



Bayesian statistics: basic concepts and Bayesian options in SAS

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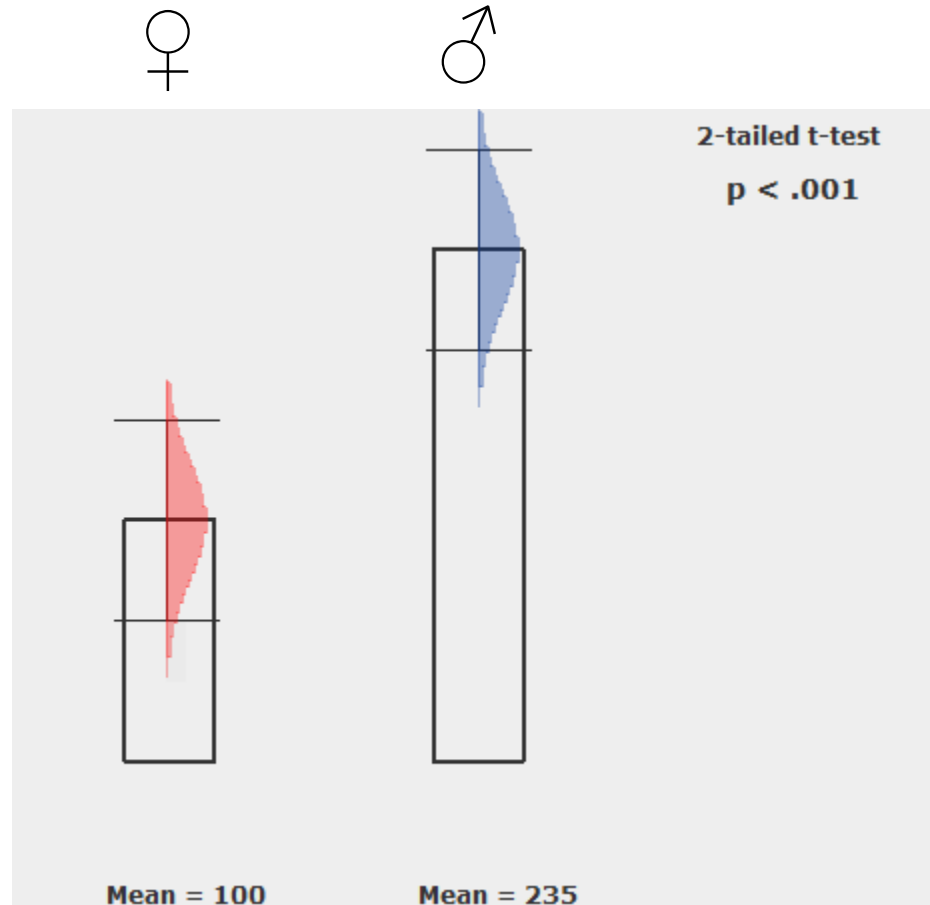
1. Basic concepts

Bayesian statistics

- Bayesian inference is a method of statistical inference in which evidence is used to update the uncertainties of competing probability models (Wikipedia)

Frequentist statistical inference

- Treatment effect in



- Treatment effect? Yes.
Less than 0.1% to observe such a result if the null hypothesis of no difference is correct
 $P(\text{data} | \beta) < 5\%$ (two-sided)

Frequentist statistical inference

- Does not state anything about the **SIZE** of the treatment effect
- Distinguishes between statistical significance and clinical relevance
- Sees probability as a long-term frequency
(if I repeat the trial 1000 times under the null-hypothesis, I only observe this result ... times)
- Considers: $P(\text{data} \mid \beta)$
- Treatment effect

$$\tilde{\beta} \pm \text{SE}$$

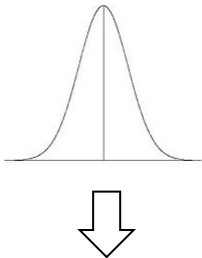


confidence intervals

Bayesian statistical inference

- Does state something about the **SIZE** of the treatment effect
- Sees probability as a degree of (un)certainty about a parameter value
(I am 95% percent certain that the treatment effect is greater than 0)
- Considers: $P(\beta \mid \text{data})$ or... $P(\beta \mid \text{data}, \beta_0)$ with β_0 containing prior info on β
- Treatment effect

