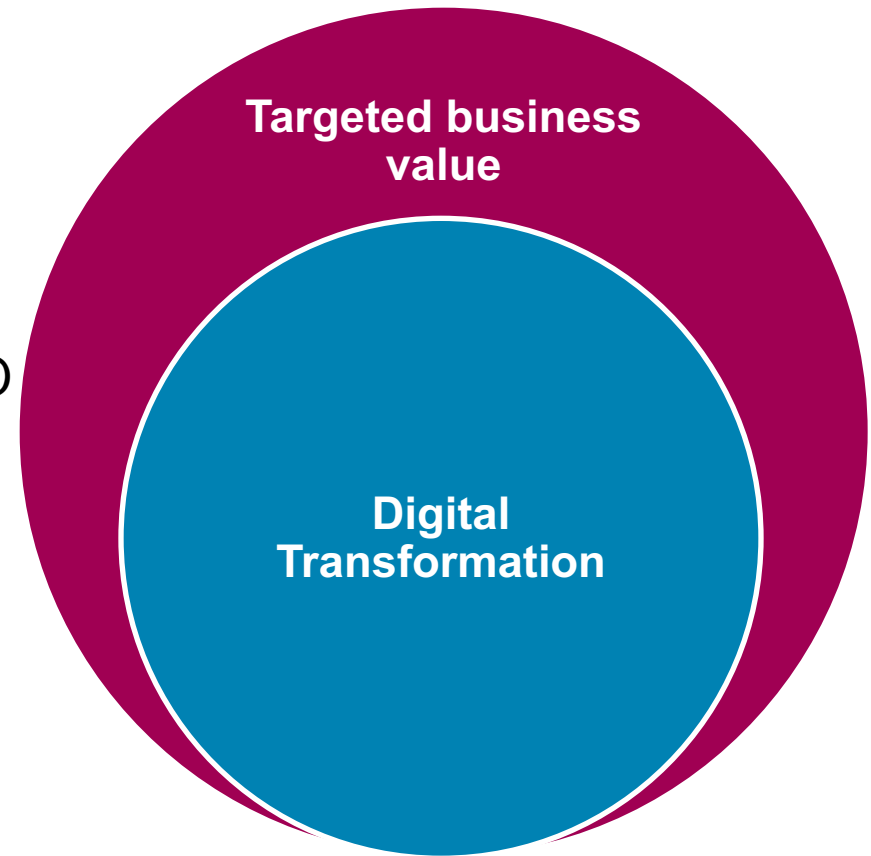
**Targeted
business
value**

My Frame of Reference

Targeted business value drivers

Digital transformation is a key enabler

- Fit-for-purpose workbenches
- Foundational technologies
- Information (historical & generated henceforth)

