

Perfect your Presentation Pitch: A Presentation on Presentations

SP14

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Introduction



Introduction



Do you want to share information and present a paper?

- We've all been there - tight timelines, mandatory trainings, overlapping projects - and here comes another meeting!
- A presentation title grabs you but what about the delivery?
 - Monotone?
 - Nothing but code?
 - No substance, all filler?
 - Does the paper reflect the title?

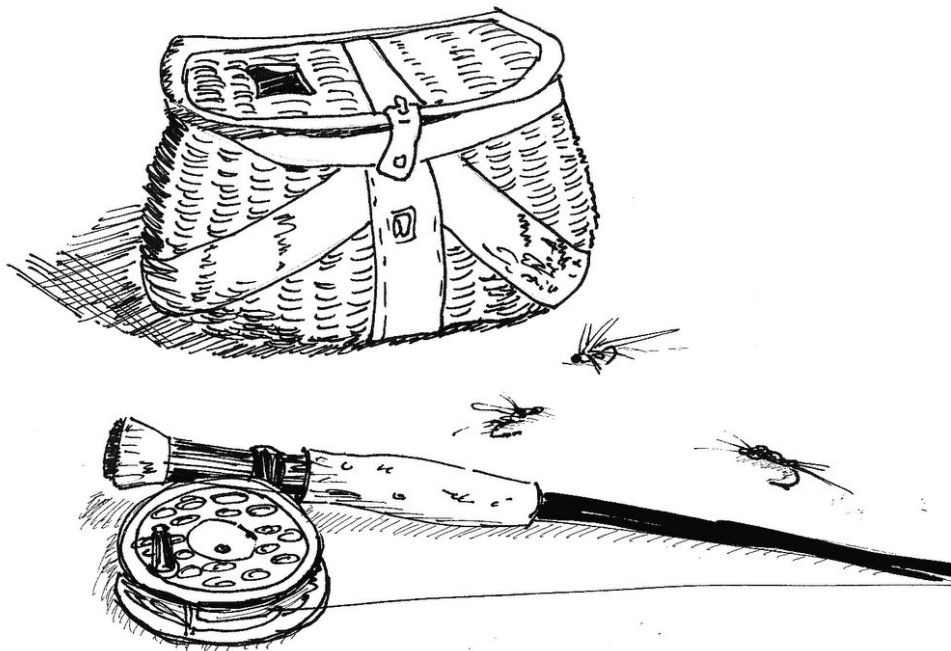
Introduction



You DO want to share information and present a paper!

- Ask yourself, “What can I do to make my presentation POP?”
 - Keep your audience in mind!
 - Will they understand what you are saying?
 - Keep your topic in mind!
 - Using your strengths and knowledge, prepare what you know
 - Keep yourself in mind!
 - Practice your presentation with anyone and be open to critique

Reel 'em In!



Reel 'em in!



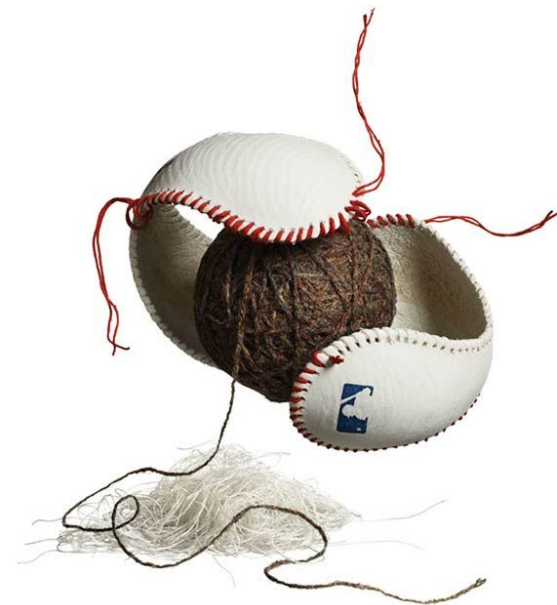
Be Real...

- Be positive! Be your best self, and be real.
- Enthusiasm
 - For your audience
 - Engage: Eye contact, use the stage, view the room, look up and back
 - Modulate your voice, converse with the audience
 - Smile (if appropriate to the topic)
 - For your subject –
 - Eagerness is catching!
 - Education and passion

Who are you and who are they?

- Connect with your audience.
 - Connection starts with knowing your audience!
 - Research: Of the 570 attendees registered :
 - 80% Programmer (including statistical programmer)
 - 5% Stats
 - 5% Data Manager
 - 5% other
 - Let your audience know you
- Tailor, Share and Educate

Pitch Perfect!



Pitch Perfect



Talk about an idiom that goes the distance!

- Remember that you are speaking and not reading
- Be familiar with the content of your paper and presentation
- Practice, practice, practice!
 - Practice to your allotted time - a good topic can be sunk by running out of time.

Focused



A focused presentation provides direct information

- Define your presentation by one topic and build your presentation to support that topic
- Style your presentation to fit your audience and to the benefit of your audience
- Don't lose sight of the principal topic

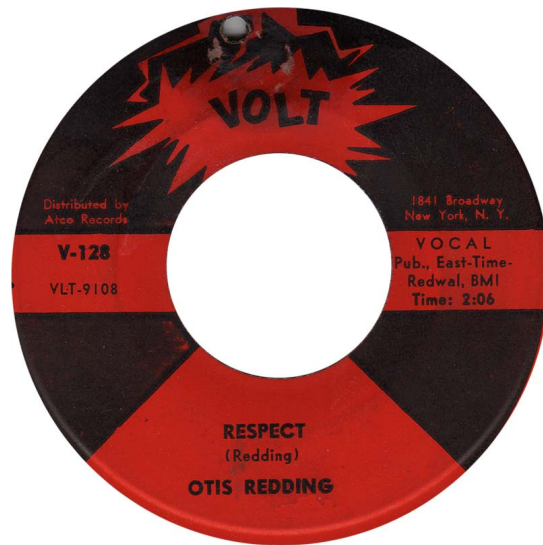
Concise



Be precise and use an active tone

- A succinct presentation flows with substance and purpose and won't get mired in unnecessary details.
- Try to avoid vagueness, redundancies, and embellishments that do not add to the presentation.
- Don't bury the lede!

Respect



Respect



As Otis Redding and Aretha Franklin sang: R-E-S-P-E-C-T

- Respect is...
 - ...For your audience
 - ...For your allotted time
 - ...For your material
- Allow time for Q & A to continue communicating with your audience
 - If you have Q & A, try your best to answer. If you can't answer the question immediately, offer to get back to your inquirer with the answer!
 - End with you contact info. Communication isn't a one way road.
- Practice and be open to critique

In Closing...



In closing



Have fun.....

- Be positive!
- Remember to “Connect and Respect”
- Don’t be afraid of failure
- Find sources on presentations for inspiration
- Share yourself and your knowledge with enthusiasm...

We’re waiting to hear you!

Q & Q

Your Presenters



Hope you enjoyed our presentation and found it useful!

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