



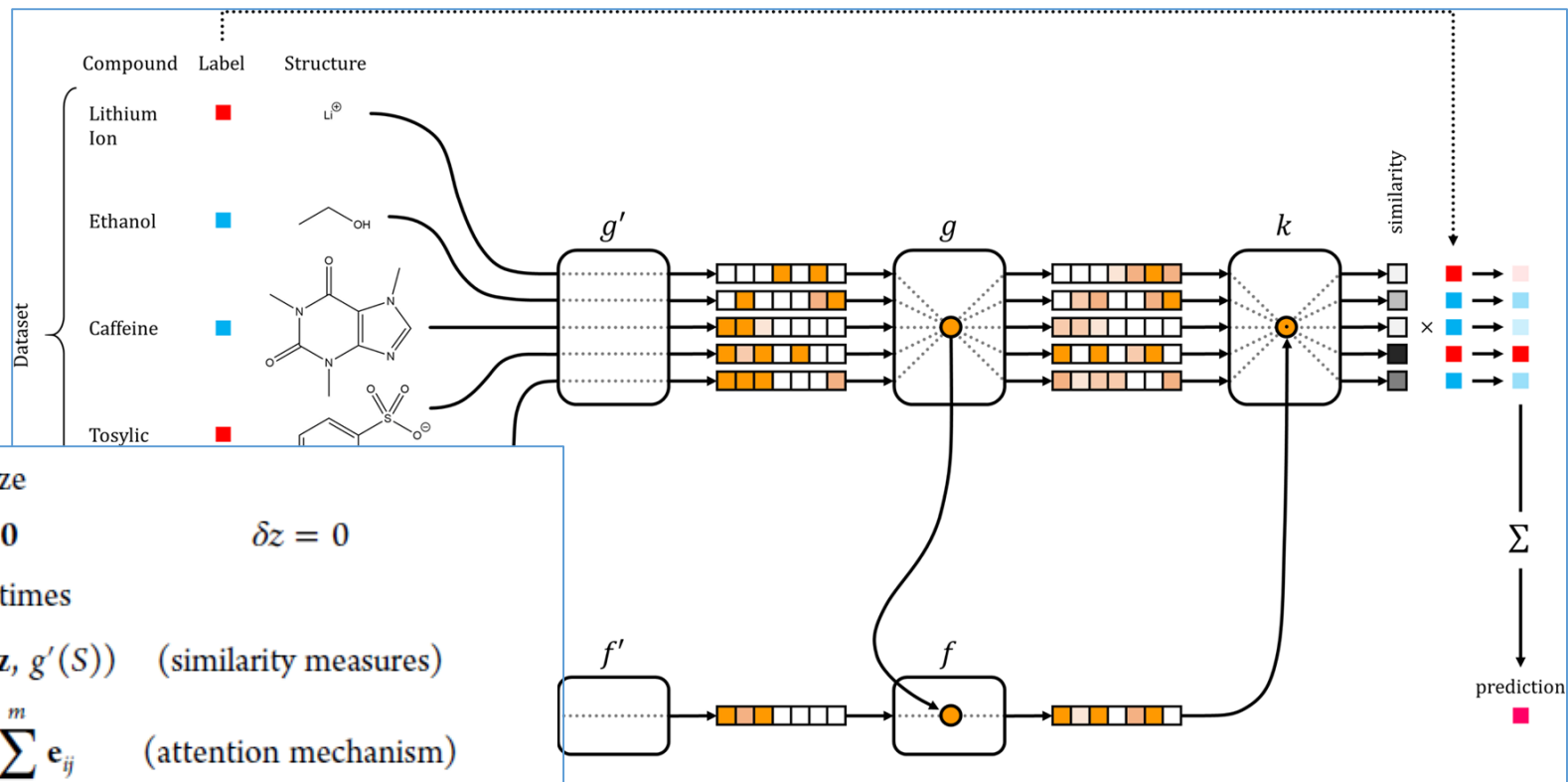
GCE SOLUTIONS

Derive Value from Excellence ...