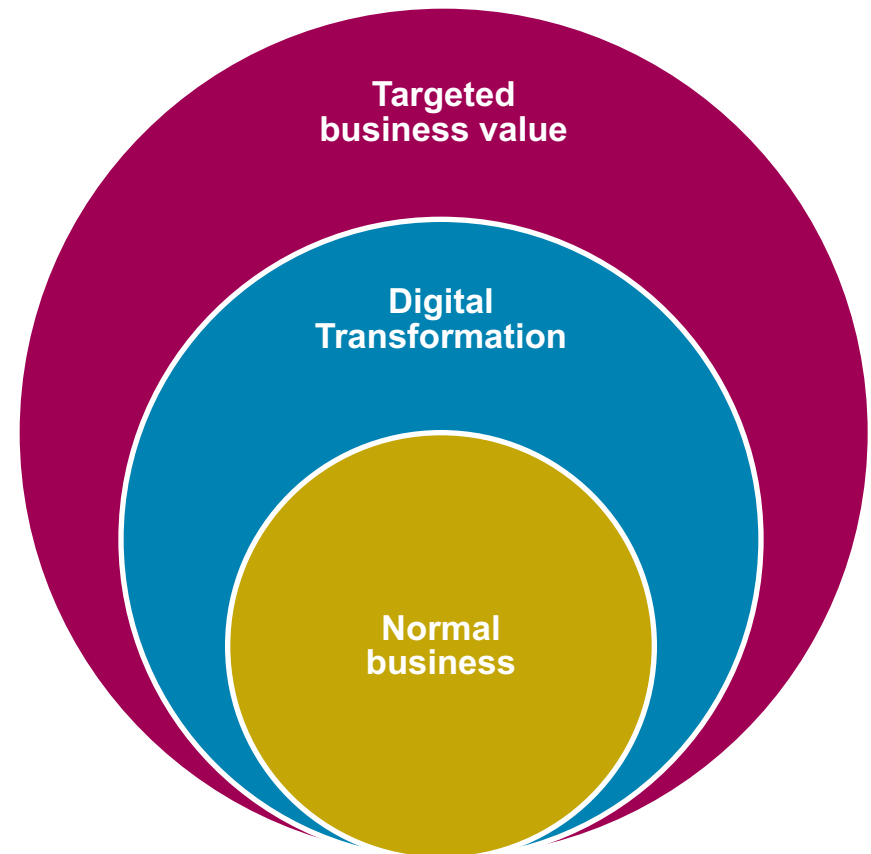


My Frame of Reference

Targeted business value drivers

Digital transformation is a key enabler

Digitalization is the new norm



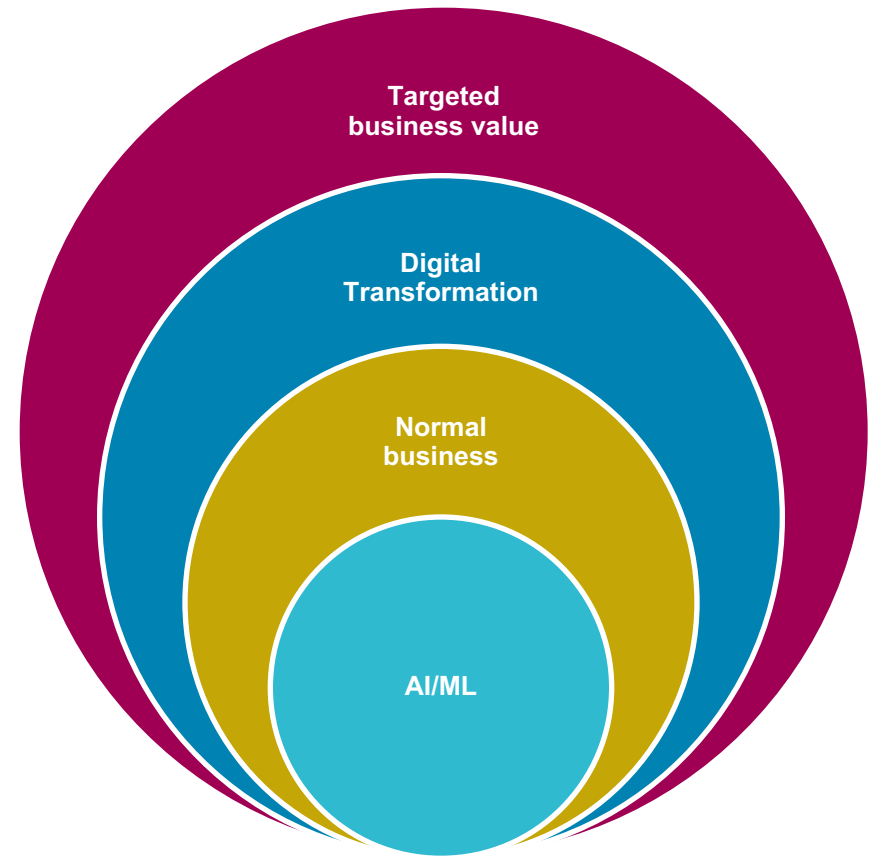
