



Brussels2013

Patient Centricity

Radisson Blu Royal Hotel, Brussels, Belgium

October 13th - 16th

Patient Centricity

Patients at the heart of the
conference

Chair: Sascha Ahrweiler (UCB)

Co-Chair: Pierre Mayeur (IDDI)



#PhUSE13



Venue

Radisson Blu Royal Hotel

Brussels

Rue du Fosse-aux-Loups 47





Venue

Radisson Blu Royal Hotel

Brussels

Rue du Fosse-aux-Loups 47

Art Deco Hotel

City Center of Brussels

Close to Grand Place

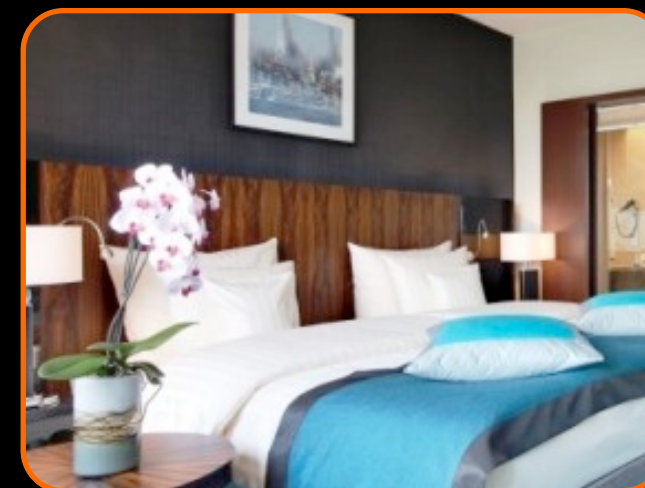
Bus and Metro options

Direct flights to BRU from Basel, London, US

Great accessibility *20 min from airport by taxi*

Central Station (Gare Centrale) few hundred meters

Thalys and Eurostar stations about 2km



Patient Centric
Papers

What Oncology makes special

Dirty Data in Patient Reported Outcomes

*Accelerating Clinical
Development*

*Innovation through
Standardization*

Global Collaboration

**PhUSE has been a Patient Centric Conference for
many years**

Inspiring keynotes

Charles Sabine

Health Outcomes and Epidemiology

Prof. Lord Winston

Streams

Our higher goal is to make Patients lives better...

Oncology Rheumatology Arthritis

Business and Decision - CDISC SDTM TA Workshop

Therapeutic Area workshops

Hands-on workshops

SAS - Big Data in Pharma

Patients at the heart of our conference

Discussion Clubs

Patient centric papers

Ben Goldacre

Data Transparency

Orphan Drugs

Understanding QTc studies

Keynotes

Visual Safety Analysis

François Houyez

and more ...



Call for
Paper
closes
April 30th

Streams on relevant topics

Best Paper Awards

Poster Presentations

Discussion Clubs

#PhUSE13

PhUSE Wiki

Monday Evening Event

Networking

PhUSE App

Exhibitions

Workshops

University Day



Université Libre de Bruxelles



Katholieke Universiteit
Leuven close by



Université Catholique de Louvain-La-Neuve
close by

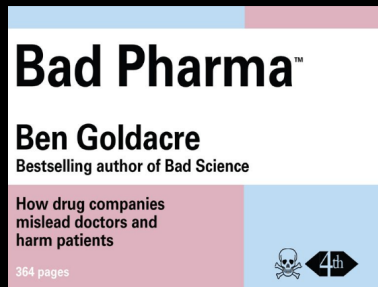
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Keynote Speaker

Dr. Ben Goldacre



Author of *Bad Pharma*

- 4th Estate, September 2012
- puts the \$600bn global pharmaceutical industry under the microscope

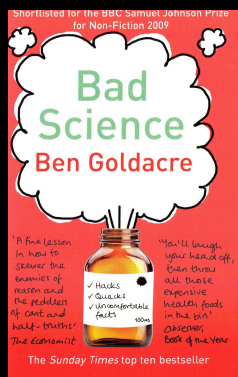


Dr. Ben Goldacre
(Copyright of John King 2012)

award winning Writer, Journalist
and Medical Doctor



Bad Science column Guardian 2003 to 2011



Author of *Bad Science*

- sold over half a million copies worldwide
- published in 25 languages
- reached #1



TEDMED 2012

What doctors don't know about the drugs they prescribe (829,039 Views)

TEDGlobal 2011

Battling bad science (1,187,719 Views)

