

Time.

It is the most precious resource we have.

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And we would all like more of it.

Time can be the difference between life and death.

Time can be the difference between life and death.
Between getting a drug to market and having it mired in regulatory approval.

Just think how much *time* is wasted during clinical trials.

Searching for answers to simple questions,

Searching for answers to simple questions, being bogged down in endless review cycles,

Searching for answers to simple questions, being bogged down in endless review cycles, and trying to find that proverbial needle in the haystack of data.

Now imagine your world with less paperwork, less admin, less *time* wasted.

You would have *time* to learn,

You would have *time* to learn, to discover,

You would have *time* to learn, to discover, to connect.

Time to dream up new therapies and medical discoveries.

And imagine being able to give patients the most precious gift of all –

And imagine being able to give patients the most precious gift of all – more *time*.

What if we took the *time* to imagine what could be, to disrupt the status quo, to find a better way.

A more efficient and productive way of thinking,

A more efficient and productive way of thinking, working,

A more efficient and productive way of thinking, working, connecting.

A more efficient and productive way of thinking, working, connecting.
Allowing you to shift your energy from the mundane to the meaningful.

What if we could bring you answers in close to *real-time*, with automatic validation of results.

What if we could use learnings from the past, to predict the future.

What if we could use the past, to predict the future.
And help you make informed decisions, in a *timely* manner.

Imagine using this actionable information to improve safety and quality,

Imagine using this actionable information to improve safety and quality, to reduce risk,

Imagine using this actionable information to improve safety and quality, to reduce risk, and increase speed to market for a vital, potentially life-saving drug.

The intelligent use of *time* is what makes us different.

The intelligent use of *time* is what makes us different.
And what could help patients.

It's *time* to ask yourself,

It's *time* to ask yourself, do you believe in a better way?

In our personal life...

What if...?

How would you...?





alzheimer's disease

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alzheimer's disease

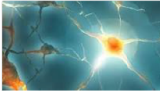
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Alzheimer's Disease & Dementia | Alzheimer's Association
www.alz.org/alzheimers_disease_what_is_alzheimers.asp
Alzheimer's is a type of dementia that causes problems with memory, thinking and behavior. ...
Alzheimer's disease accounts for 60 to 80 percent of dementia cases. ... Approximately 200,000 Americans under the age of 65 have younger-onset Alzheimer's disease (also known as early-onset ...
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Alzheimer's Disease Fact Sheet | National Institute on Aging
<https://www.nia.nih.gov/alzheimers/publication/alzheimers-disease-fact-sheet>
Alzheimer's disease is an irreversible, progressive brain disorder that slowly destroys memory and thinking skills, and eventually the ability to carry out the ...
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People also ask

What are the symptoms of Alzheimer's disease?

How many people have Alzheimer's?

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What is the cause of Alzheimer's disease?

What are the stages of Alzheimer's disease?

Alzheimer's disease
Also called: senile dementia

[ABOUT](#) [SYMPTOMS](#) [TREATMENTS](#)

Memory loss


A progressive disease that destroys memory and other important mental functions.

Very common
More than 3 million US cases per year

- Treatment can help, but this condition can't be cured
- Requires a medical diagnosis
- Lab tests or imaging not required
- Chronic: can last for years or be lifelong

Brain cell connections and the cells themselves degenerate and die, eventually destroying memory and other important mental functions.

Memory loss and confusion are the main symptoms.

No cure exists, but medications and management strategies may temporarily improve symptoms.

