

Path of change – from Market Research to Clinical Trials

Eniko Bront

Background

Sociology
graduate

14 YRS in
Market
Research

6 YRS
managing a
European
Team

Knew the
industry by
heart –
exposed to
various
situations

Opportunity
at Cmed in
Clinical
Trials

- Life happened => Sept 2017 – **joined Cmed**
- Only **basic knowledge** what a clinical trial means
- No knowledge on the industry – or what a Statistical Programmer is actually doing
- Seemed very **interesting** and **challenging**
- I knew that:
 - **Want to learn** something new – but still work with data
 - **Lead** a team

Next step



Next steps

Clinical Trials

- Gain more knowledge
- Get to know the processes
- Understand each step of work process
- Getting familiar with documentation

Know the team

- Individual discussions
- Learn about their strength, development needs, drivers
- Future plans

Mentor

- Good relationship with previous TL → regular and many catch-up meetings
- Support from my managers

Training plan implemented

Onboarding plan for new recruits

Training plan

Mentoring program

Resourcing at European level

Recruitment on European level

Learnings:

- Know the work process very well
- Understand each step of the work process
- Learn about the industry
- Talk to people
- Find a mentor
- Use any knowledge from previous experience

thank **you**

Experienced people and innovative
technology significantly enhancing the
delivery of clinical trials



inspiring **progress**

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