$\tilde{\beta}$ + an entire distribution is estimated

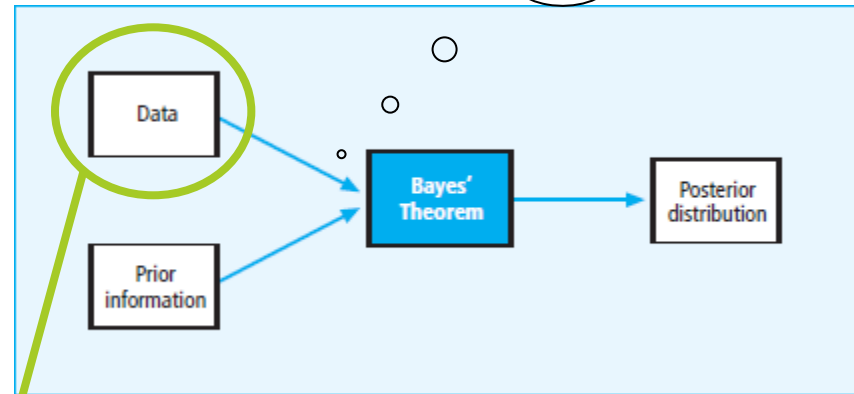


credibility intervals or posterior probability intervals

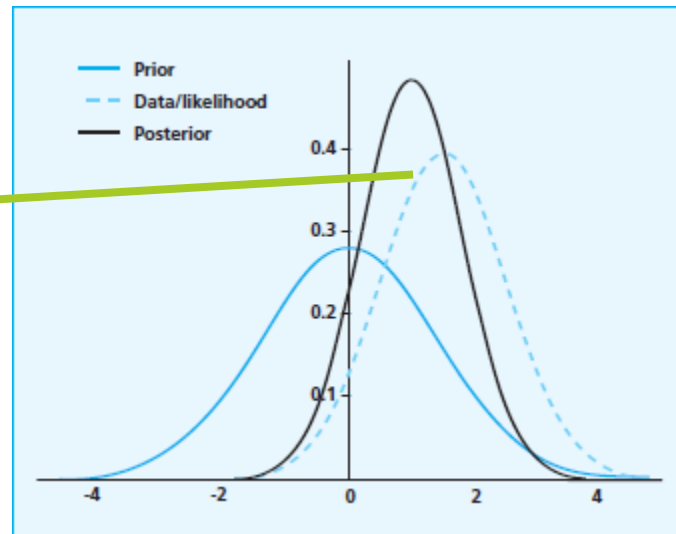
Bayesian statistics

- Can incorporate prior knowledge about β

competing probability models



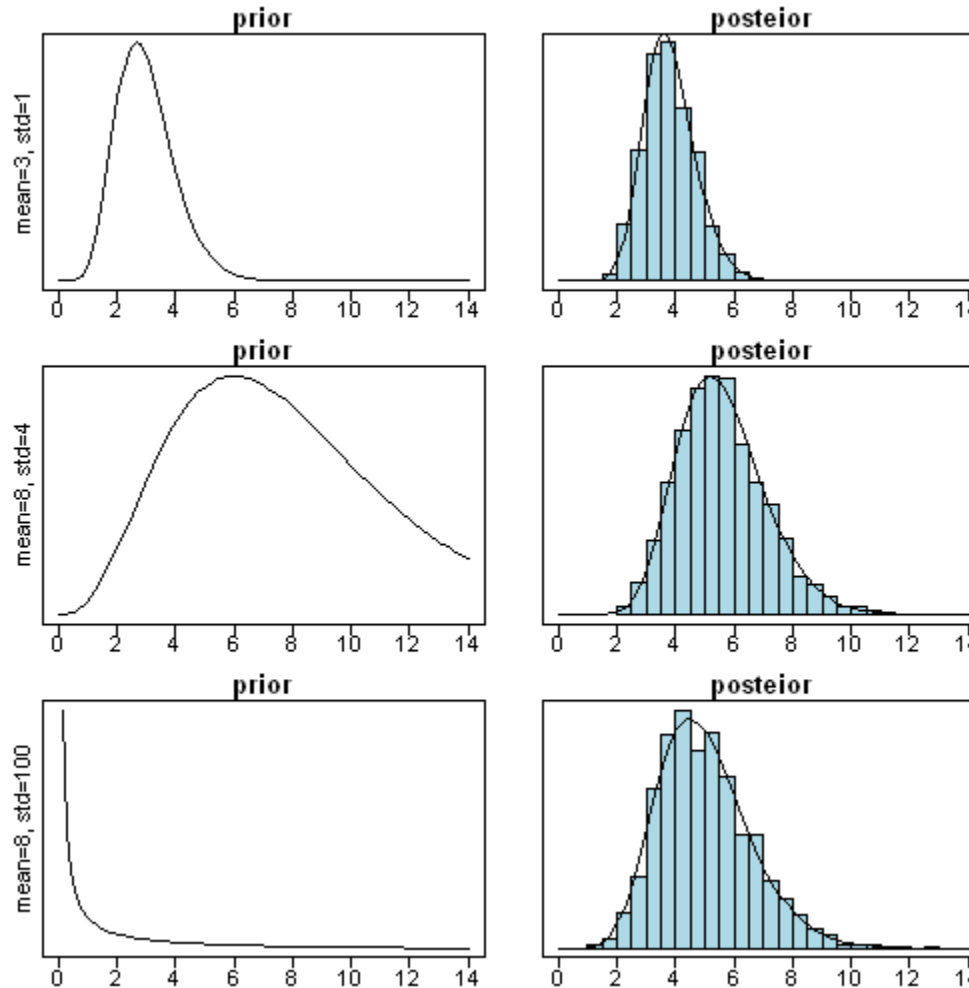
Frequentist statistics



Bayesian statistics

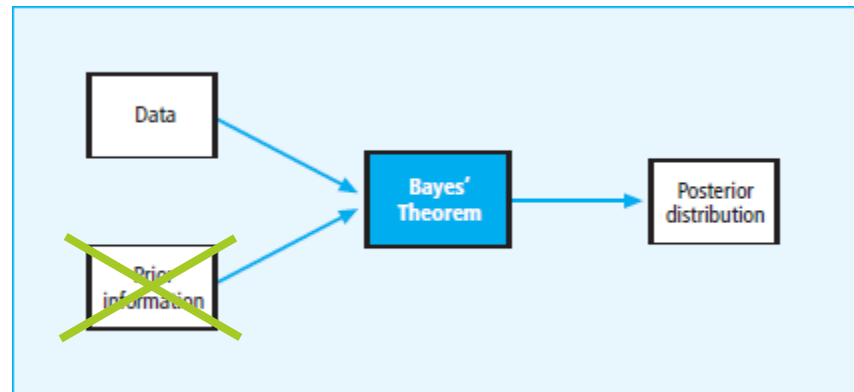
- Different priors lead to a different end result

competing
probability
models



Bayesian statistics – non-informative priors

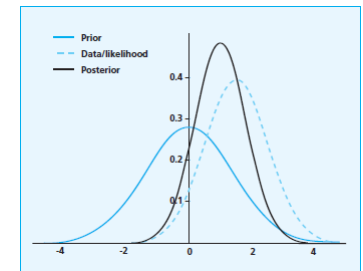
- Imagine the prior distribution is a horizontal line, this means:
no specific range for β is suggested by the prior
- What would then be my best guess about β ? What I observe in my data!
- $P(\beta | \text{data}, \beta_0) = P(\beta | \text{data})$
 β_0 is not informative when it comes to estimating β
- There is no competition with the prior $\rightarrow$ the posterior will just be the likelihood
- Non-informative or flat prior