Ages affected

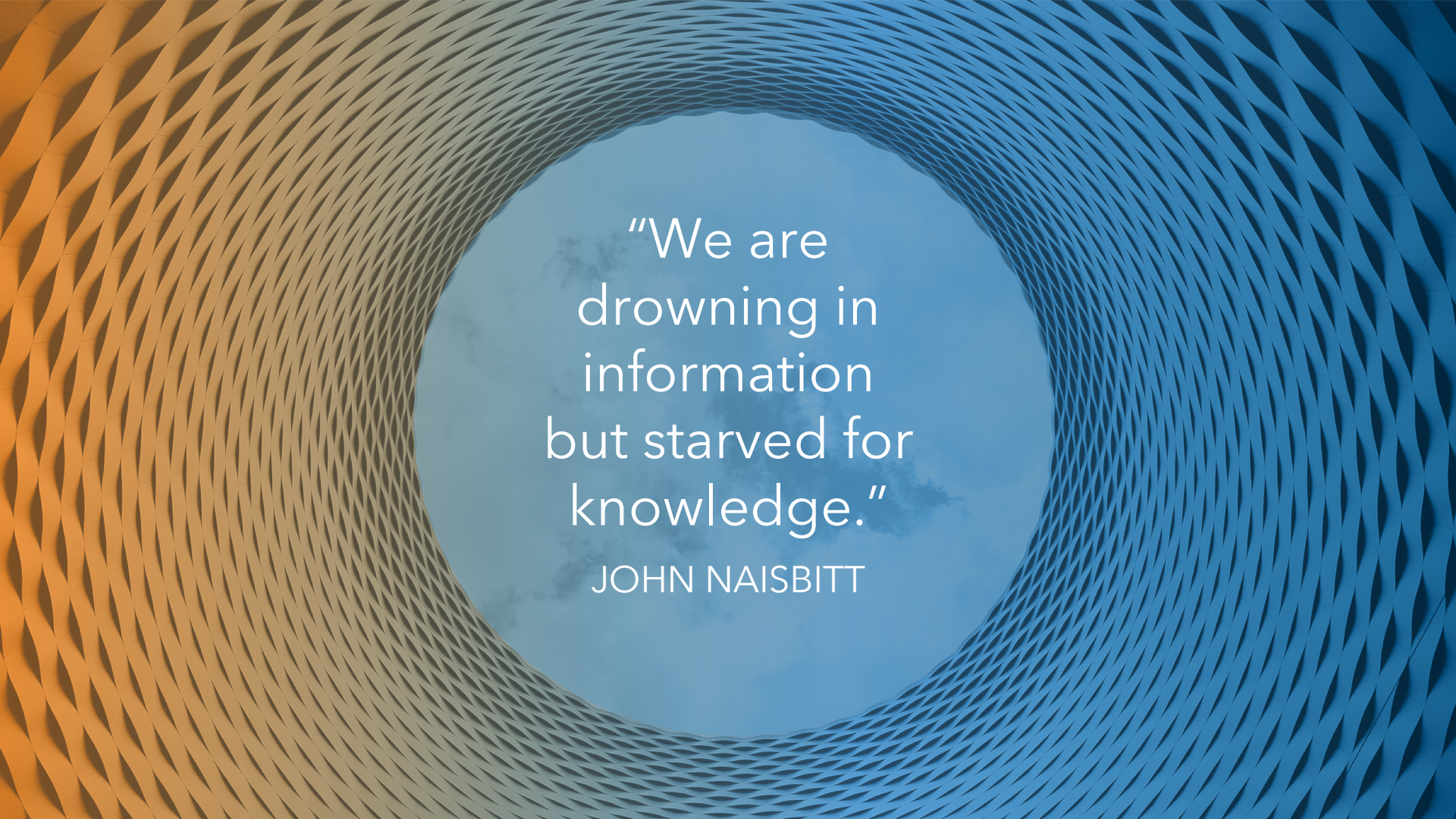
0-2
3-5
6-13

THE
CURRENT
PARADIGM

“Silos build the wall in people’s
minds and create the barrier in
organizations’ hearts.”