Opportunities for Artificial Intelligence and Machine Learning in Life Sciences to Achieve Quality and Automation

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Initialize

$\mathbf{r} = g'(S)$ $\delta \mathbf{z} = \mathbf{0}$ $\delta \mathbf{z} = \mathbf{0}$

Repeat L times

$e = k(f'(x) + \delta \mathbf{z}, \mathbf{r})$ $\mathbf{e} = k(\mathbf{r} + \delta \mathbf{z}, g'(S))$ (similarity measures)

$a_j = e_j / \sum_{j=1}^m e_{ij}$ $A_{ij} = \mathbf{e}_{ij} / \sum_{j=1}^m \mathbf{e}_{ij}$ (attention mechanism)

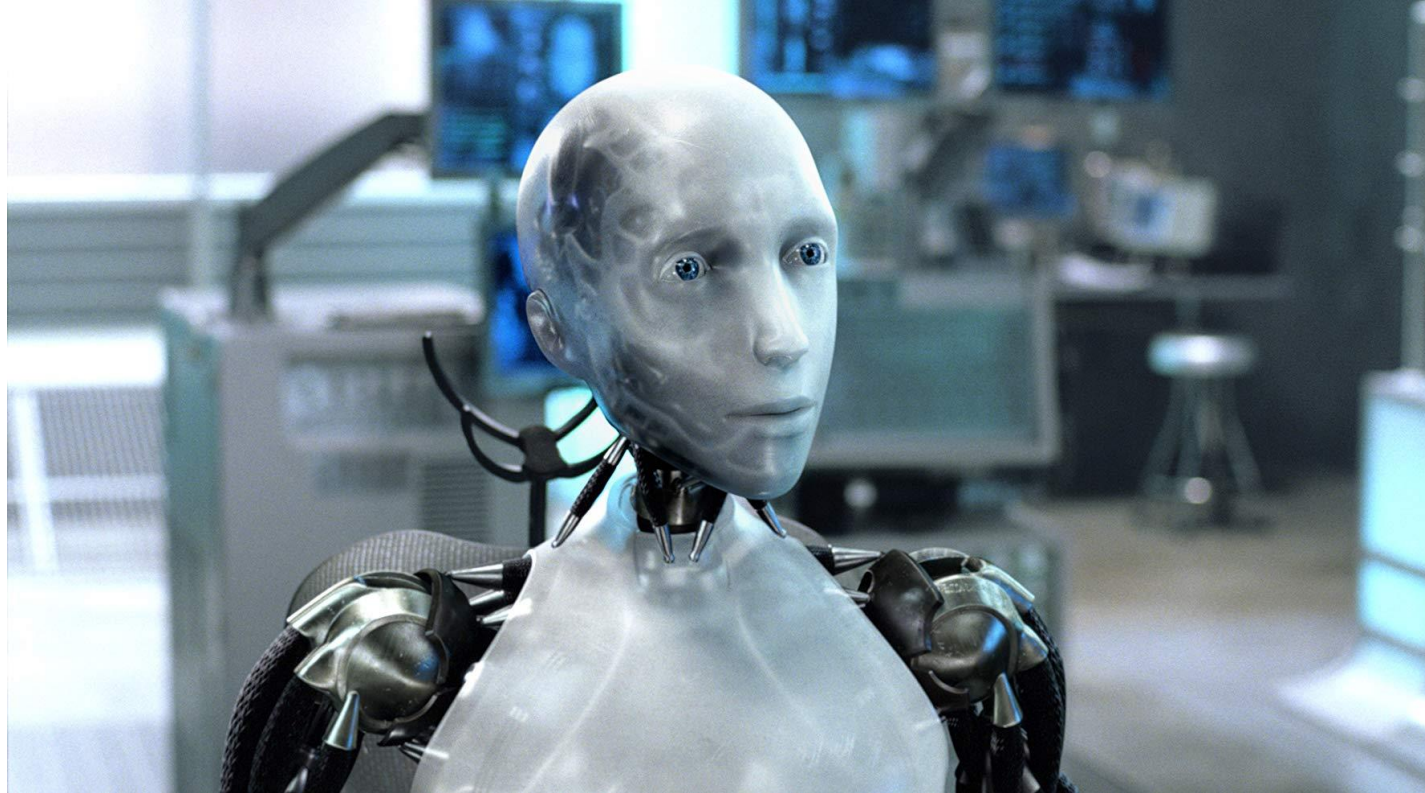
$\mathbf{r} = \mathbf{a}^T \mathbf{r}$ $\mathbf{r} = \mathbf{A} g'(S)$ (expected feature map)

$\delta \mathbf{z} = \text{LSTM}([\delta \mathbf{z}, \mathbf{r}])$ $\delta \mathbf{z} = \text{LSTM}([\delta \mathbf{z}, \mathbf{r}])$ (generate updates)

Return

$f(x) = f'(x) + \delta \mathbf{z}$ $g(S) = g'(S) + \delta \mathbf{z}$ (evolve embeddings)