Bayesian statistics – conjugate priors

- Posterior distribution is a mix of prior distribution and data
- A posterior distribution is not necessarily a normal, binomial, ... distribution
- However if the data is normal and the prior for μ is chosen normal $\rightarrow$ posterior for μ is a known distribution:

normal prior for μ + normal data $\rightarrow$ normal posterior for μ



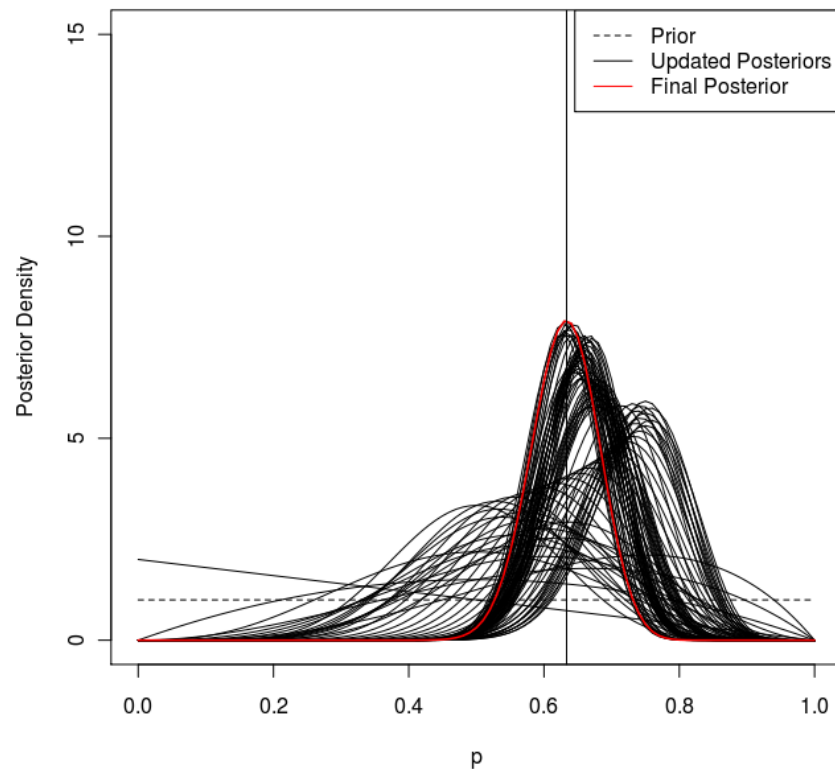
Other examples:

inverse gamma prior for σ^2 + normal data $\rightarrow$ t-posterior for σ^2
gamma prior for λ + Poisson data $\rightarrow$ gamma posterior for λ

- If prior and posterior are from the same family of distributions:
 - prior and posterior are then called conjugate distributions, and
 - prior is called a conjugate prior for the likelihood.

Bayesian statistics – conjugate priors

- The usefulness of a conjugate prior is that the corresponding posterior distribution will be in the same family, and the calculation may be expressed in closed form.
- In practice, iterative sampling (not closed form) is mostly used.



