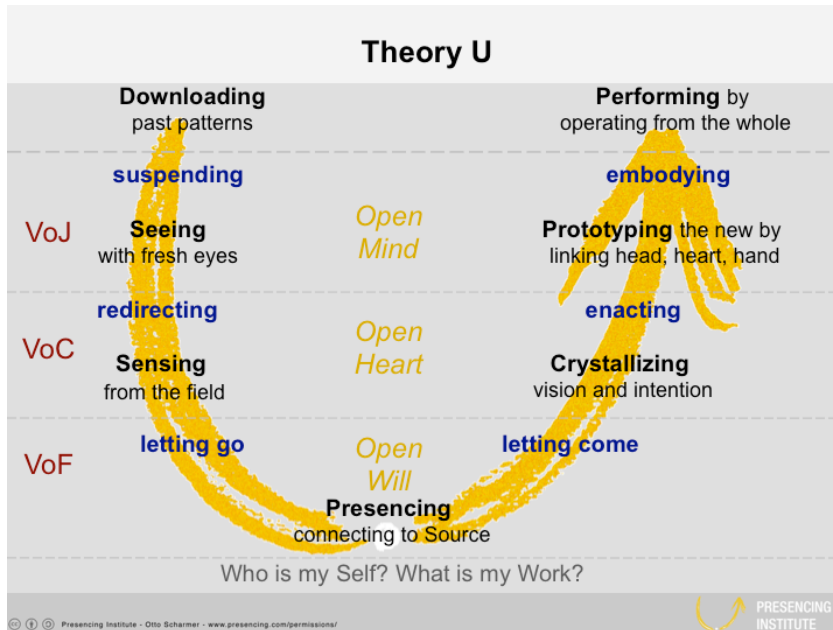
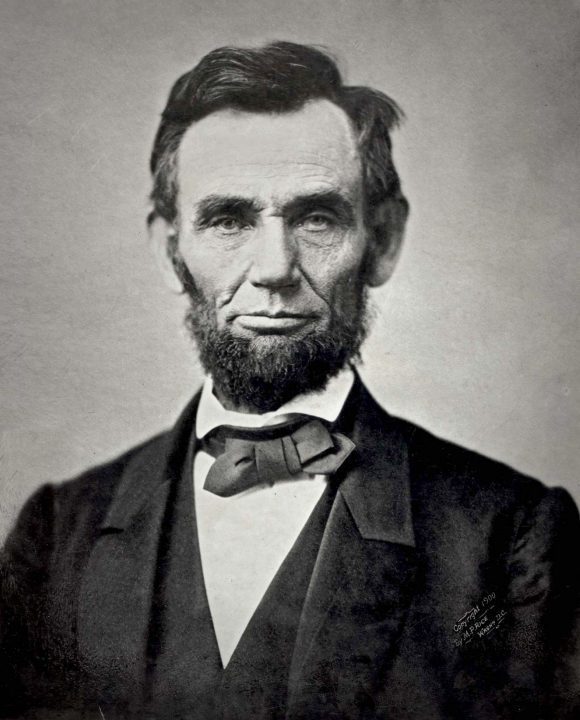


Create Innovation Now!

Colin Andrew Brown, Buchenbach, Germany
working for Roche Pharmaceuticals, Basel, Switzerland.





Gettysburg Address

Four score and seven years ago our fathers brought forth on this continent a new nation, conceived in liberty, and dedicated to the proposition that all men are created equal.

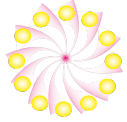
Now we are engaged in a great civil war, testing whether that nation, or any nation, so conceived and so dedicated, can long endure. We are met on a great battle-field of that war. We have come to dedicate a portion of that field, as a final resting place for those who here gave their lives that that nation might live. It is altogether fitting and proper that we should do this.

But, in a larger sense, we can not dedicate, we can not consecrate, we can not hallow this ground. The brave men, living and dead, who struggled here, have consecrated it, far above our poor power to add or detract. The world will little note, nor long remember what we say here, but it can never forget what they did here. It is for us the living, rather, to be dedicated here to the unfinished work which they who fought here have thus far so nobly advanced. It is rather for us to be here dedicated to the great task remaining before us, that from these honored dead we take increased devotion to that cause for which they gave the last full measure of devotion, that we here highly resolve that these dead shall not have died in vain, that this nation, under God, shall have a new birth of freedom, and that government of the people, by the people, for the people, shall not perish from the earth.

