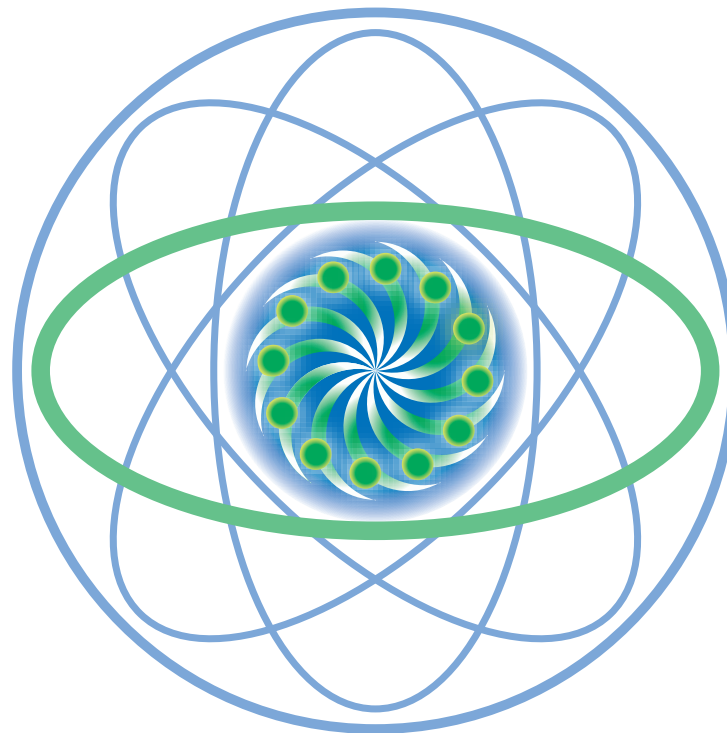


What Makes one Project Successful and another Stressful?

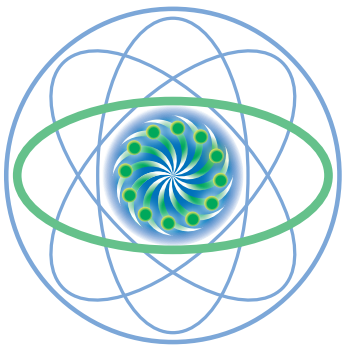
Colin Andrew Brown

Hearthought Enterprises Ltd, Totnes, Devon, UK

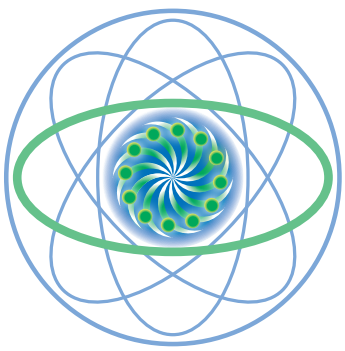


In This Presentation, You will Learn about:

- What worked well in projects doing NDAs
- The science of how it works
- How to do the same on your own project

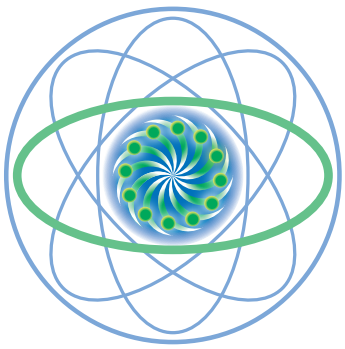


NDA



e-Submissions

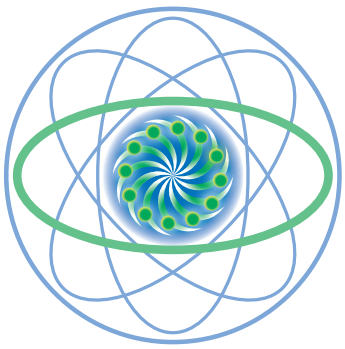
- e-Sub group, performing NDAs globally
- Approximately 22 different drug development projects
- Multiple sites, countries, cultures



e-Submissions

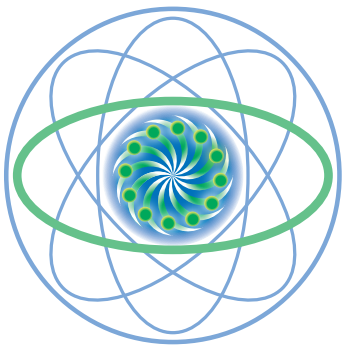
- Huge pressures to get the NDA submitted
- Last minute unwanted task

e_Sub group to the rescue!



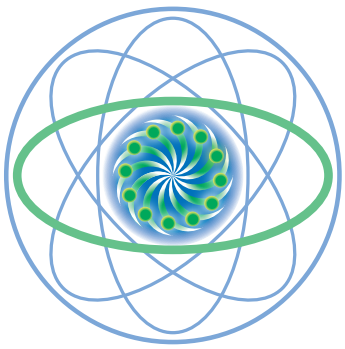
So what worked so well?

The groups that functioned well as a team, got through their NDA better.