Altae-Tran, 2017



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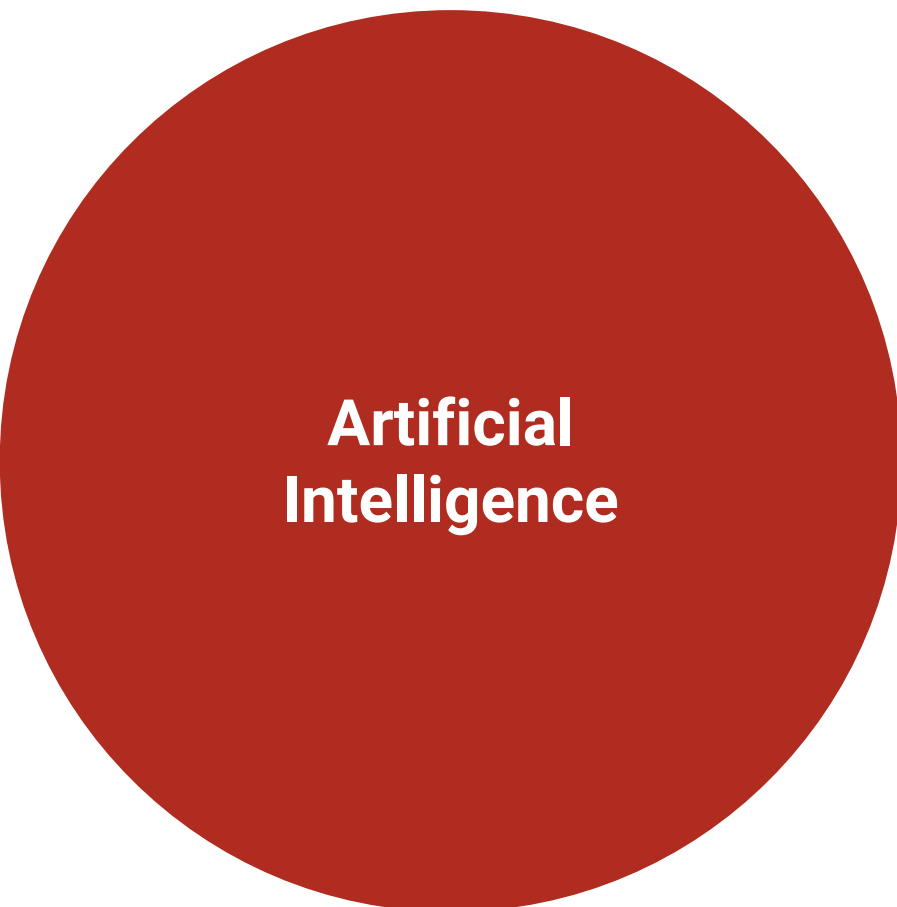


What We'll Cover...

- Overview of Artificial Intelligence (AI), Machine Learning (ML) and Natural Language Processing (NLP)
- Examples of AI/ML implementations in Life Sciences (LS)
- Where this is heading



Overview: AI, ML and NLP...



Artificial Intelligence

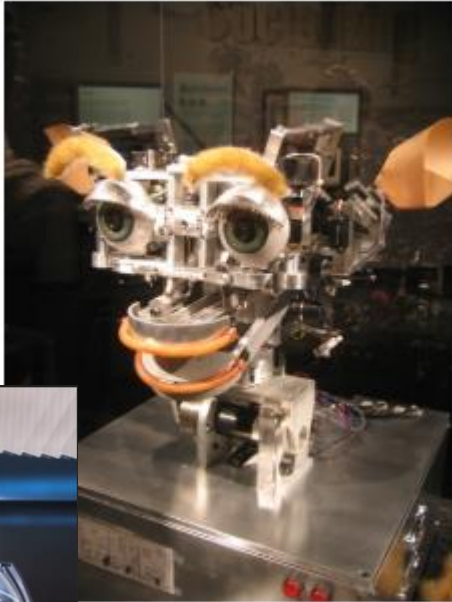
Artificial Intelligence:

A branch of computational science involving any device that perceives its environment and takes actions that maximize its chance of successfully achieving its goals. This includes

- Planning
- Moving around in the world
- Recognizing objects and sounds
- Speaking and/or translating
- Creating art, music, poetry



Overview: AI, ML and NLP...(cont'd)



Levels of complexity:

Reactive machines eg, chess opponent



Limited memory eg, self driving cars



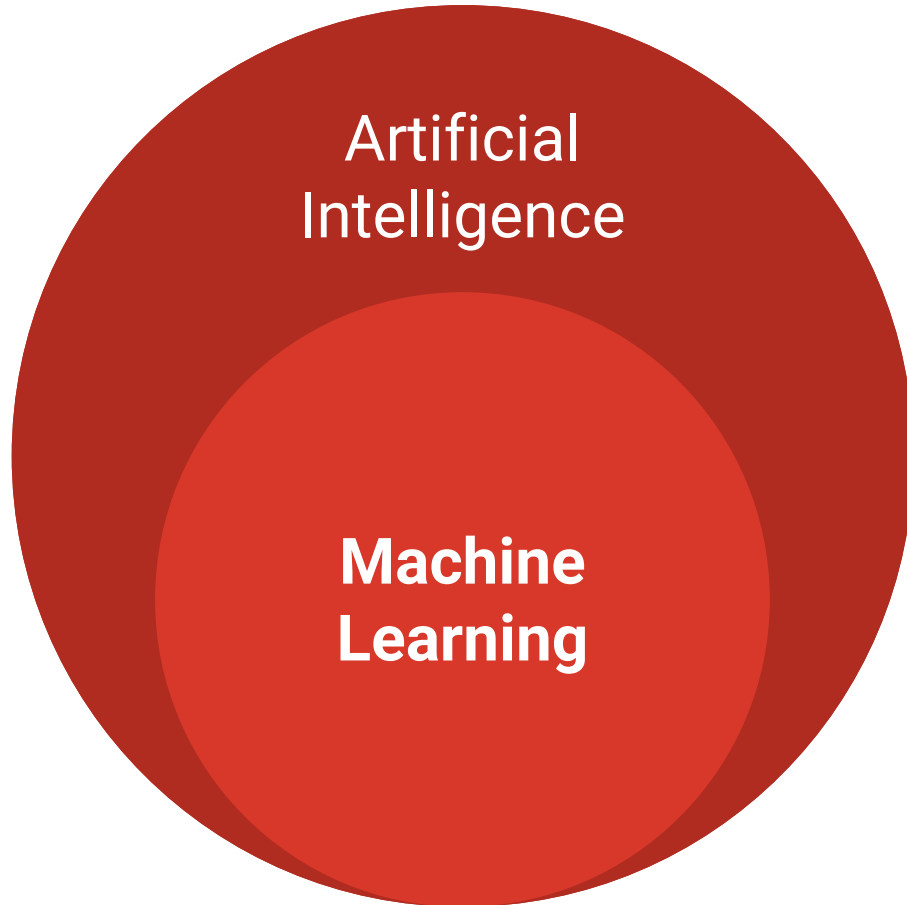
Theory of mind Robots that simulate human emotional response



Self awareness Currently limited to science fiction



Overview: AI, ML and NLP...(cont'd)



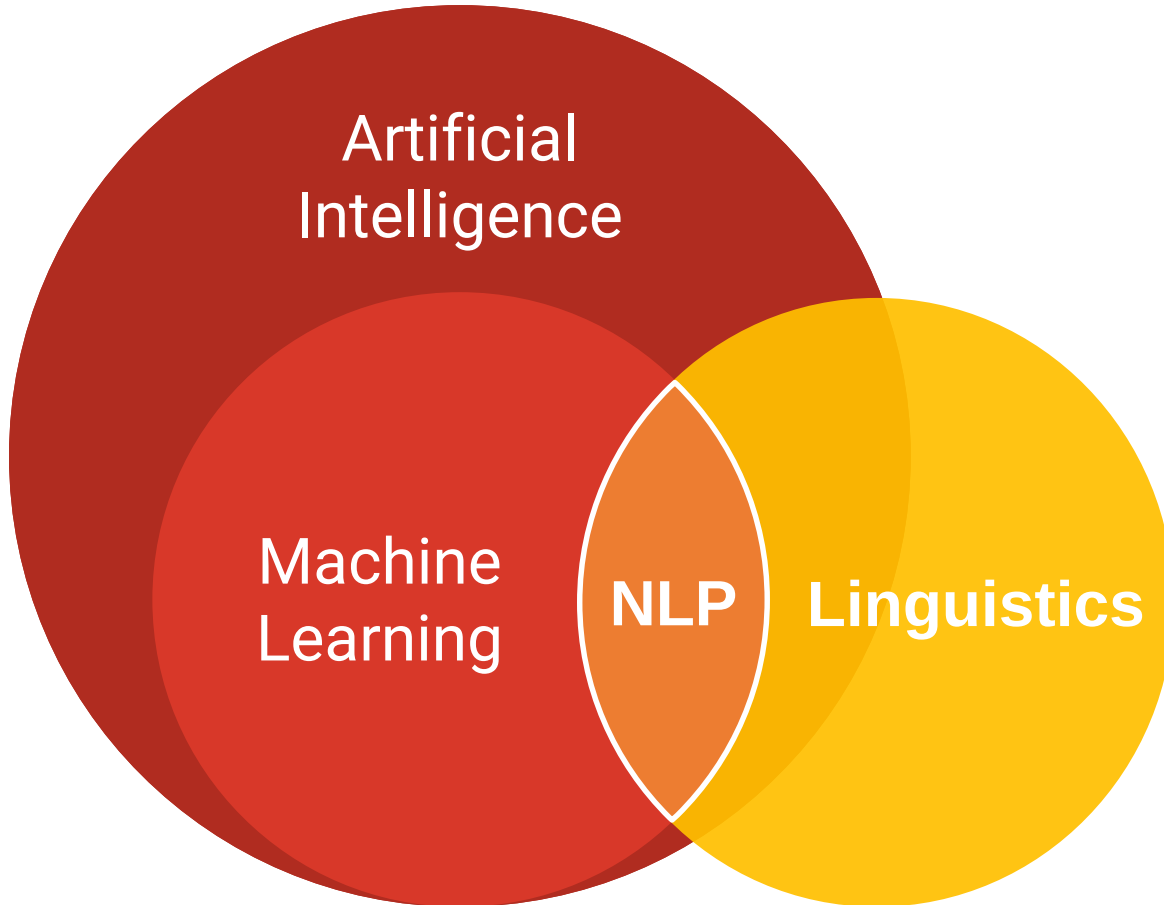
Machine Learning:

An application of AI to provide machines the ability to automatically learn and improve from data without having to be explicitly programmed. Three types of ML are:

- Supervised Learning
- Unsupervised Learning
- Reinforcement Learning



Overview: AI, ML and NLP...(cont'd)



Natural Language Processing (NLP):

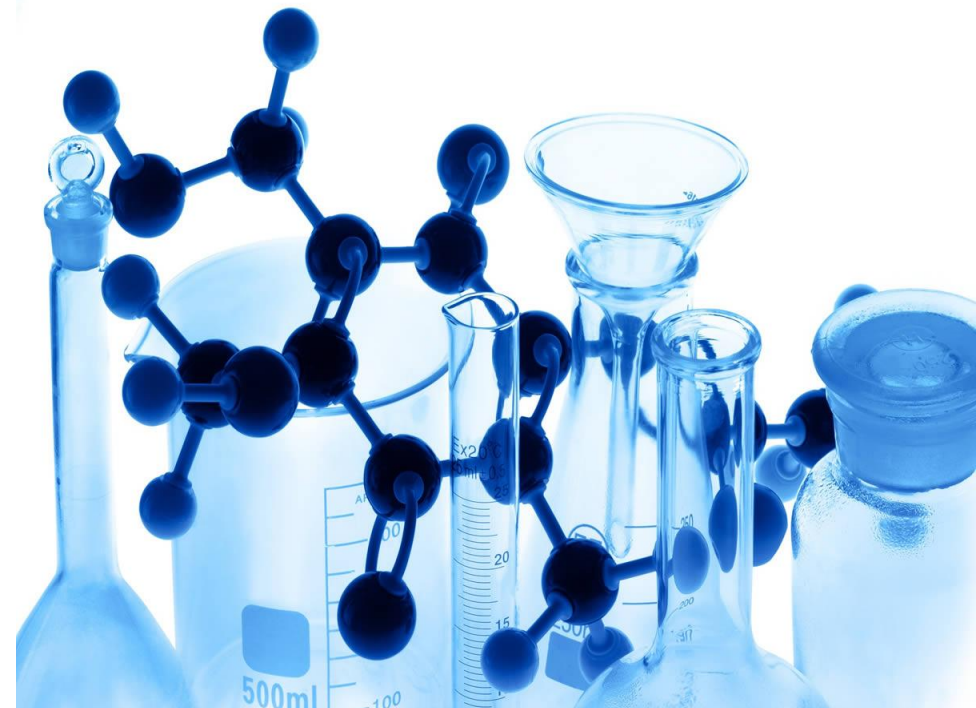
NLP is a confluence of AI and Linguistics giving machines the ability to read and understand human language

- Examples:
 - Autocomplete
 - Predictive Typing
 - Spell Checkers
 - Grammar Checkers
 - Siri/Alexa
 - Google Translate



How AI/ML has been implemented in LS...

