



The Generation Game - the X, Y and Z of Line Managing Clinical Data Scientists

Diana Stuart





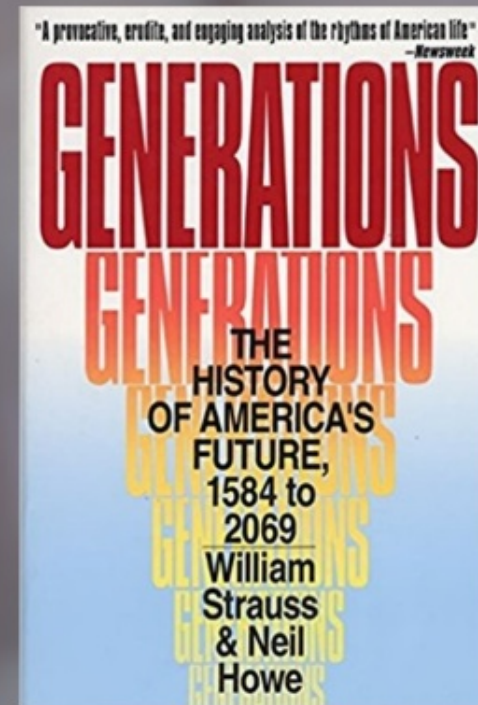
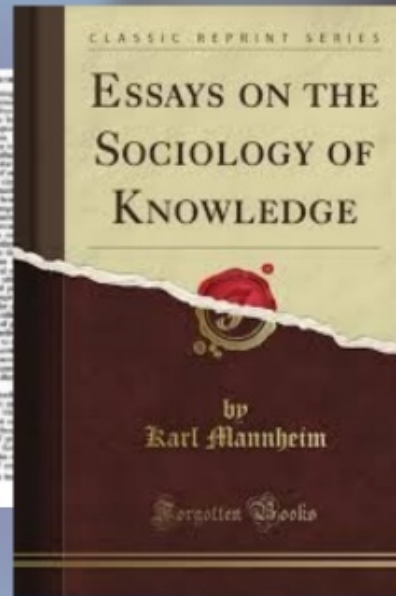
Children ... no longer rose from their seats when an elder entered the room; they contradicted their parents, chattered before company, gobbled up the dainties at table, committed various offences against Hellenic tastes, such as crossing their legs... The counts of the indictment are luxury, bad manners, contempt for authority, disrespect to elders, and a love for chatter in place of exercise.

Kenneth John Freeman, quoting ancient texts,
Dissertation published 1907
(commonly incorrectly attributed to Socrates)



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The Study of Generations





The background features a word cloud with terms such as 'SAS', 'YEP', 'Quality', 'Engaged', 'Consultation', 'Conclusion', 'Veramed', 'Introduction', 'The Study of Generations', 'Different Generations', 'Challenges', 'Line Management for All', and 'In Conclusion'. The man's hand is pointing towards the center of the hexagonal diagram.