My Frame of Reference

Targeted business value drivers

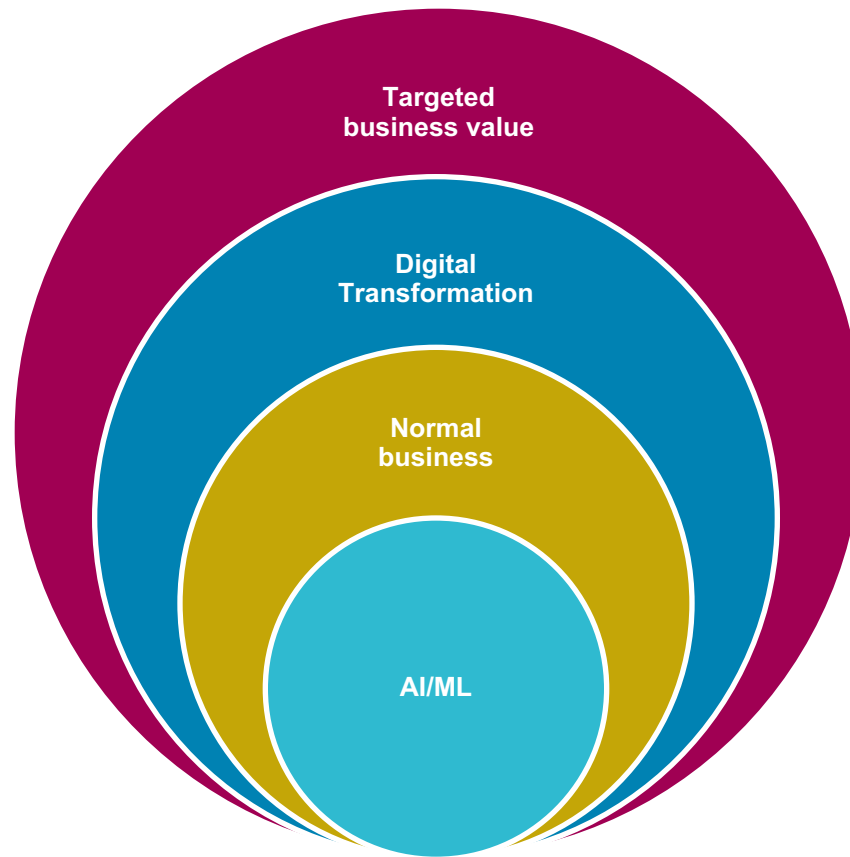
Digital transformation is a key enabler

Digitalization is the new norm

