

Clinical Trials – A Bayesian Approach

Sreedevi Menon

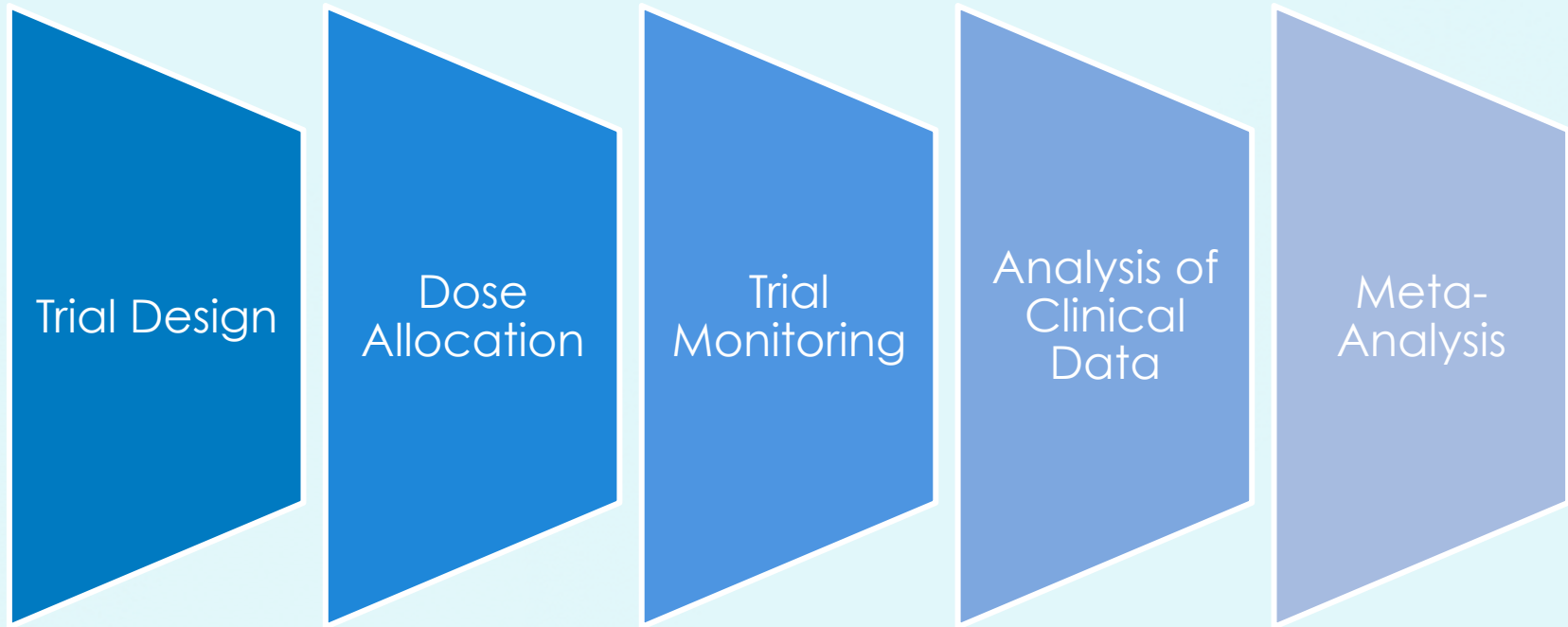
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Introduction

Bayesian approach in the design and analysis of clinical trials is gaining wide application in the industry

Bayesian statistics uses a mathematical approach to effectively utilize prior and current information

Where does it find its application?



Bayes' Theorem

The roots of Bayesian Statistics lies in Bayes' theorem

Bayes' Theorem is a rule about probabilities which is used in any analysis describing random variables

Thus for two events A and B...

$$P[A|B] = P[A \text{ and } B] / P[B] = P[B|A] (P[A] / P[B])$$

Bayesian Approach

Starts with a prior belief and then uses new evidence to attain a posterior belief