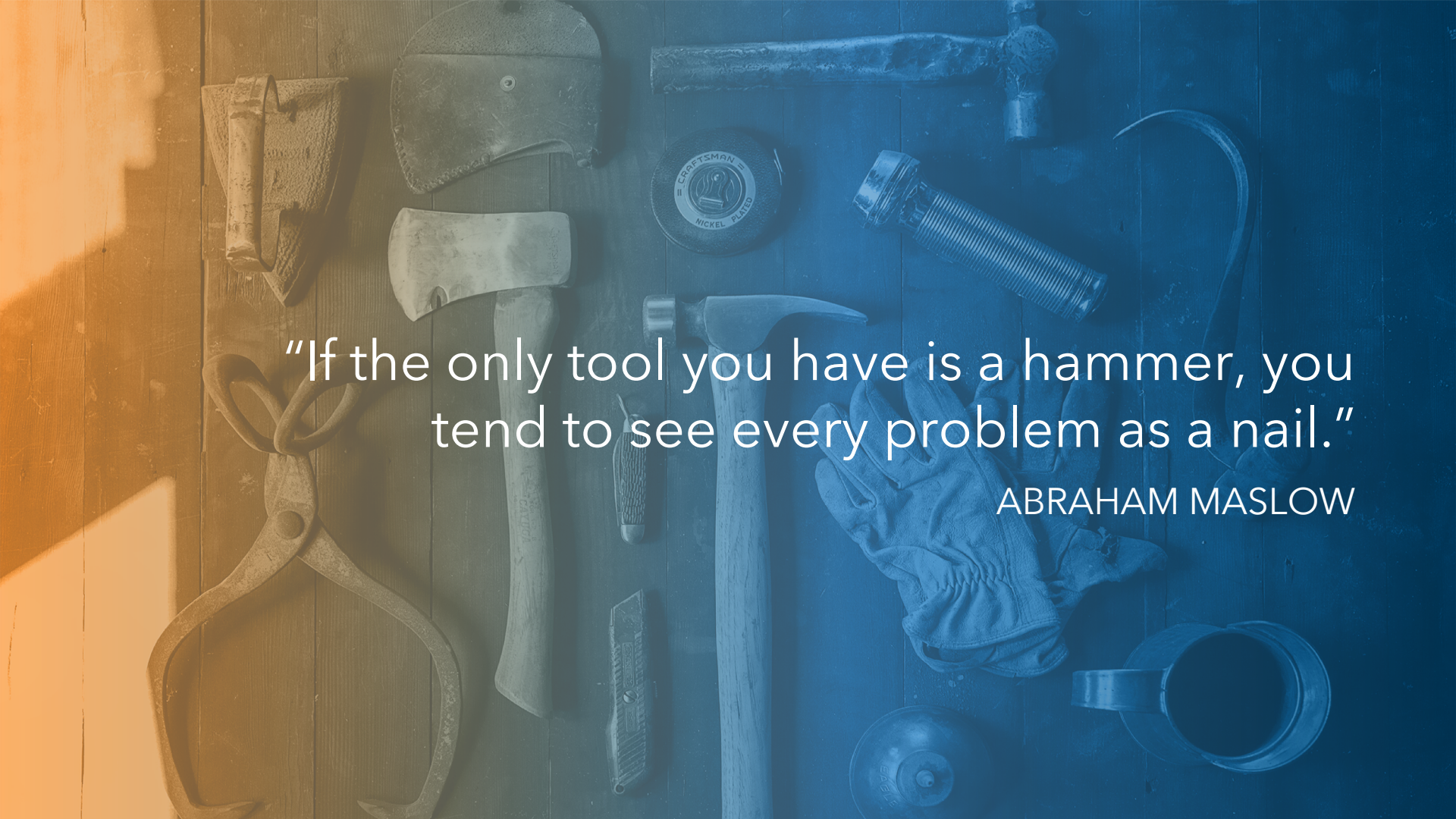
PEARL ZHU





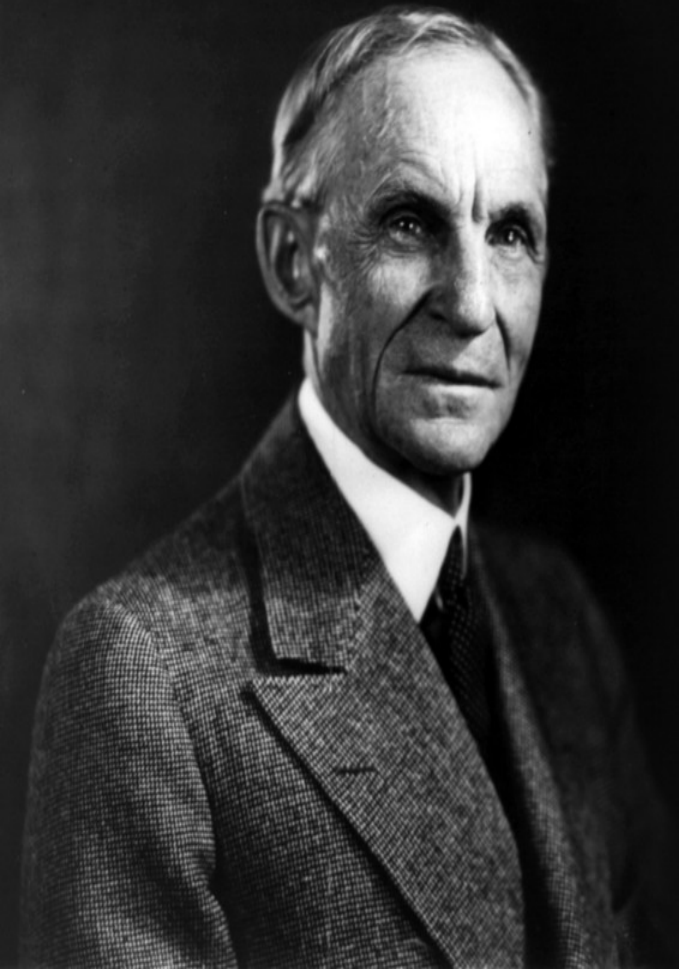
"We are
drowning in
information
but starved for
knowledge."

JOHN NAISBITT



"If the only tool you have is a hammer, you