Bayesian statistics – examples

○ Proof of concept trial

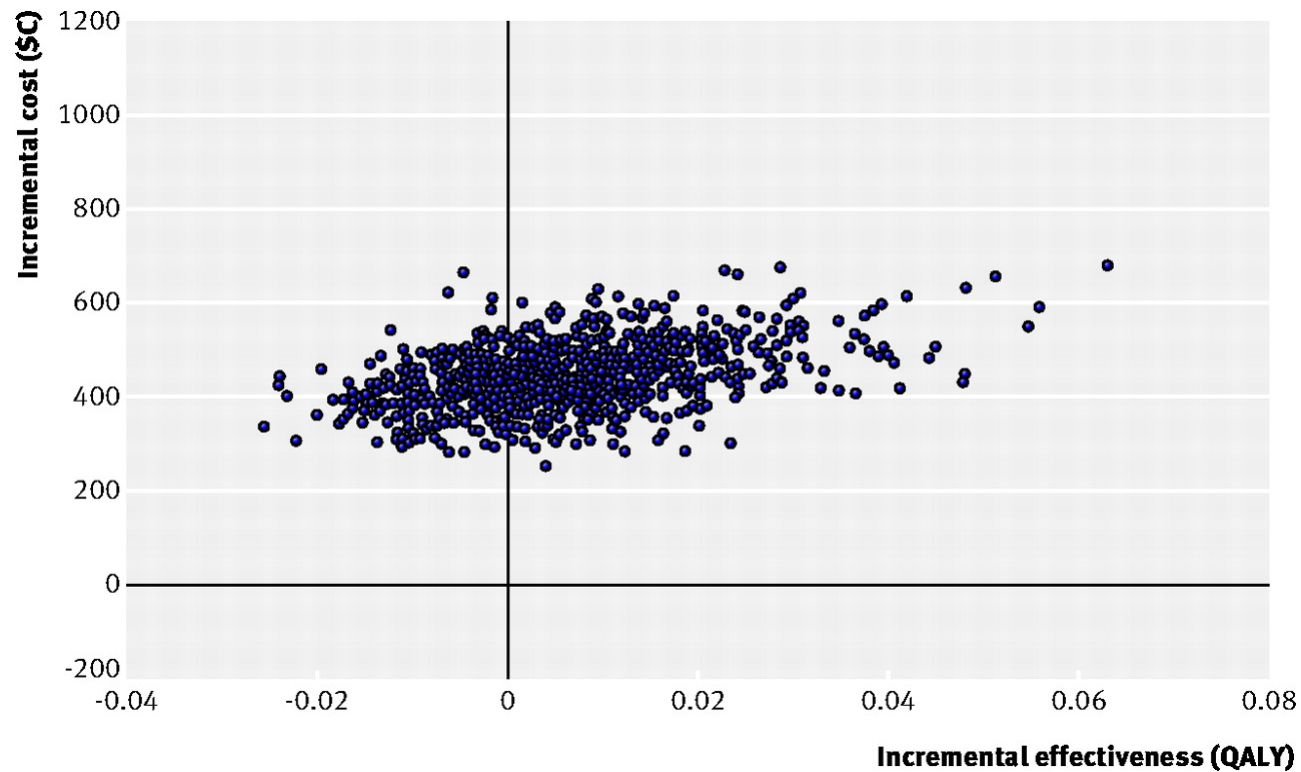
- New drug, placebo, well-studied reference drug
- Limit the number of subjects of reference drug (just for assay sensitivity)
- Include at time of analysis trial data + prior knowledge regarding reference drug

○ Health economics – probabilistic sensitivity analysis

- Relation between drug effectiveness and drug cost is not one point estimate
- Strategies for sensitivity analysis
 - Deterministic: change input parameters one at a time
 - Probabilistic:
 - run with all key parameters through plausible ranges
 - replace estimates of probabilities, utilities, and costs with probability distributions

Bayesian statistics – examples

- Health economics – probabilistic sensitivity analysis



Population based screening for chronic kidney disease: cost effectiveness study (BMJ 2010;341:c5869)

2. Bayesian options in SAS

Bayesian options in SAS

- Bayesian options in common PROCEDURES

for

- PROC MIXED Gaussian multilevel data
- PROC GENMOD Gaussian, binary or Poisson data
- PROC PHREG survival data
- PROC LIFEREG survival data

- Bayesian procedure PROC MCMC

Example – data/likelihood

- Clinical trial
- 150 subjects
- 2 treatments → 75 subjects per treatment (1:1 ratio)
- Treatment effect is continuous measure
- 15 timepoints → 15 repeated measures
- What is the treatment effect at endpoint?
- Basic model for the sake of example:

$$Y_{ijk} = \beta_0 + b_{0,i} + \beta_1 \cdot Y_{base} + \beta_{2,k} \cdot \text{Treatment} + \beta_{3,jk} \cdot \text{Treatment} \cdot \text{Time} + \varepsilon_{ijk}$$

for subject i, timepoint j, treatment k

→ random intercept model with time as a factor

Example – data/likelihood

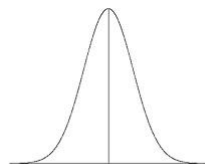
```
proc mixed data=mixed;  
  class subjid arm week;  
  model change = base arm arm*week;  
  random intercept / subject=subjid;  
  lsmeans arm*week / pdiff cl;  
  ods output diffs=diffs1;  
run;
```

- Fixed effects
- Random effect: random intercept
- What is the treatment effect at endpoint?