AI/ML (& automation) are core capabilities

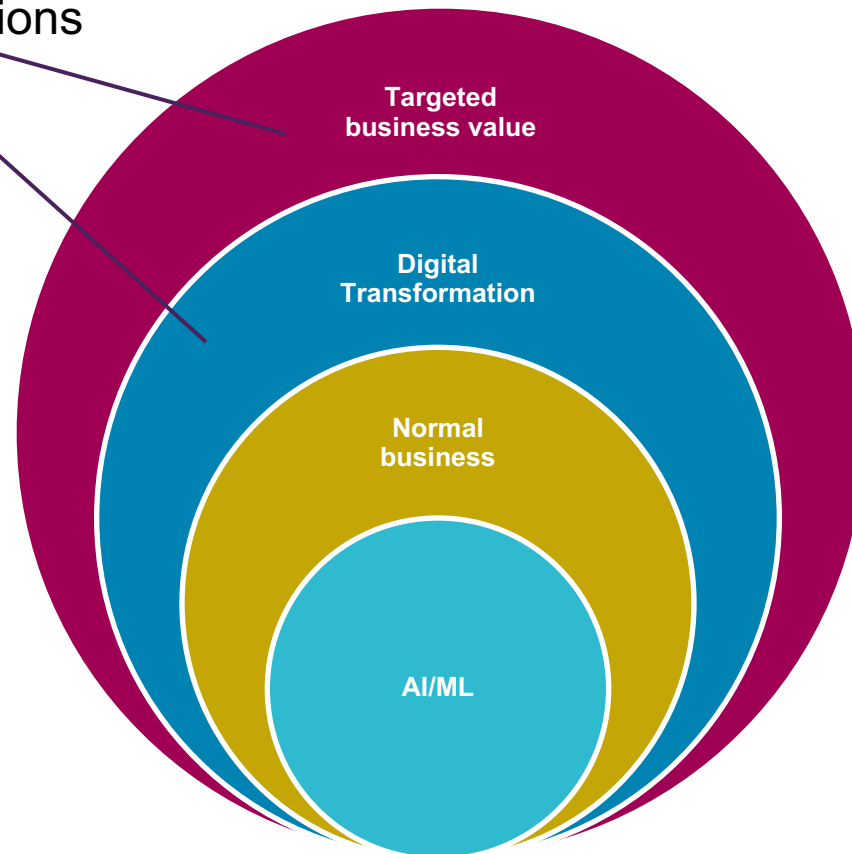


My Frame of Reference



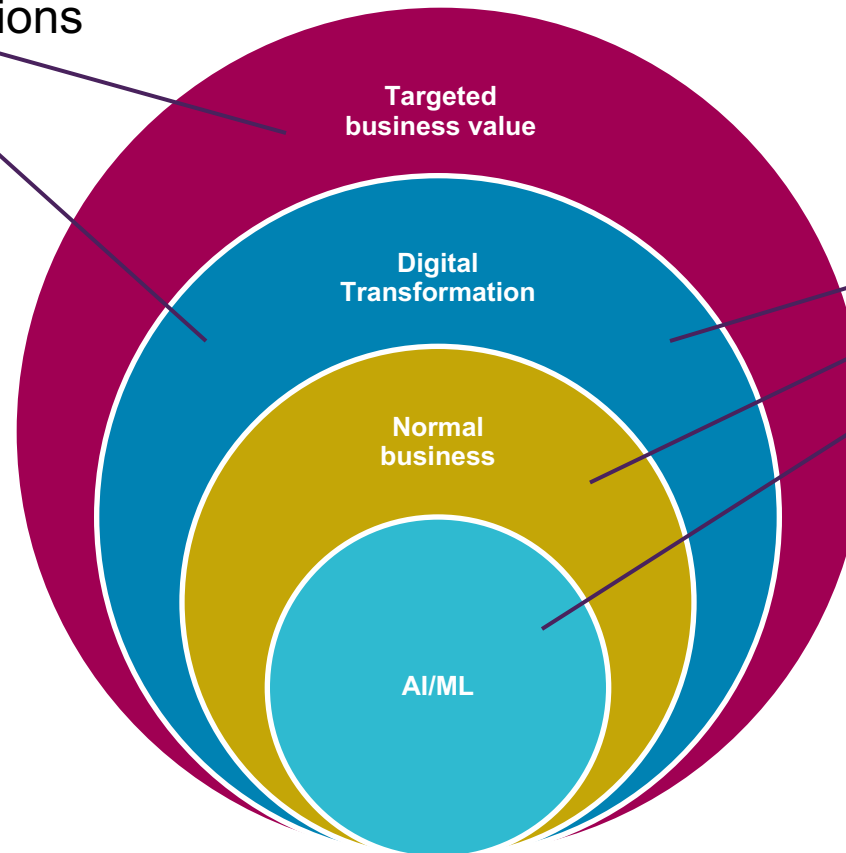
Experience-based Learning & Corresponding Adjustment