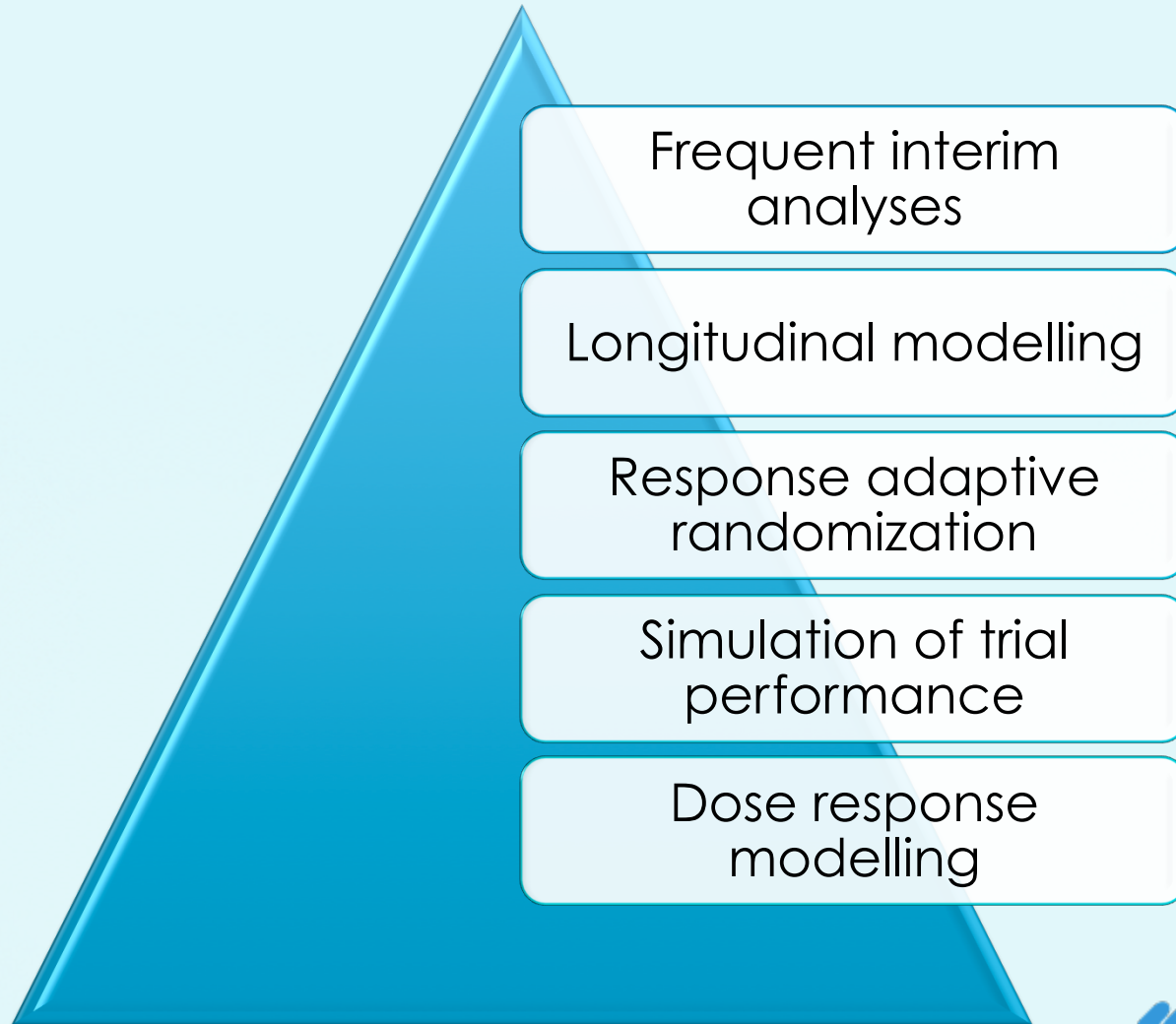
Provides a mathematical method for calculating the likelihood of a future event based on prior knowledge