○ Treatment effect

Estimate	Standard Error
1.3637	0.4249

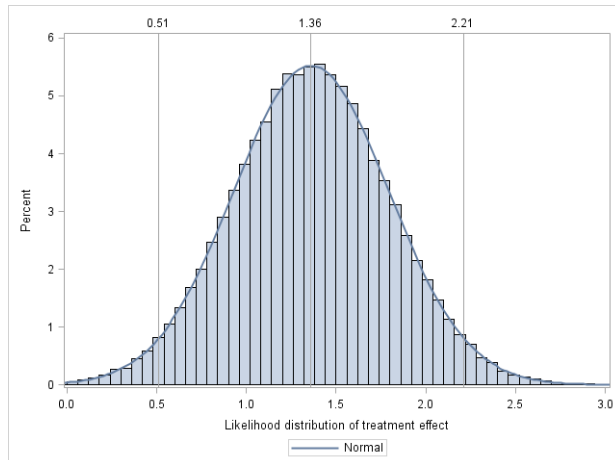
↓
 $\tilde{\beta} \pm SE$



let's go Bayesian

Example – flat prior

```
proc mixed data=mixed;  
  class subjid arm week;  
  model change = base arm arm*week;  
  random intercept / subject=subjid;  
  lsmeans arm*week / pdiff cl;  
  ods output diffs=diffs1;  
  prior flat / out=flat1 nsample=100000 seed=09052012;  
  ods output base=basedensities1;  
run;
```



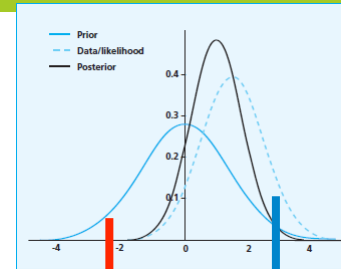
posterior mean = 1.36

should be the same as likelihood
(flat prior)

The 'win' is the distribution to
work with

Example I – informative prior regarding treatment effect

- Informative prior on mean with known variance:



```
proc mcmc data=flat1 thin=5 nbi=5000 nmc=25000 monitor=(beta0 beta1
signal posterior_mean);
  parms beta0 beta1 signal;
  prior beta0 ~ normal(mean=1.5, var=0.1); * informative prior mean;  $\mu_0=1.5$ 
  prior beta1 ~ normal(mean=0, var=0.01); * data dependent mean;
  prior signal ~ igamma(shape=0.01, scale=0.01); * data dependent var;
  prec0=1/0.1;
  prec1=1/signal;
  posterior_mean = ( prec0*beta0 + prec1*beta1 ) / (prec0 + prec1);
  model trt effect ~ normal(mean=beta1, var=signal);  $\mu = 1.4$ 
run;
```

- Treatment effect

Estimate

1.4484

not 1.3637 (original PROC MIXED)