#PhUSE13





European Organisation for Rare Diseases

represents EURORDIS at Patients' and Consumers' Working Party at EMA

leads EURORDIS "Drug Information, Transparency and Access" task force

volunteer and employee for organisations fighting AIDS at national and international level since 1988



François Houyez

Director of Treatment Information and Access
Senior Advisor of Health Policy

talk

Patients Acting Against their Own Disease





Hands-on Workshops



Business & Decision Life Sciences *CDISC SDTM Therapeutic Areas*

- What's new?
- CRF Annotation with focus on TA specific examples
- Therapeutic Area Highlights, controlled terminology, ADaM examples
- Exercises



SAS

Big Data in Pharma

Methods for in-memory Visualisation and Analysis of "Real-world" Data

- Real-World Big Data Sources
- Visualisation and Analysis
- Health Outcomes, Adverse Events and Drug Safety

Hands-on workshops are **free**
seats are limited and require registration...

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Therapeutic Area Workshops

Understanding Endpoints

Data Challenges

Statistical Programming

Biostatistics

Data Management

Agency Guidelines

Clinical Trials

Disease Description

Rheumatoid Arthritis

Therapeutic Area Workshops

Oncology

ADaM

Standards

SDTM

Collaborate on www.phusewiki.org



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Inspired by patients.
Driven by science.



STATFINN



Bayer HealthCare





Ci vediamo a bruxelles

Találkozunk Brüsszelben

Brussels de Aimasho

Do zobaczenia w Brukseli

Auf Wiedersehen in Brüssel

Tot in Brussel

See you in Brussels!

Rendez-vous à Bruxelles

Brussels mein milte hai

Nähdään Brysselissä

Tot ziens in Brussel

Se dig i Bruxelles

Nos vemos en Bruselas



#PhUSE13



PhUSE more than a conference



FDA/PhUSE
Computational Science Symposium
March 18th – 19th 2013
Silver Spring Civic Center | Silver Spring, Maryland, USA



★ project groups to improve standards, tools and processes across regulatory review and computational science

★ **Working Groups:**

- (NEW) Emerging Technologies
- Improving Data Quality
- Optimizing the use of Data Standards
- Development of Standard Scripts for Analysis and Programming
- Non-Clinical Road-map and Impacts on Implementation



★ **Collaborate through PhUSE Wiki**



Join a Working Group





Single Day Events



- ★ Hyderabad, India, Feb 23rd 2013
- ★ Frankfurt, Germany, Apr 17th 2013
- ★ Raleigh–Durham, US, Apr 18th 2013
- ★ Shanghai, China, May 24th 2013
- ★ Copenhagen, Denmark, May 28th 2013
- ★ Beerse, Belgium, June 10th 2013
- ★ Boston, US, June 20th 2013
- ★ Basel, Switzerland, June 28th 2013
- ★ Canton–Ann Arbor, US, Sep 12th 2013
- ★ Gaithersburg, US, TBC
- ★ San Francisco, US, Sep 26th 2013



 SaschaAhrweiler My talk My preferences My watchlist My contributions Log out

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PhUSE Wiki

Welcome to the  Wiki

Currently 482 users are helping to **Share, Contribute and Advance** clinical informatics.

All content on this wiki is non-binding. All content expresses opinions of users and not necessarily that of their employer nor PhUSE. See our [Disclaimers](#) page.

What is this place?

The PhUSE Wiki is an [PhUSE](#)/FDA/Industry collaboration to provide a medium to share information specifically relating to clinical trial informatics. The wiki has three main goals:

- To support the FDA Computational Science Center Working Groups by creating an online collaboration environment.
- To support the sharing of statistical and informatics software code (SAS,R etc).
- To serve as a medium to share information related to software programming and processes for pharmaceutical, biotech, CRO, medical device and health care programmers.

What can I do here?

Well that depends who you are. If you are an **FDA Working Group member you can click [here](#)** to access your specific working group. If you are **authoring a wiki for the Budapest Conference you can click [here](#)**. Otherwise if

FDA Working Groups



Annual Conference Brussels



Good Programming Practice




Join a Working Group


News

Most Popular Pages

[Draft White Paper on Central Tendency TFL open for comments](#)


Single Day Events

[See if a Single Day Event is coming to your area](#)


Brussels2013

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Quarterly Newsletter



- print and electronic version
- An interview with ...
- Information and Updates from PhUSE and other events
- Discussion Clubs
- CSS Working Groups
- Membership Updates

Total Members

2079



Help shape the industry

Present at the Conference

Contribute to the Wiki

FDA Working Groups

PhUSE Blog

SDE

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