



How to create a QlikView MedDRA Browser in 25 Minutes

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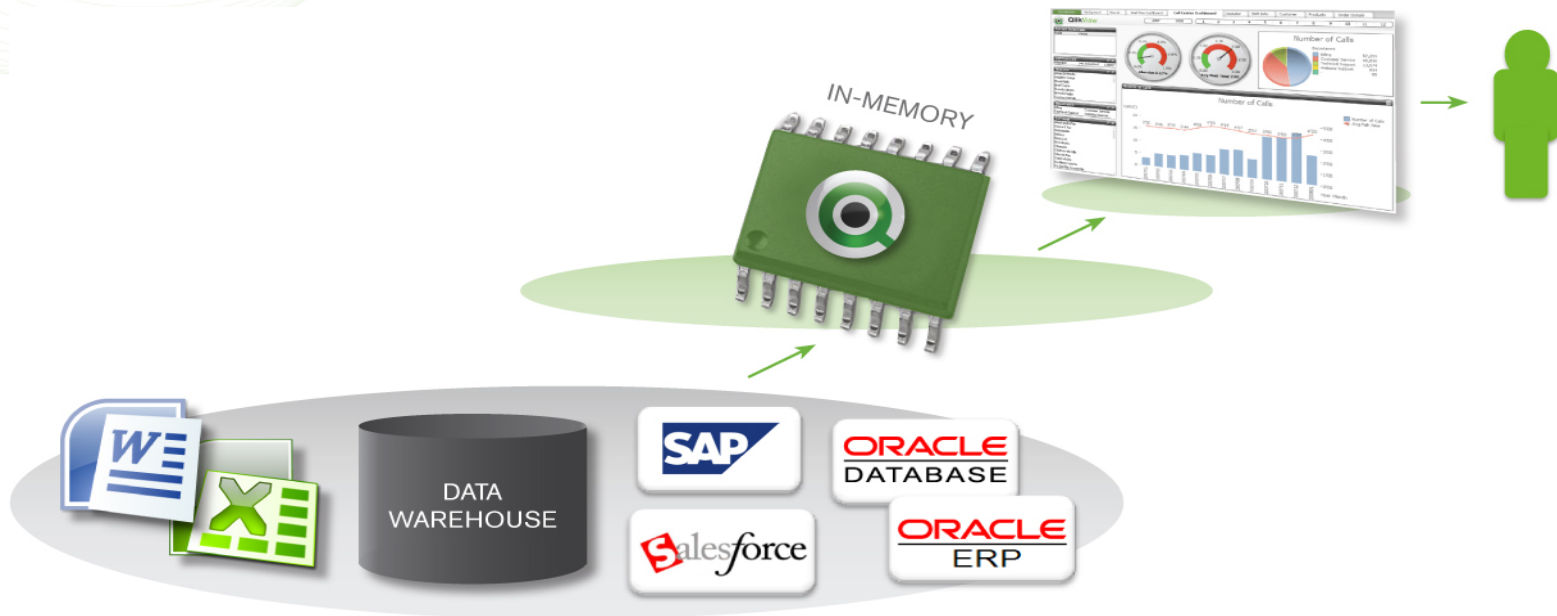
Business intelligence

Wikipedia reference:

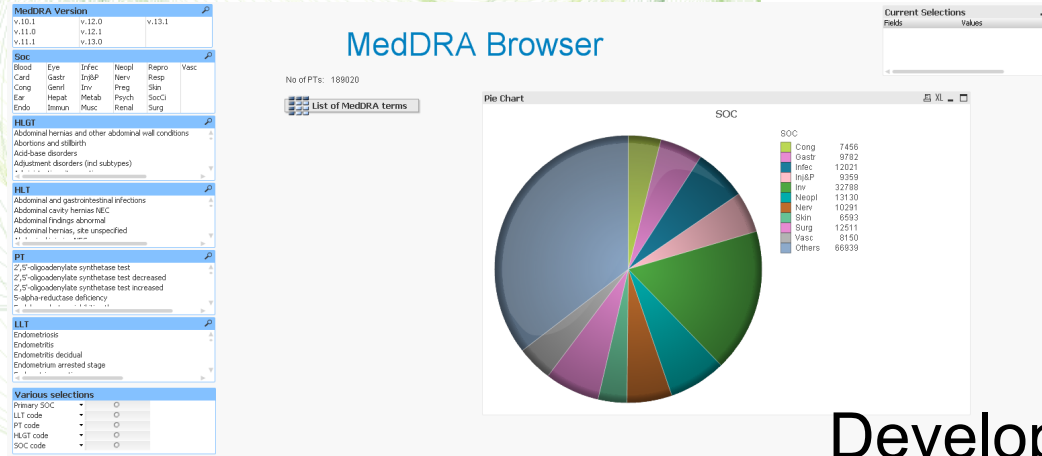
- **Business intelligence (BI)** refers to computer-based techniques used in spotting, digging-out, and analyzing business data, such as sales revenue by products and/or departments, or by associated costs and incomes

What do I expect from a BI tool

1. Easily consolidates multiple data sources
2. Fast performance (by means of in-memory processing?)
3. Enables associative search and analysis
4. Search data with Google-like graphics
5. Save in development costs (out of the box functionality)



Business intelligence - considerations



Development is easy!

Consider:

Data Quality

Changing business processes (e.g outsourcing)

Validation efforts

Governance: User groups, Architecture Group, CCB, POF

Training and follow-up



Development of a MedDRA Browser

- ✓ Build the Load Script
- ✓ Design your reports
- ✓ Add navigation