tend to see every problem as a nail."

ABRAHAM MASLOW



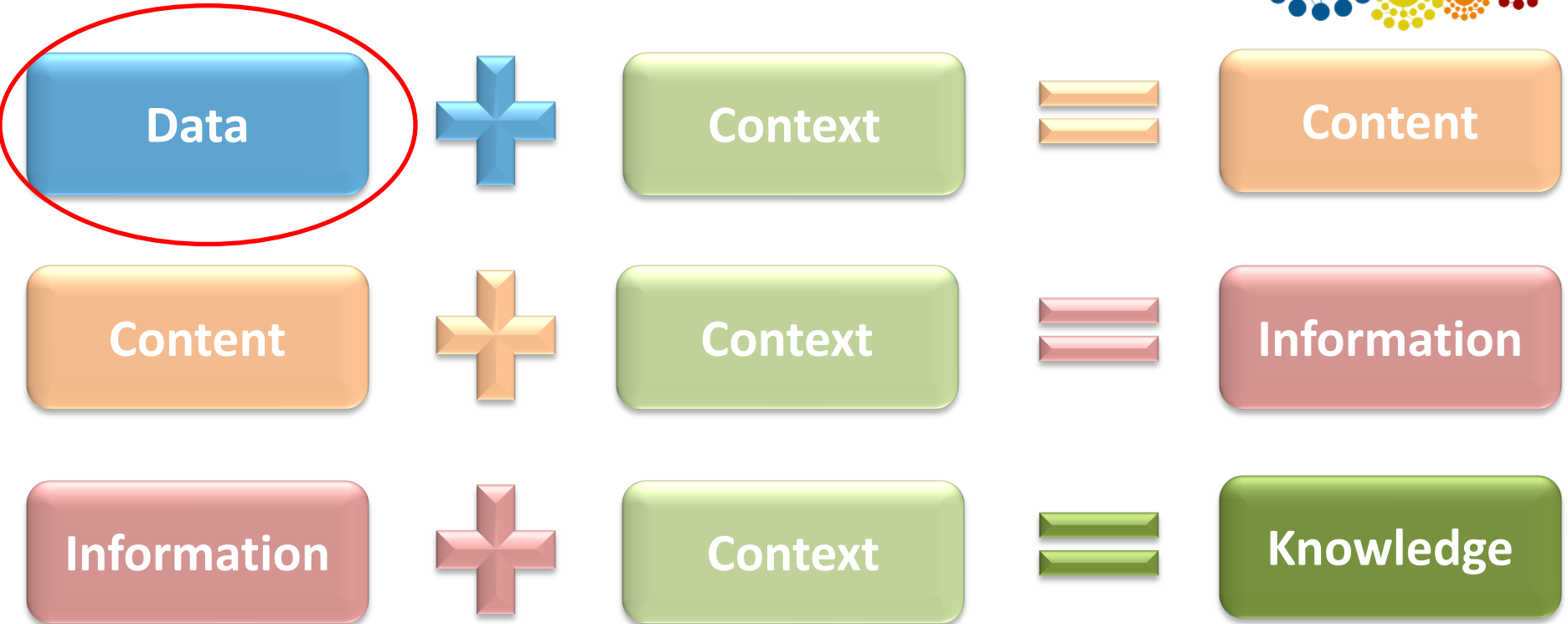
“IF I HAD ASKED PEOPLE
WHAT THEY WANTED,
THEY WOULD HAVE SAID:
FASTER HORSES...”