Trailblazing expectations



Experience-based Learning & Corresponding Adjustment

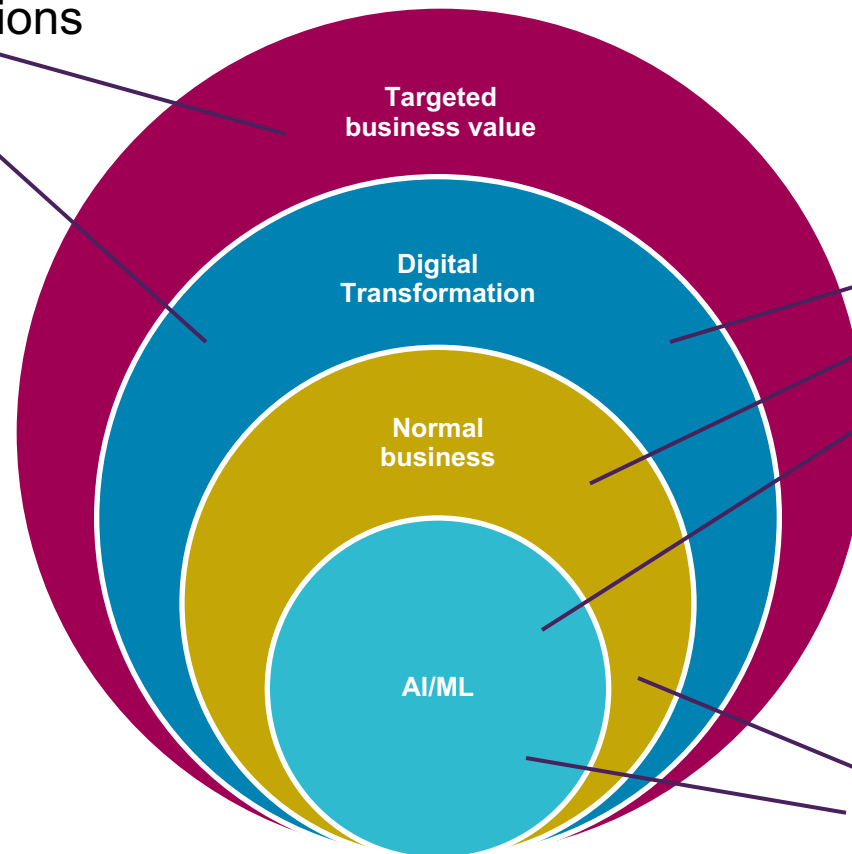
Trailblazing expectations



Not just software

Experience-based Learning & Corresponding Adjustment

