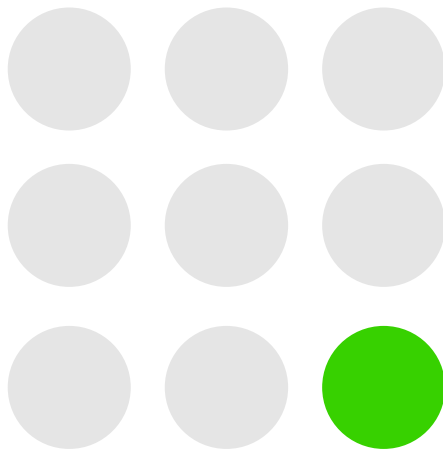

AD02: Adoption of Agile in Medidata

Tony Hewer & Andrew Smith
Medidata Solutions Worldwide

10 October 2011



Optimizing Clinical Trials:
Concept to Conclusion™

Agenda

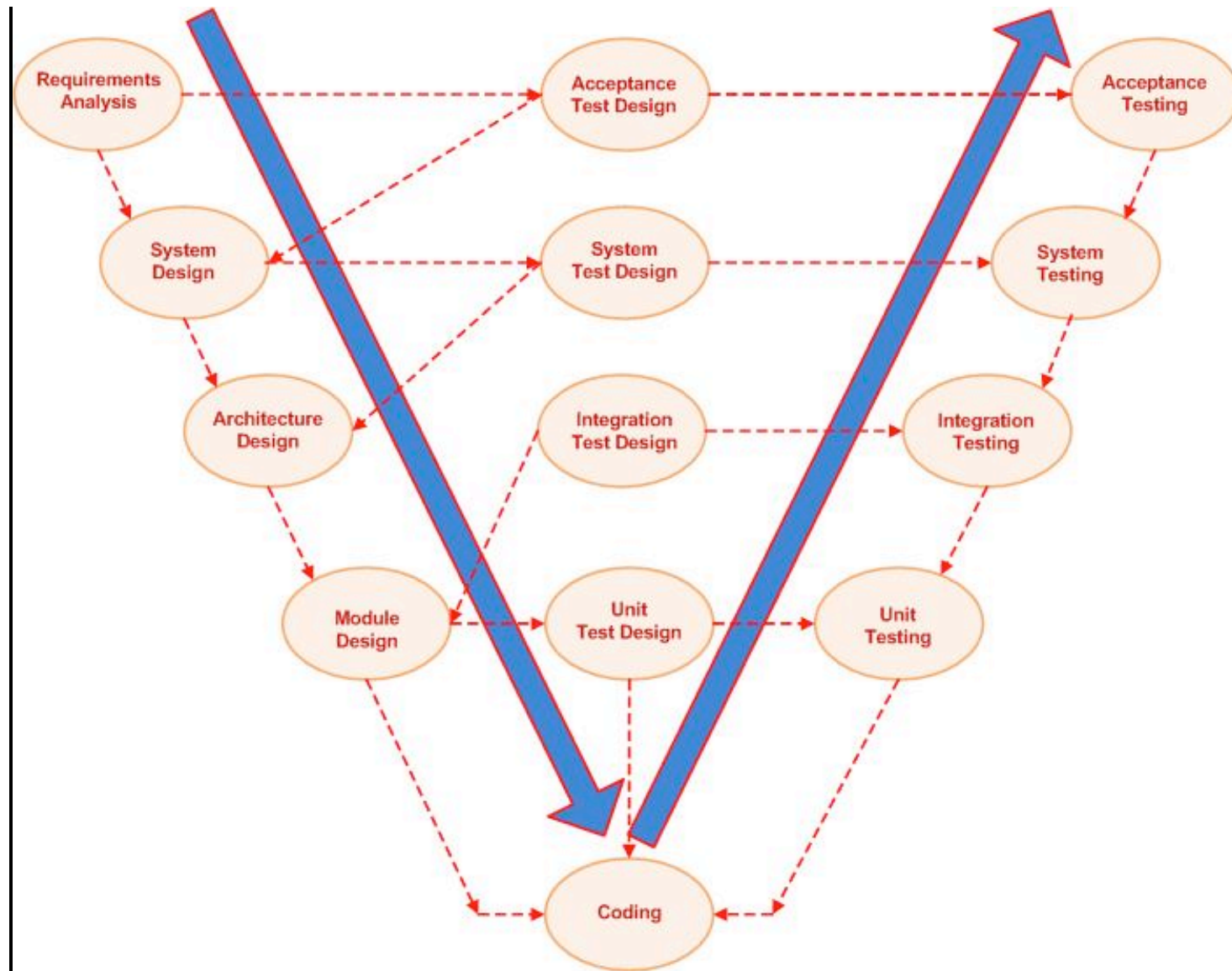
- Purpose / Introduction
- Where we were
- Why we needed to change
- To change – and where we are today
- What's next
- Conclusion
- Q&A