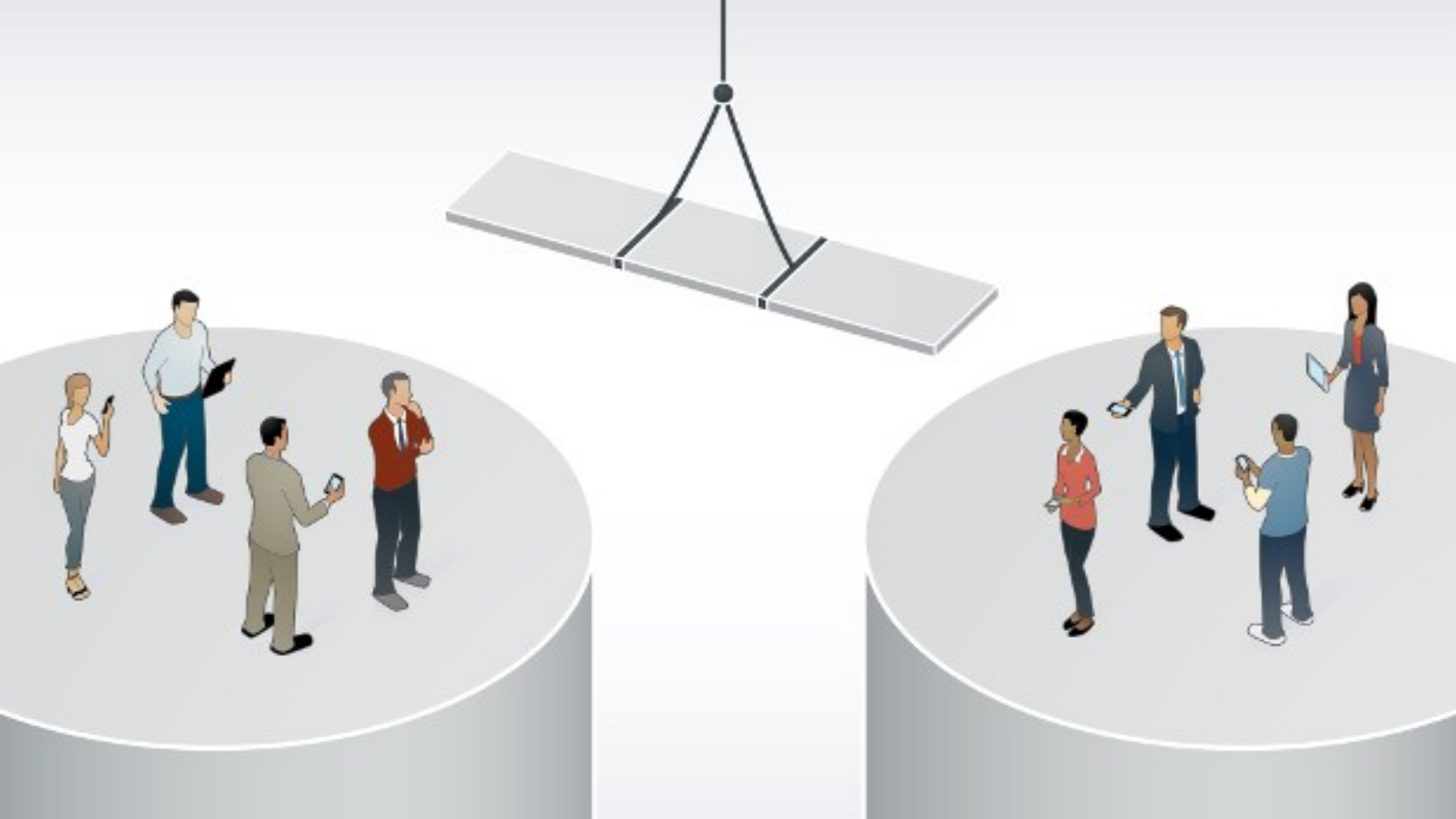
Henry Ford



WHERE DO
WE GO?

Contextual Data





A person wearing a dark suit, white shirt, and striped tie is holding a tablet. The tablet screen