

Making visualization and analytics work with real people and real data

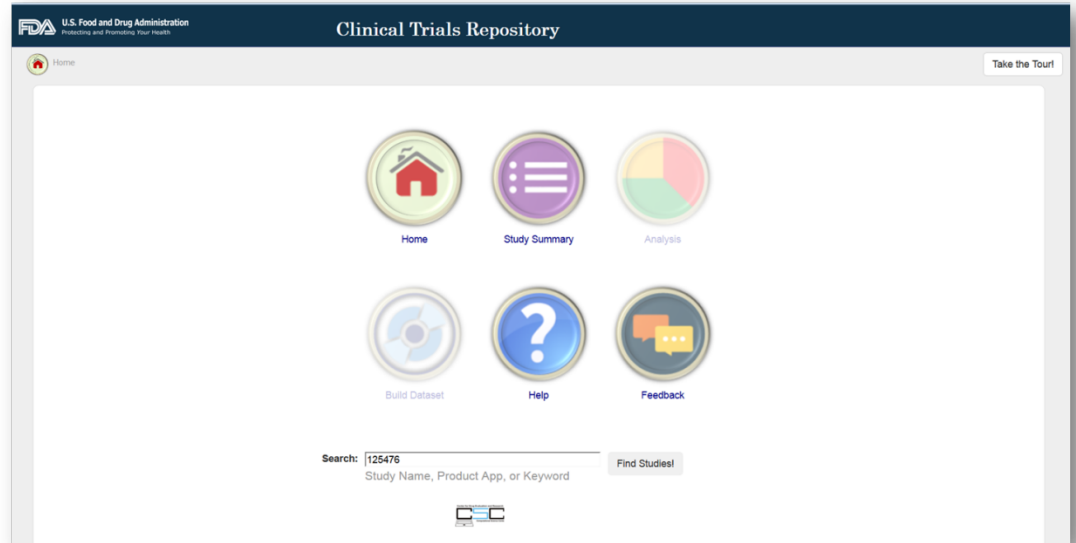
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Vision

Modernize review

Reviewers having data at their fingertips and using modern tools and technologies to make their reviews more efficient and effective

How are we doing?



Really good!

We are learning a lot about challenges to making this vision a reality for all

- What are we learning:
 - Data, data, data. It's the basis of everything
 - Visualization must match thought flow, process must match workflow
 - Users don't always know what they want. (and we don't either!)

Data, Data, Data

Matching visualization to process flow

Visualization in what context?
(time and data)

Matching visualization to thought flow

How do you learn?

Can I change your perspective?



Don't always know what they want



How do we approach this?

- Try, test, listen, try, test, listen.....ad infinitum
(okay, not that long...but it can feel that way)
- Co-development principles
- Develop services to allow you to see needs and struggles real time.
- Lower the bar to entry
- Have users experience value, don't sell it