

# Real World Evidence

*Project Lead:*  
Elena Valkanova

*Proposed Project End Date:*  
Q4 2026

**Project Scope:**

The goal of this project is to develop a comprehensive, cross-disciplinary resource to support individuals and organisations in applying advanced privacy-preserving techniques to real-world data (RWD). Given the evolving landscape of privacy regulations and the increasing complexity of data sources – including integrating machine learning (ML), artificial intelligence (AI) and large language models (LLMs) into healthcare pipelines – this project will serve as a critical foundation for advancing privacy-preserving data integration frameworks for RWD.

*Deliverable:*  
White paper/Guideline

*Applying Advanced Data  
Privacy Methods to Real World  
Data (RWD)*

*Project Status:*  
Green

*Project Accepting New  
Members: Yes*

*Key Achievements This  
Quarter:*

Project approved

*Deliverables & Targets  
Planned for the Next  
Quarter:*

- Call for Volunteers
- Kick-Off Meeting

*Project Leads:*  
Matt Baldwin, Ksenia  
Titorenko &  
Paramita Chakraborty

*Proposed Project End Date:*  
Q2 2027

### Project Scope:

White paper title:  
Establishing Robust Estimands  
in Real-World Evidence

Webinar series title:  
At the Intersection  
of Estimands and Target Trial  
Emulation (TTE) for RWE

*Deliverable:*  
White paper & webinar series

### Estimands for RWD/RWE

*Project Status:*  
Green

*Project Accepting New  
Members:* No

### *Key Achievements This Quarter:*

Draft chapters of white  
paper ready for internal  
review

### *Deliverables & Targets Planned for the Next Quarter:*

- Plan webinars for Q1/Q2 2026
- Stable initial version of white paper

*Project Leads:*  
Likhita Kolli, Sujith M &  
Tuhin James Paul

*Proposed Project End Date:*  
Q4 2026

*Project Scope:*  
We aim to publish a white paper which will explore multiple models available for missing data imputation, and share with the wider group the potential of each model and its efficiency in dealing with different kinds of missing data. The model efficiency will be compared using a single open-source simulated dataset.

*Deliverable:*  
White paper

*Missing Data Imputation in  
RWD: Exploration of  
Multiple Techniques on  
Open-Source Data*

*Project Status:*  
Green

*Project Accepting New  
Members: Yes*

*Key Achievements This  
Quarter:*

- Planning of Hackathon for US Connect
- Semi-fresh start with new volunteer pool

*Deliverables & Targets  
Planned for the Next  
Quarter:*

- Test data for Hackathon
- Hackathon organisation

*Project Leads:*  
Berber Snoeijer & Ashwin Rai

*Proposed Project End Date:*  
Q4 2025

*Project Scope:*  
Real-world data sources have been used for many years in the pharmaceutical industry. They are useful for validating research questions and protocol set-up, patient and centre selection, post-registry safety follow-up and market access. However, the use for regulatory submissions is new. For this, the requirements are more stringent, and we need a robust process to assess quality, accuracy, appropriateness of the data and compliance to regulatory requirements.

How are we going to set ourselves up for success? We shall focus on:

- Selecting the appropriate data source
- Ensuring the data sources are accurate and traceable
- How we assess the quality of the data.

- Deliverable:*
- Guideline review blog posts
  - Data vendor feasibility blog posts
  - White paper

## *Quality and Reusability of Real World Data*

*Project Status:*  
Green

*Project Accepting New Members:* No

*Key Achievements This Quarter:*

White paper initial version ready for internal review

*Deliverables & Targets Planned for the Next Quarter:*

Finalise white paper for public review

*Project Lead:*  
Dhruba Sikdar

*Proposed Project End Date:*  
Q4 2025

*Project Scope:*  
The project will bring together statistical programmers across pharma to collaborate and provide their input to create an RWE guideline/white paper for the industry.

*Deliverable:*  
White paper

*RWD Guideline for  
Programming and Analysis  
Processes*

*Project Status:*  
Green

*Project Accepting New Members:*  
No (project is closing after publication)

*Key Achievements This Quarter:*

Public review – no comments received

*Deliverables & Targets Planned for the Next Quarter:*

Finalise white paper for publishing



*Project Leads:*  
Parag Shiralkar

*Proposed Project End Date:*  
Q4 2025

*Project Scope:*

The scope of the project includes developing collaterals for submission of real-world data through mutual discussion, knowledge, and experience sharing by industry colleagues. The collaterals will be developed by undertaking research of draft guidance documents on real-world evidence by regulatory bodies, and by analysing members' lessons learnt from completed case studies. The scope of this project will include submission of real-world data obtained from primary and widely used real-world data sources. These may include key electronic health record sources, patient reported outcomes, widely used and accepted claims data sources, and other commonly used observational data. This project will also touch upon the data curation and ingestion processes pertaining to clinical operational as well as submission data.

*Deliverable:*  
White paper of DRG Reviews  
for submitting RWD

*Submitting Real World  
Data*

*Project Status:*  
Green

*Project Accepting New  
Members:* No (project is  
closing after publication)

*Key Achievements This  
Quarter:*

Completed the cDRG  
review

*Deliverables & Targets  
Planned for the Next  
Quarter:*

Review summary of  
cDRG with regards to  
RWD data submissions

*Project Leads:*  
Berber Snoeijer, Alexa  
Parliyan & Sanket Kalyankar

*Proposed Project End Date:*  
Q4 2026

*Project Scope:*  
The scope of the project includes developing awareness of data standards specific to real-world data to support regulatory purposes. Common data models (CDMs) and taxonomies that are specific to the most commonly used real-world data sources by industry, member companies and regulatory bodies across the globe will be in scope, such as electronic health record sources, patient reported outcomes, widely accepted claims data sources, and other commonly used observational data. OMOP and the OHDSI community will be the focus, and will be evaluated against other CDMs and standards (such as PCORnet, Sentinel and CDISC).

*Deliverable:*  
White paper

*Using OMOP and Other  
Real World Data Standards  
to Support Regulatory  
Submissions*

*Project Status:*  
Green

*Project Accepting New  
Members: Yes*

*Key Achievements This  
Quarter:*

- White paper outlined
- Started collecting content per chapter

*Deliverables & Targets  
Planned for the Next  
Quarter:*

First chapter's  
initial text available