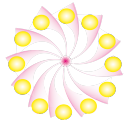
In This Presentation, You will Learn about:

- Application of Theory U from M.I.T, how to innovate in groups.
- Hearthought, how to increase your own creative potential.

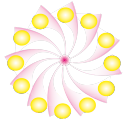
Theory U



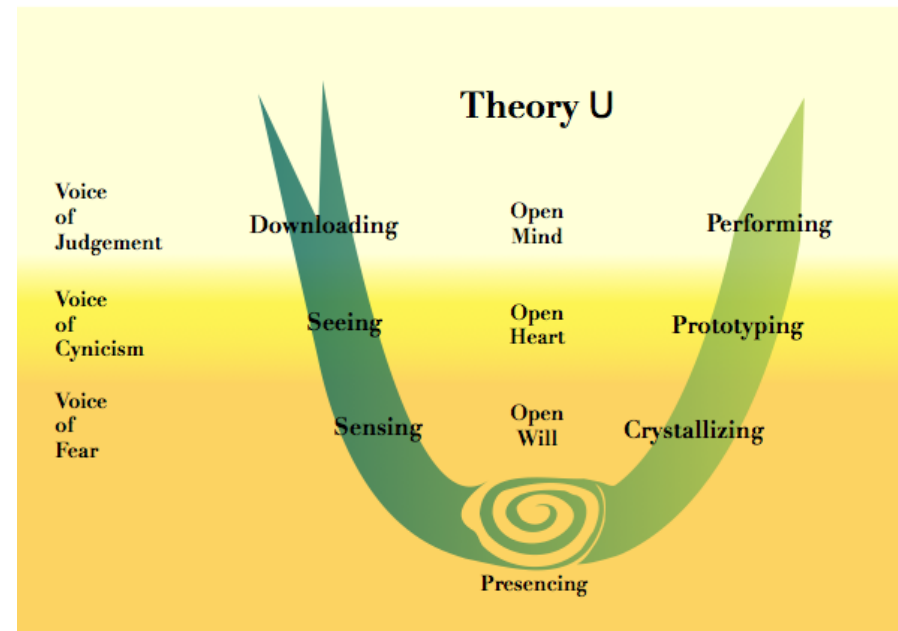
Developed by Otto Scharmer at MIT.



Look at what viewpoint and attitude successful leaders act from i.e. what is their inner State Of Mind.