- AI is already being used in drug discovery and development in a number of ways...
 - Computer-aided synthesis
 - Computer-assisted retrosynthesis based on molecular similarity
 - Organic synthesis and design
 - Scoring synthetic complexity
 - Automation of molecule design
 - Predicting organic reaction outcomes
 - Predict drug performance in testing
 - Discover off-label use
 - Predict toxicity prior to clinical trials
 - Personalized medicine

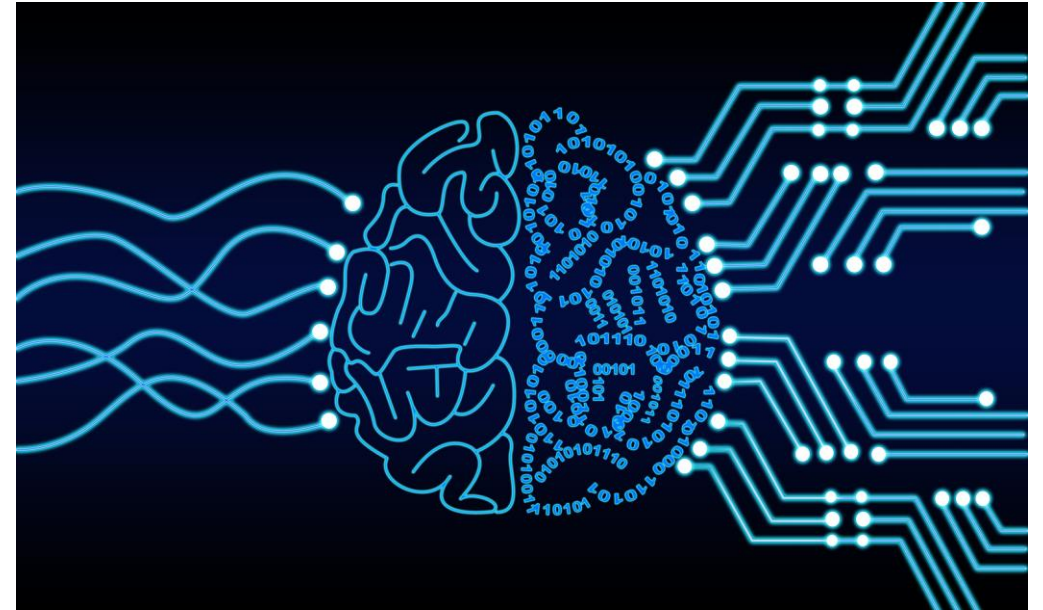


Rosso. How Artificial Intelligence is accelerating Life Sciences. Psychology Today



How AI/ML has been implemented in LS...(cont'd)

- AI is also being adopted in the data management and biometrics areas...
- **Generation of standard datasets**
- **Outlier Detection**
- **QC of documents**
- **Anonymization**

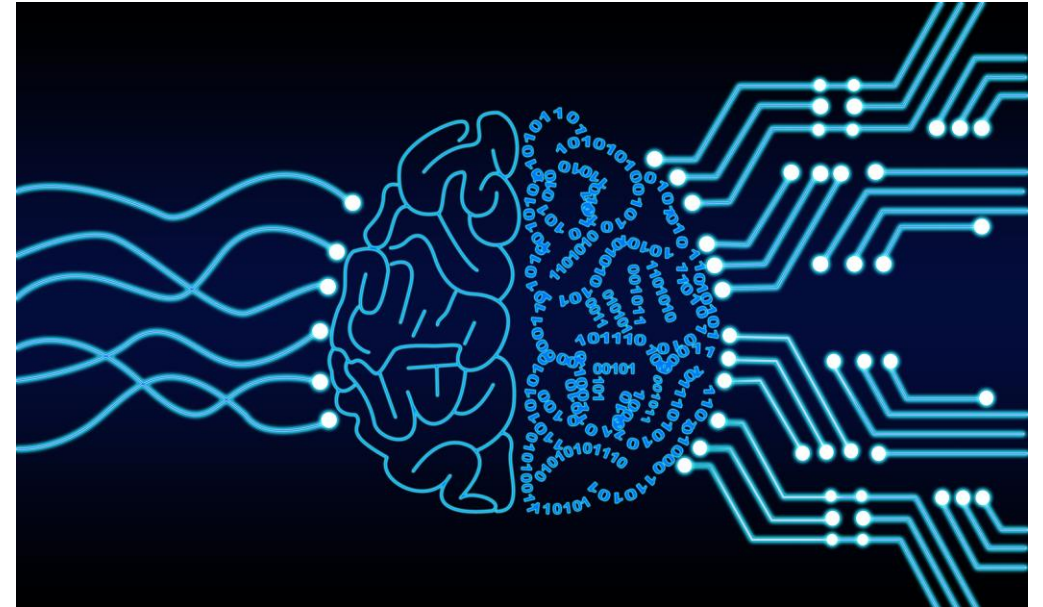




How AI/ML has been implemented in....