Uses the 'language' of probability to describe what is known about parameters

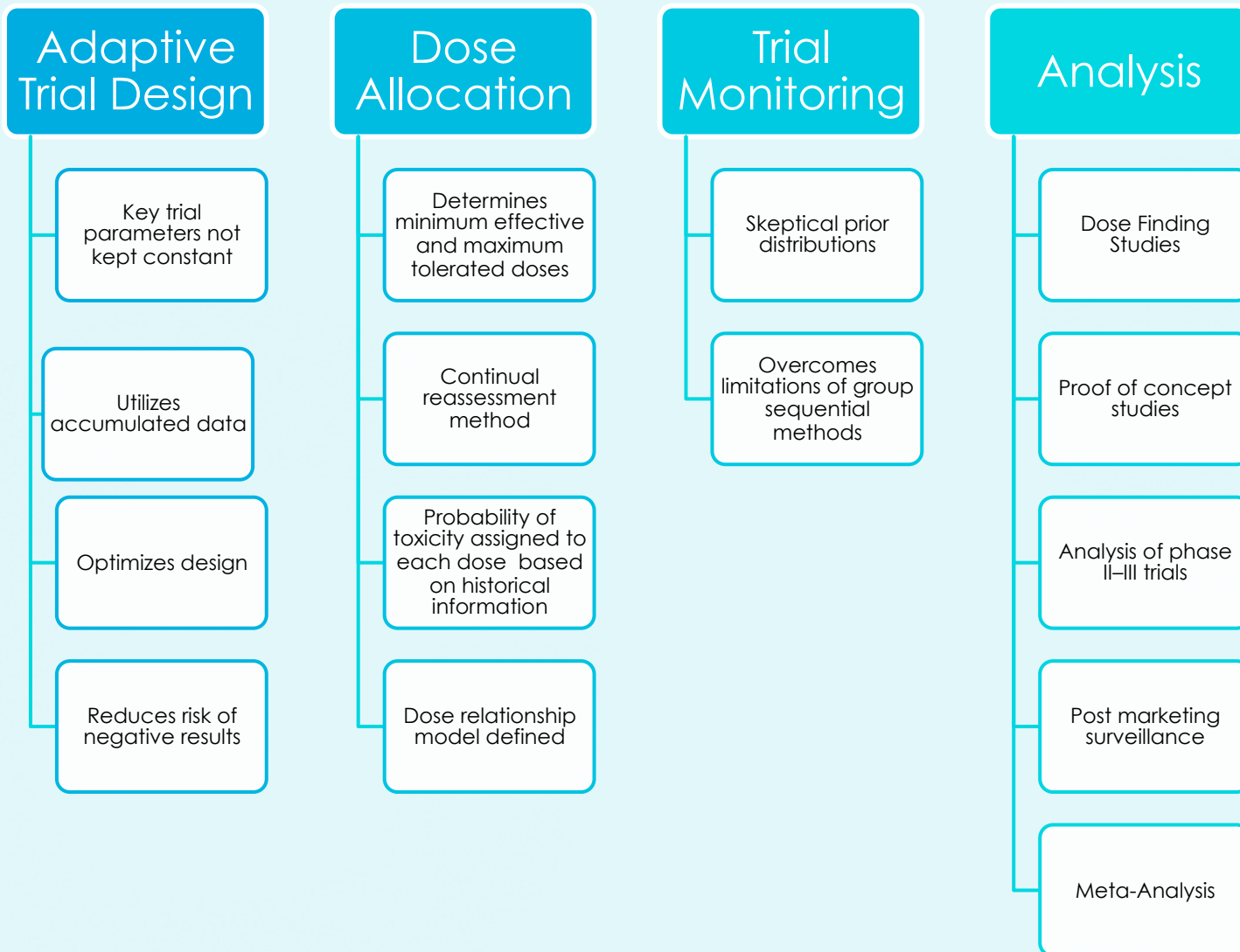
Components of Bayesian Approach

- Prior distribution
- Likelihood principle
- Posterior probabilities
- Predictive probability
- Exchangeability of trials
- Decision rules

Bayesian Strategies



Applications of Bayesian Approach



Advantages of Bayesian Approach

Provides formal mechanism for using prior information

Places emphasis on estimation and graphical presentation rather than hypothesis testing

Avoids the confusion over use of 1-tailed/2-tailed test

Allows use accumulating information from current well as other trials

Limitations of Bayesian Approach

Posterior probabilities may be hard to compute

Requires good statistical knowledge to choose the prior distribution

Choice of data inclusion from other trials should be done carefully

Adherence to regulatory requirements

Ethical considerations

Case Studies

Sample Size Calculation

Safety Analysis

References

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THANK YOU

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