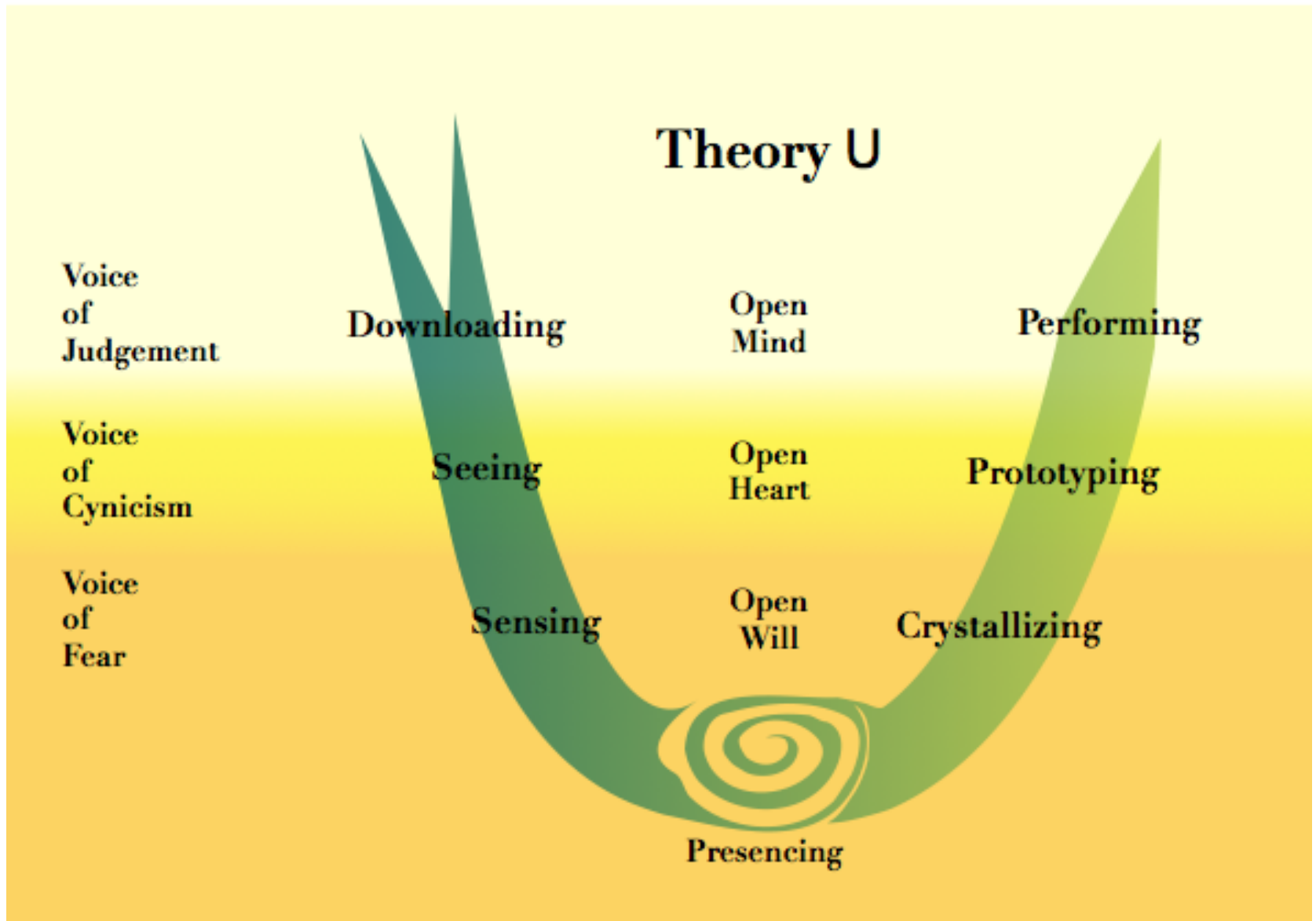


Seven Step process.



Theory U in Practice

Working with a CRO



Hearthought

- Looking at how logical people are creative.

Hearththought Logic

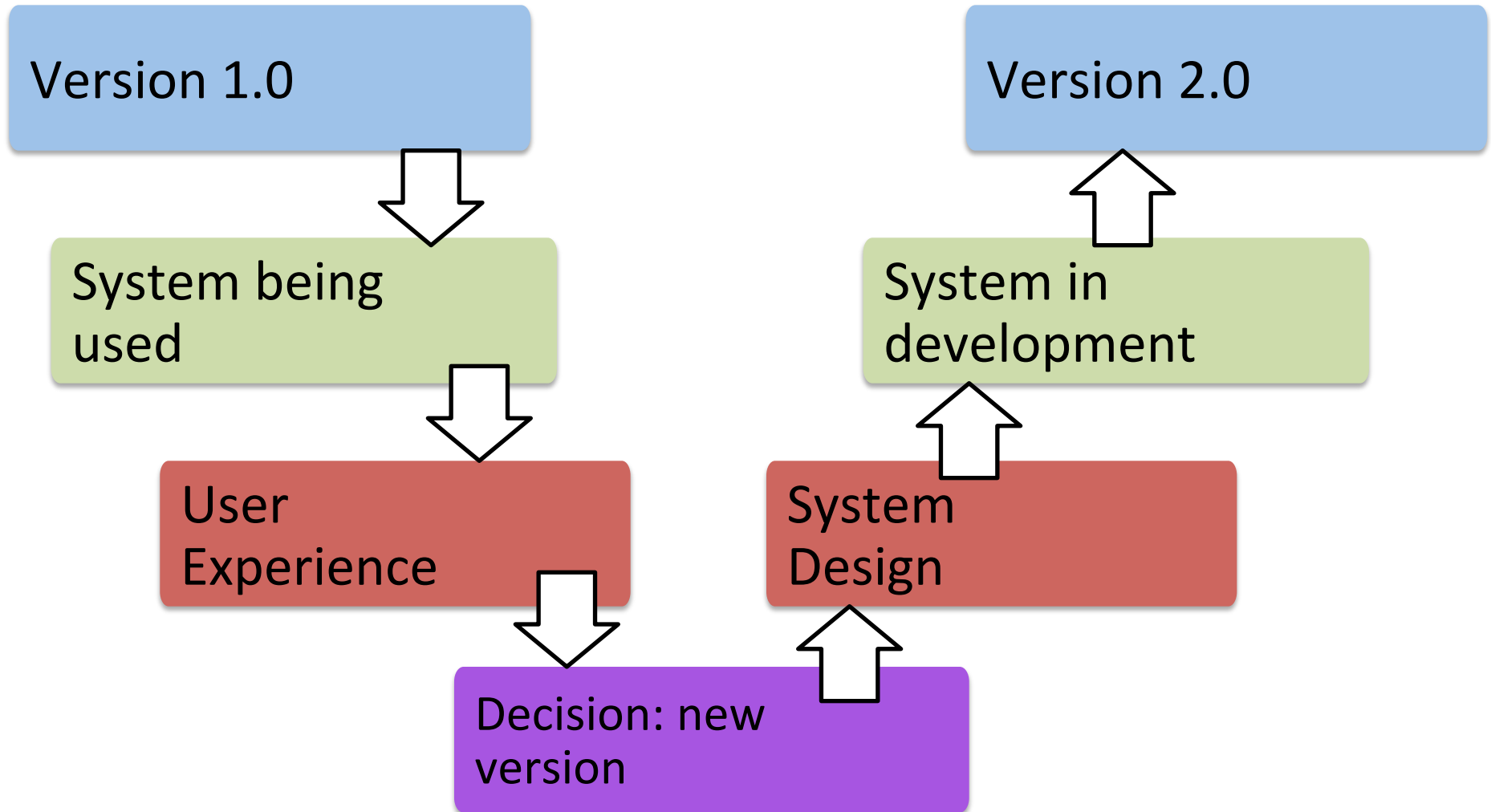
Physical fixed, static, 'current status'.

