

One Vision, Six Different Needs: CPE Plan for Standard Analyses and Code Sharing

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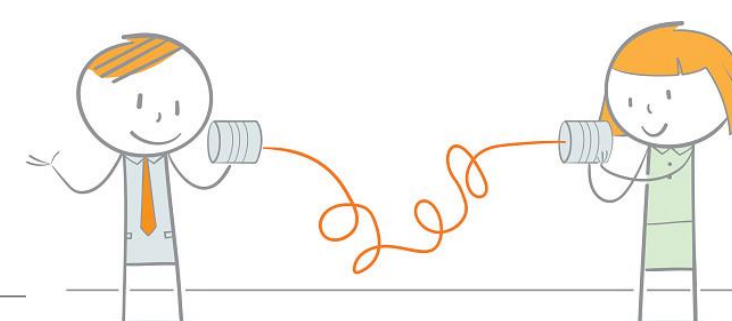
ABSTRACT

The Communication, Promotion and Education (CPE) project of the Standard Analyses and Code Sharing PhUSE Work Group supports the other 6 projects in their collective vision to leverage crowd-sourcing to improve the content and implementation of analyses for medical research, leading to better data interpretations and increased efficiency in the clinical drug development and review processes. Despite working toward the same vision, each project has different needs with respect to communicating with the other projects, promoting their deliverables, and educating the community on the context and nuances of the deliverables to enable wider adoption. In early 2018, the CPE project will analyze these needs and develop a comprehensive CPE plan to guide our efforts over the coming years. This poster will outline the CPE plan, and we encourage feedback and additional ideas.

NEEDS AND GAPS

Communication

- Communication needs extremely similar between projects
 - Administrative
 - Deliverable review
 - Collaboration
- Current communication working well
- Gaps exist in technology for some situations
 - Deliverable Review
 - Google/PhUSE search does not work well



Promotion

- The deliverable(s) being promoted changes, but the need to social deliverables is present across all projects.
- Active project members are best at speaking authoritatively on the project's work
- Need to broadcast message outside of PhUSE
- Need to make it easy for people loosely affiliated with a project to present on the project's behalf at other events



Education

- Education
 - Requires two way communication for Q&A
 - Deep dive into subjects
 - Highly format-sensitive
 - Different people learn better through different formats
 - Same idea may need to be presented different ways
- Education needs largely different between projects
 - Whitepapers project
 - Focused on industry education
 - Largest educational need in working group
 - Educational need is 'cross-functional'
 - Statistics
 - Medical
 - Regulatory
 - Other educational needs
 - Help using the scripts
 - Repository use and navigation
 - Focused on single function (e.g., programming)



What's
the
plan?

Communication

- Keep up the good work!
 - Scheduling and hosting meetings
 - Updating wiki
- Identify and evaluate new technologies to bridge gaps
- Investigate improving Google and PhUSE search results

Promotion

join our team

SLIDE DECK FACTORY

- One slide deck per project
 - Overview of entire working group
 - Content provided and maintained by CPE
 - Focus on that project's latest message
 - Content provided by project co-leads
 - Maintained by CPE
- Updated every quarter
- Dedicated Role



Education

PhUSE Tube FACTORY

- Produce a 10-15 minute video per quarter on a working group topic
 - CPE provides technical expertise
 - Projects provide content and speaker
 - CPE can assist with content development
- Possible non-whitepaper-related topics include
 - Navigating GitHub
 - Running the scripts
- Dedicated Role

FOCUS ON THE WHITEPAPERS

Whitepaper education is promotion for the entire working group, including each of the projects!

PhUSE Tube Series

- A series of 10 minute videos uploaded to PhUSETube
- First focus of PhUSETube Factory
- Tutorial on study-size adjusted percentages available now

Webinar Series

- Partner with other organizations (e.g., ASA Biopharm Safety Graphics WG)
- Preferably interactive
- Possible topics: Treatment Emergent Adverse Events & Handling Dropouts

½ Day Workshop

- Participants would earn some kind of Continuing Education credit
- How to interpret the plots to make drug safety decisions
- Possible 2019 CSS Workshop

FORUM

- Hosted on the PhUSE Wiki, main working group page
- Threads devoted to each of the projects
- Q&A, FAQ, Tutorials



← CPE Page on Phuse Wiki

For more information and to join the team

http://www.phusewiki.org/wiki/index.php?title=WG5_Project_07

PhUSE Tube →

Topics in pooling data from multiple studies:
Study-size adjusted percentages: why, when and what?

<https://www.youtube.com/watch?v=GGU6-Pmhq-g>