displays the text 'SAS V5 XPT' in large, white, bold, sans-serif font. The background is a solid blue color.

**SAS V5
XPT**

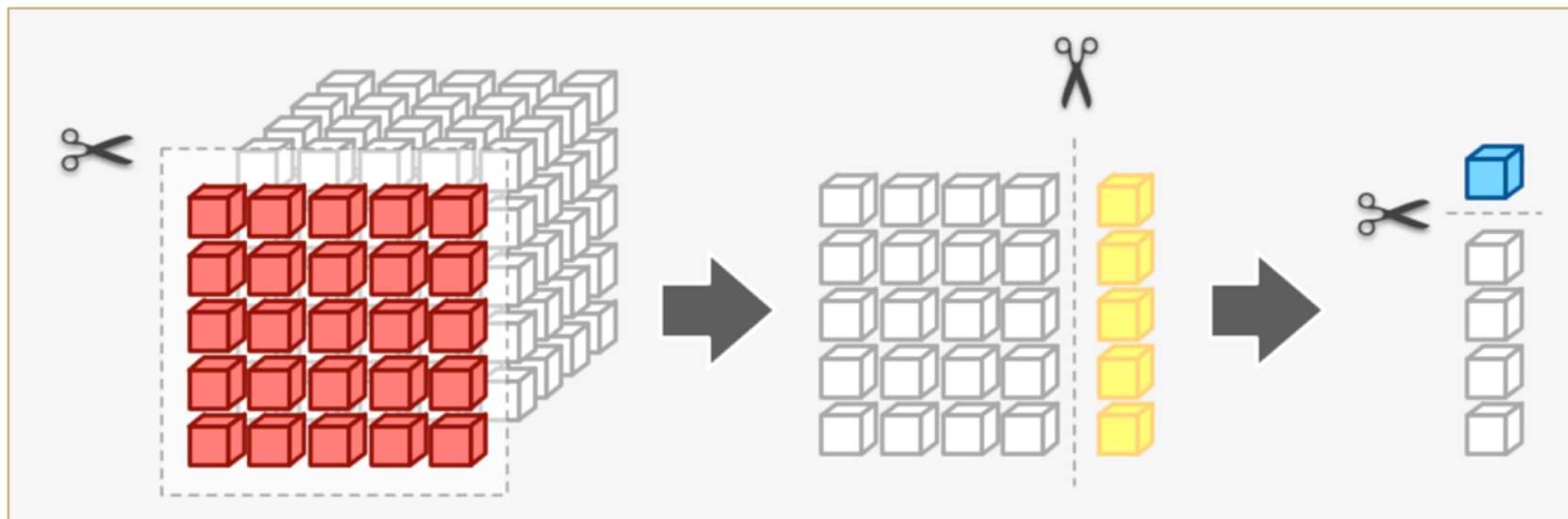
HOW DO WE MAKE IT PRACTICAL?