Life movement, rhythm, history, the
'doing', how we got here.

Mind emotion, opinion, thought.

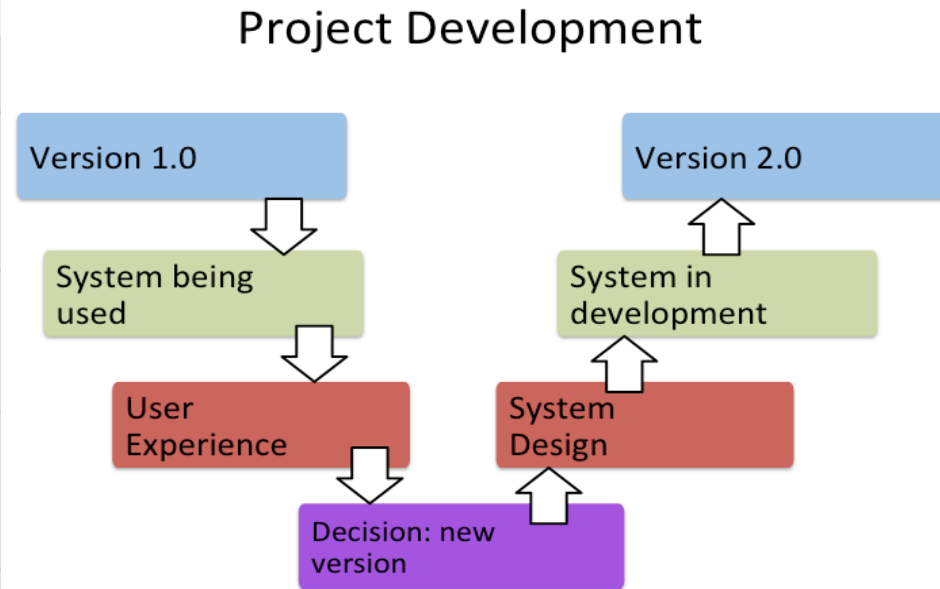
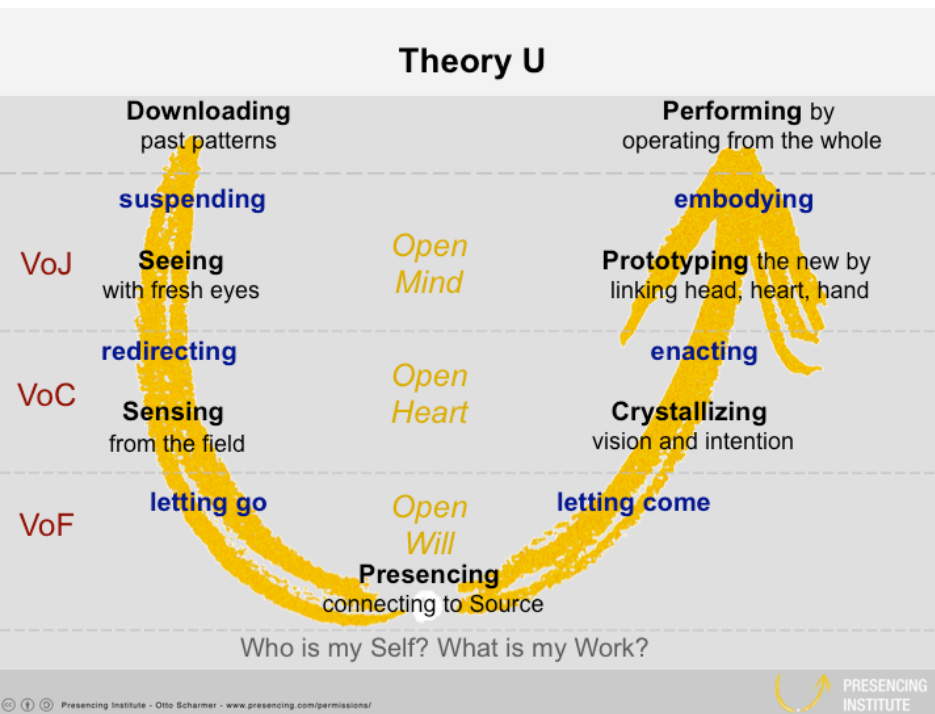
Self decision, name, conclusion.