This presentation is a sprint!

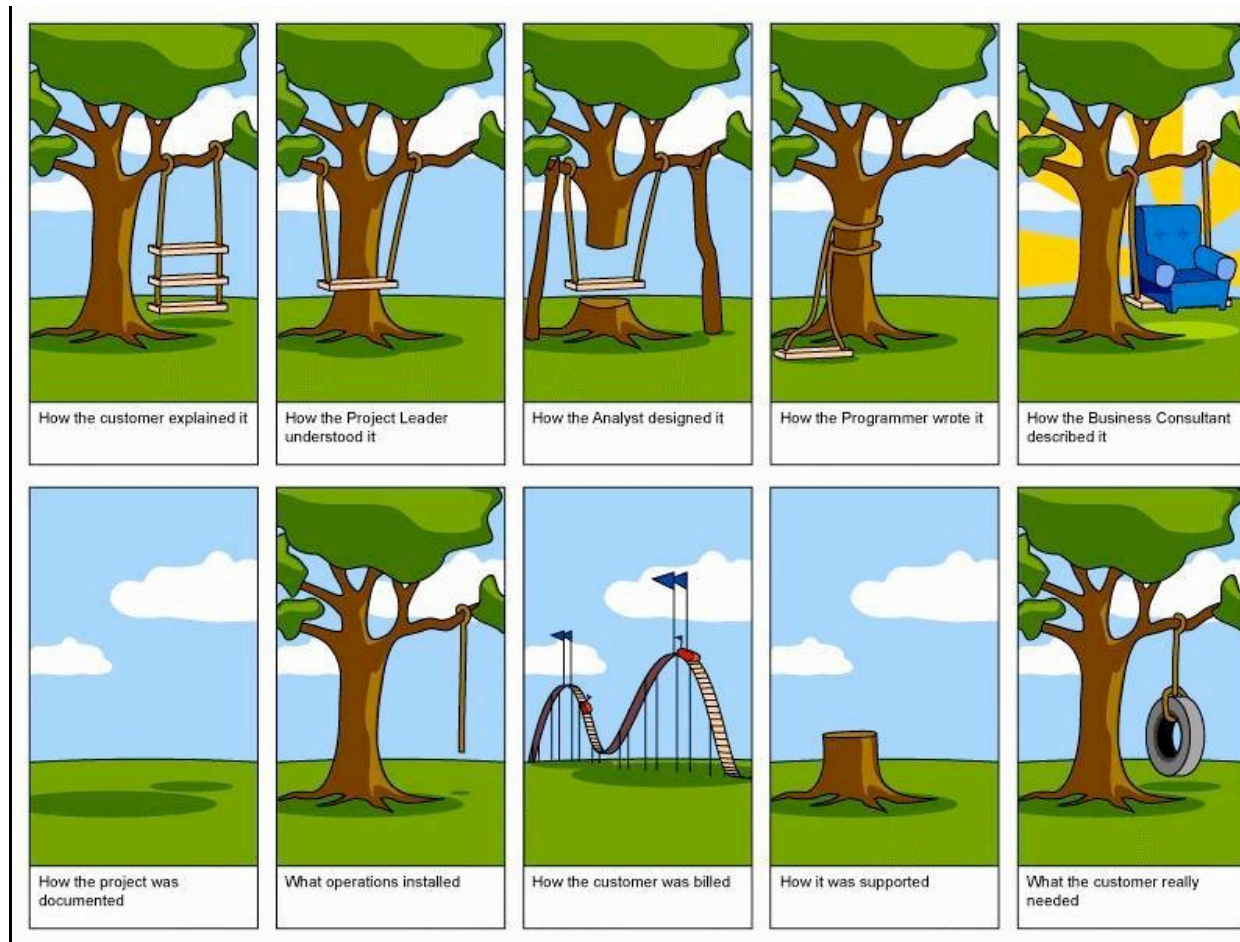
Purpose / Introduction

- Hands-up about Agile
 - Who's heard about it?
 - Who's employed it?
 - Experiences?
- Our journey – so far – and next (but realizing that it's a never-ending journey)
- What we learnt along the way