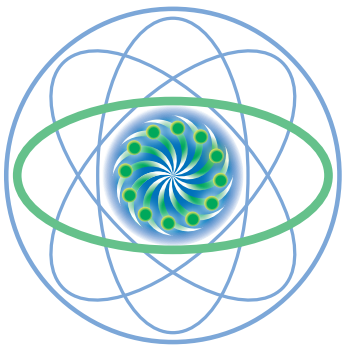
Key indicators

- Appreciation
- Ability to get everyone communicating well together
- Mutual respect of all involved

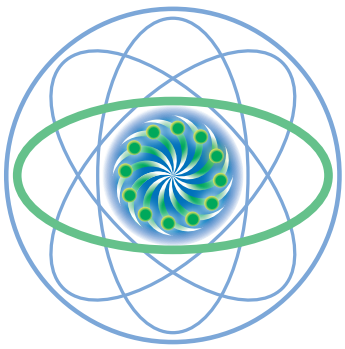
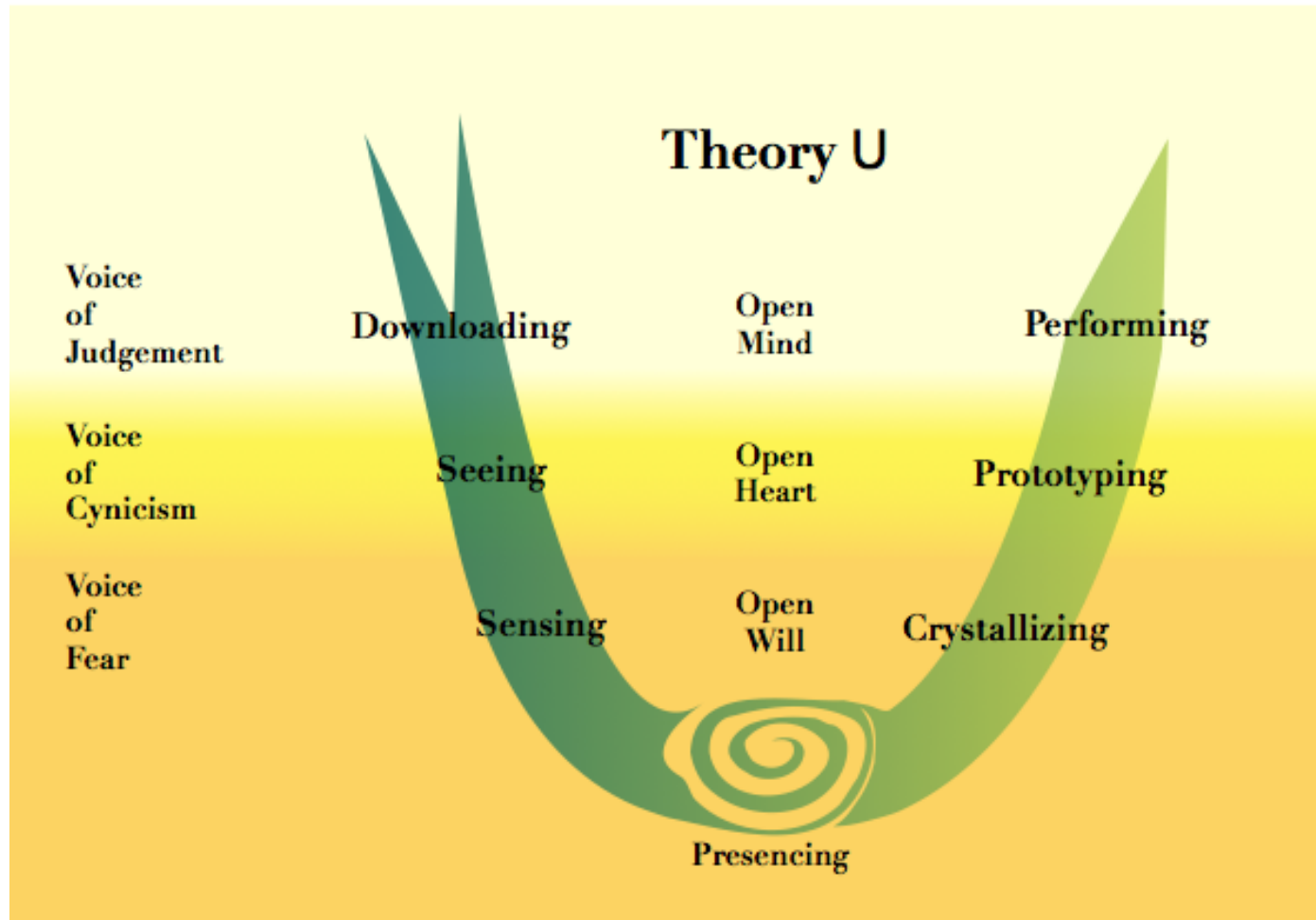


What does the Science Say?

