



# **SAS® Visual Analytics for Clinical Trials**

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**THE  
POWER  
TO KNOW®**

## SINGLE SOLUTION - BUSINESS VISUALIZATION DRIVEN BY ANALYTICS



SAS® VISUAL  
ANALYTICS

### **ENABLES SIMPLY SMARTER BI AND ANALYTICS**

- Delivers approachable analytics across the enterprise
- Offers self-service capabilities to gain immediate insights

### **EMPOWERS AN ANALYTICS-DRIVEN CULTURE**

- Broadens adoption of sophisticated and approachable analytics
- Increases amount of analytic talent in organizations

### **MOBILE BI ACCELERATES TIME-TO-INFORMATION**

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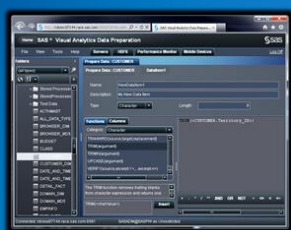
## SAS® VISUAL ANALYTICS

DELIVERS A SINGLE SOLUTION FOR FASTER, SMARTER DECISIONS

Central Entry Point

Integration

Role-based Views



### DATA PREPARATION

- Monitor SAS® LASR™ Analytic server
- Load and join data
- Create calculated columns



### EXPLORER

- Perform ad-hoc analysis and data discovery



### DESIGNER

- Create dashboard style reports for web or mobile



### MOBILE BI

- Native iOS application that delivers interactive reports created in the designer

SAS® LASR™ ANALYTIC SERVER

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## Why SAS® Visual Analytics?

### For Business

- Explore all data and fuel insight discovery for competitive advantage
- Accelerate analytic model development life cycles exponentially
- Deliver insights to mobile colleagues via the Web, iPad and Android Tablets

### For IT

- Control governance and empower colleagues with easy access to all data
- Leverage commodity hardware for scalability and efficient cost-effective growth



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