Example II – informative prior regarding intersubject variability

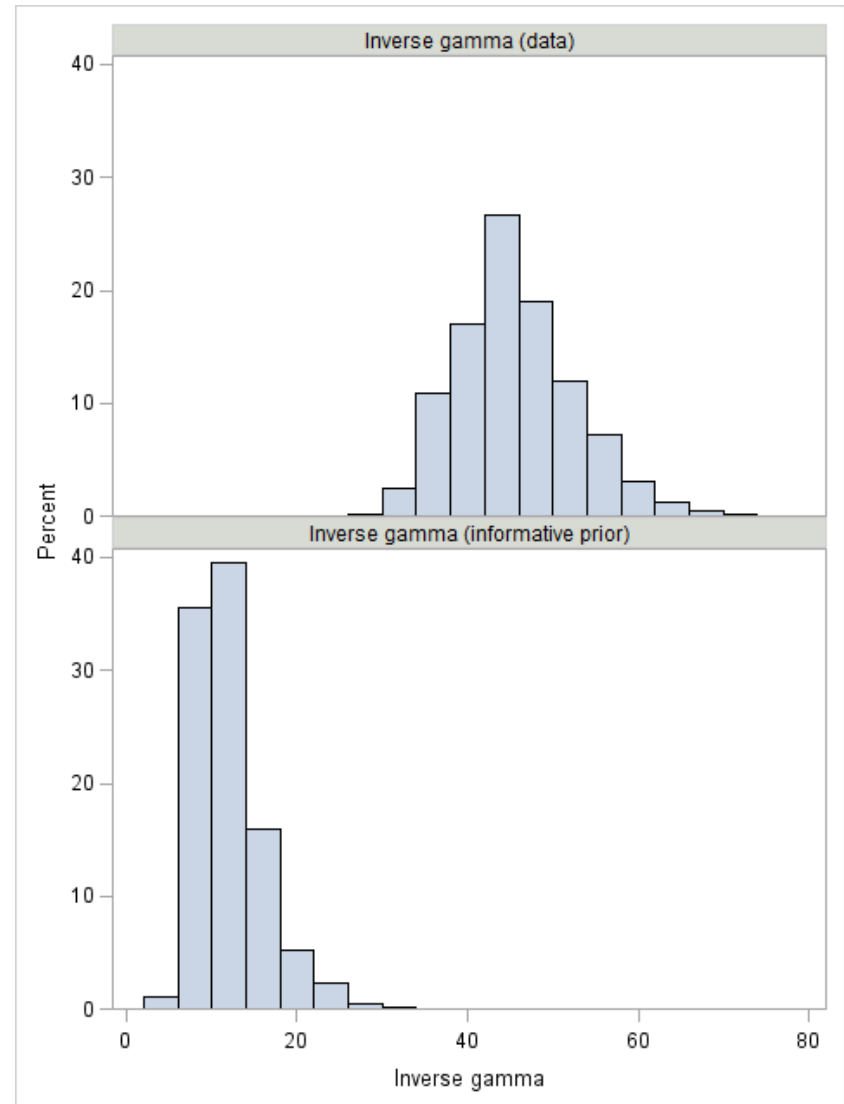
- Informative prior on intersubject variability:
- Difference with previous step:
 - Prior on distribution of random effect *not on linear combination of fixed effects*
 - Prior on variance of this distribution *mean of random effects distribution is 0*
- Where is this distribution of random effects?

```
proc mixed data=mixed;  
  class subjid arm week;  
  model change = base arm arm*week;  
  random intercept / subject=subjid;  
  lsmeans arm*week / pdiff cl;  
  prior flat / out=flat1 nsample=100000 seed=09052012;  
  ods output base=basedensities1;    → Inverse gamma  
run;
```

Example II – informative prior regarding intersubject variability

- Let's narrow the intersubject variability

```
data basedensities2;  
  set basedensities1;  
  if density=1 then do;  
    parm1=11;  
    parm2=120;  
  end;  
run;
```



Example II – informative prior regarding intersubject variability

- Use the narrow distribution in PROC MIXED

```
proc mixed data=mixed;  
  class subjid arm week;  
  model change = base arm arm*week;  
  random intercept / subject=subjid;  
  lsmeans arm*week / pdiff cl;  
  prior data=basedensities2 / out=info1 nsample=100000 seed=09052012;  
run;
```