- Good relationships reduce physical vital signs
- Positively effects hormone production
- Good working environment enables people to bounce back up from negative experiences

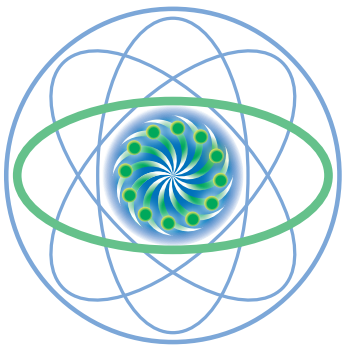


Theory U



What Can you do?

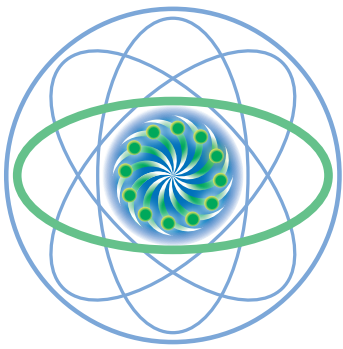
- Step into someone else's shoes
- React positively when negative thing happen
- Appreciation



Conclusion

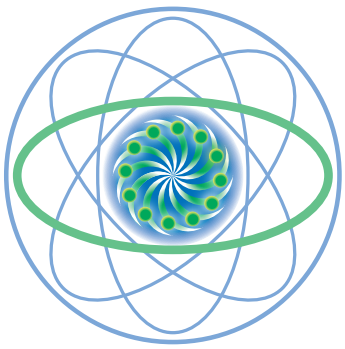
- Your stress by an NDA is hugely reduced by your team strength
- This is more important than your technical experience
- Building good teams is achievable by everyone

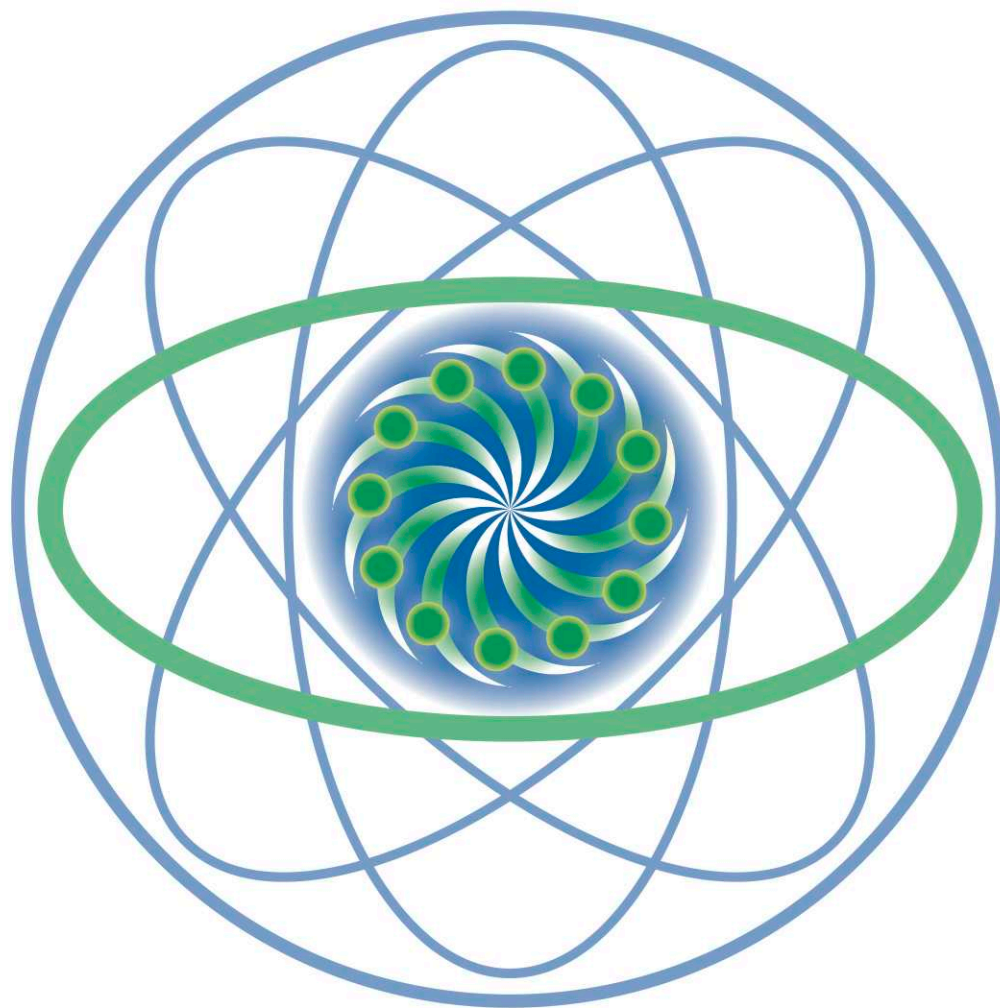
What are you going to build, stress or strength and success?



Appreciation

Many thanks to **Petra Auclair, Christian Mueller, Kiran Bonda** and **Ryan Finch** at Roche, Basel, Nutley and Welwyn, **Phuong Dang** at Genentech, California and **Veena Terekar** and **Trupti Kadgaonkar** TCS Mumbai, India for their support.





HEARTHOUGHT

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