Build Real Traceability

Analysis: Baseline Weight by Planned Treatment



Focus on the Analysis



***Demographics
Analyses***

***Sex by Planned Tx
Analysis***

***Analysis
Result***

Learn from the Past and Inform the Future



Study Design



**Objectives &
Inclusion/Exclusion
Criteria**

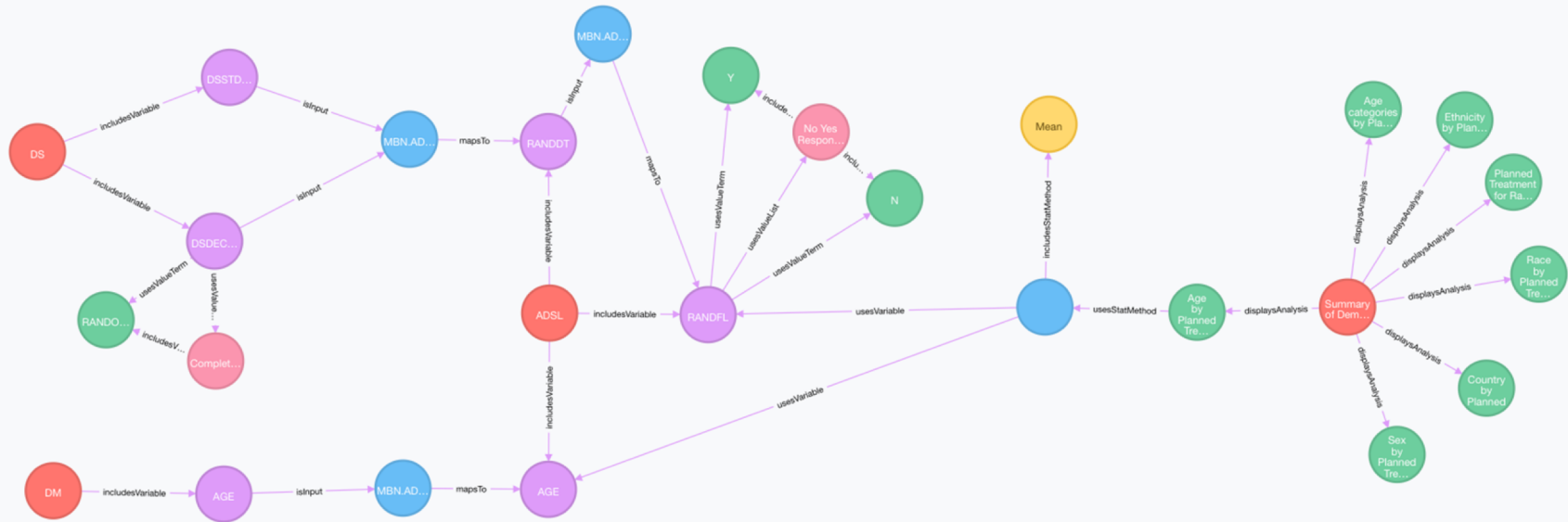


Procedures