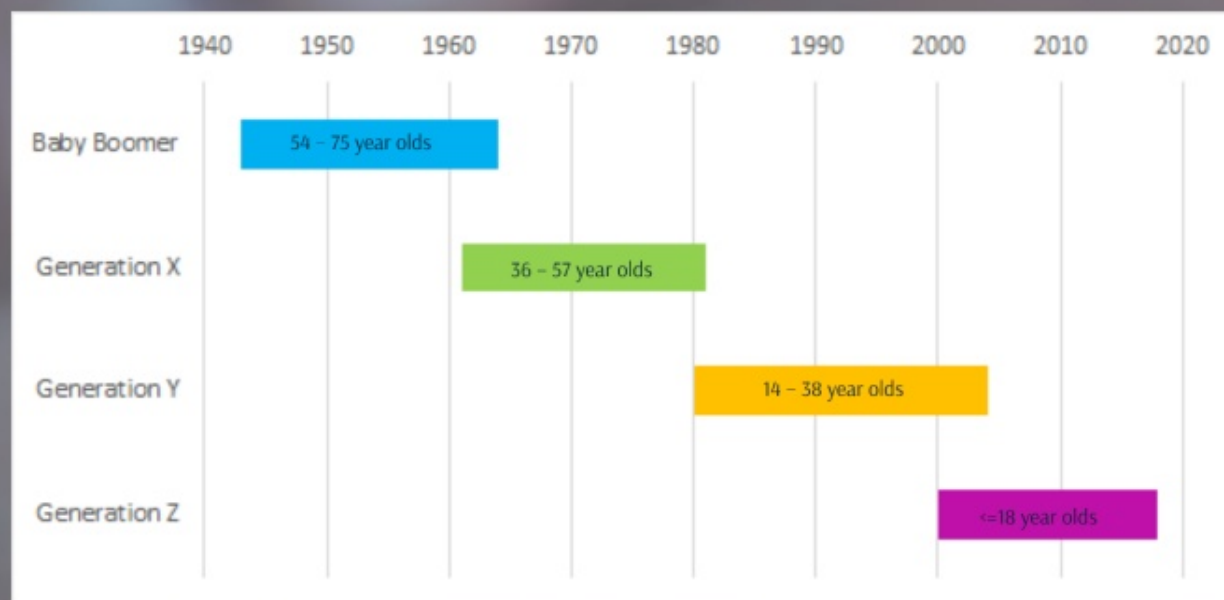
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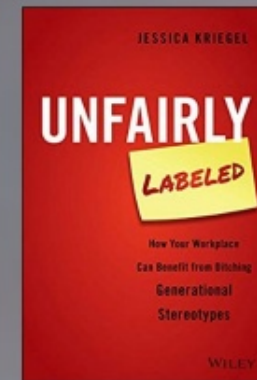
The Veramed logo consists of a stylized molecular structure icon to the left of the word 'veramed' in a lowercase, sans-serif font.

Generation by Year Born



Baby-boomers born 1943 – 1964
Generation X born 1961 – 1981
Generation Y born 1982 - 2004
Generation Z born 2000 to present

The Problem with Labelling Generations





The background features a word cloud with terms such as 'Quality', 'Engaged', 'Veramed', 'SAS', 'YEP', 'Consultation', 'Conclusion', 'Commitment', 'Communication', 'Quality', 'Engaged', 'Veramed', 'SAS', 'YEP', 'Consultation', 'Conclusion', 'Commitment', 'Communication'. The word 'Veramed' is prominently displayed in the center of the word cloud.

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The diagram consists of a hexagonal grid of cells. The cells are labeled as follows:

- Introduction
- The Study of Generations
- Different Generations
- Challenges
- Line Management for All
- In Conclusion



The Veramed logo is located in the bottom left corner. It features a stylized molecular structure icon to the left of the word 'veramed' in a lowercase, sans-serif font.



The Challenges Faced by Line Managers

Asking yourself some difficult questions...



Are you afraid of your younger line reports?



**Are you concerned that your line reports
know more than you?**



Are you envious of your line reports?

Do you think the expectations of younger generations are unrealistic?

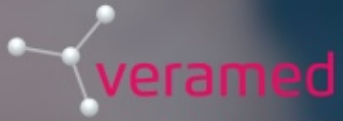


The background features a word cloud with terms such as 'SAS', 'YEP', 'Quality', 'Engaged', 'Consultation', 'Conclusion', 'Veramed', 'Introduction', 'The Study of Generations', 'Different Generations', 'Challenges', 'Line Management for All', and 'In Conclusion'. A man in a dark suit and tie is pointing his right index finger towards the center of a hexagonal diagram. The diagram consists of a cluster of interconnected hexagons, each containing a topic. The topics are: 'Introduction' (top left), 'The Study of Generations' (middle left), 'Different Generations' (center), 'Challenges' (bottom center), 'Line Management for All' (middle right), and 'In Conclusion' (top right). The word 'Veramed' is prominently displayed in the background word cloud.

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Line Managing All Generations of Clinical Data Scientists





The background features a word cloud with terms such as 'SAS', 'YEP', 'Quality', 'Engaged', 'Consultation', 'Conclusion', 'Veramed', 'Introduction', 'The Study of Generations', 'Different Generations', 'Challenges', 'Line Management for All', and 'In Conclusion'. A man in a dark suit and tie is pointing his right hand towards a diagram of interconnected hexagons.

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The Veramed logo consists of a stylized molecular structure with three grey spheres connected by lines, followed by the word 'veramed' in a red, lowercase, sans-serif font.



Label jars, not people

In Conclusion

Thank You

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