

One Vision, Six Different Needs: CPE Plan for Standard Analyses and Code Sharing

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ABSTRACT

The Communication, Promotion and Education (CPE) project of the Standard Analyses and Code Sharing PhUSE Work Group supports the other 5 projects in their collective vision to leverage crowd-sourcing to improve the content and implementation of analyses for medical research, leading to better data interpretations and increased efficiency in the clinical drug development and review processes. Despite working toward the same vision, each project has different needs with respect to communicating with the other projects, promoting their deliverables, and educating the community on the context and nuances of the deliverables to enable wider adoption. In early 2018, the CPE project will analyze these needs and come up with a comprehensive CPE plan to guide our efforts over the coming years. The poster for the US Annual Connect will include not just the plan but also share progress made in implementing it.

What's
the
plan?

Communication

- Identify and evaluate new technologies to bridge gaps
- Investigate improving Google and PhUSE search results
- Keep up the good work!
 - Scheduling and hosting meetings
 - Updating wiki

Promotion

join our team

SLIDE DECK FACTORY

- One slide deck per project
 - Overview of entire working group
 - Content provided and maintained by CPE
- Focus on that project's latest message
 - Content provided by project co-leads
 - Maintained by CPE
- Updated every quarter
- Dedicated Role

Education

PhUSE Tube FACTORY

- Produce a 10-15 minute video per quarter on a working group topic
 - Project members provide content and speaker
 - CPE/PhUSE provides technical expertise
 - CPE can assist with content development
- Possible non-whitepaper-related topics include
 - Navigating GitHub
 - Running the scripts
- Dedicated Role

FOCUS ON THE WHITEPAPERS

Whitepaper education is promotion for the entire working group, including each of the projects!

PhUSE Tube Series

- A series of 10 minute videos uploaded to PhUSETube
- First focus of PhUSETube Factory
- Tutorial on study-size adjusted percentages available now

Webinar Series

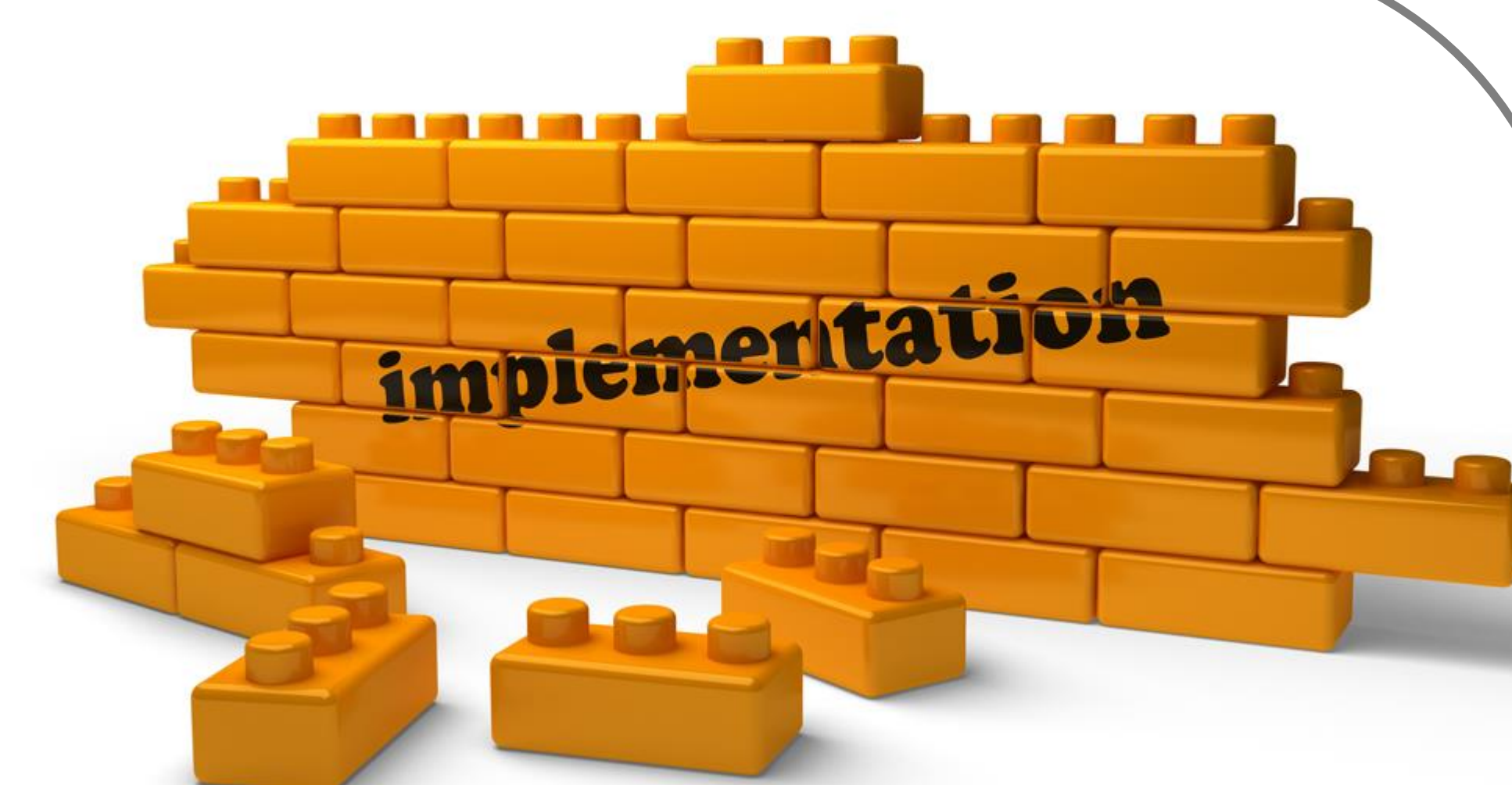
- Partner with other organizations (e.g., ASA Biopharm Safety Graphics WG)
- Preferably interactive
- Possible topics: Treatment Emergent Adverse Events & Handling Dropouts

½ Day Workshop

- Participants would earn some kind of Continuing Education credit
- How to interpret the plots to make drug safety decisions
- Possible 2019 US Connect Workshop

FORUM

- Hosted on the PhUSE Wiki, main working group page
- Threads devoted to each of the projects
- Q&A, FAQ, Tutorials



CPE Page on Phuse Wiki

For more information and to join the team
http://www.phusewiki.org/wiki/index.php?title=WG5_Project_07



MWSUG
Presentations at
several
upcoming
events

WHODrug User Group Meeting

Updates to
PhUSE.EU
Deliverables
Catalog in
Progress

3 New PhUSE
Tube Videos
slated for
release!

More
considerations for
pooling data from
multiple studies

P-values and
Confidence
Intervals

Script Metadata
for the PhUSE
GitHub Repository

PhUSE Working Group Deliverables Catalogue

Find links to all PhUSE CSS Working Group Deliverables

- Whitepapers
- Videos
- Journal Articles
- And more!

<https://www.phuse.eu/css-deliverables>



Planning for
2019
US Connect

The Forum is live!

Go to the PhUSE wiki for more info!