Project Development



Theory U and Hearththought

- Theory U follows a seven part HT process



- Hearththought can help with Seeing and Sensing

Using Hearththought- eMail example

I have decided to resign to start in a new job. I wanted to inform you about my position. I was approached by a head-hunter for a position in another company and have been for a series of interviews. After thinking this through I spent some time comparing both jobs.

Physical I wanted to inform you about my position.

Life I was approached by a head-hunter for a position in another company and have been for a series of interviews.

Mind After thinking this through I spent some time comparing both jobs.

Self I have decided to resign to start in the new job.

Conclusion

- Theory U and Hearthought work.
- Fitting for Logical people.
- Ready to be used now.
- Enhance your Creativity Now!

Gettysburg Address

Physical.

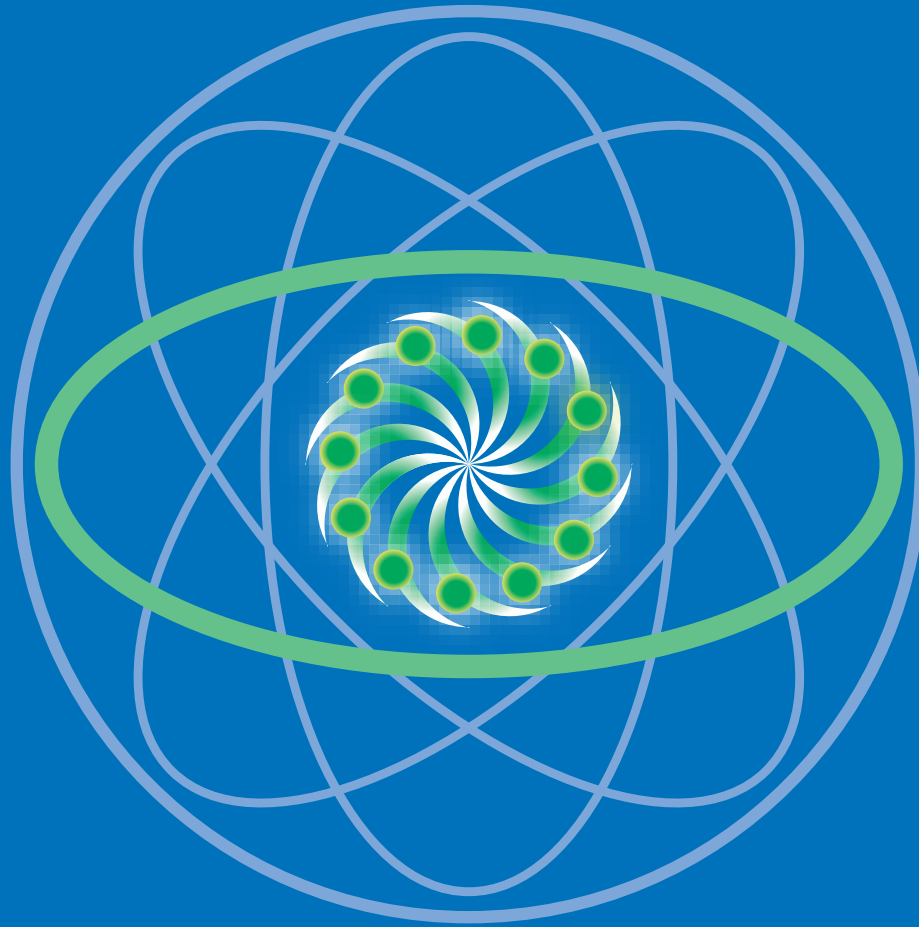
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Life.

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HEARTHOUGHT

Live Intuitively