- Treatment effect

Estimate	Standard Error
1.3637	0.4045

← *not 0.4249 (original PROC MIXED)*

Example I + II

- Example I and II can easily be combined:

informative prior regarding intersubject variability

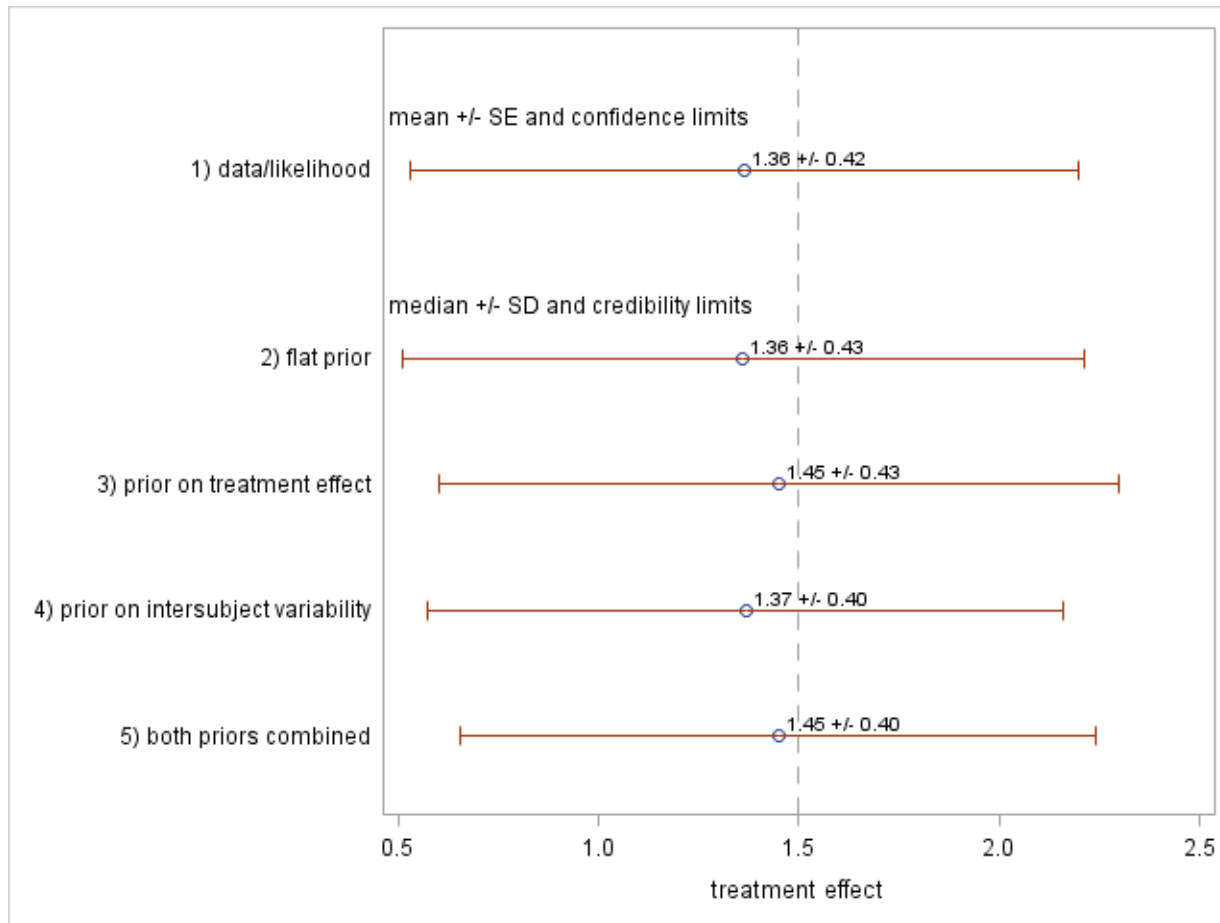
→ feed this into PROC MIXED
(Example I)

informative prior regarding treatment effect

→ feed this into PROC MCMC
(Example II)

- Alternative: fit the entire model in PROC MCMC
(with SAS 9.3, using the RANDOM statement of PROC MCMC)

Example – overview



Concluding remarks

- Bayesian principles are *relatively* simple
- The number of Bayesian applications has grown rapidly
- Software companies follow this trend
- Implementation (coding + choice of priors) requires some experience

Thank you