.....**Generation of standard datasets**
with ability to detect transformations
based on metadata

- Metadata-driven generation
- Project definition/attribute matching
- Domain/field recognition/recommendations

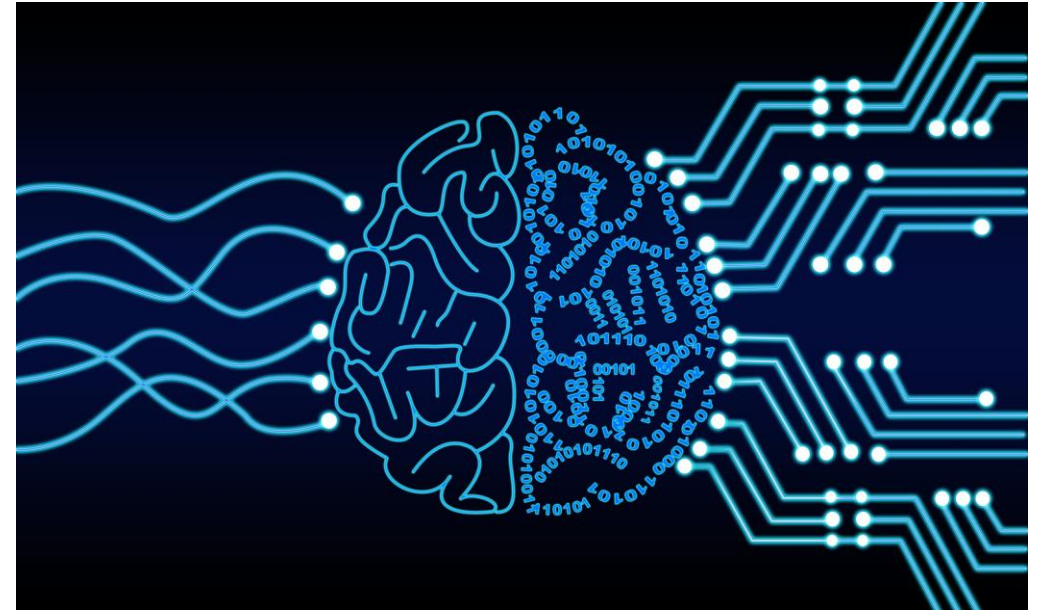




How AI/ML has been implemented in...

.....**Outlier Detection** based on combination of variables at the time of data collection at sites. Ability to detect odd/extreme values increases with increase in data passed through ML models.

- Project definition/attribute matching
- Data-driven determination of most appropriate detection models to use

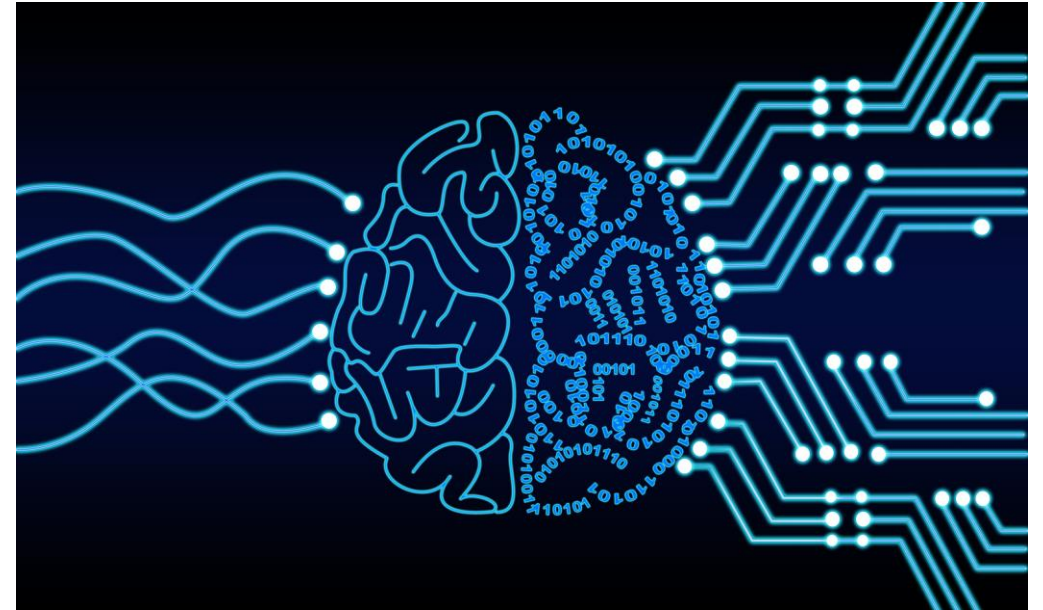




How AI/ML has been implemented in...