Trailblazing expectations



Targeted
business value

Digital
Transformation

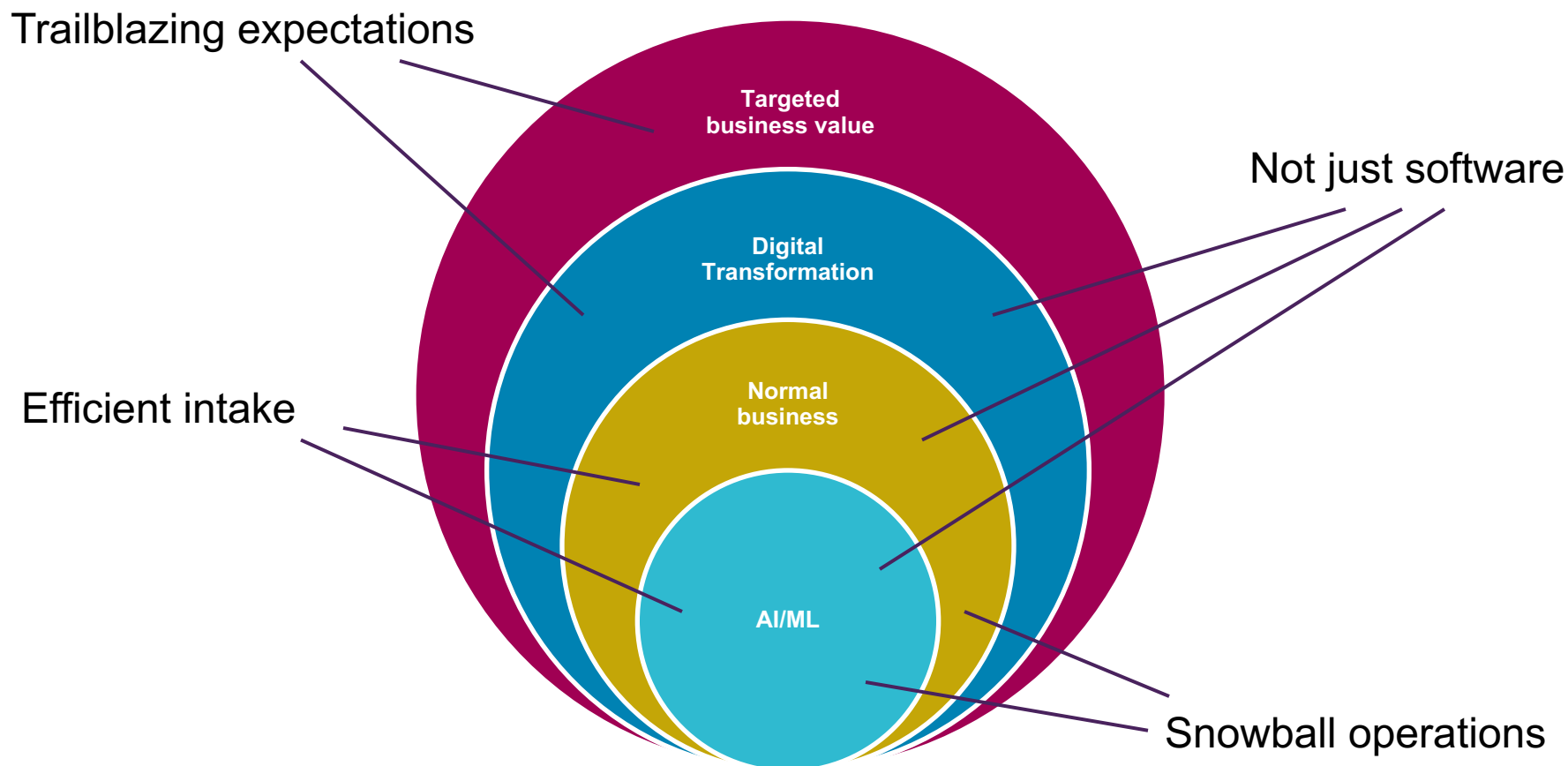
Normal
business

AI/ML

Not just software

Snowball operations

Experience-based Learning & Corresponding Adjustment