Where we were

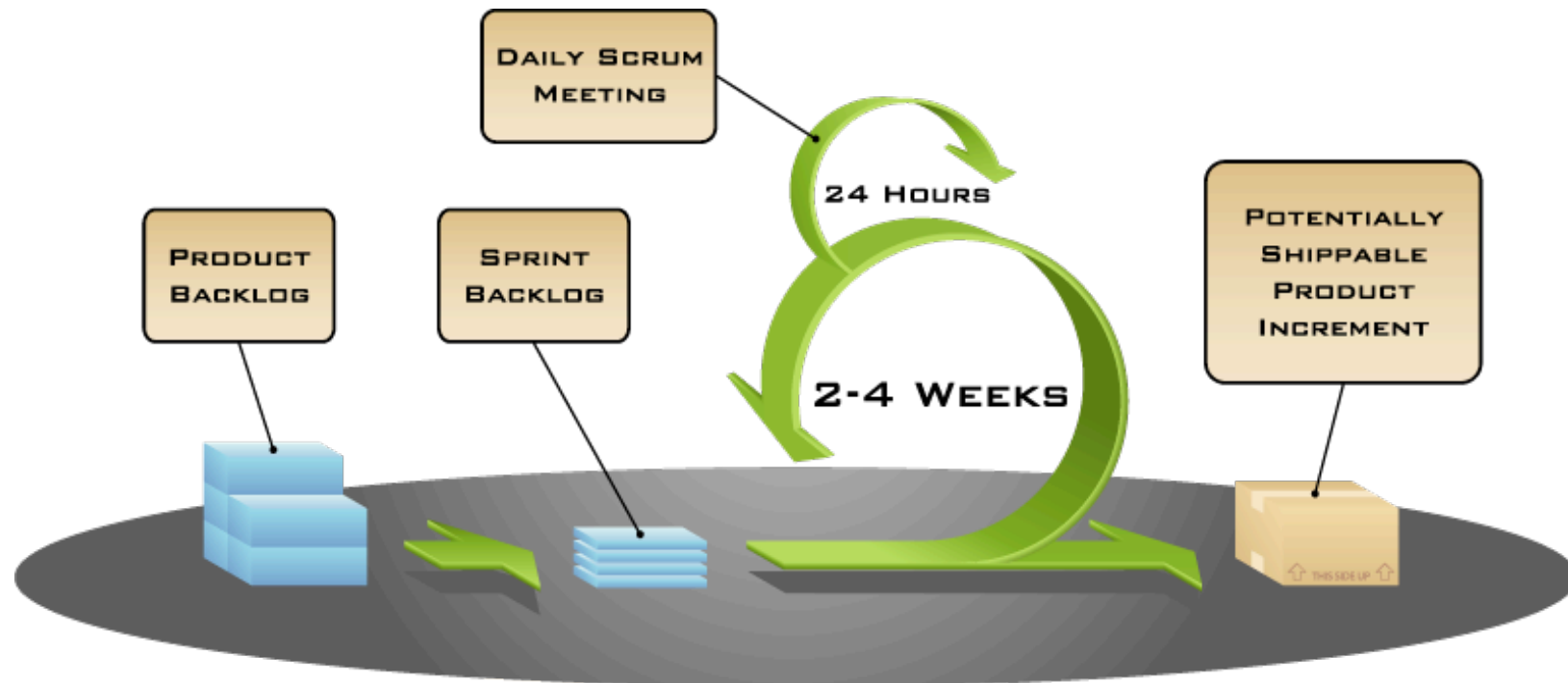


Why we needed to change



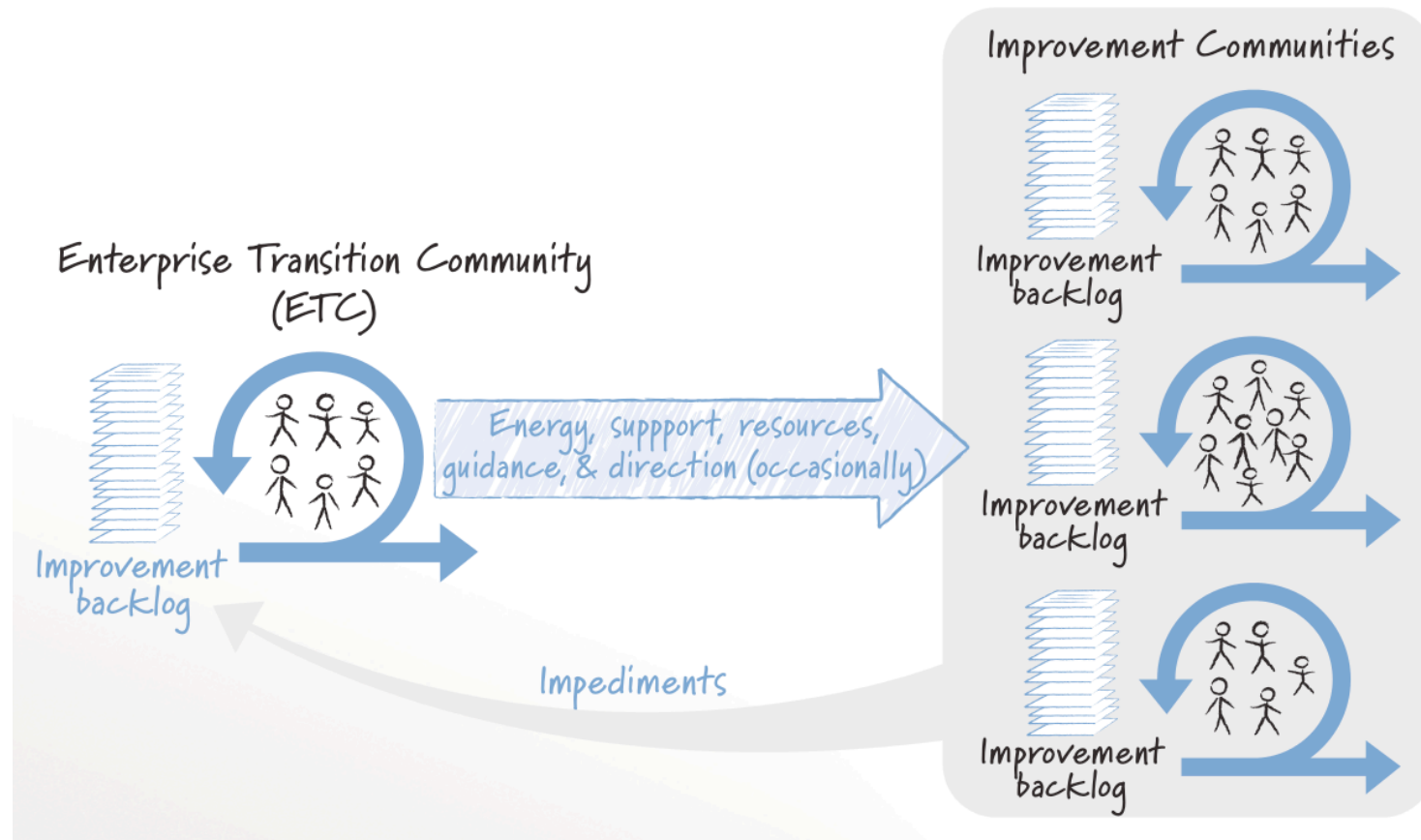
- 4 key points!

Where we are today



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What's next?



Conclusion

- Are we faster to market?
- Are we building the right thing?
- Are they higher quality?
- Why do we still get defects?

Q&A

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