...**QC of documents** (e.g., CSR)
against results using an automated tool
to avoid human error

- Use of business rules as metadata to perform normally complicated and time-intensive checks on unstructured data

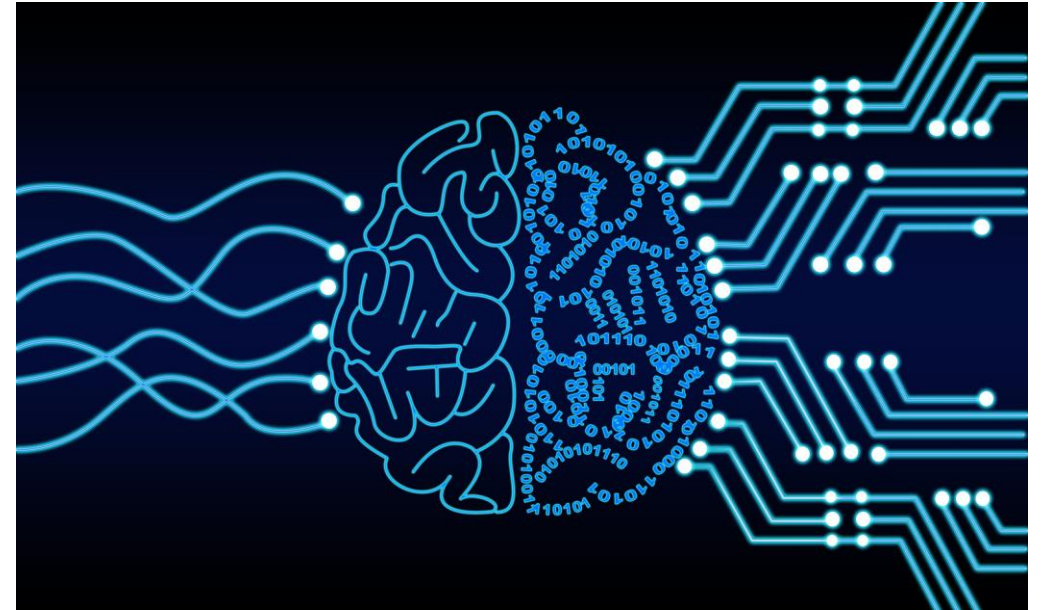




How AI/ML has been implemented in...

...Anonymization of dataset and documents using pre-defined strategies and optimizing re-identification risk using ML

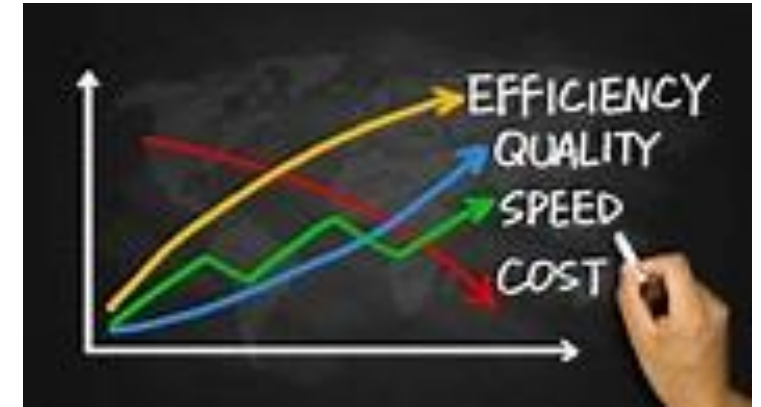
- Project definition/attribute matching
- Workflow and “educated” parameterization leading users through the process





Where this is heading...

Large Pharma is investing in AI to help streamline processes and costs of new product development...



- Johnson & Johnson Innovation's life sciences has an incubator called JLABS. Its resident startups with AI technology include Analytics 4 Life [3], WinterLight Labs [4], A2A Pharmaceuticals, Envisagenics, Fited, Human Microbiology Institute, and Savor Health [5].
- Roche (Genentech) is collaborating with a precision medicine company, GNS Healthcare, to discover and validate new oncology drugs and patient response markers [6].
- Pfizer is collaborating with IBM Watson Health for Drug Discovery, to assist in immuno-oncological research and development [7]. IBM Watson Health for Drug Discovery is an AI solution that contains data from four million patents, 25 million Medline abstracts, and over a million full-text medical journal articles that are updated regularly.



Where this is all headed...(cont'd)



- Big Data, Data Lake, Data Mining and Visualization efforts have been exploring ways in which we can do more with our existing data. The vast amount of data requires AI/ML methods for automating the collection and management of this data.



Summary...

- AI/ML is here and is gaining momentum
- Developing technologies require new types of data/data management, and will provide us with a greater range of tools/capabilities for achieving quality and automation
- Our roles are changing as we work with these new tools
 - Adopting new approaches
 - Using the right/best tool for the job
 - “The best way to predict the future is to create it” - Abraham Lincoln





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