Changing Your Operating System

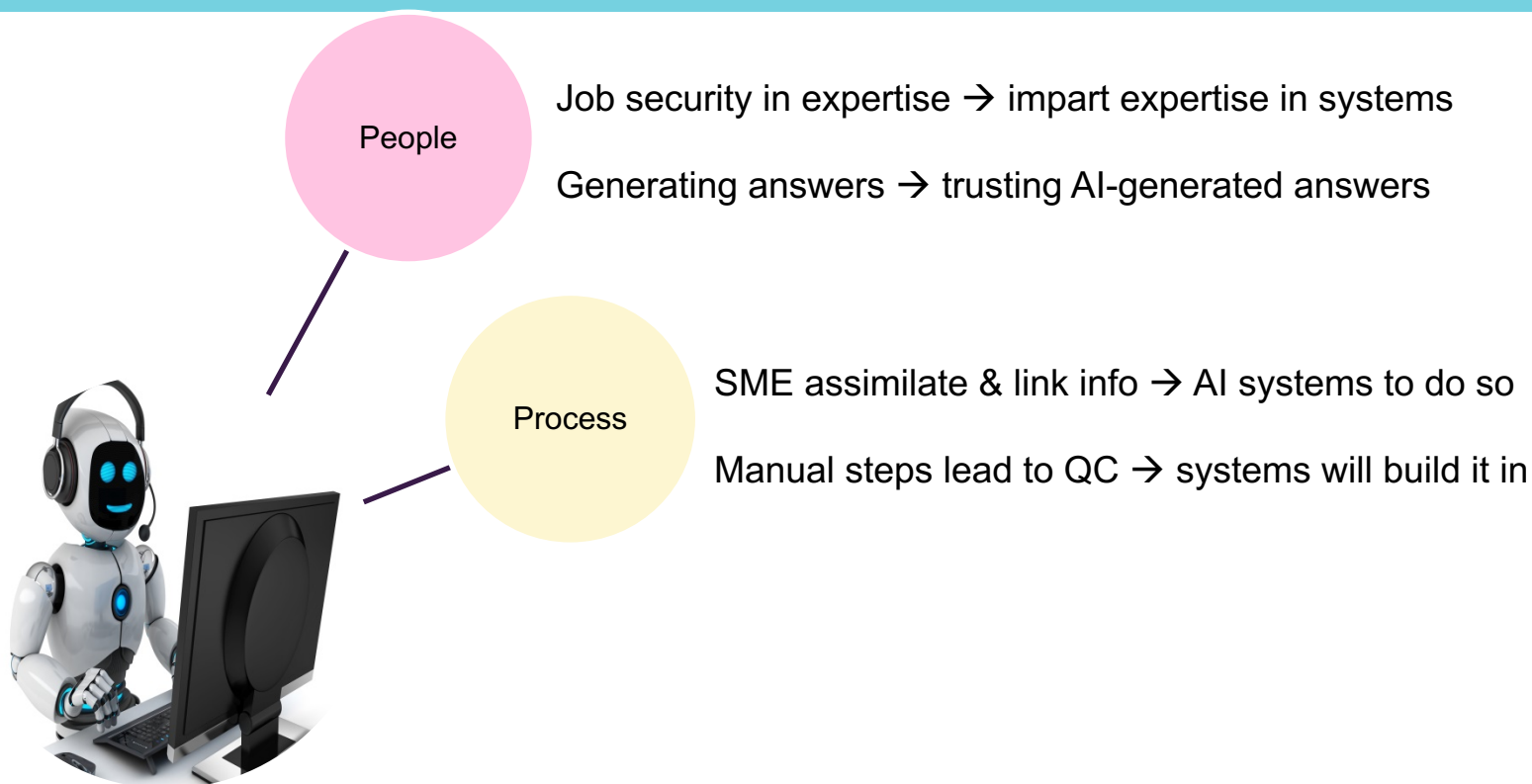
People

Job security in expertise → impart expertise in systems

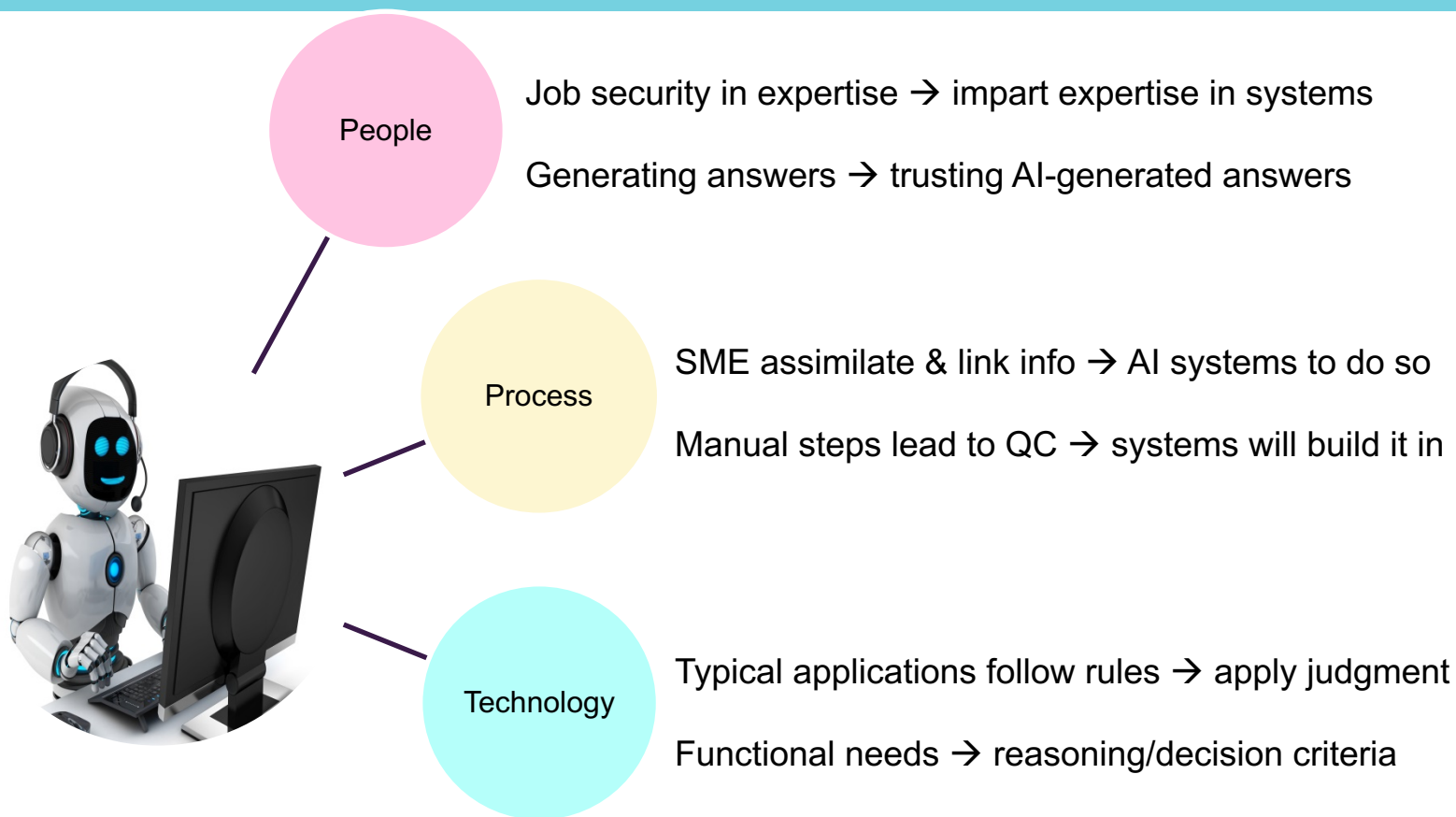
Generating answers → trusting AI-generated answers