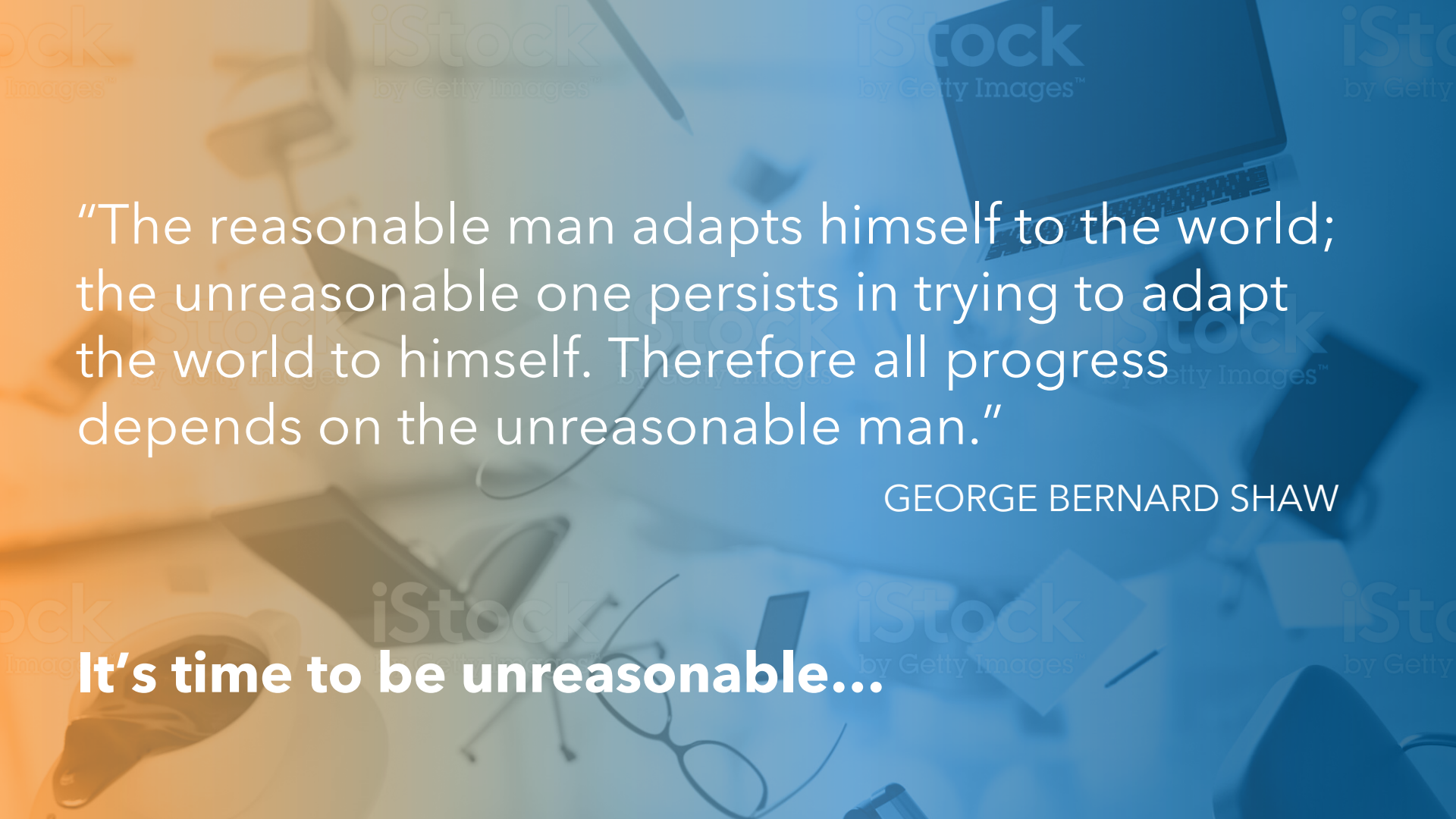


**Schedule of
Procedures**

Change the Data Paradigm



LET'S ALEXA OUR DATA



"The reasonable man adapts himself to the world;
the unreasonable one persists in trying to adapt
the world to himself. Therefore all progress
depends on the unreasonable man."

GEORGE BERNARD SHAW

It's time to be unreasonable...