

THE TORTOISE VERSUS THE HARE – AND THE WINNER IS...

A tortoise and a hare enter a race. During the race, the tortoise stops for regular breaks to chat to his turtle colleagues to get feedback on his running technique, and to ask the race stewards if his map is still current, making adjustment to his course as needed. Meanwhile, the hare races on alone, and soon crosses what he *thinks* is the finishing line, only to realise that the race had changed course several times, but he had not stopped to ask or take notice. He is so far off route that by the time he back-tracks and corrects his mistakes, the tortoise is celebrating reaching the finishing line. Now consider the implementation of a new process model: ►

Process implementation for a new technology solution – a different approach

The key to successful implementation of a complex technology (system and service for randomisation/unblinding) solution was a process model application of ‘inspecting and adapting’ throughout.

From this, our aim of achieving process standardisation across clinical trial phases was realised.

Ongoing commitment and flexibility across both companies were the key drivers for success.

This set the foundation for speed and efficiency gains downstream; towards agility in delivering a major milestone – gaining regulatory approval.

BE AN AGILE TORTOISE!!