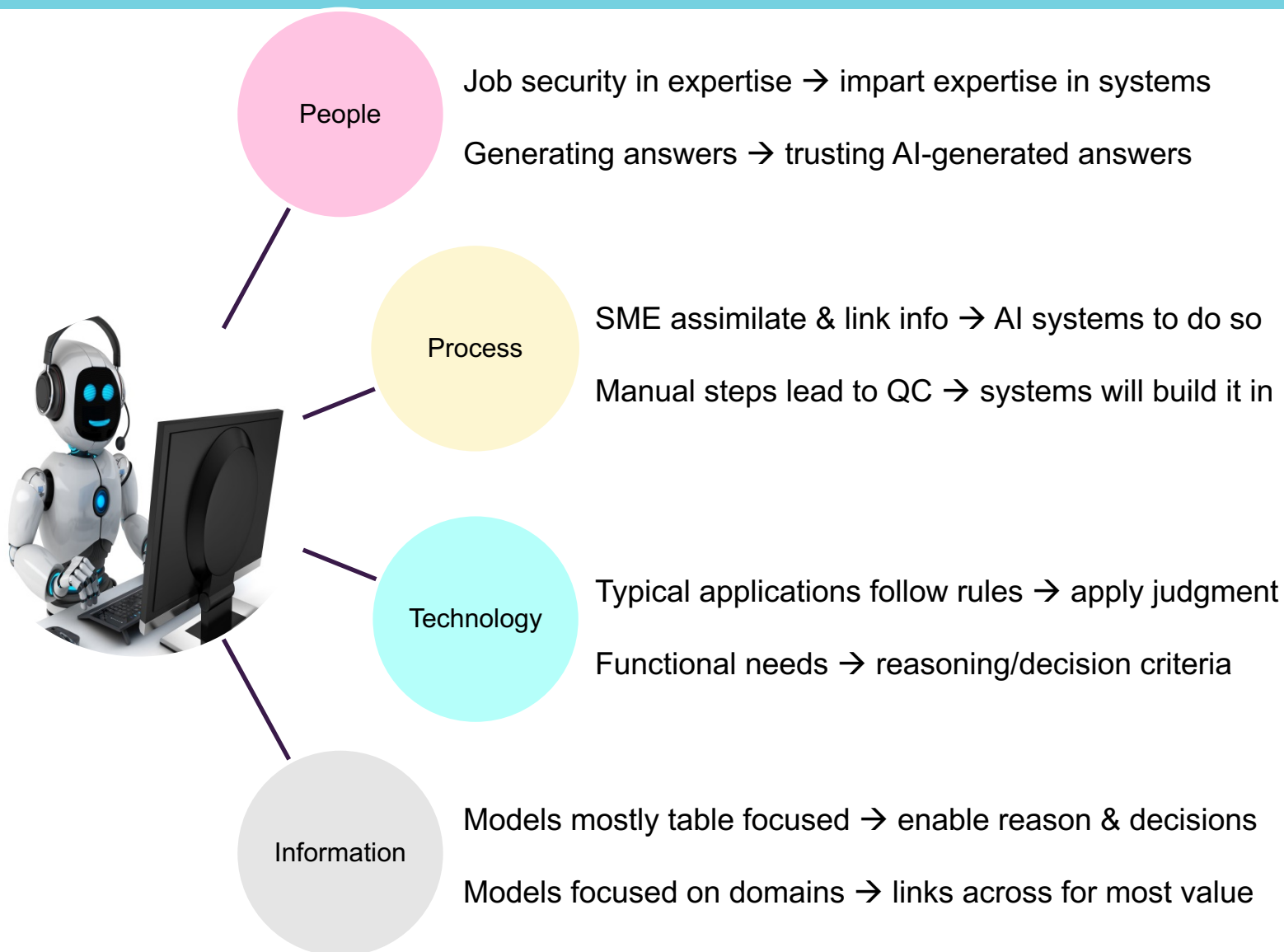
Changing Your Operating System



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Conversation? Collaboration?

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Questions?